

Hafiz Muhammad Adnan

UX/UI Designer | Graphic Designer

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[LinkedIn](#)

[Portfolio](#)

EDUCATION

Islamia University of Bahawalpur

2014 - 2016

Bcs

PROFESSIONAL EXPERIENCE

UI UX Designer - SMJ Solution

Jan 2025 – Present

- Lead a small design team and manage design output across web dashboards, SaaS tools, and internal platforms.
- Delivered AI-based web portals and fintech interfaces for mobile and desktop, ensuring usability, accessibility, and scalable design systems.
- Built and maintained reusable components, including dark mode support, collaborating closely with developers for smooth handoffs

UI/UX Designer - Murcurysols

Aug 2024 - Dec 2024

- Worked as a solo designer, responsible for designing the complete UI/UX for multiple digital products, including an e-commerce website, B2B SaaS dashboards, and an agency site. Created user flows, wireframes, and polished UI across web platforms with a strong focus on visual hierarchy and conversion-driven design.
- Collaborated directly with stakeholders to define goals and improve usability across the platform. Helped modernize the brand's digital presence by designing scalable components and intuitive layouts tailored for packaging and printing customers.

PROJECTS

Hajj & Umrah Booking Platform | Taibah Travel

Designed a modern and responsive booking platform focused on clarity, trust, and seamless user experience. Structured travel packages and booking flows to improve usability and inquiry conversions.

Viveprinting | Packaging & Printing Website (UK)

Created a well-organized packaging and printing website with clear product categories and industry-based solutions. Enhanced brand credibility through strong visual hierarchy, trust elements, and conversion-focused CTAs.

Car Wash Mobile Application | UI/UX Design

Designed a mobile app to book, schedule, and track car wash services with real-time updates. Created an intuitive UI, seamless payment flow, and interactive prototypes for a smooth user experience.

Digital Services Link | UI/UX Design

Designed an interactive dashboard for tracking shipments, payments, and delivery analytics in real time. Improved operational efficiency through intuitive navigation, quick actions, and structured data visualization.

ShipFast Dashboard | UI/UX Design

Developed a responsive website showcasing digital marketing and web development services. Focused on clear navigation, engaging sections, and lead-generation-driven layouts.

SKILLS

Skills: Prototyping, Design Systems, Wireframing, UX Writing, Responsive Design, Collaboration, Communication, Problem Solving, Time Management

Tools: Figma, Adobe Suit, Notion, Trello, Jira, Slack, Teams

Languages: English, Urdu