# **Taglore**

## **Description**

Do taglines of various companies leave you in awe? Ever wondered how these taglines are so closely associated with us that we tend to recognize them at once, like when we hear 'Connecting people' none other than Nokia comes to our minds? Seems exciting doesn't it? Taglore is nothing but a play of taglines. It is a fun event of the module Empressario under Tecnoesis 2020. All you have to do is showcase your creativity to link taglines with various products and market it. The taglines should be original and catchy. The best ones will get their rewards!

### Rules

- This is a group event.
- Maximum of 3 members in a team are allowed.

**Date:** 1,2,3 February 2020 **Venue:** Online Event

### PRIZES WORTH Rs. 5K.

So, where's the doubt? Come in large numbers and make it a grand event!

### Contact:

Dixita Sarkar: 9101339149 Swagata Laga: 8011635899