



2016 UIUC U.S.-China

Innovation & Development Forum

TIME: April 16th, 13:00-17:30

LOCATION: Room 1122, National Center for Supercomputing Applications (NCSA)

ADDRESS: 1205 West Clark Street 1122, Urbana, IL 61801



Chinese Students and Scholars Association
at University of Illinois Urbana-Champaign
伊利诺伊大学香槟分校中国学生学者联合会

ENGINEERING
AT ILLINOIS



Tsinghua Alumni Association in Greater Chicago
Tsinghua Alumni Association in UIUC

Agenda

13:10 - 13:20 Opening Remark Martin Wong, Associate Dean of Engineering College

Session One: Academia VS Industry: How do scientists transform the world?

Introduction

Scientists who ask right questions at the right time can make history and change the world. As the ultimate goal of scientific research is to improve the human condition, the transfer and commercialization of technology innovation serves the interests of both inventors and society. The 2016 UIUC U.S.-China Innovation & Development Forum will bring together inventors, entrepreneurs, corporate leaders and UIUC professors to discuss the way transforming the world by next generation of technology innovations.

13:20 - 15:10 Keynotes:

- Weng Cho Chew, George and Ann Fisher Distinguished Professor of Engineering
- Laura Frerichs, Director of Research Park and Economic Development
- Steven M. LaValle, Professor of Computer Science, Former Architect of Oculus Rift

Speakers:

- Yi (Elaine) Li, Founder & CEO of ZONVON
- Vincent He, Director of Risk Management in Discover Financial Services

Panel Discussion Moderator: Vincent He

15:10-15:30 Intermission with Refreshment

Session Two: U.S. VS China: Opportunities & Challenges

Introduction

With the China's economic slowdown, both Chinese companies and investors are seeking new markets. On one hand, although it is not easy being a Chinese company in the U.S., more Chinese companies are entering the U.S. market, such as HUAWEI, ZTE, Hainan Airlines, CRRC and China Telecom. On the other hand, many Chinese investors are looking for high-tech start-ups, with the belief that high-tech industries would be the driver of the next wave of Chinese economy growth. The 2016 UIUC U.S.-China Innovation & Development Forum will bring together investors, entrepreneurs and corporate leaders to discuss opportunities and challenges brought by the connection between U.S. and China.

15:30 - 17:20 Keynotes

- Eugene Zhang, Founding Partner of TEEC Angel Fund
- Pubin Liang, General Manager NA of Hainan Airline
- Xiaoming Li, Associate Engineering Advisor at Eli Lilly and Company

Speakers:

- Chen Li, CMO & Co-Founder of Liaoyuan Startup Social Networking platform
- Yansong Jiang, Founding partner of ibeehub

Panel Discussion Moderator: Yansong Jiang

17:20 - 17:30 Closing Remark Shiyan Zhang, President of CSSA



Chinese Students and Scholars Association
at University of Illinois Urbana-Champaign
伊利诺伊大学香槟分校中国学生学者联合会



Tsinghua Alumni Association in Greater Chicago
Tsinghua Alumni Association in UIUC

Speakers

Weng Cho Chew

Weng Cho Chew is George and Ann Fisher Distinguished Professor of Engineering at the University of Illinois at Urbana-Champaign, and a member of the US National Academy of Engineering. Previously, he served as the Dean of Faculty of Engineering at the University of Hong Kong, and the first Y.T. Lo Endowed Chair Professor of Electrical and Computer Engineering at the University of Illinois. Academically, Prof. Chew was widely known for his work in Electromagnetics and Optics. He is a Fellow of IEEE, OSA, IOP, Electromagnetics Academy, Hong Kong Institute of Engineers, and was an NSF Presidential Young Investigator.

Laura Frerichs

Laura Frerichs is the University of Illinois Research Park Director and Director of Economic Development for the University of Illinois' Urbana-Champaign campus. She is responsible for managing startup company services at the EnterpriseWorks technology incubator, marketing the Research Park, and supporting the University's economic development efforts.

Steven M. LaValle

Steven M. LaValle is a Professor, Angel Investor and Corporate Advisor at the University of Illinois at Urbana-Champaign. Formerly, he served as the Principal Scientist of Oculus Rift, which was acquired by Facebook for \$2 billion in 2014. Academically, he is best known for his work on RRT's and his book Planning Algorithms, one of the most highly cited texts in the field.

Eugene Zhang

Eugene Zhang is the founding partner and managing director of TEEC (Tsinghua Entrepreneur & Executive Club) Angel Fund. Prior to TEEC Angel Fund, he was the founder and CEO of Innospring and JEDA Technologies, Inc. Mr. Zhang holds his M.S.C.E from Syracuse University, and a M.S.E.E and B.S.E.E from Tsinghua University, Beijing.

Pubin Liang

Pubin Liang is the Managing Director of Hainan Airlines North America. Joined Hainan Airlines since 1996, Pubin has had worked in different positions within the airlines which equipped him with both operational and commercial experience. He was transferred to US to lead Hainan airlines US team since 2012. As one of subsidiaries of HNA Group, Hainan Airlines has a fleet of over 150 aircrafts serving more than 90 cities in domestic China and 30 destinations worldwide. Hainan Airlines' north America network includes 8 routes connecting Beijing, Shanghai, Changsha to Seattle, San Jose, Los Angeles, Chicago, Boston, Toronto and Calgary in coming June.

Xiaoming Li

Xiaoming Li is Currently serves as the Associate Engineering Advisor at Eli Lilly and Company, and formerly as Director of Integration Elanco China. Dr. Li has over 25 year broad experiences in the Pharmaceutical Industry. Dr. Li is also the chair of Lilly Chinese Culture Network under Lilly Global Diversity and Inclusion Office with over 800 members. Dr. Li holds a Ph.D. in Environmental-Chemical Engineering from California Institute of Technology and a B.S. in Environmental Chemistry from Peking University.

Yi (Elaine) Li

Elaine Li is the founder and CEO of Zonvon. She has worked for Morgan Stanley Investment Management, AllianceBernstein, the investment division of The Ford Foundation, and the asset allocation division of Prudential Financial. Elaine has done research on Pattern Recognition and Artificial Intelligence at Tsinghua University, Chinese Academy of Sciences and NEC China. She has been invited as final judge of premiere startup competitions by Cheung Kong Graduate School of Business, Tencent, Columbia University, etc. Elaine serves as mentor of ZiJing Houde Investor Business School, board member of portfolio companies and advisor of startups.

Vincent He

Vincent He is currently serves as the Director of Risk Management in Discover Financial Services. He is a business result driven and intuitive senior leader in advanced analytics for all consumer lending areas. Mr. He has well rounded business experience in general management, resource allocation and complex project management with polished executive presentation skill and enthusiastic personality along with 16 years of analytics and business experience. Mr. He has a MBA degree from Kellogg School of Management in Northwestern University.

Chen Li

Chen Li is CMO & Co-Founder of Liaoyuan Startup Social Networking platform marketing specialist with ample experience of working in business developing and diversified marketing. After graduating from Central University of Finance and Economics, Chen pursued his master degree on Political Psychology at Stony Brook University. Prior to his experience at Liaoyuan, Chen has worked as a project manager in a NGO, conducted and coordinated several large campaigns including a New Year countdown event at Time Square and promotion of NBA basketball games.

Yansong Jiang

Yansong Jiang is the founding partner of ibeehub, a New York based incubator & investor for start-ups. His previous experience includes VP in marketing and credit risk management at JP Morgan Chase & Citigroup. He holds a PhD degree in Marketing Communication from University of Connecticut and a BS degree in Physics from Peking University.



Chinese Students and Scholars Association
at University of Illinois Urbana-Champaign
伊利诺伊大学香槟分校中国学生学者联合会

ENGINEERING
AT ILLINOIS



Tsinghua Alumni Association in Greater Chicago
Tsinghua Alumni Association in UIUC

Producer: Shiyan Zhang
Executive President: Yu Wu, Junfeng Guan
Director of Public Relation: Yuwei Liu
Director of Conference: Shaoning Zhang
Director of Operation: Hao Wu
Director of Outreach: Guangjie Jin
Director of Finance: Xingyi Li
Director of Technology: Hong Cheng
Director of Multimedia: Lu Huang
MC: Fangbo Tao

Acknowledgement:
Business Career Service of UIUC
Engineering Career Service of UIUC
China Executive Leadership Programs (CELP) at UIUC



燎原



Chinese Students and Scholars Association
at University of Illinois Urbana-Champaign
伊利诺伊大学香槟分校中国学生学者联合会

ENGINEERING
AT ILLINOIS



Tsinghua Alumni Association in Greater Chicago
Tsinghua Alumni Association in UIUC