

Banquet Letters to Parents

All of us are battling an entitlement mentality with today's athletes that makes the primary motivation for playing sport extrinsic. This simple strategy takes the primary focus off of external awards and trophies and places an emphasis on the intrinsic value of playing sports. Having athletes reflect upon the lessons they learned through sport will help them establish global/ stable attribution in their lives and give them the opportunity to communicate how their character has been impacted by being in the program.

Overview

Have the seniors on the team write a letter to their parents explaining to them the present and future benefits of being on the team. At the end-of-the-year awards banquet, allow the seniors to come forward with their parents and read the letter to them before handing a framed copy to them.

The budget for post-season awards has just shrunk immensely, and the banquet has become a celebration of something so much greater than just the win/loss record of the season at hand. Attendance at the banquet will likely increase because more family members will want to be a part. Overall support for the program will rise because coaches will be able to put on display for the community the first-fruits of their transformational purpose in coaching.

Watch Unit 6.5 in the 3D online training to review Jeff's story about the impact of implementing this strategy.

	"To" Strategies	"Through" Strategies
2nd Dimension		
Motivation		✓
Confidence		✓
Emotions		
Team Cohesion		
Goal Setting		
3rd Dimension		
Identity		
Character		✓
Significance		
Self-Worth		
Values		
Purpose		✓

*Because many 3D strategies have multiple level 2 & 3 implications, these checkmarks do not likely display their full scope of impact. We have tried to limit the number of checkmarks to the most obvious applications to make the planning process easier.

When will this strategy be executed?

☐ Pre-Season ☐ In-Season ☐ Post-Season ☐ Off-Season

Notes: