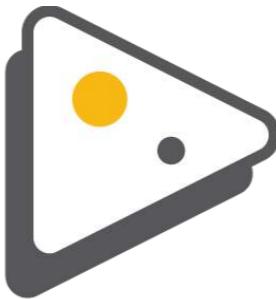


WE EAT BUGS FOR BREAKFAST

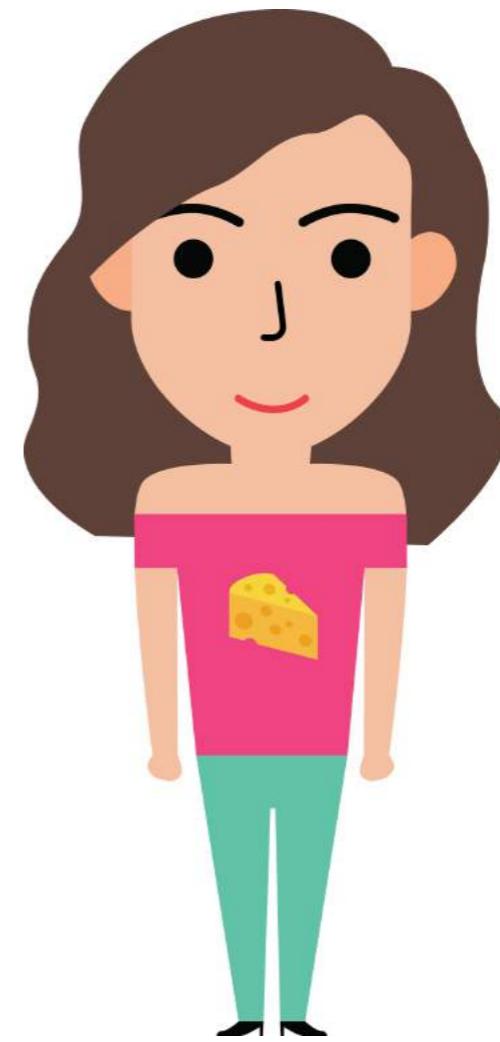


CHEESE VIDEOS

UIUX CONF 2016 - October 16, 2016



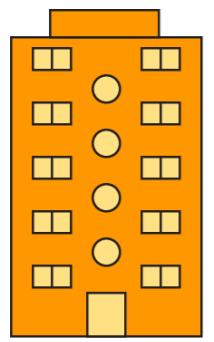
Junchao
Design & Production



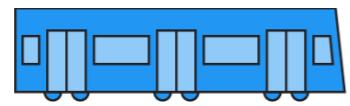
Joyce
Interaction Design



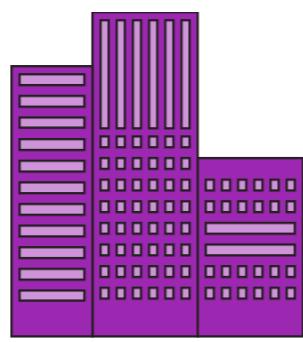
Cheese Videos 芝士片 - 我们的日常 Video link 视频连接



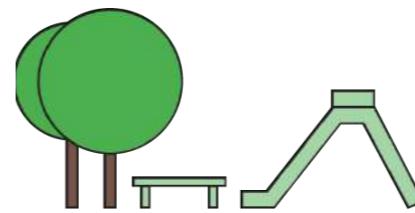
Home



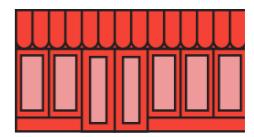
Subway



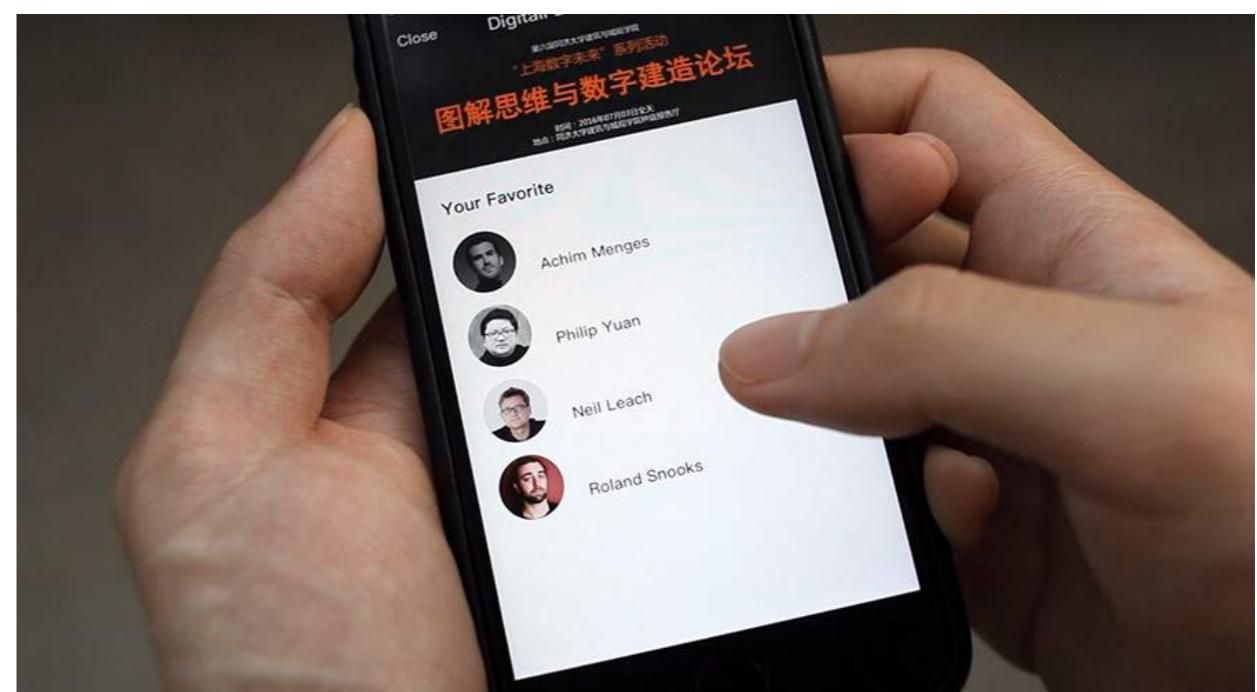
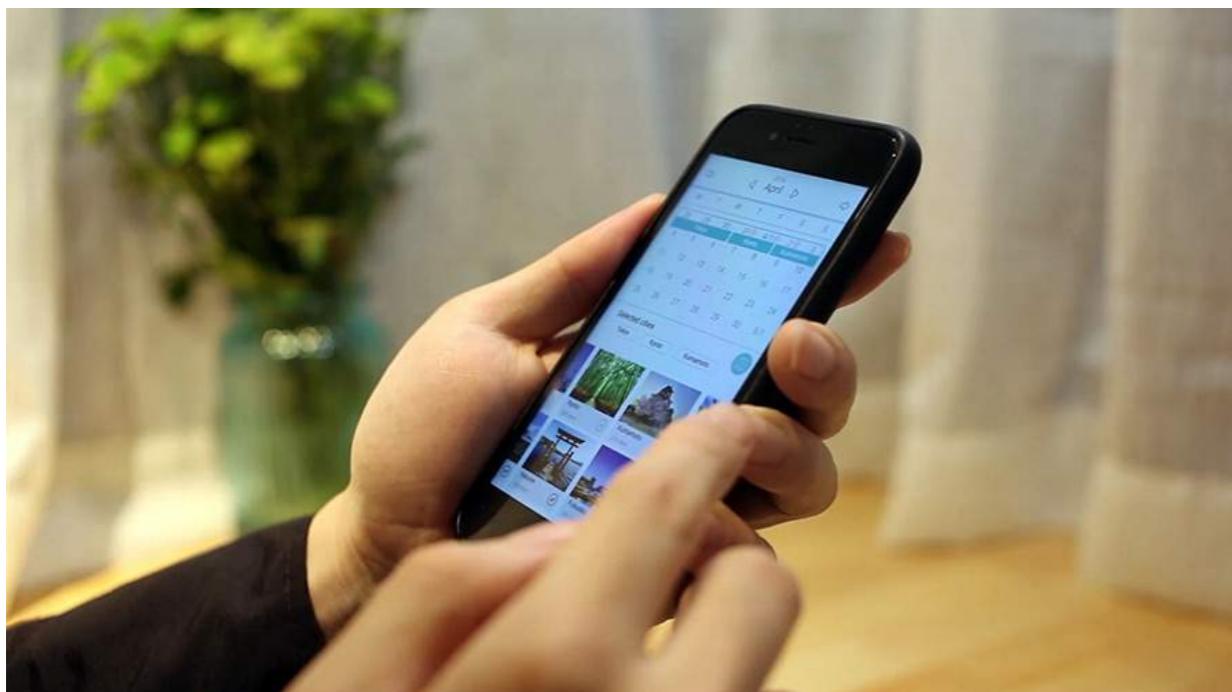
Offices



Neighborhood



Restaurant



Design with Empathy

Technology Driven

Disruptive Thinking

TRIPFLOW

- Design with empathy





Top 10 Destinations — Japan

UNITED STATES WORLD REGIONS

30 Most Popular Japan Sightseeing Spots for Foreigners

Top 10 Most Popular Tourist Attractions in Japan

**TOP 5 MUST SEE PLACES
IN JAPAN FOR 2015**

自由行攻略



花钱少，玩的好！最地道的日本关西...

- | 关西是日本哪个地方？
- | 带孩子去关西能玩什么？

[查看详情 ↗](#)



带孩子去日本玩，太折腾就不对了！...

- | 为什么推荐以东京为首的关东地区？
- | 东京有什么适合孩子玩的？

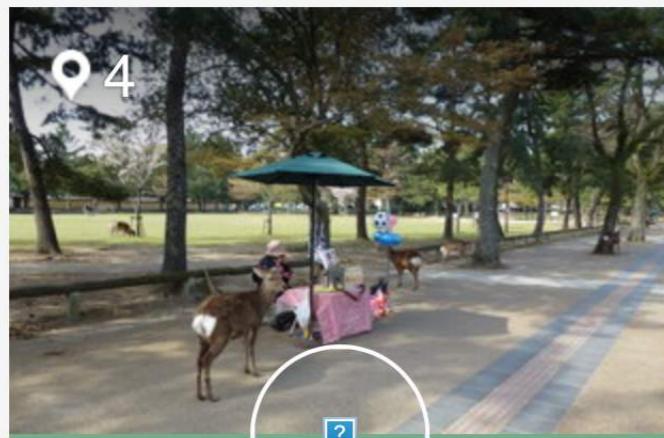
[查看详情 ↗](#)



日本交通最强攻略(西瓜卡、JR pass...

- | 出发前，一定要买好！日本铁路周游券（JR P...
- | 轻松搞定 东京市内交通

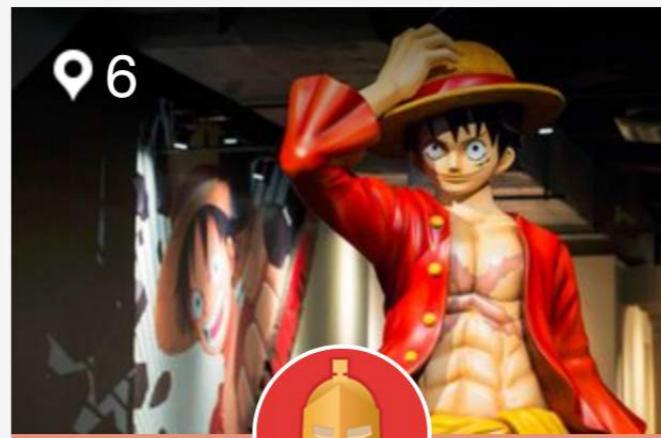
[查看详情 ↗](#)



siruis

大人小孩都开心——京阪神的亲子...

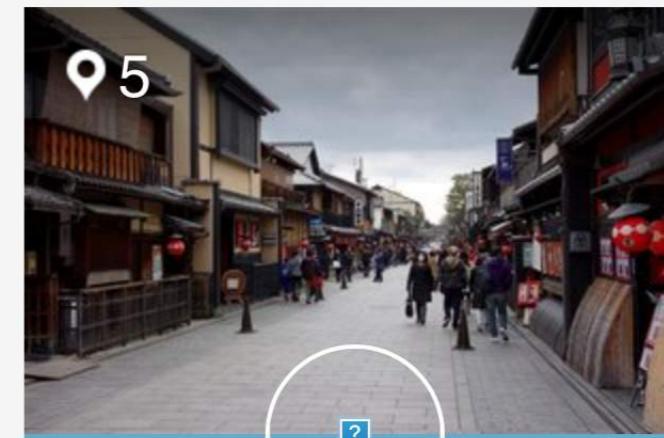
“陪伴是最好的教育”这句话，不知道激励了多少年轻的爸爸妈妈带着自家的萌宝走出国门。日本关西地区治安良好，交通发达，婴幼儿用品采购也十分



丸子yan

日本：6大亲子主题乐园

日本的主题乐园具有创意性的主题、多样性的活动，吸引了众多的游客，尤其适合亲子活动。主题乐园的“主题”是创造性构想的智慧结晶，不管是迪

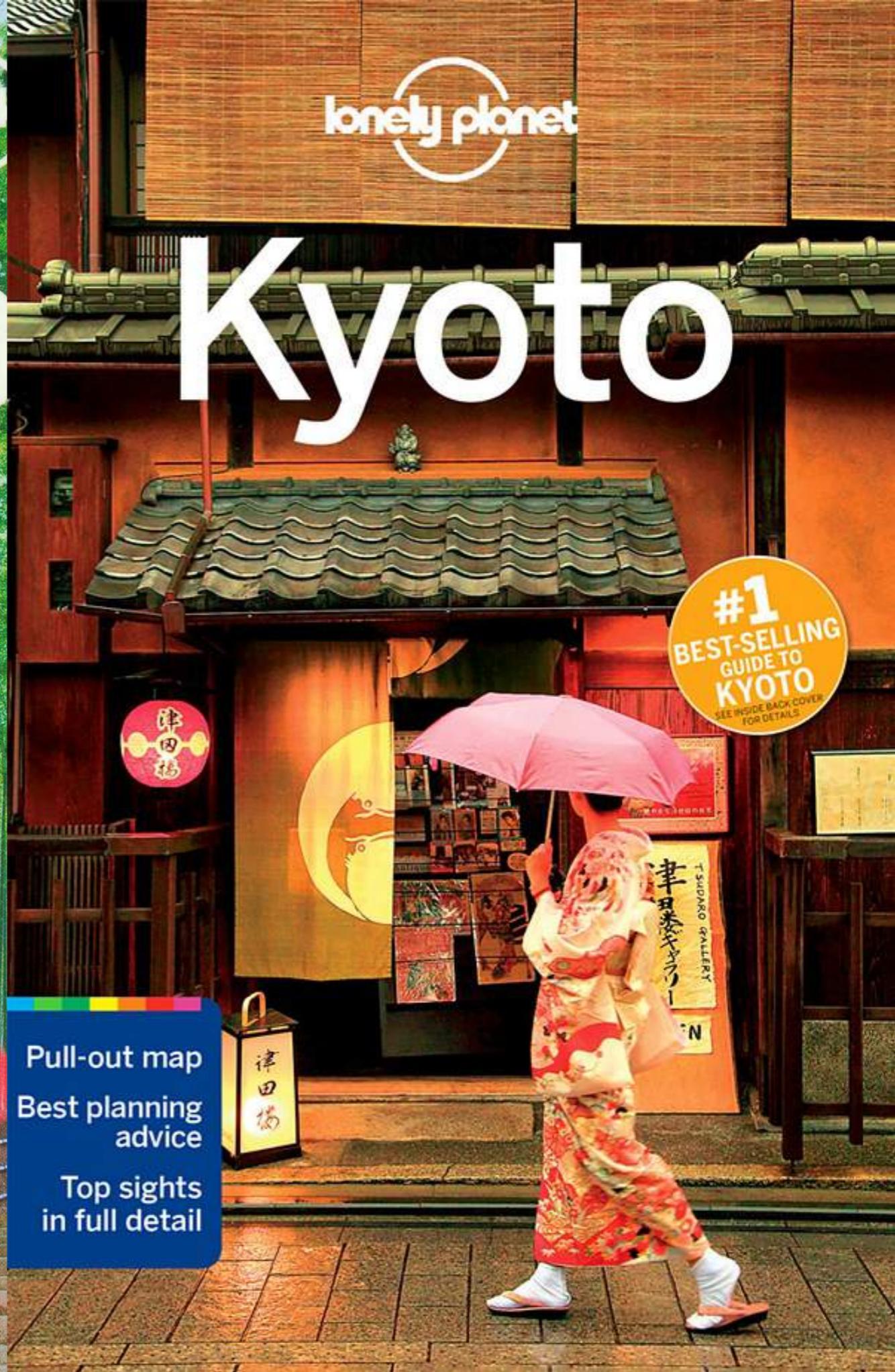


西红柿疙瘩汤

那些适合散步的街道

来到京都，除了逛一逛著名的景点，品尝一下当地的美食，最有意思的还是去走一走那些最具京都气息的巷弄，感觉仿佛真正的融入进了当地的生活，

[查看全部微锦囊 \(329\)](#)



2016_Japan

101 views

All changes saved in Drive

Add layer Share Preview

Beppu

Individual styles

Beppu Station

 住宿_Nishitetsu Resort Inn B.

宿屋西阵庄旅馆

Kyoto

Individual styles

 Piece Hostel Sanjo 三条, 53.

银阁寺

三

松尾大社-嵐山

平等鳴-宋治

Tokyo

■ Individual styles

3 Chome Takaban

Nezu Museum 根津美术馆

Blue coffee ADVYAMA CAFE

Soutiens-japon

第十一章 算法设计

TSUKIJI MARKET 鮨巴市場

Yufuin

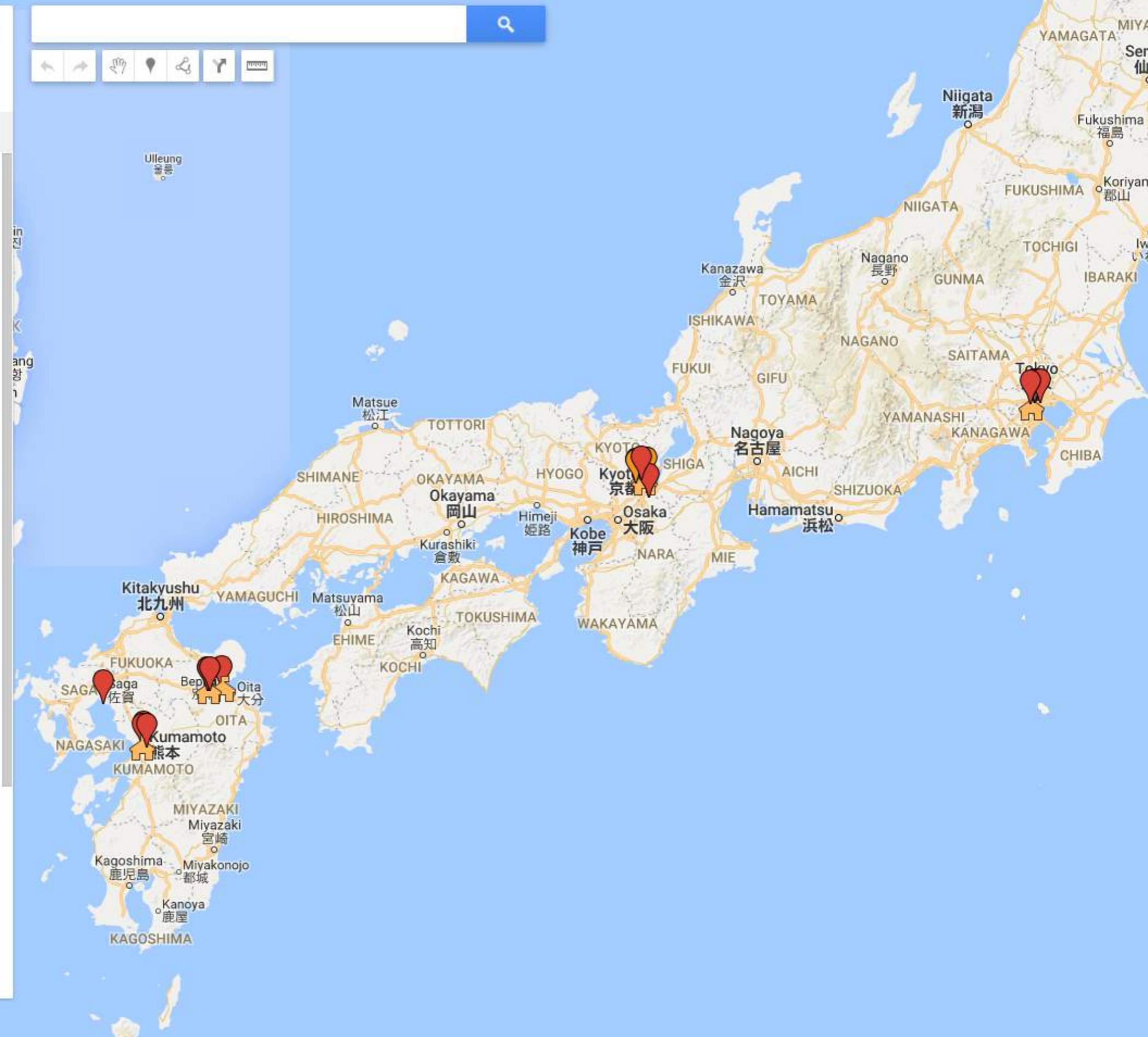
■ Individual styles

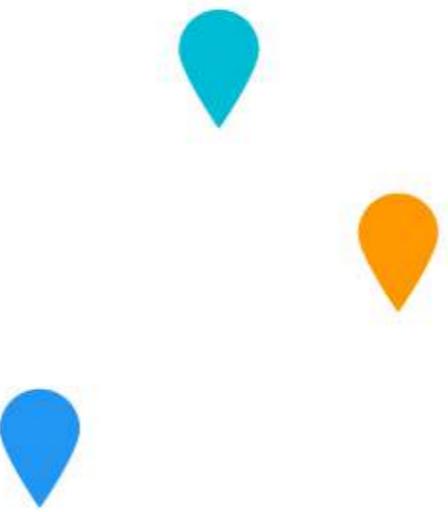
Yufuin Station / JR Kyushu

住宿 Ryokan yuri

H 湿潤化粧水

160 / 161





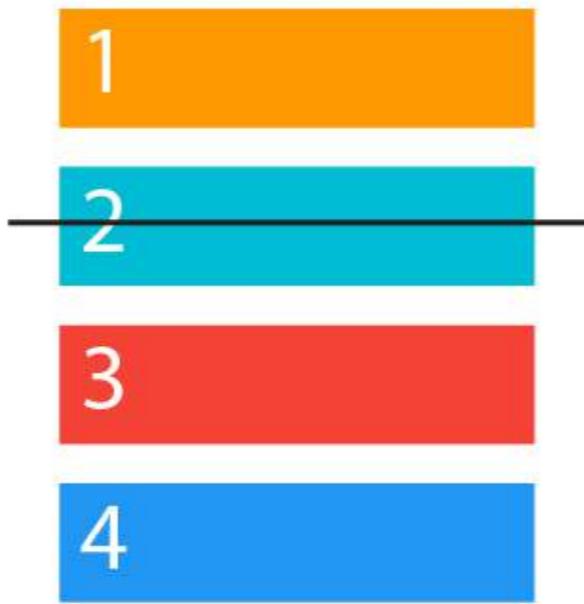
Options



Too many options



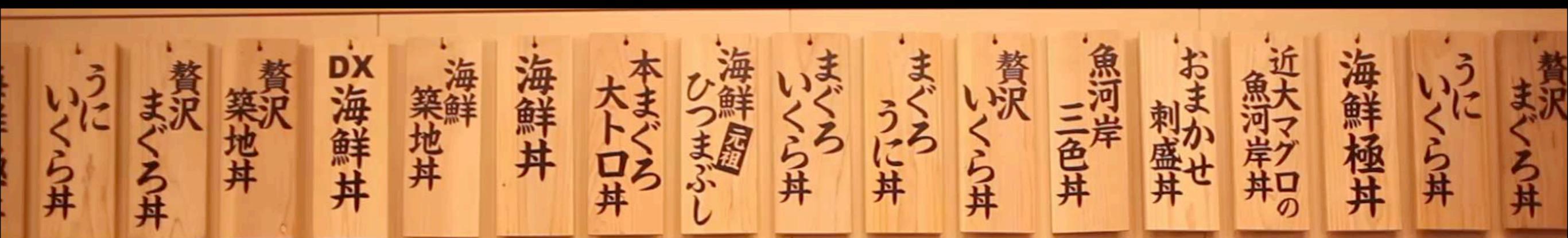
Plan

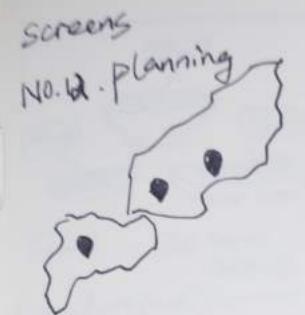


Plan ≠ Reality

A photograph of a man walking away from the camera on a long, low stone bridge. The bridge spans a river with a rocky bank visible on the left. In the background, there's a town with traditional Japanese houses (thatched roofs) and modern buildings. Large hills or mountains are in the distance under a clear sky.

Plan a trip
in an effortless way
and can evolve
along the journey





- Screens
No.1a. Planning
1. Tokyo
 2. Kyoto
 3. Kumamoto

④ Open hours
TODAY
12:00
↓
① 19:00.

⑥ Fluorescence.

Tokyo
April. 2~5.

- No.1b. ① Inter-city commutes
- Tokyo → Kyoto
Train-Shinkansen
9:30 - 12:30 — —
- ② Popular spots
 Kumamoto Castle
258
- ③ Weather forecast
 15:00 16:00 17:00
- ⑤ Budget control

Breakfast	1500¥
Lunch	2700¥
Dinner	3200¥
Total	7400¥



→ Calendar

- Show by Day, 3 Days, Week (2 week, Month)
- Scroll up/down to see more

→ Map

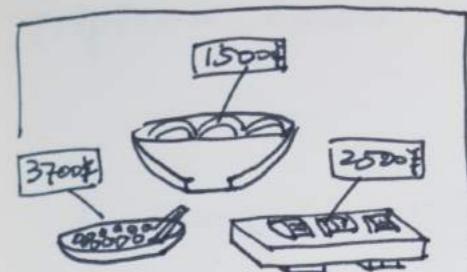
- Show interesting spots
- Show suggested routes
- Show plan with icons color identifying days.

• Calendar & Map work seamlessly

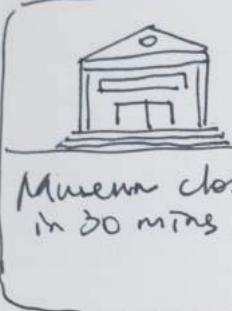
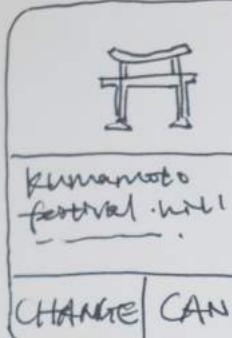
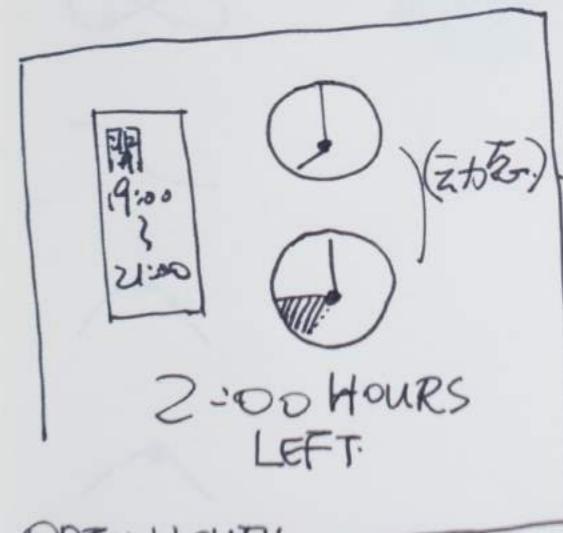
• Edit mainly happen on Map.

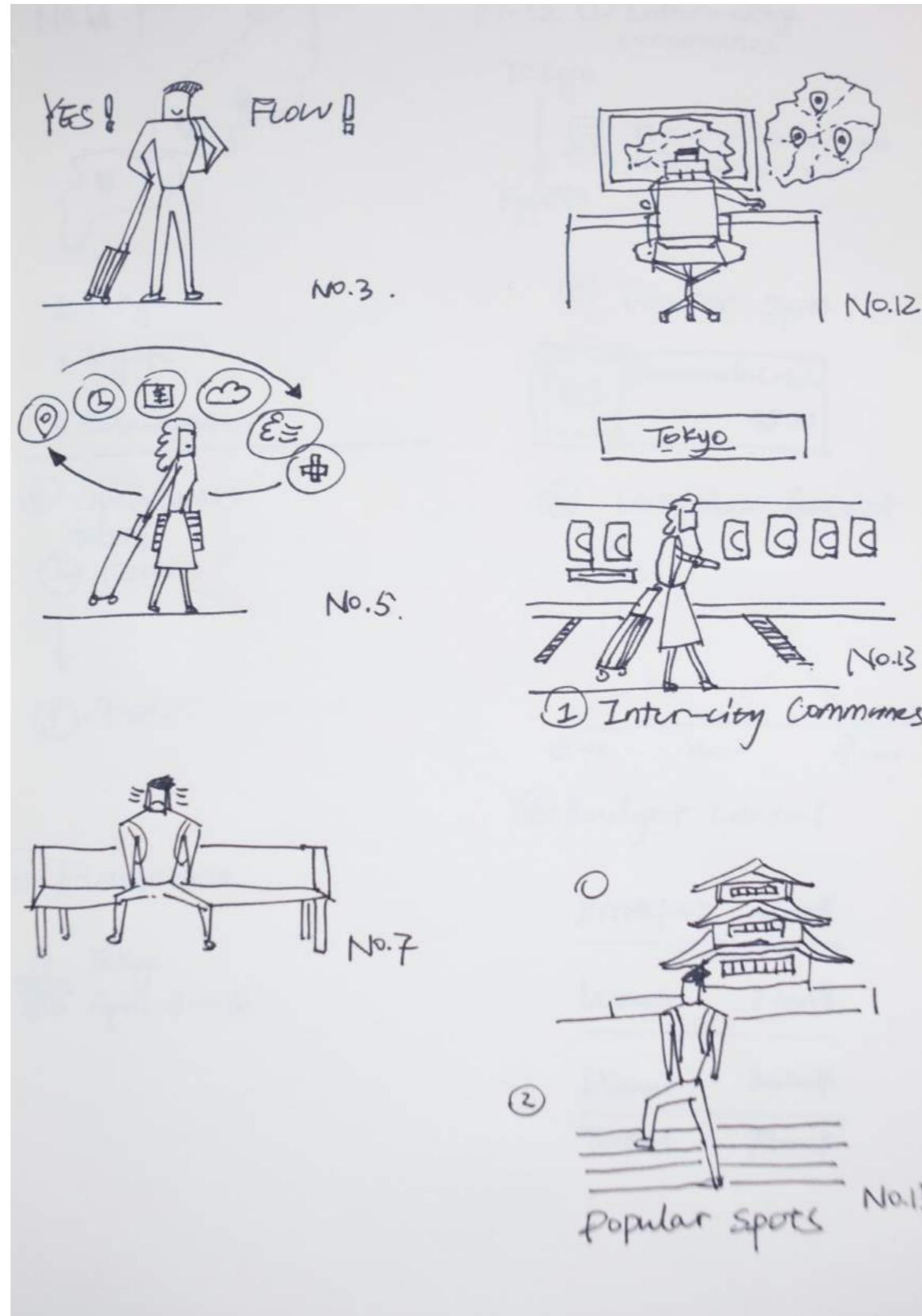
• Any change on one section will be synced immediately.

• Users only define time (in calendar) & locations (in map). Routes will be generated by the system.

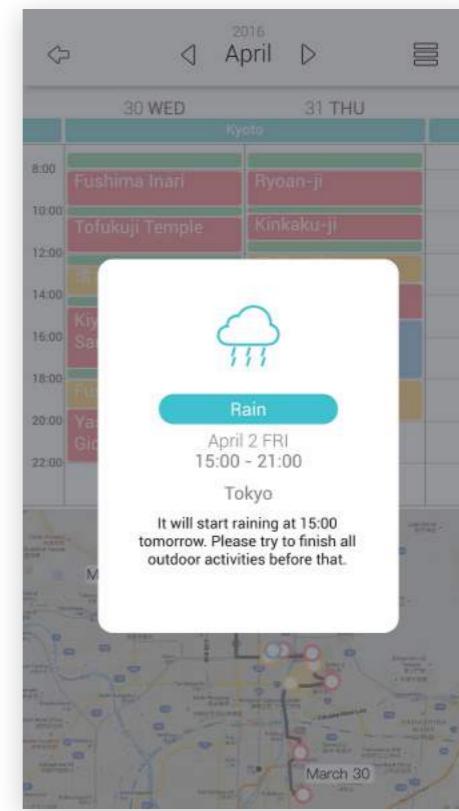
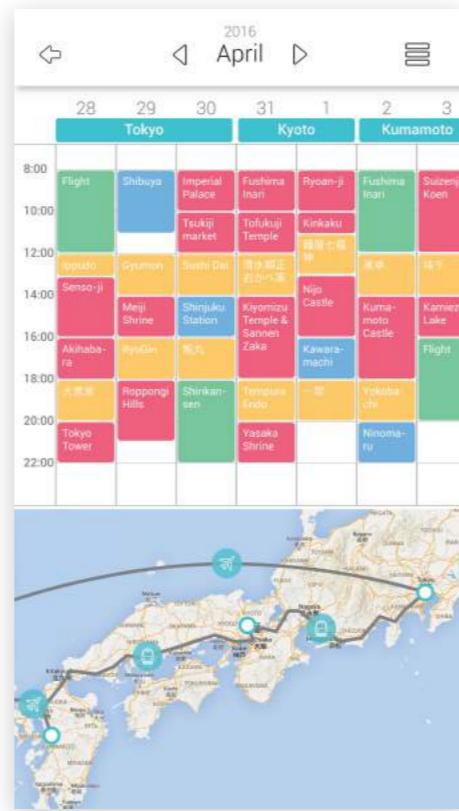
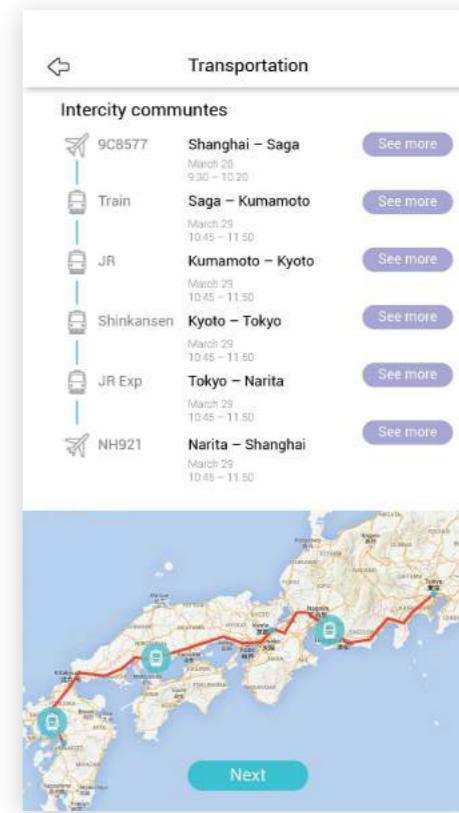
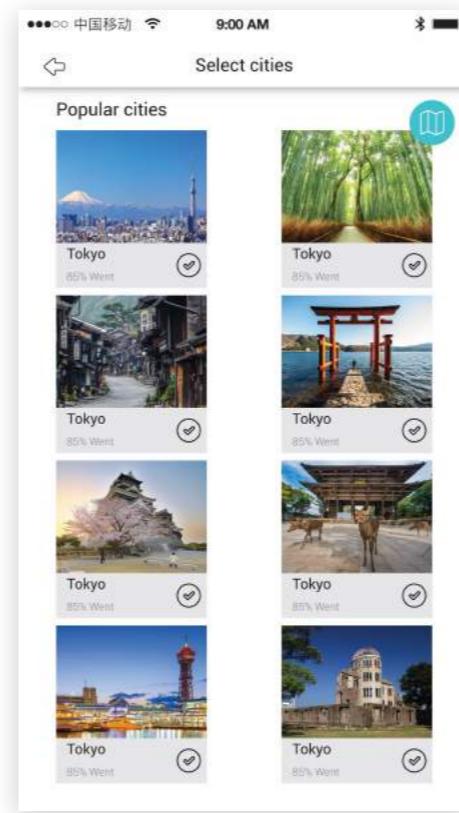
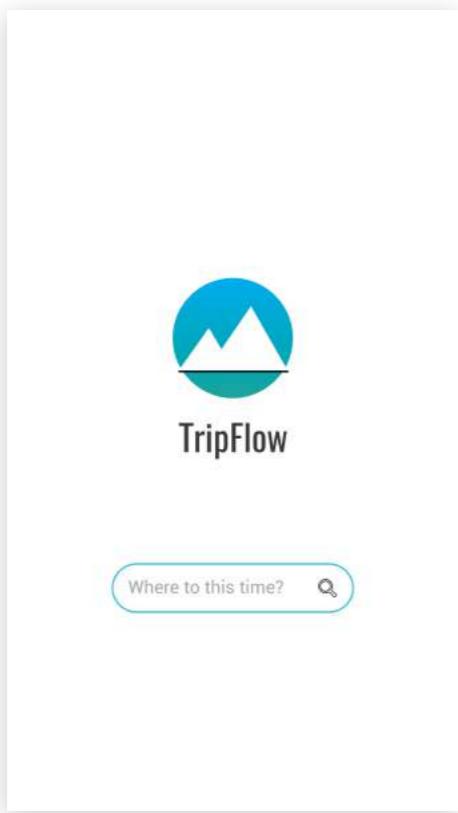


Food. In total
7400¥
(real-time).











Cheese Videos 芝士片 - TripFlow
Video link 视频连接

When you go travelling, you don't want to get stuck.
每当旅行时，最害怕被各种情况困住。

FIND YOUR FIT

- Technology Driven

每天力争一万步

国内外研究都证实，如果能够每天走上一万步，能明显增加健康效益，减少心血管疾病、糖尿病、降低血压、帮助减肥，同时可减低焦虑与沮丧，让人远离忧郁，对生理跟心理健康的帮助极大。

起点·从这里开始您的健康之路吧



Is 10,000 steps suitable for everyone?

How about my 84-year-old grandma?



**What are we
competing for?
Numbers or health?**



9:41 AM

100%



SIGN UP

What is your goal?

Stand On Top of the List

Be Healthier



¥198.00

刷刷手环 全能宝石款 智能手环 睡眠监测
公交地铁一卡通、支付手环 专业运动手环
已有800+人评价

刷刷手环官方旗舰店

自营



¥139.00

Dommefit智能手环 苹果三星小米心率实时
监测睡眠监测来电提醒蓝牙运动计步器 银
已有400+人评价

赫千数码专营店

赠



¥1299.00

佳明(GARMIN) vivosmart HR+ 黑色
GPS智能手环 心率实时监测自动睡眠监测
已有300+人评价

佳明智能旗舰店

自营



¥128.00

MISFIT运动智能手环 男女款腕带健康计
步器 小米苹果华为手机通用 黑色黑边
已有4500+人评价

杰果妮数码专营店

赠



¥799.00

Misfit Shine2 智能手环 玫瑰金 2016版
(彩色LED 无需充电 50米防水 运动睡眠监
已有200+人评价

Misfit官方旗舰店

自营



¥198.00

纽曼血氧心率智能手环男女运动手环手表
计步器 小米2苹果华为手机通用 尊贵黑
已有100+人评价

大懒猫智能专营店

券 豆



< ¥369.00 >

【京东仓配+发票】华为荣耀手环zero-B0经典黑长智能运动健康手环手表触控屏
已有2600+人评价

华为祥朗专营店

券 豆



< ¥186.00 >

傲米子智能手环运动心率手环手表苹果三
星小米蓝牙计步睡眠监测记录器来电提醒
已有1500+人评价

宏伟兴达数码专营店

券 豆



¥139.00

more-thing 智能手环触摸屏男女运动手环
计步器 蓝牙连接健康提醒 黑色 0.96大屏
已有1200+人评价

杰果妮数码专营店

豆



< ¥69.00 >

小米(MI)小米手环 智能运动手环防水
男女腕带计步器 监测运动睡眠来电提醒
已有3600+人评价

瑞华精英数码专营店

豆



¥129.00

全程通H6智能心率手环 光感触控防水
蓝牙运动手表 男女健康手环 微信QQ提醒
已有3900+人评价

全程通官方旗舰店

自营



¥1179.00

大量现货 华为(HUAWEI)B3智能手环 运
动计步器 蓝牙耳机 穿戴手表 摩卡棕 商务
已有1400+人评价

思创网络专营店

券 豆



< ¥148.00 >

mate 智能心率手环 血氧监测心率监测计
步信息来电提醒 支持小米华为苹果魅族
已有700+人评价

八星数码专营店

豆



¥228.00

Dyou智能手环运动计步器 蓝牙通话QQ
微信提醒 睡眠监测腕表 银色金属表带
已有900+人评价

智库智能设备专营店

豆



¥299.00

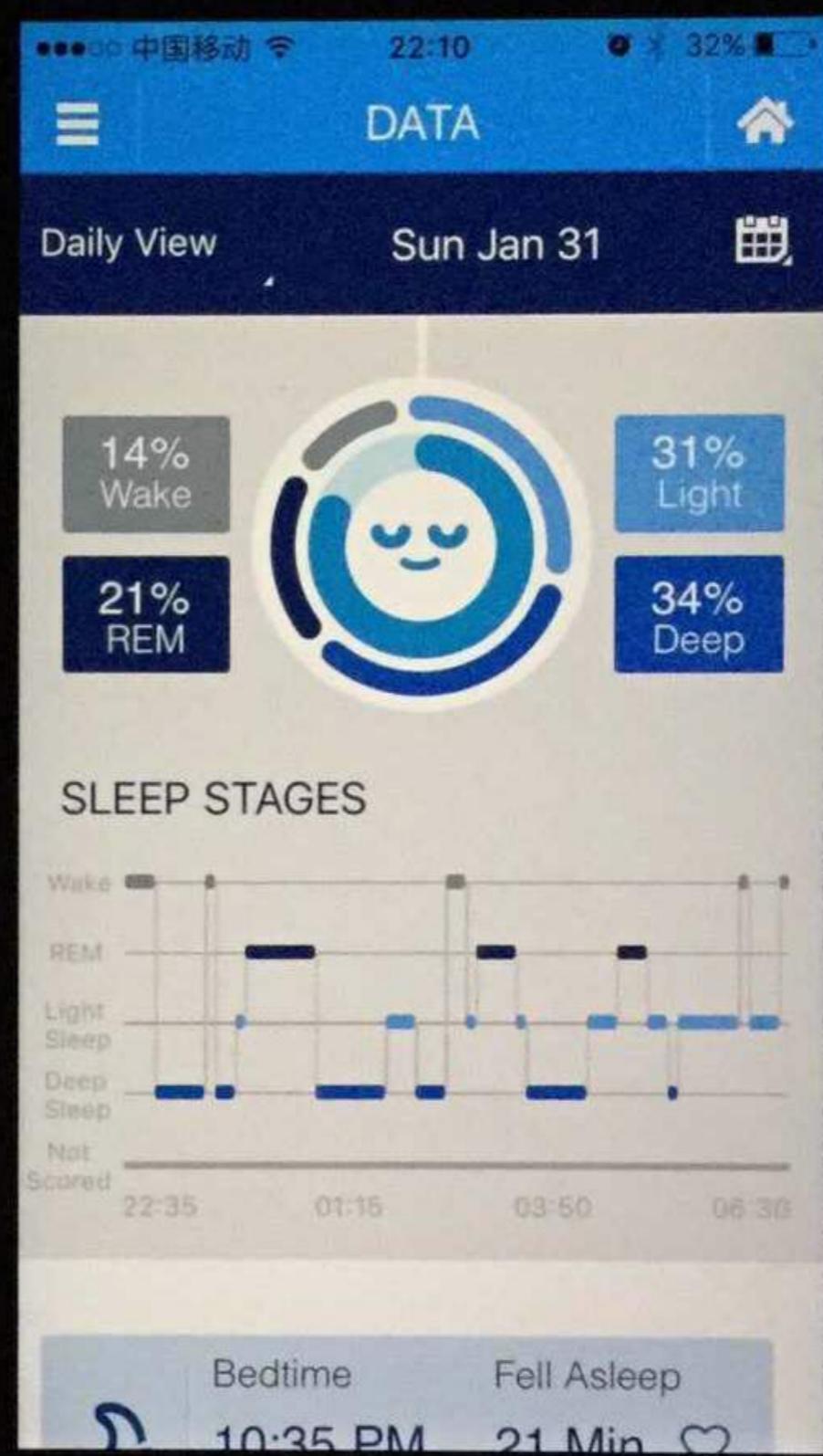
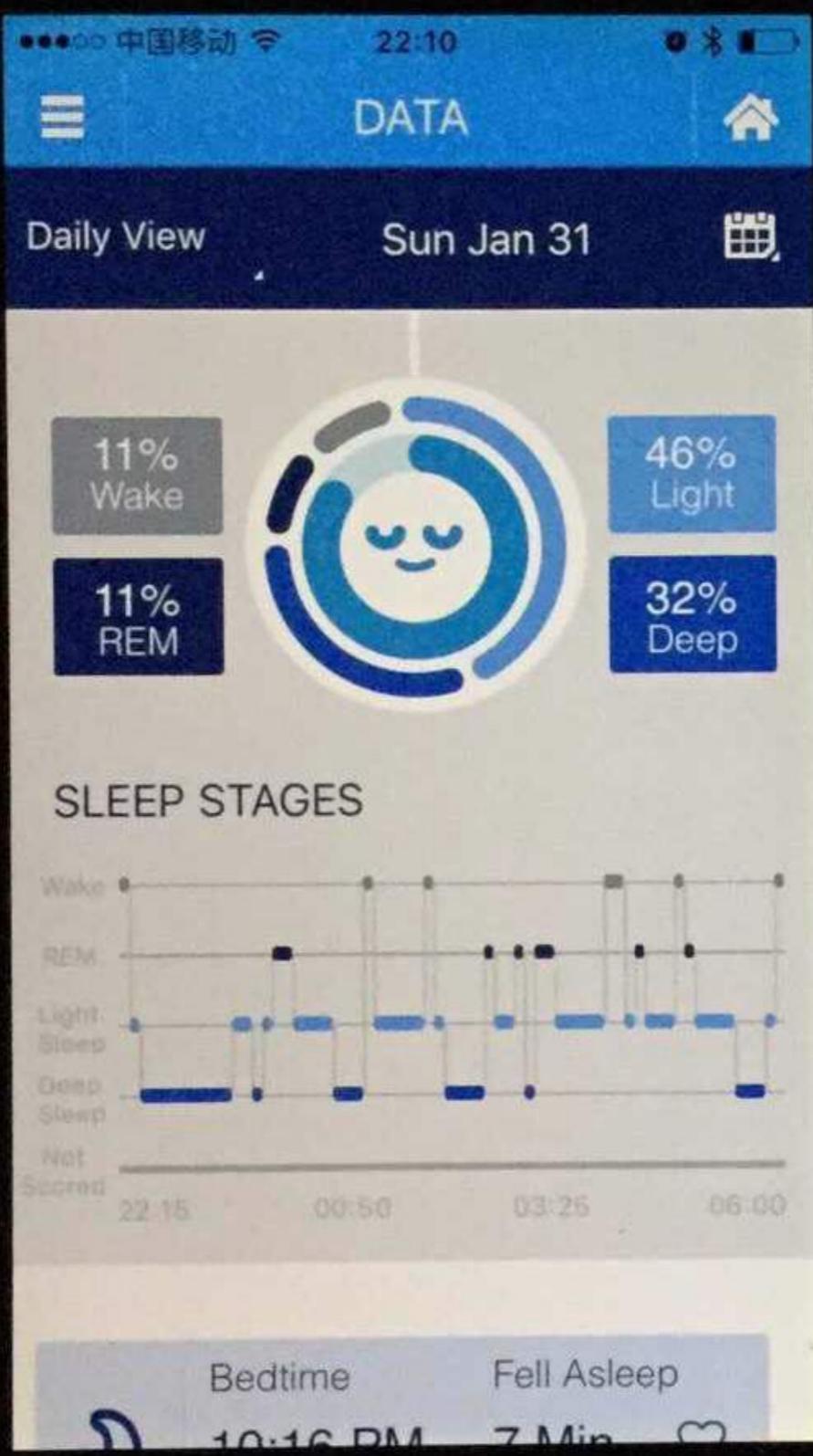
埃微(iwown)i7智能手环心率运动手环手
表 苹果安卓测心率监测手环 健康蓝牙计步 经
已有900+人评价

5i旗舰店

券

广告





**Wearable
shows your data**

**Wearable
guides your behavior**



Superficial

Insightful





Steps



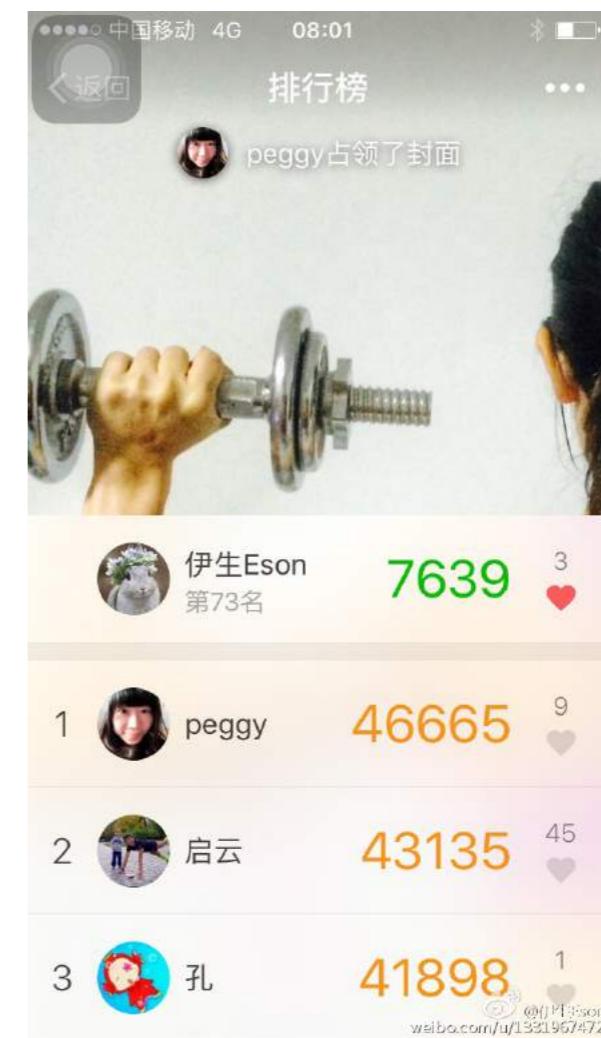
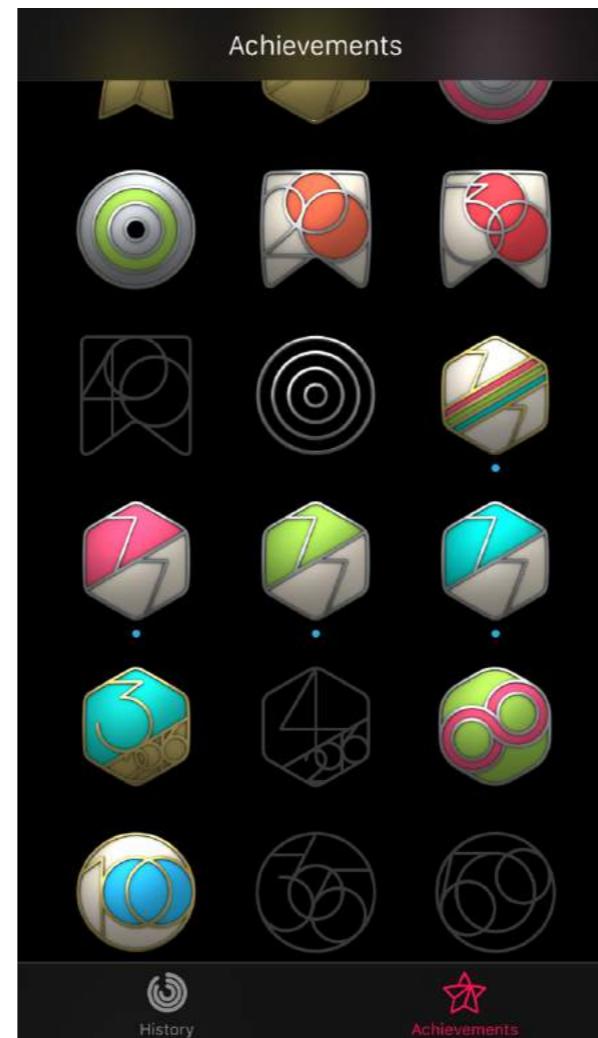
Calories

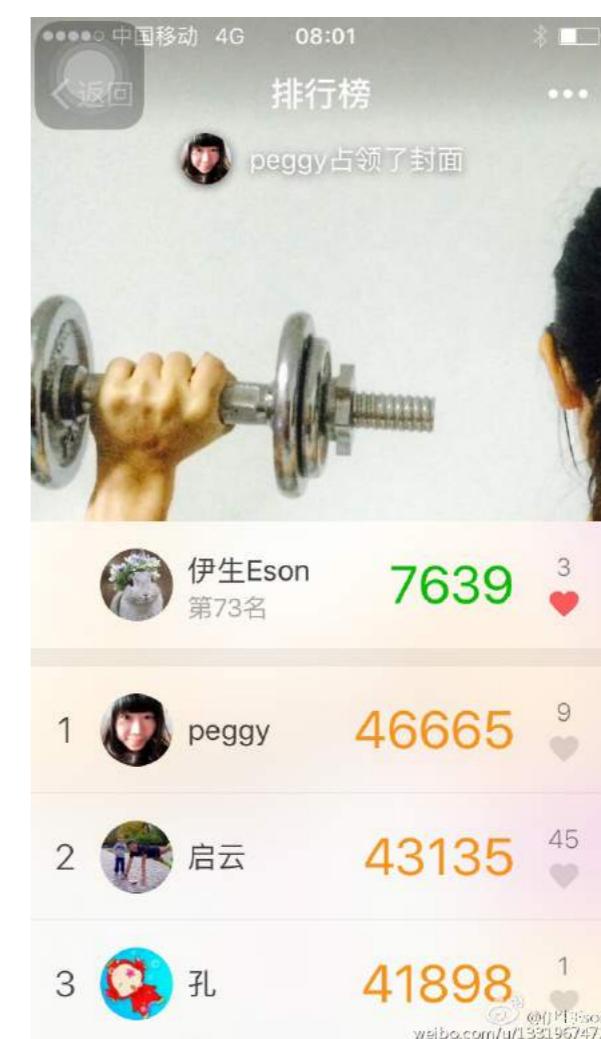
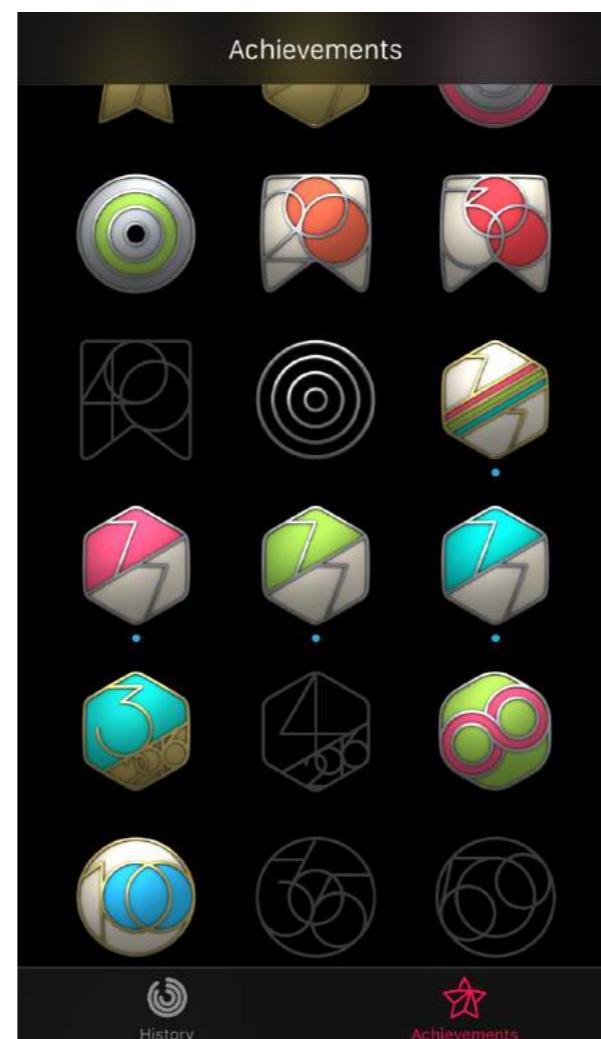


Distance



Sleep Quality & Duration





Age
Gender
Current Body Condition

 Steps Calories Floor Distance Active Minutes Sleep Quality & Duration

-  Steps
-  Calories
-  Floor
-  Distance
-  Active Minutes
-  Sleep Quality & Duration
-  Heart Rate

< Back

Heart Rate

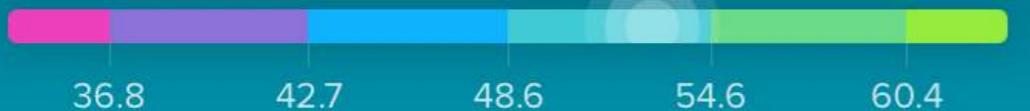


Cardio Fitness

Your score of 50-54 is between Good and Very Good for men your age

GOOD to VERY GOOD

50-54



This Week

▶ Today 65 resting bpm



Tue 65 resting bpm



Mon 66 resting bpm



Last Week

Sun 65 resting bpm



Dashboard



Challenges



+



Friends



Account

<

TODAY

Resting Heart Rate

97

86

75

64

Apr 17, 2015

Apr 25, 2015



Trending High

Today's 77 bpm heart rate reading is higher than your 30-day average. Sometimes daytime stress bleeds into the evening and a difficult night results. That may explain the rise. Smart Coach will keep an eye on it for you.

Understanding Your RHR

The American Heart Association has observed this range for adults. [See the report](#)

60bpm

100bpm

SLASH GEAR

Average Range

**Wearable
shows your data**

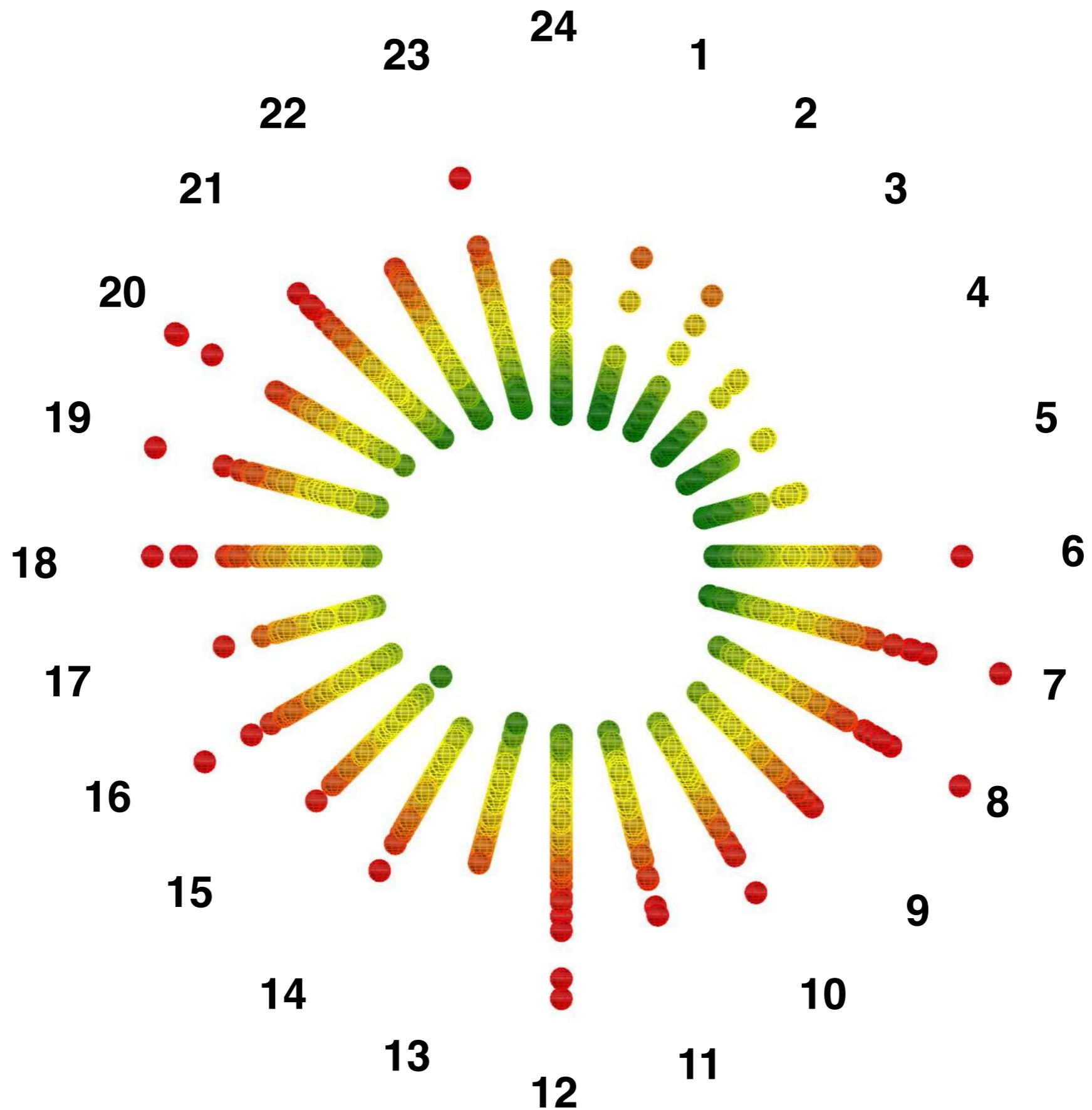
**Wearable
guides your behavior**

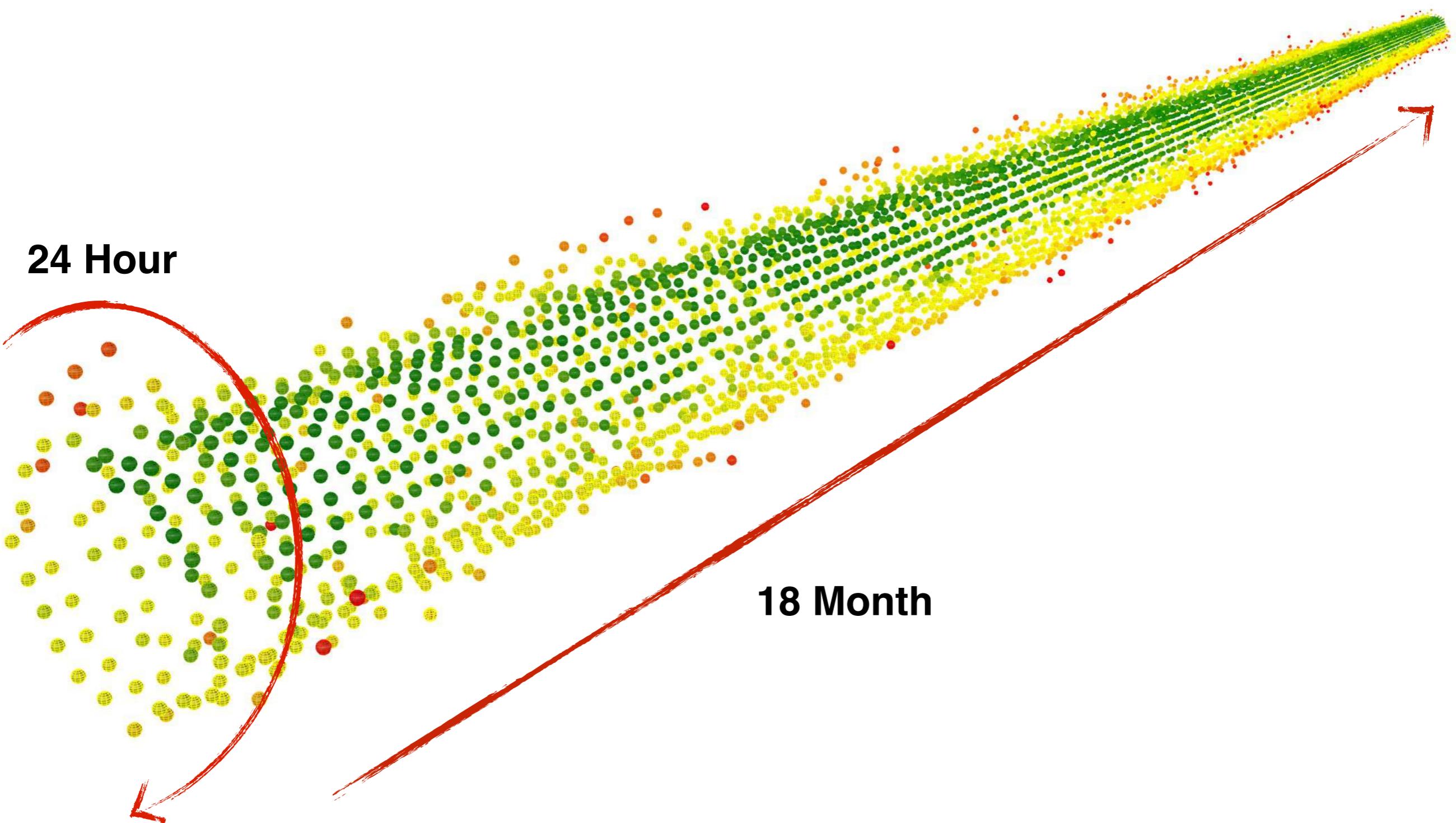
Superficial

Insightful

guidance







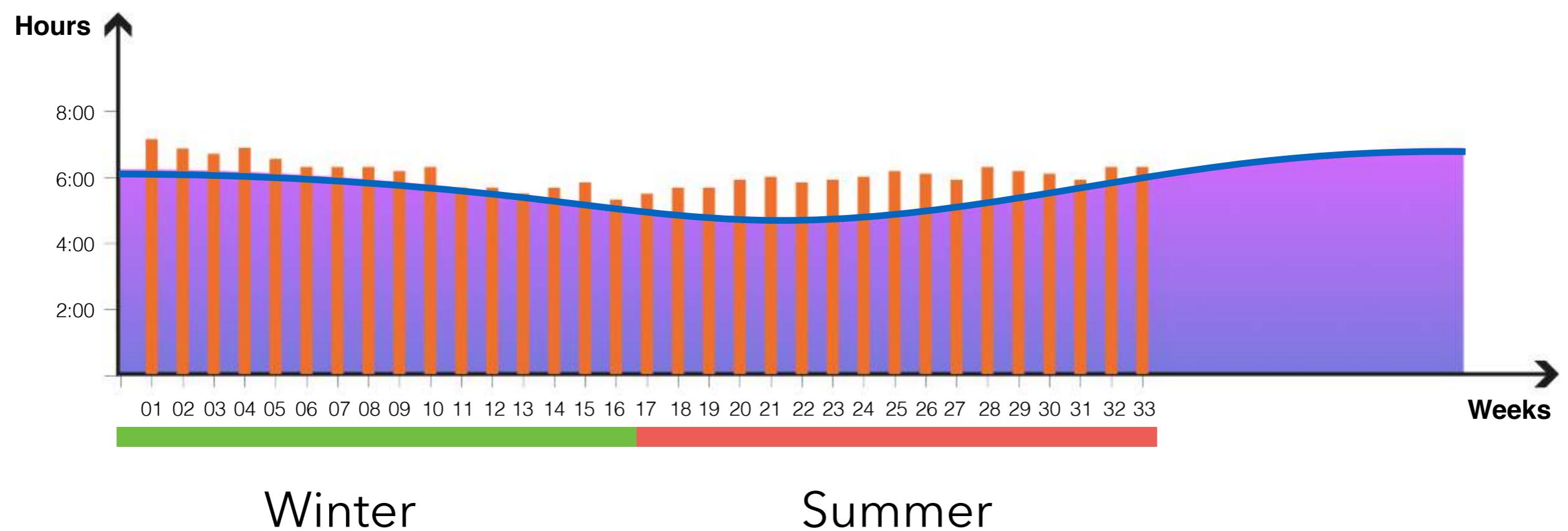




06:30
Good morning

Snooze

Dismiss





Today

Sleep

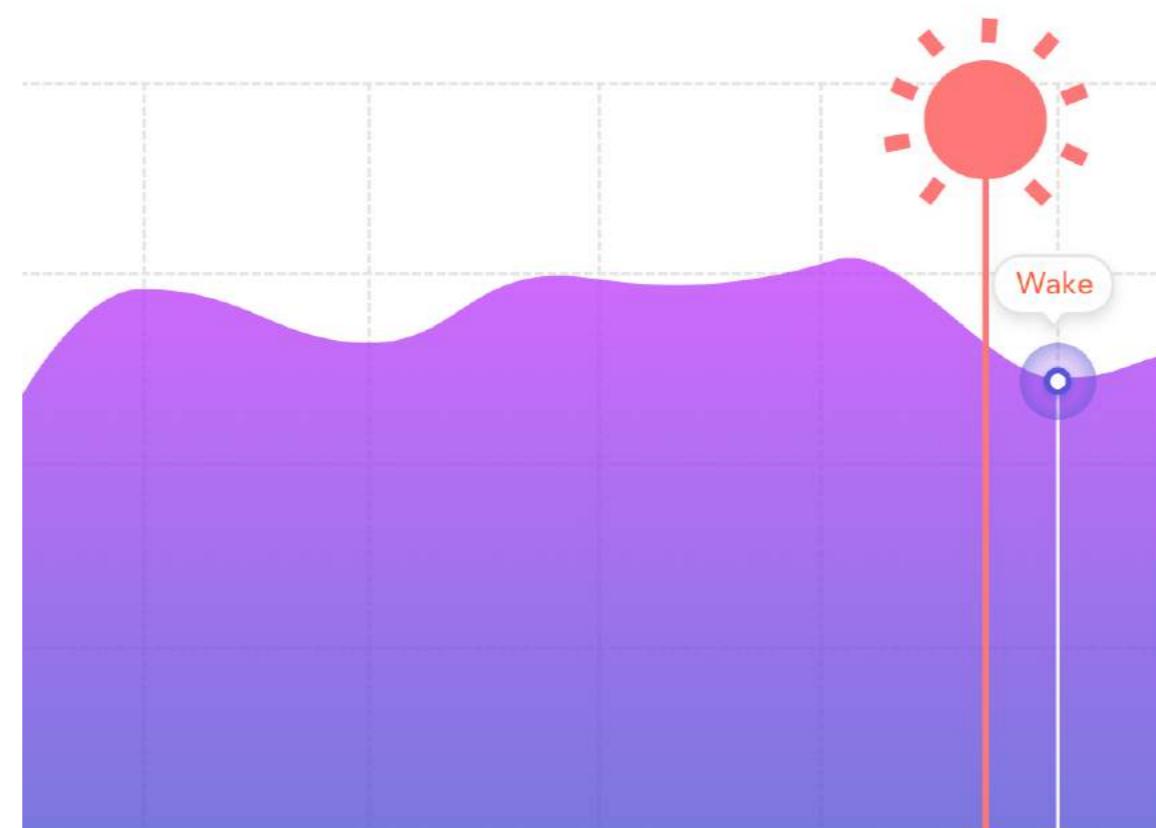
Moves

Workouts

Your wake up time:

6:21 

Sunrise



2:00

3:00

4:00

5:00

6:21

Negative Impact

30min 
less sleep



Find Your Fit



Today

Sleep

Moves

Workouts

Your wake up time:

6:21  am

You could Sleep Better with

1. Sleep 30 min earlier



2. Tightly close your curtains

CANCEL

ADD

2:00

3:00

4:00

5:00

6:21

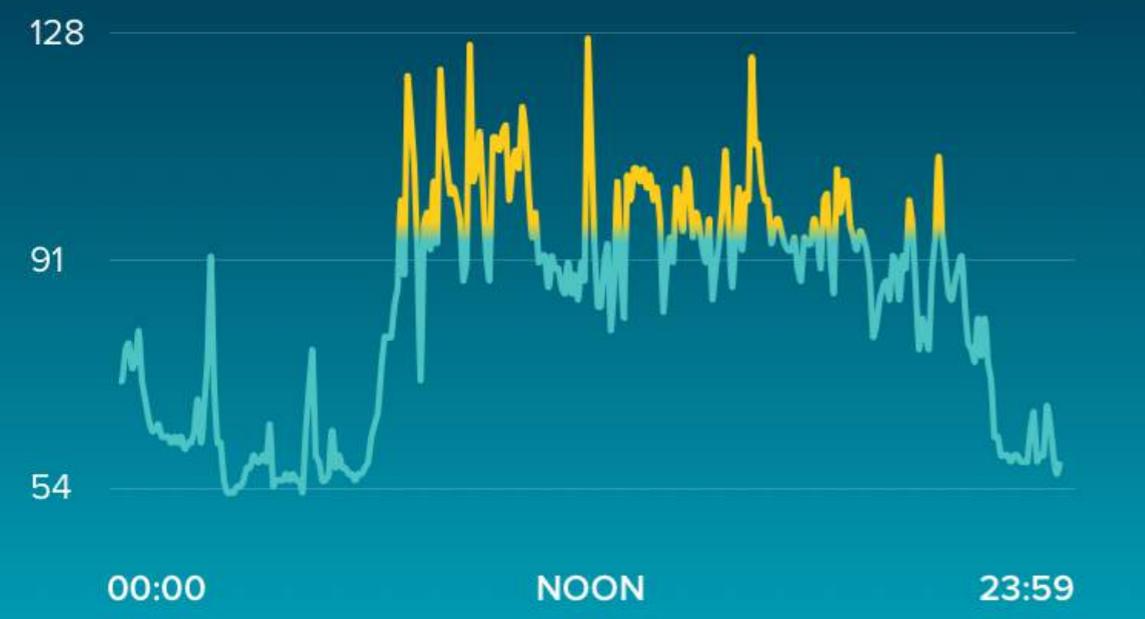
Negative Impact

30min ↓
less sleep

Find Your Fit



< Heart Rate Saturday, 24 Sep



❤ RESTING HEART RATE

65 bpm

🕒 TIME IN HEART RATE ZONES

0 min
peak

3 min
cardio

7 hr 15 min
fat burn

📅 CUSTOM ZONE

45 bpm - 75 bpm

8 hr 18 min



Dashboard



Challenges



+

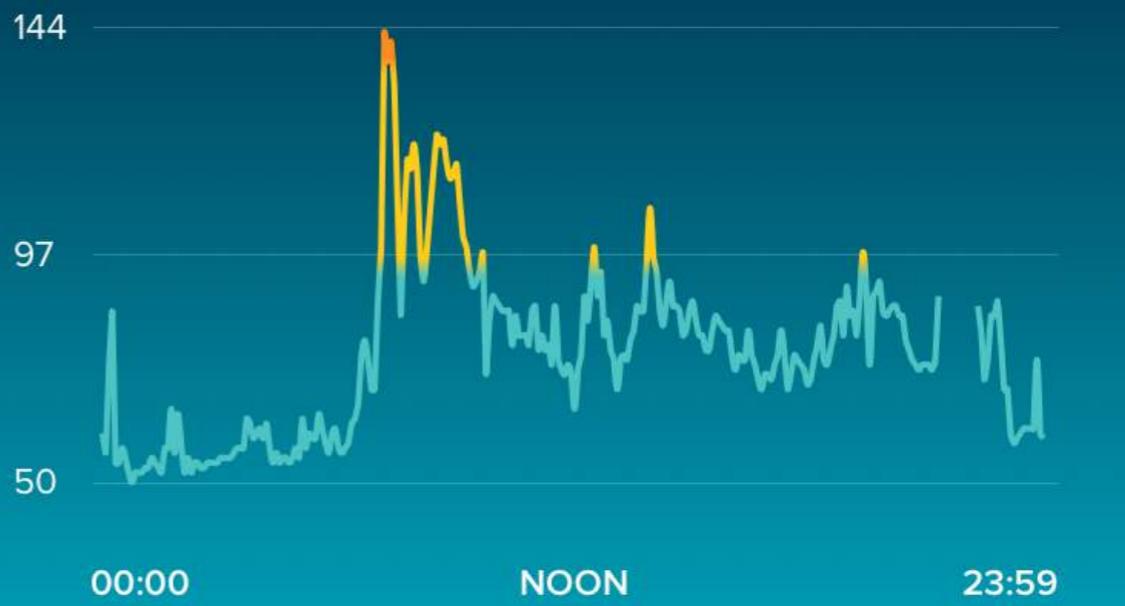


Friends



Account

< Heart Rate Wednesday, 21 Sep



❤ RESTING HEART RATE

66 bpm

🕒 TIME IN HEART RATE ZONES

0 min
peak

14 min
cardio

2 hr 28 min
fat burn

📅 CUSTOM ZONE

45 bpm - 75 bpm

10 hr 6 min



Dashboard



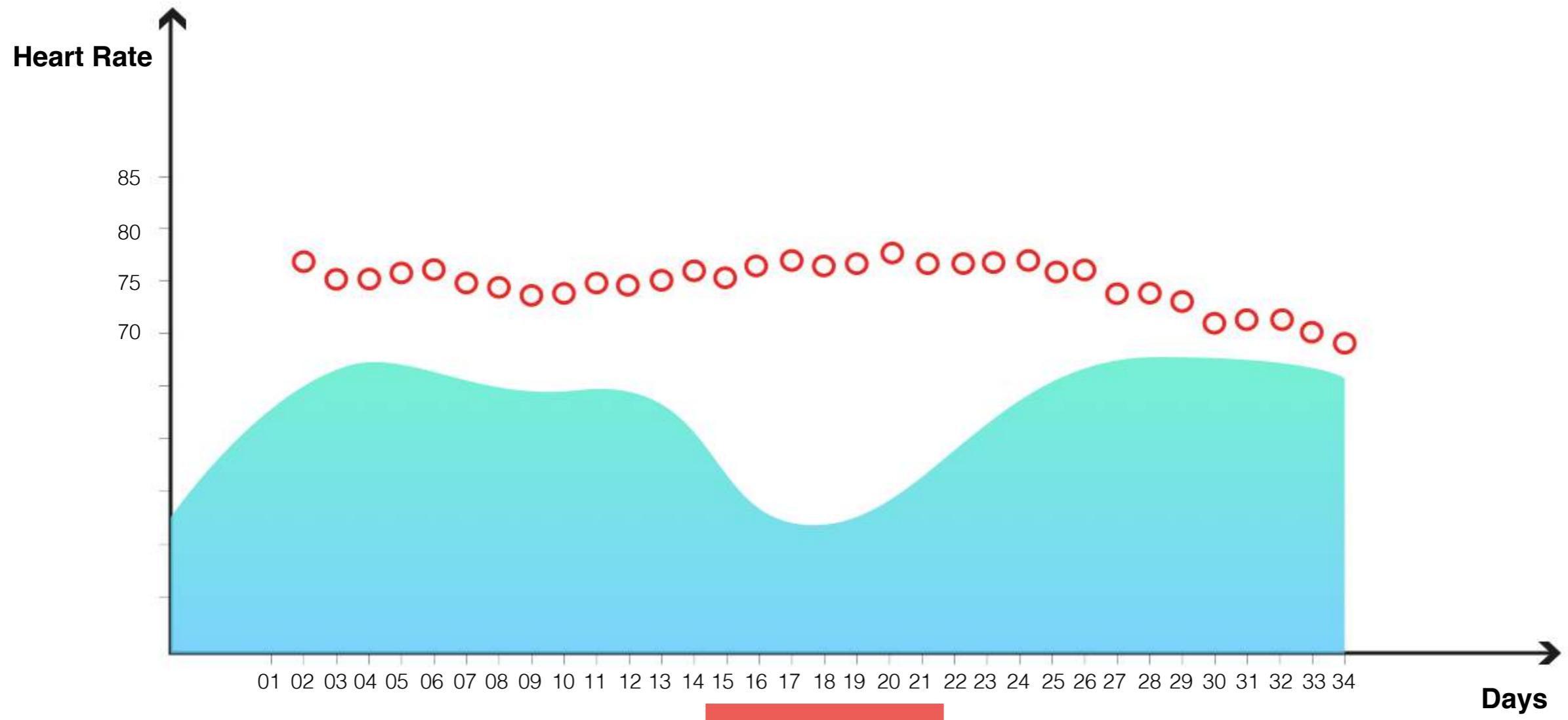
Challenges



Friends



Account





GRAPH

Sleep

Moves

Workouts

Your Heart Rate is:

7  bpm higher than normal



8:00

9:00

10:00

11:00

12:00

This may caused by:



- High Stress Activities
- Insufficient Sleep
- Illness



Find Your Fit



GRAPH

Sleep

Moves

Workouts

Your Heart Rate is:

7 
bpm

Lower Your Heart Rate with:

1. Breathing exercise 

2. Standup exercise

CANCEL

ADD

8:00

9:00

10:00

11:00

12:00

This may caused by: 

High Stress Activities

Insufficient Sleep

Illness



Find Your Fit



POLAR.

WARNING: Your heart monitoring equipment may be inaccurate. Over-exercising may result in serious injury or death. If you feel faint stop exercising immediately.

WARNING: Herzschlagüberwachung kann ungenau sein. Überbelastung kann schwere oder Tote verursachen. Bei Schwindelgefühl oder Unwohlsein sofort das Training unterbrechen.

CONSTANT HR



HR

Level

Time

RPM

Calories

Watts

Distance

Speed

HRC

Race

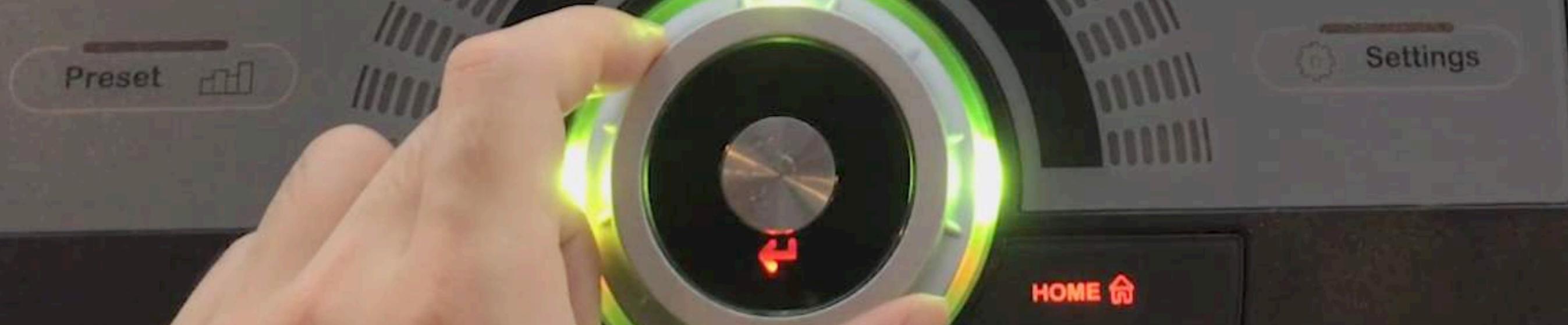
Target

Fitness Test

RESISTANCE

Preset

Settings



HOME ⌂

	B	C	D	E
1	Sport	Date	Start time	Duration
2	RUNNING	02-07-2014	20:23:22	0:32:18
3	Time	HR (bpm)	Speed (km/h)	Pace (min/km)
4	0:00:00	99	0	0:00
5	0:00:01	100	0	0:00
6	0:00:02	106	0	0:00
7	0:00:03	107	0	0:00
8	0:00:04	107	0	0:00
9	0:00:05	107	0	0:00
10	0:00:06	107	0	0:00
11	0:00:07	106	0	0:00
12	0:00:08	104	0	0:00
13	0:00:09	105	0	0:00
14	0:00:10	103	0	0:00
15	0:00:11	106	3.8	15:47
16	0:00:12	108	5.9	10:10
17	0:00:13	109	8	7:30
18	0:00:14	108	9.2	6:31
19	0:00:15	107	10	6:00
20	0:00:16	107	10.7	5:36
21	0:00:17	107	10.7	5:36
22	0:00:18	107	10.5	5:43
23	0:00:19	107	10.4	5:46
24	0:00:20	108	10.2	5:53
25	0:00:21	109	10	6:00
26	0:00:22	109	9.9	6:04
27	0:00:23	111	9.7	6:11
28	0:00:24	113	9.6	6:15
29	0:00:25	114	9.6	6:15
30	0:00:26	114	9.5	6:19
31	0:00:27	115	9.5	6:19

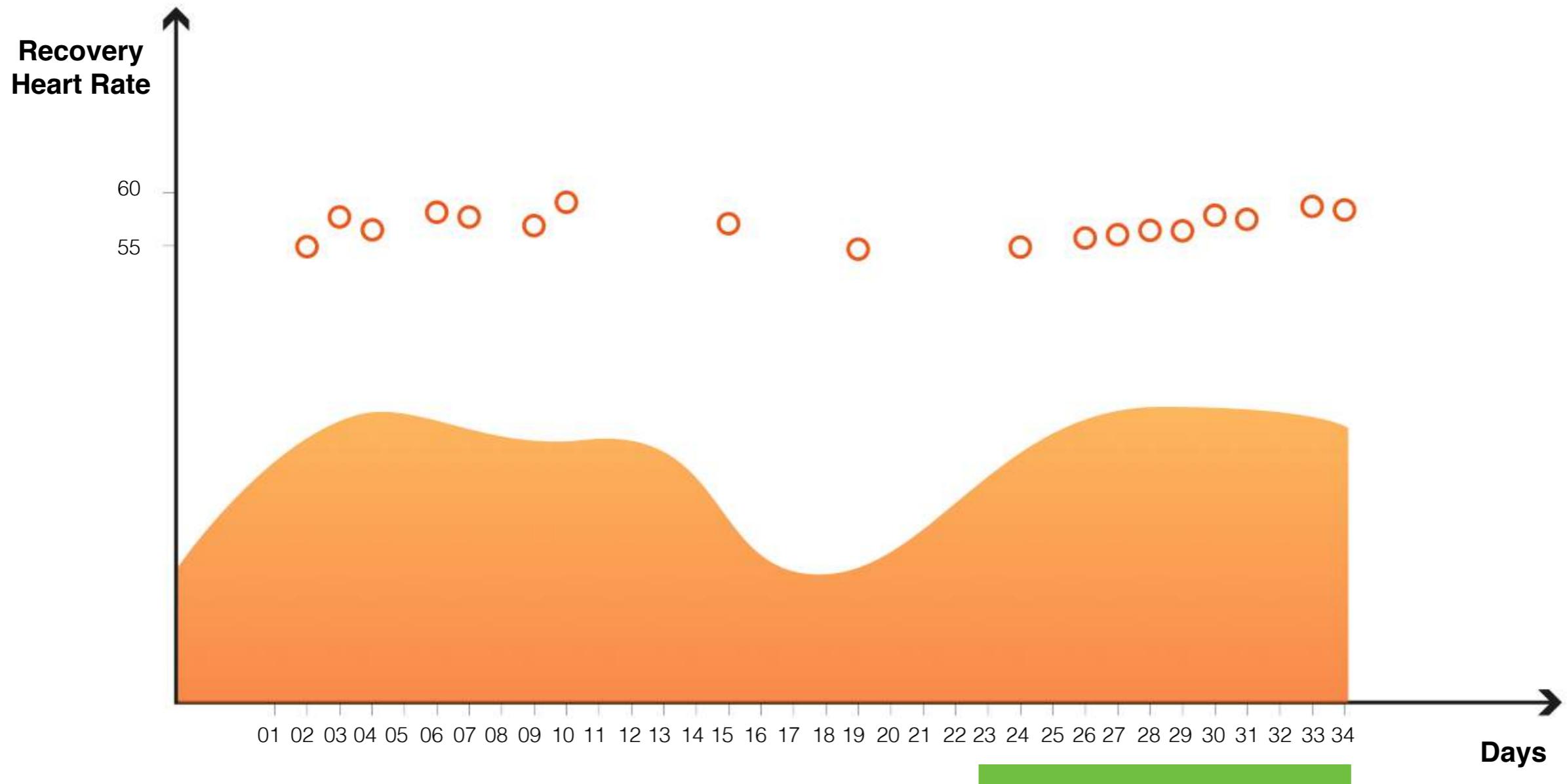


$$161 - 105 = 56$$

♥ 161

♥ 105

2min





GRAPH

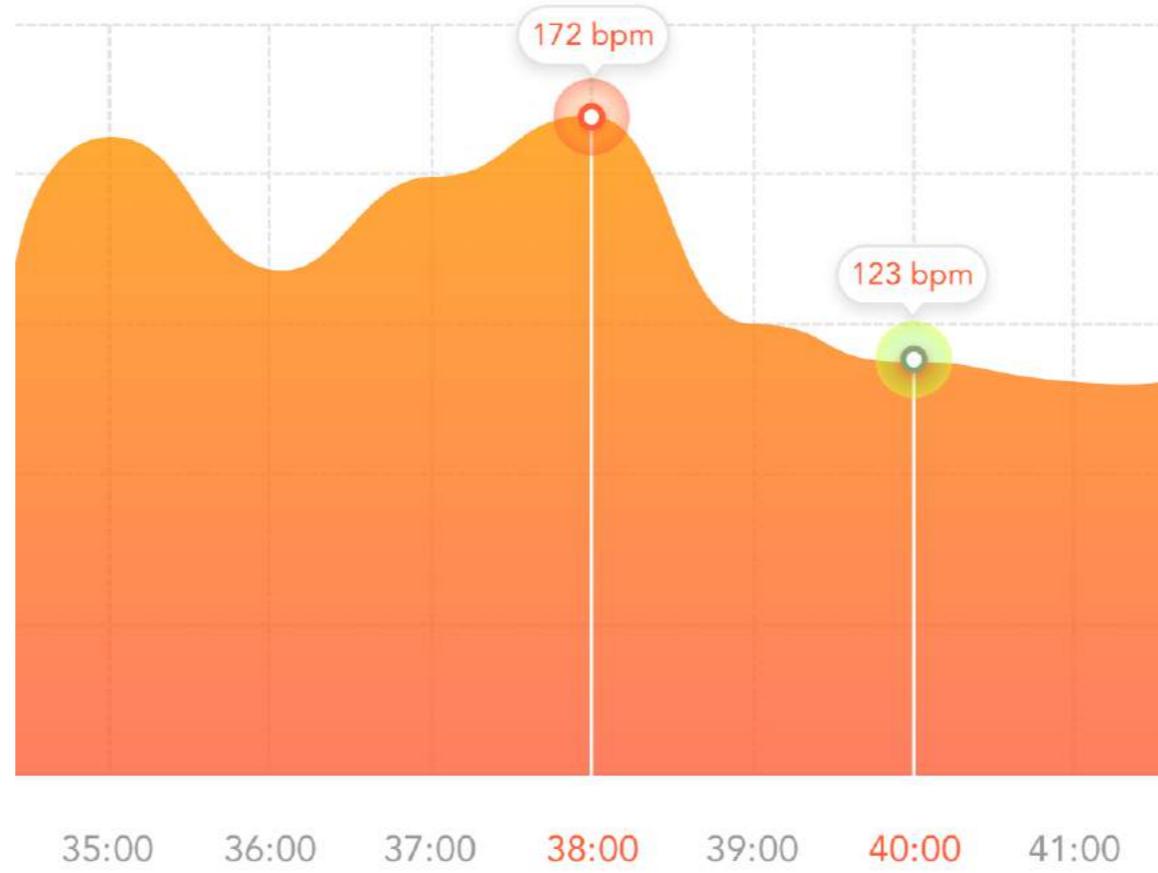
Sleep

Moves

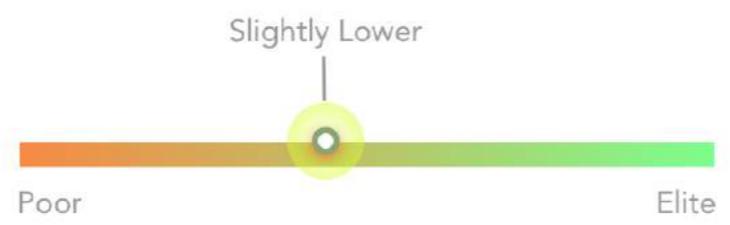
Workouts 

Your Recovery Heart Rate is:

49  bpm



Weakness:



Find Your Fit



GRAPH

Sleep

Moves

Workouts

Your Recovery Heart Rate is:

49 bpm



Improve Your RHR with:

1. High intensity training
2. Sub-maximal training



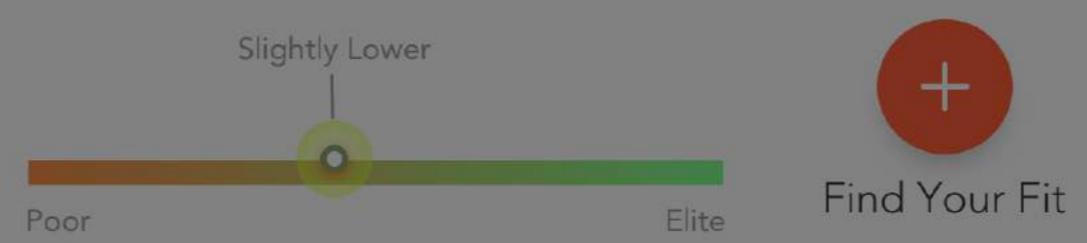
CANCEL

ADD

35:00 36:00 37:00 38:00 39:00 40:00 41:00

Weakness:

Slightly Lower



Find Your Fit

Accelerometers

Barometer

Optical heart-rate monitors

Accelerometers

Barometer

Optical heart-rate monitors

GPS

Galvanic skin response sensor

Thermometers

Ambient light sensors

UV sensors



GRAPH

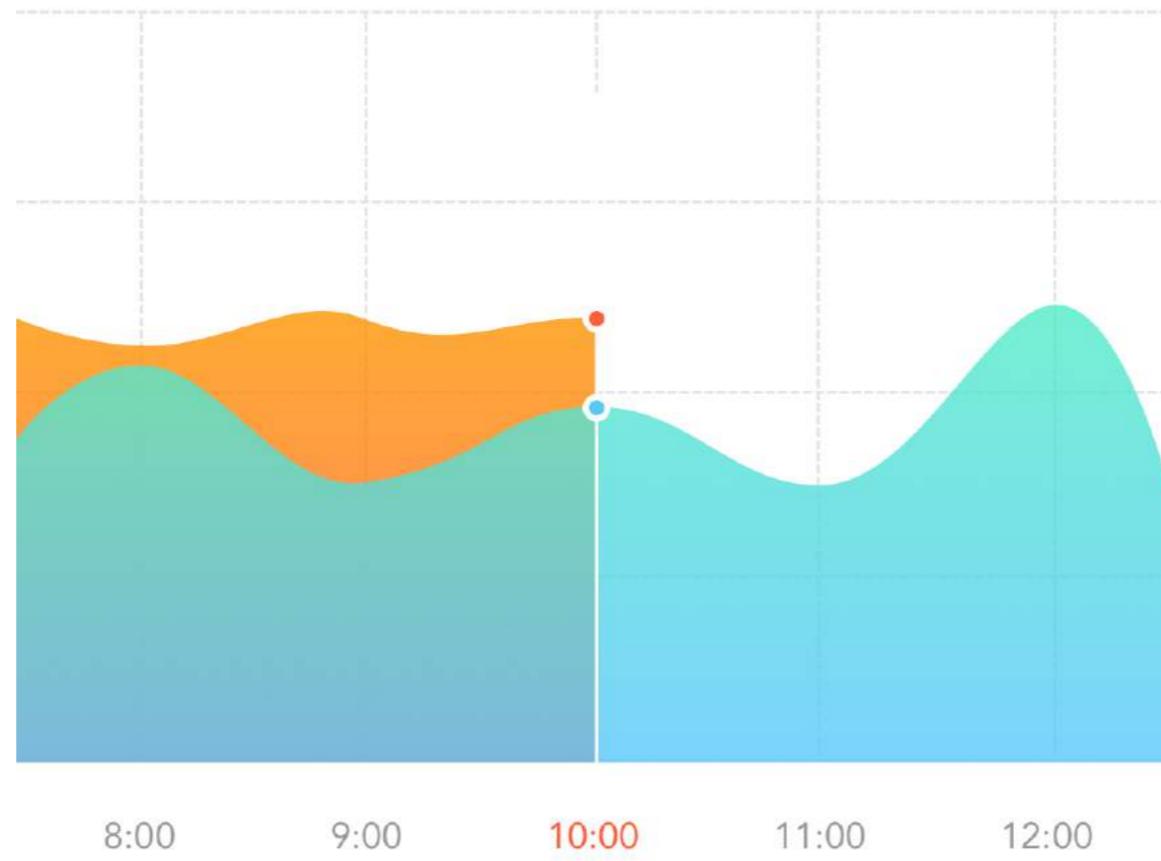
Sleep

Moves

Workouts

Your Skin Temperature is:

0.7  °C higher than normal



8:00 9:00 10:00 11:00 12:00

This may caused by:



High Stress Activities

Illness



Find Your Fit



GRAPH

Sleep

Moves

Workouts

Your Skin Temperature is:

07  °C

30 min to Sleep

1. Lower room temperature 

2. Breathing excersice

CANCEL

ADD

8:00

9:00

10:00

11:00

12:00

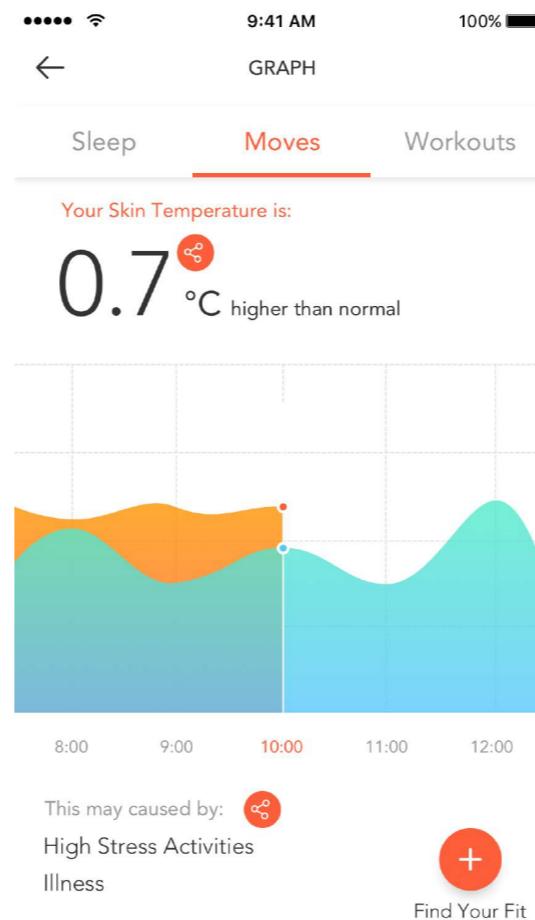
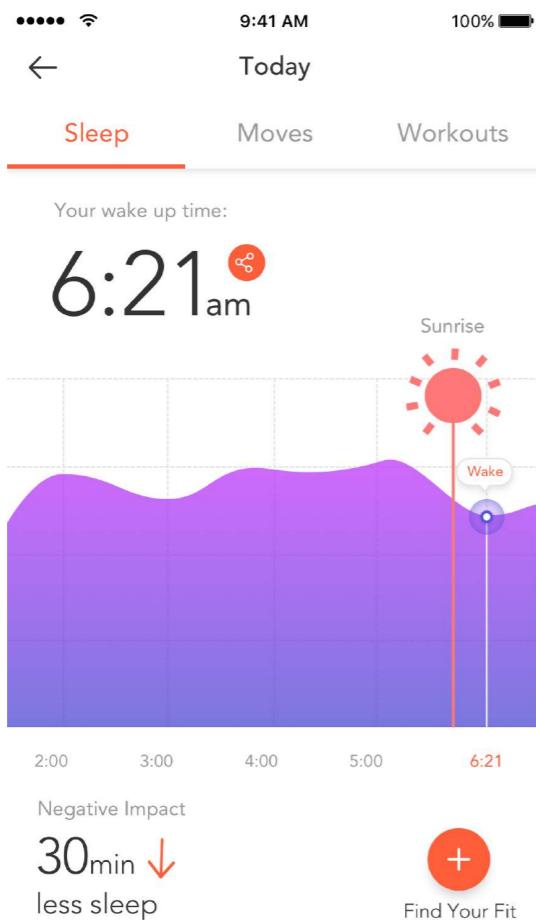
This may caused by: 

High Stress Activities

Illness



Find Your Fit







CHEESE VIDEOS