

– Country Delight User Side (App) Overview:

Inventory Overview:

View available product quantities: The app allows users to browse a wide range of products including milk, milk products (ghee, yogurt, paneer), fresh fruits, vegetables, breads, cereals, spices, and more. While specific live stock quantities are not explicitly mentioned in the search results, the app's structure implies that users can see what products are available for order.

Browse product details (images, price, descriptions): Users can access product details by navigating through categories. The app provides information on different types of milk (Cow, Buffalo, A2 Cow, Low Fat), as well as details on other items. It highlights features like freshness, quality checks, and direct sourcing from farms.

Ordering:

Place new orders for products: Users can place a one-time order for a single day or set up a custom subscription for daily, weekly, or other custom schedules.

View and track the status of their orders (payment pending, under process, delivered): The app provides a transparent view of monthly spends and allows for easy management of the secure wallet. The delivery is assured by 7 AM.

Ability to modify or cancel orders before processing: Users have the flexibility to add or modify their orders for the next day's delivery until a specific time.

Payment and Invoices:

View pending payments and completed transactions: The app has a secure wallet system where users can add money in advance. The system is designed to bill users only when the product is delivered, which suggests a clear view of transactions.

Access payment status updates and history: Users can check their past payment history and other adjustments within the app's menu.

Check wallet history: The app features a secure wallet section where users can manage their account balance and view transaction history.

Offers and Discounts:

View available offers and discounts on products: The app has a dedicated "Offer Zone" and frequently offers discounts. These include special offers for new users (e.g., 100% cashback on first recharge), and various discounts for "VIP" members.

Apply offers during the ordering process: Users can apply coupon codes and avail themselves of different promotions, such as those related to a VIP trial membership, to get discounts on their orders.

Order History:

Access past orders and status history: The app provides access to past orders, with invoices summarizing deliveries over a specific period.

Reorder products from previous orders: While not explicitly stated, the subscription model and easy access to past order details make it simple for users to reorder their regular products.

Notifications:

Receive alerts on payment due, order status updates, new offers, or other notifications: The app uses mobile notifications to keep users informed about new offers, and it's a key part of their marketing strategy. The system is designed to provide real-time updates on order status.

The app also sends alerts related to payment and other relevant information.