

# Credit Card Transaction

Total Revenue

55.3M

Total interest

7.8M

Transaction Amount

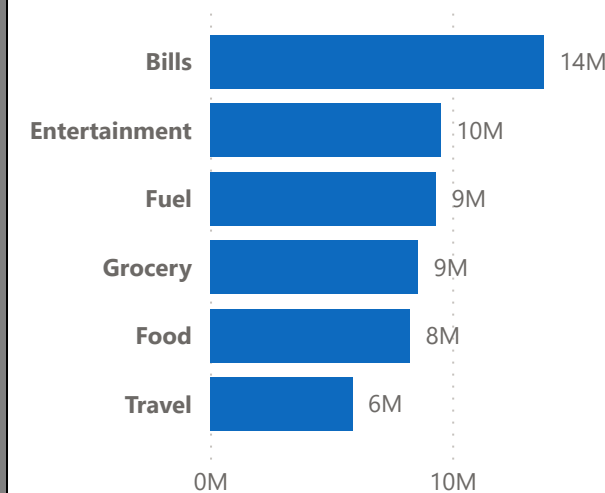
45M

Transaction count

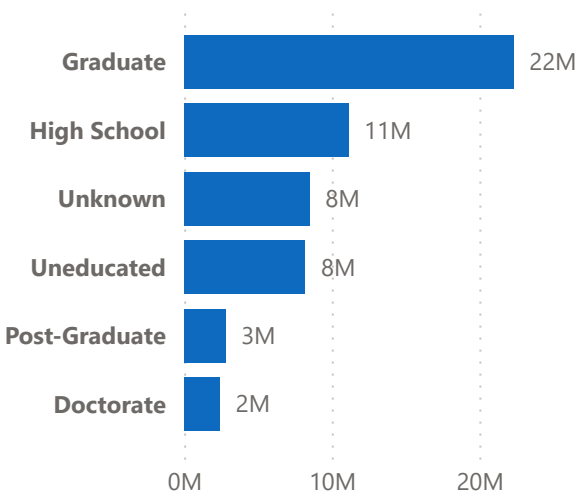
656K

Card_Category	Sum of total revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Silver	55,86,332.28	8,12,081.28	187505
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Total	5,53,15,410.23	78,43,382.23	2950015

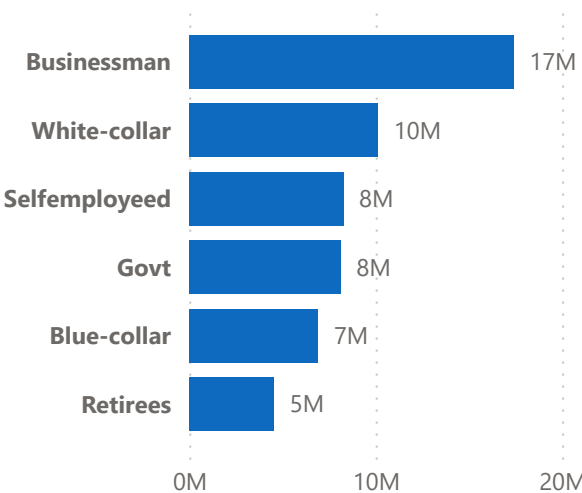
Revenue by Expenditure Type



Revenue by Expenditure Type



Revenue by Expenditure Type



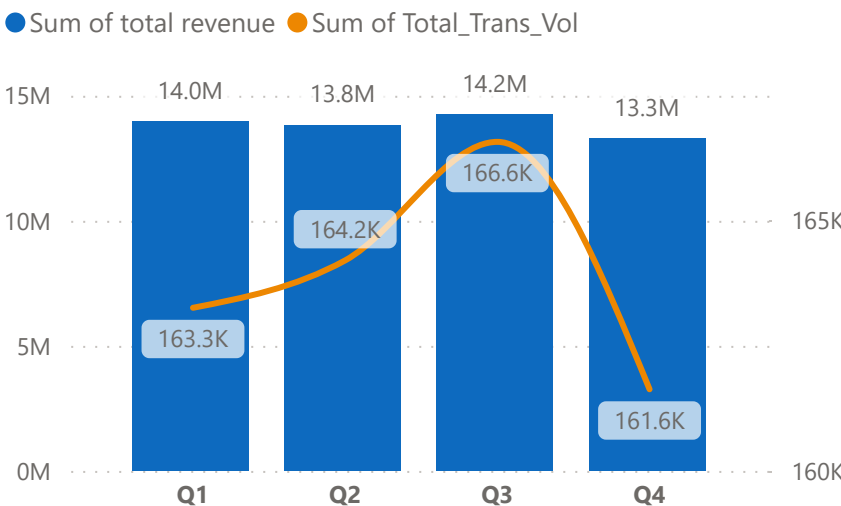
Silver

Blue

Gold

Platinum

Revenue by Expenditure Type



Week start date

All

F

M

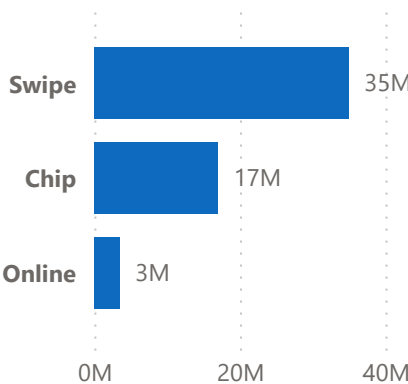
Q4

Q3

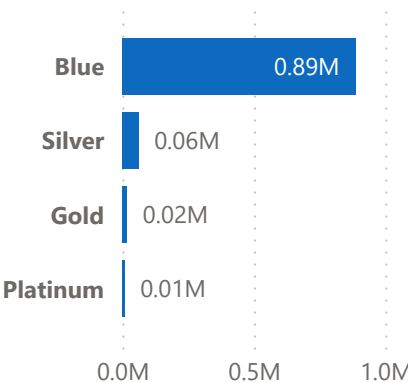
Q2

Q1

Revenue by Expenditure Type



Revenue by Expenditure Type



# Credit Card Customer Report

Silver

Blue

Gold

Platinum

Week start date

All

Total Revenue

55.3M

Total interst

7.8M

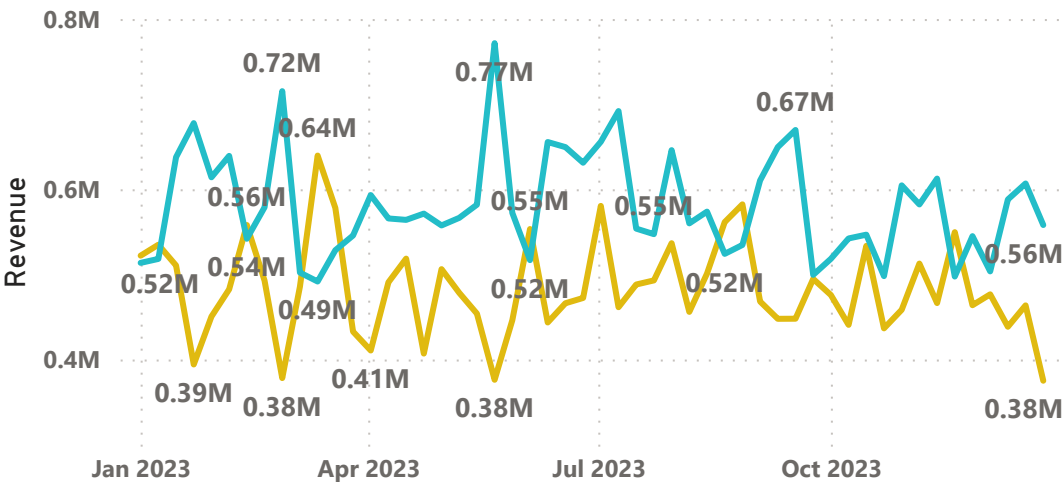
Total Income

576M

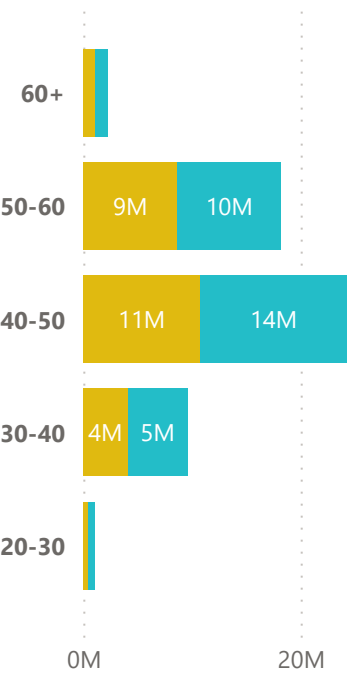
CSS

3.19

Revenue VS Gender



Age Group



M

30.2M

F

25.1M

high

med

low

Q4

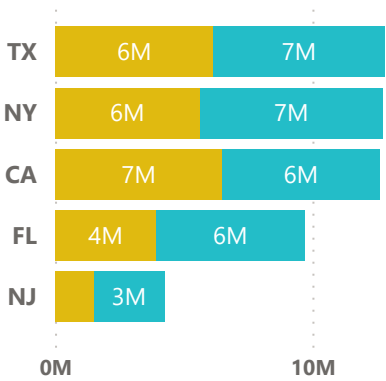
Q3

Q2

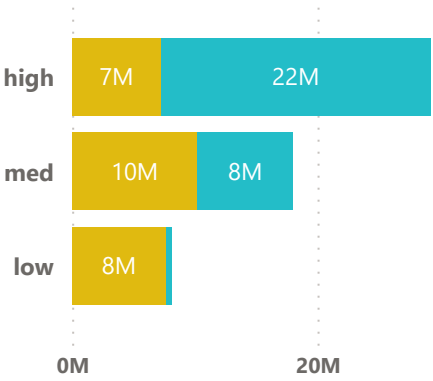
Q1

Customer_Job	Sum of total revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	69,04,278.57	5488838	72262158
Businessman	1,73,87,832.31	14285412	186959919
Govt	81,11,701.37	6507875	88773989
Retirees	45,35,184.24	3623120	48675030
Selfemployeed	82,61,757.81	6395026	75313288
White-collar	1,01,14,655.93	8221742	103930055
Total	5,53,15,410.23	44522013	575914439

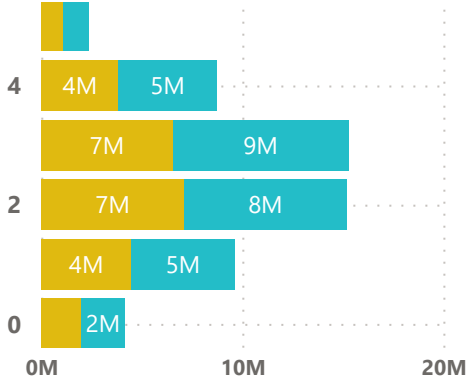
Top 5 States



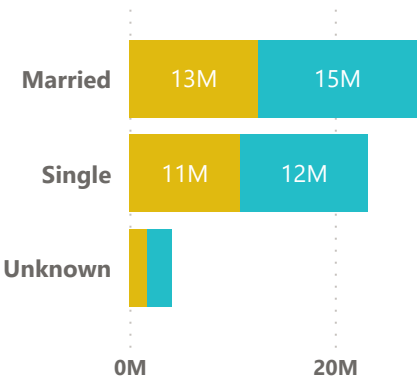
Salary Group



Dependency Count



Marital Status



Education Level

