Sum of Revenue by card_category

week_num2	previous_week_revenue	Current_week_revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%

Sum of total_trans_amt by week_num2
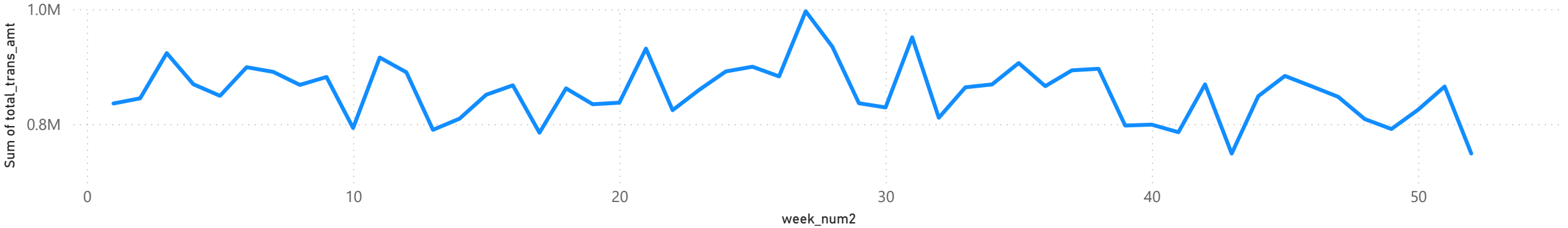
activation_30_days	%GT Count of activation_30_days
0	42.53%
1	57.47%
Total	**100.00%**

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	**Total**
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	**93.93%**
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	**6.07%**
Total	**15.62%**	**18.81%**	**15.09%**	**9.75%**	**25.47%**	**15.26%**	**100.00%**

credit card transaction report

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	**55315410**	**44522013**	**7843382**

Revenue by Expenditure Type

Bills	14M
Entertain...	10M
Fuel	9M
Grocery	9M
Food	8M
Travel	6M
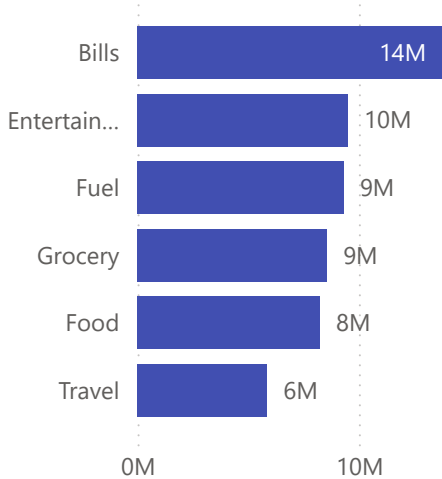
QTR Revenue and Total Transaction Count

● Sum of Revenue ● Sum of total_trans_ct

Q1 14.0M 163.3K
Q2 13.8M 164.2K
Q3 14.2M 166.6K
Q4 13.3M 161.6K
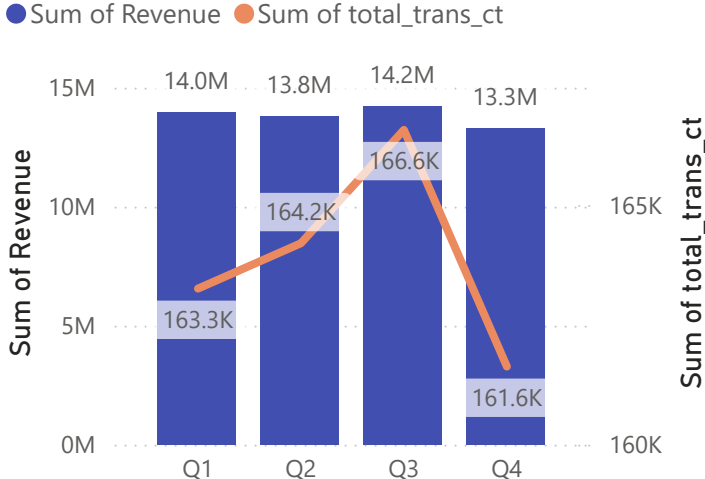
week_start_date

All

Q4 Q3 Q2 Q1

Silver Blue Gold Platin...

F M

Revenue by Education Level

Graduate	22M
High Sch...	11M
Unknown	8M
Uneducat...	8M
Post-Gra...	3M
Doctorate	2M

Revenue by Card Category

Blue	46M
Silver	6M
Gold	2M
Platinum	1M

Revenue by Customer Job

Business...	17M
White-col...	10M
Selfemplo...	8M
Govt	8M
Blue-collar	7M
Retirees	5M
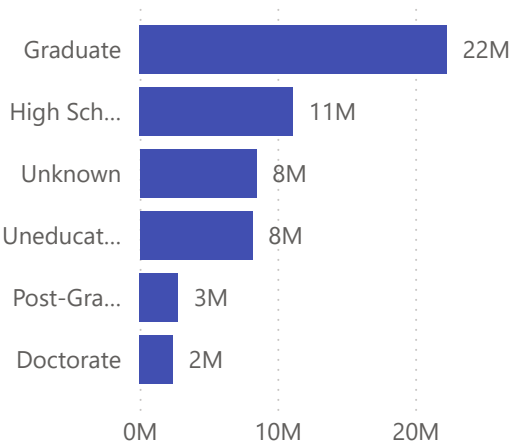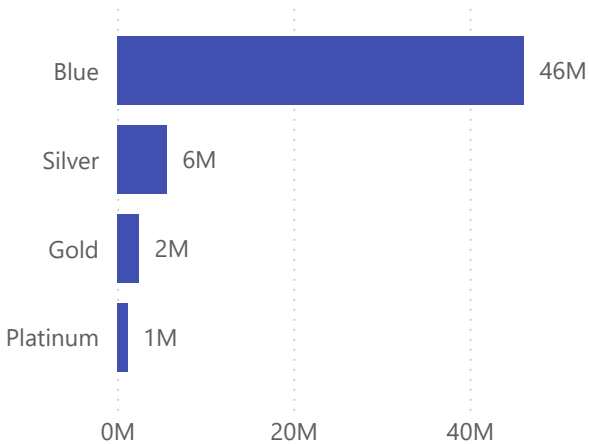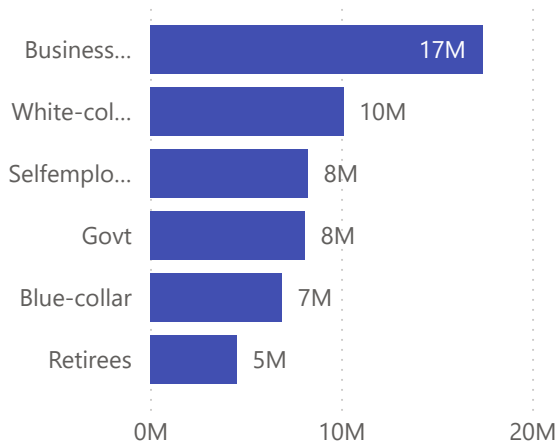
55M Sum of Revenue

45M Sum of total_tra...
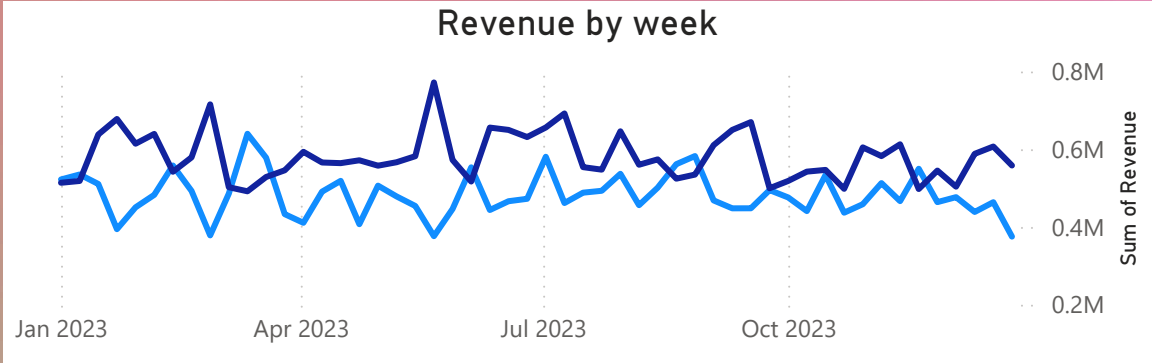
8M Sum of interest...

656K Sum of total_tra...

credit card Customer report

M	F
30M	25M

Q4	Q3	Q2	Q1

55M	**576M**	**8M**	**3.19**
Sum of Revenue	Sum of income	Sum of interest...	Average of cust...

Revenue by Age

Swipe	Online	Chip

week_start_date

All
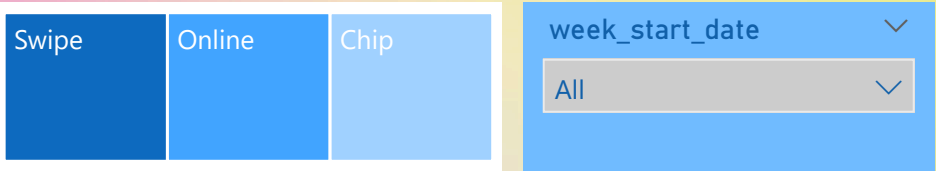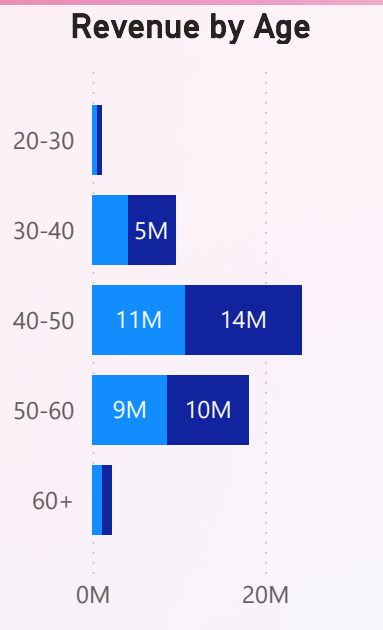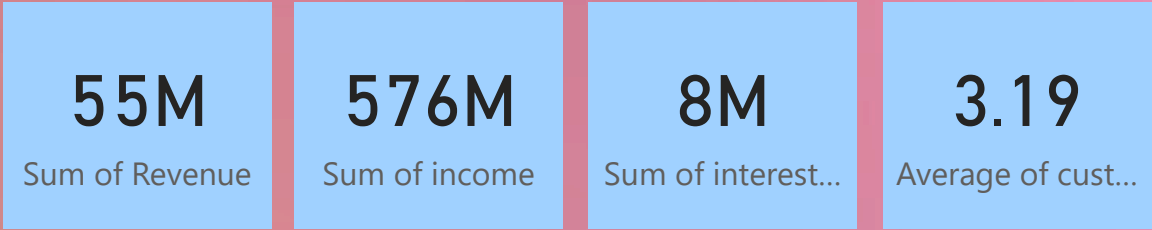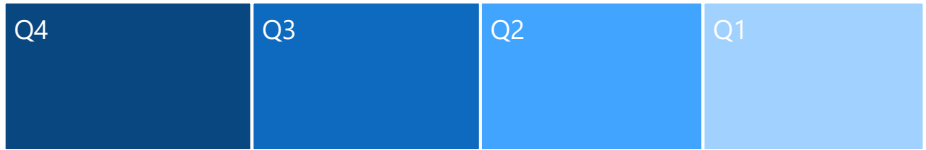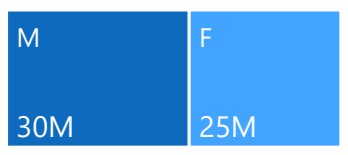
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Selfemployeed	8261758	1119742	75313288
Govt	8111701	1160016	88773989
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	**55315410**	**7843382**	**575914439**

Revenue by week

Top 5 States

Revenue by Marital Status

Revenue by dependent

Revenue by Income

Revenue by Education level