

Banquet Letters To Parents

3D Coaching Points

All of us are battling cultural pressures that make the primary motivation for playing sport extrinsic. This simple strategy takes the primary focus off of external awards and trophies and places an emphasis on the intrinsic value of playing sports. Having athletes reflect upon the lessons they learned through sport will help them establish global/stable attribution in their lives and give them the opportunity to communicate how their character has been impacted by being in the program.

Strategy Overview

Have the seniors on the team write a letter to their parents explaining to them the present and future benefits of being on the team. At the end-of-the-year awards banquet, allow the seniors to come forward with their parents and read the letter to them before handing a framed copy to them.

The budget for post-season awards has just shrunk immensely, and the banquet has become a celebration of something so much greater than just the win/loss record of the season at hand. Attendance at the banquet will likely increase because more family members will want to be a part. Overall support for the program will rise because coaches will be able to put on display for the community the first-fruits of their purpose in coaching.

Notes: _____

Applications – Banquet Letters To Parents

1 st Dimension		Level 1 Applications	
Physical Training			
Skill Development			
Tactics			
2 nd Dimension		Level 2 Applications	
Motivation			
Confidence			
Emotions			
Team Cohesion			
Goal Setting			
3 rd Dimension		Level 3 Applications	
Character		✓	
Identity & Self-Worth		✓	
Value & Significance		✓	

*Because many 3D strategies have multiple level 2 & 3 implications, these checkmarks do not likely display their full scope of impact. We have tried to limit the number of checkmarks to the most obvious applications to make the planning process easier.

When will this strategy be executed?

☐ Pre-Season ☐ In-Season ☐ Post-Season ☐ Off-Season

Action Steps:

Measurement of Success:

Date to be completed: