

Shoes4Soulz

Team service projects are a great way to create team cohesion and help athletes use their influence towards significant causes. This strategy was created by Andrea Simmons, a 10-year-old girl who was inspired to make a difference after learning about Martin Luther King Jr.'s "I Have a Dream" speech at her school.

Watch this video to hear her story of inspiration (<https://vimeo.com/189142244>), then check out the music video for the song she wrote called "Shoes4Soulz" (<https://vimeo.com/184049698>). She wrote this song to raise awareness and to inspire people to donate shoes to people in need. She hopes coaches and their athletes will help her make a difference by including this team service project as a level 3 strategy for their teams.

Overview

If you want to do a shoe drive as a team service project, the process is simple.

- 1.) Go to this page to learn about "Hosting a Shoe Drive in Four Easy Steps": <https://soles4souls.org/get-involved/give-shoes/group/>
 - a. In the "Organization/Company" field, put 3D Coaching so this get credited to Andrea's goal of 25,000 shoes donated.
- 2.) Kelly Modena from Soles4Souls will follow up and walk you through the successful execution of hosting a shoe drive.

"To" Strategies		"Through" Strategies
2nd Dimension		
Motivation		✓
Confidence		
Emotions		
Team Cohesion		✓
Goal Setting		
3rd Dimension		
Identity		
Character		
Significance		✓
Self-Worth		
Values		
Purpose		✓

*Because many 3D strategies have multiple level 2 & 3 implications, these checkmarks do not likely display their full scope of impact. We have tried to limit the number of checkmarks to the most obvious applications to make the planning process easier.

When will this strategy be executed?

☐ Pre-Season ☐ In-Season ☐ Post-Season ☐ Off-Season

Notes: