



# Product Management

A crucial place in tech..

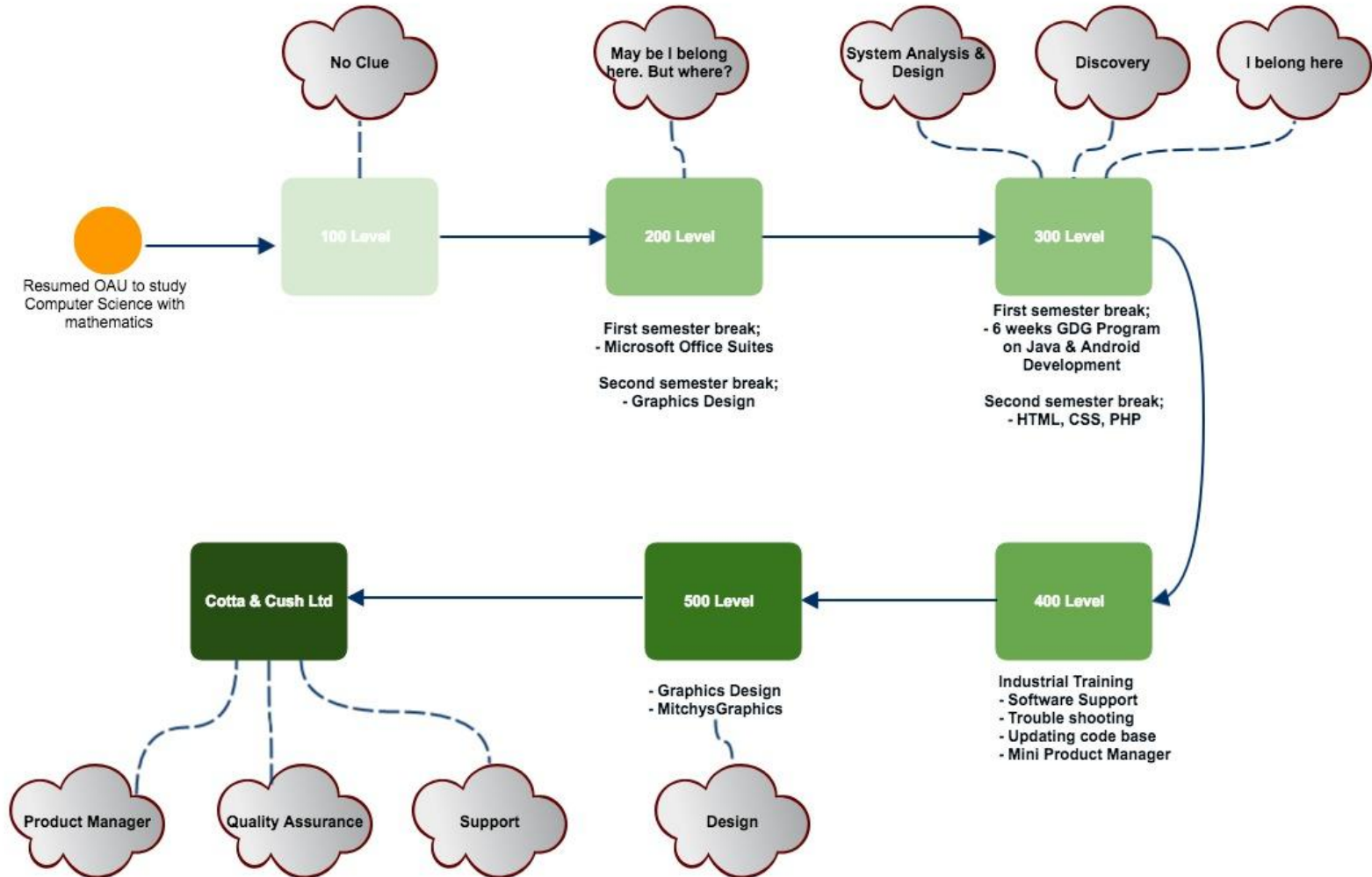


Moronke Dafiaga

Product Manager Cotta & Cush Ltd

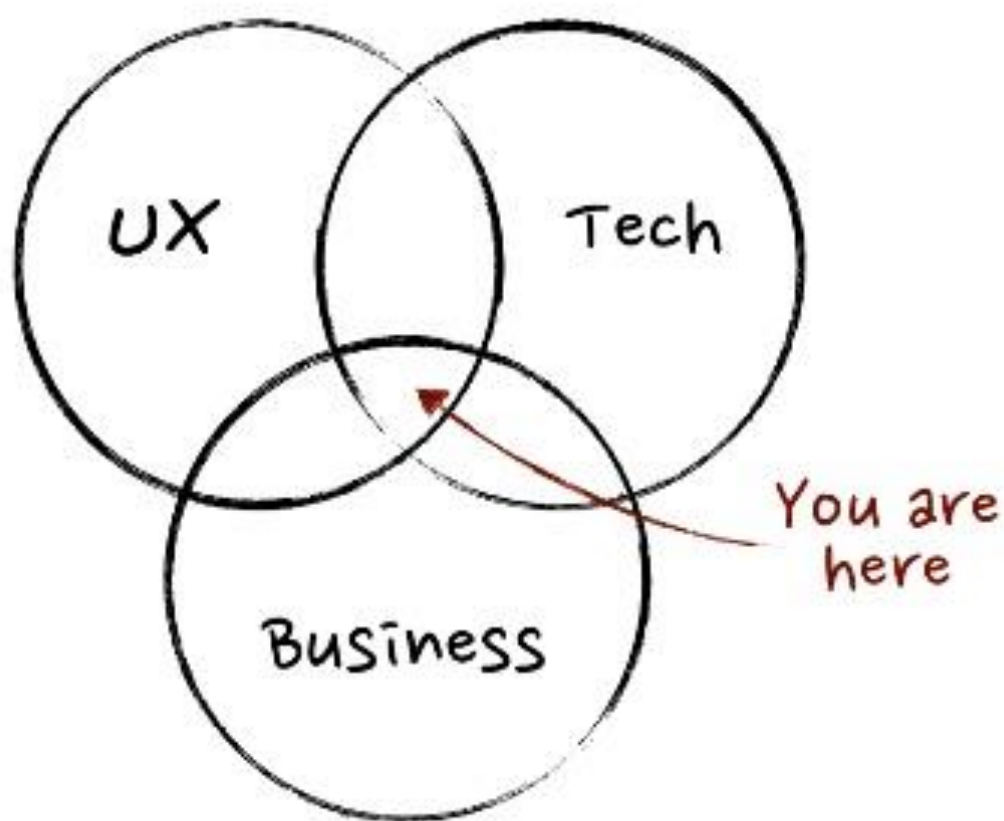


# My story



# Product Manager

product managers  
partner with devs,  
design and  
business to bring  
products to market  
that drive business  
value



# My Roles

---

1. Product Requirement gathering
2. Project Proposals
3. Product Design
4. Product Implementation
5. Product Testing
6. Product Delivery
7. Product Support
8. Product Handover
9. Payment

# Benefits

---

- Delivering the project goal
- Minimize the risk of project failure
- Minimize scope creep
- Manages expectations, concerns and deliberations of the dev team, product owners and stakeholders

A good product manager must be experienced in at least one, passionate about all three, and conversant with practitioners in all..

Martin Eriksson



As a product manager, your job is to deliver a product that is valuable, usable and feasible

Marty Cagan

# Soft Skill Set Required

---

- Organizational skill
- Collaborative(People Skill)
- Multidiscipline
- Communication skill

Thank you.

Questions?

## Contacts

LinkedIn: Moronke Dafiaga

Email: [mitch.rony@gmail.com](mailto:mitch.rony@gmail.com)

Medium

<https://medium.com/@ronkedafiaga>