

NORA.startup event #30: Founding an AI startup as an AI Researcher

Are you curious to learn more about how you can effectively commercialize your research?

Join our workshop in Tromsø hosted in collaboration with UiT - The Arctic University of Norway and SFI Visual Intelligence, on April 21st! The workshop will be a hybrid event where you can either attend physically in Tromsø or join us via zoom.

Address: UiT – The Arctic University of Norway, [Sykehusveien 23](#), Forskningsparken, Classroom [B284](#).

Registration is now closed.

Time and place: Apr. 21, 2022 12:00 PM–6:00 PM, [Forskningsparken](#)

During this NORA.startup workshop, we will discuss the process and importance of commercializing research, and starting companies out of academia - both from a researcher/student perspective and a business perspective. We will explore why it is important to commercialize research, how to get started and what life as a research-entrepreneur entails, processes such as moving from basic research to something that can be financed as a startup, protecting your intellectual property rights, how to disclose inventions and patents to the University and various opportunities for funding to help you succeed in commercializing your research.

We will explore and discuss questions such as:

- Why should a researcher/student think about starting a company - what's in it for them?
- How can one merge an academic and entrepreneurial mindset?
- How to assess the opportunity of commercializing your research?
- How to build and define an IP and commercialisation strategy?
- How to bring a research-based product to the market?

Program:

12:00-13:00	Lunch Welcome & Intro from Freyja NORA.startup + Remember to thank SFI Visual Intelligence
13:05-13:25	"Taking the leap from an AI researcher to an AI founder" Rahmi Lale, Co-founder and CEO, Syngens
13:25-13:50	"Differences in AI research in established organizations and startups" Erlend Aune, BI Norwegian Business School

13:50-14:00	Coffee Break
14:00-14:20	Technology Transfer Offices: How can TTOs provide support to students and university employees wishing to launch an AI startup? Vårin Vaskinn, Project Manager for Student IX in Norinova AS Morten Eide, Norinova AS
14:20-14:40	IP & AI: How can you safeguard your idea and technology? Laila Dahl, Senioringeniør Medisinsk teknologi, Patentstyret
14:40-15:30	Pre-commercialisation - A Step by Step Guide Jon Marius Aareskjold-Drecker, CEO - Unifractal AS
15:30-15:45	Coffee break with fruit
Case exhibit 15:45-16:45	Lessons learned from commercializing a research driven innovation project: Rahmi Lale, Co-founder and CEO, Syngens Lars Ailo Bongo, Co-founder Medsensio and Professor in Computer Science at UiT - The Arctic University of Norway Jon Marius - Jon Marius Aareskjold-Drecker, CEO - Unifractal AS
16:45-16:55	Coffee Break
16:55-18:00 Workshop and Q&A	Life in a startup Rahmi Lale, Co-founder and CEO, Syngens Benjamin Ricaud, Associate Professor UiT, former founder Frode Opdahl, Co-founder and CEO, Keenious
18:00 -	Dinner with NORA.startup