

Conduct an Interview

Prospect's Information:

Name:

School/Organization:

Title:

Email:

Phone:

For Starters:

If the "warm up" campaign was initiated when you set this interview up, find out if they have been receiving the informational emails about 3D Coaching. If "no" ask them to have their tech department "whitelist" our email domain @3dinstitute.com.

Professional Development Discovery:

State:

Are there any local, state or national training/certification requirements that coaches must complete BEFORE coaching in your organization? If so, what are they?

Are there any training requirements for continuing education that coaches must pursue to MAINTAIN their eligibility to coach in your organization? If so, what are they?

If 3DI was to seek official approval as a PD provider for coaches in your organization, are you aware of what steps should we take? Are you connected with anyone who could help us with this process?

Discontent:

What are your biggest challenges as an administrator who oversees athletics?

As a leader in the world of sports, what are some of your greatest areas of concern with the way sport is experienced by athletes in today's culture? By coaches? By parents?

From your perspective, what are the greatest challenges coaches are facing today when it comes to dealing with the 21st century athlete?

If you could change one thing about how sport is experienced in our culture, what would it be? Why?

Vision:

Tell me about your journey to becoming an AD? Why did you pursue this opportunity?

From your perspective as an administrator, how do you define success for your athletic department?

Does your organization offer any training or resources that are designed to help your coaches deal effectively with the 2nd/3rd Dimension issues? If so, please elaborate.

Transition:

"Thank you for sharing those insights. These help us better understand the sport culture and helps us understand what we need to continue developing to help serve administrators like you. I have ONE more question I'd like to ask you:"

Who was your favorite coach and why?

"Whether the coach you just named self-identifies as a 3D Coach or not, it sounds like that's what he/she was in your life. That's why we exist. We know the power and influence of a coach in the life of young people, and we want EVERY coach to have that kind of impact in the lives of the kids in your school. We want EVERY kid to be able to remember the difference your coaches made in their life.

I'd love to share more with you about what we offer to help you establish the culture you desire... and I believe we can address a lot of the issues we just talked about, but I've already been visiting for a while and I certainly want to respect your time."

Would you like to hear more about that now? Yes No

If not now, when?

****After you complete this interview, please submit all of this data on the following link:**

<https://3dinstitute.com/htsp-conduct-interview/>