



# Sales Analytics Report



**FILTERS**

region	All
platform	All

**Channel Level Report**

All values are in USD

Channel	2019	2020	2021
Direct	15.3 M	39.3 M	105.8 M
Distributor	13.9 M	22.4 M	70.7 M
Retailer	58.3 M	135.0 M	422.4 M
<b>Grand Total</b>	<b>87.5 M</b>	<b>196.7 M</b>	<b>598.9 M</b>