Home Visits

College recruiters have figured it out: if you want an athlete to commit to your program, you must enter into their home environment to find out about them and their family in a different light than just sports. Unfortunately, oftentimes this is done for transactional reasons just to get a kid to "commit." Regardless of the motives of some college coaches, 3D Coaches can use this strategy for transformational purposes. If we want to motivate athletes from within, we need to be willing to capture their hearts by stepping into their lives away from the field.

Overview

The idea is simple: take time to go by and see athletes in their home environment. Make sure to gain proper approval or abide by the rules and regulations of your administration before visiting athletes away from the athletic environment. It might be smart to take another coach with you. Also, make sure the parents are home before you make the home visit. It's also wise to have the parents and athletes together for the visit.

If you coach a sport like football where there are numerous athletes on a team, you may need to split up the roster among the coaches and share the responsibility. While in the homes, talk about things other than the sport you are coaching. Your primary objective by stepping into their lives is to find out about THEM. If the discussion does become about the sport, use the opportunity to share your transformational purpose statement with the family. Home visits are not only a great team cohesion and motivational strategy, they allow you to model your transformational purpose in a powerful way by showing them you are willing to engage them on their turf.

	"To" Strategies	"Through" Strategies
2nd Dimension		
Motivation		✅
Confidence		
Emotions		
Team Cohesion		✅
Goal Setting		
3rd Dimension		
Identity		
Character		
Significance		
Self-Worth		
Values		
Purpose		✅

*Because many 3D strategies have multiple level 2 & 3 implications, these checkmarks do not likely display their full scope of impact. We have tried to limit the number of checkmarks to the most obvious applications to make the planning process easier.

When will this strategy be executed?

☐Pre-Season   ☐In-Season   ☐Post-Season   ☐Off-Season

Notes: