

# Module 1

## Chapter 4 notes

# Navigating ChatGPT:

- To access ChatGPT, simply type "ChatGPT" in any web browser and follow the link.
- chat.openai.com
- Once you open the link, click on 'sign up' and register with your preferred account. Fill in details like age and gender, and link your account with your phone number. Be careful to link the correct ID, as unlinking a number can be tricky.

**Get started**

Log in

Sign up

- I recommend using a Google account

## Create your account

Continue  

Already have an account? [Log in](#)

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OR

[Continue with Google](#)

[Continue with Microsoft Account](#)

[Continue with Apple](#)

- Upon opening, you'll see an interface with a section to send messages. 



How can I help you today?

Recommend a dish  
to impress a date who's a picky eater

Create a content calendar  
for a TikTok account

Come up with concepts  
for a retro-style arcade game

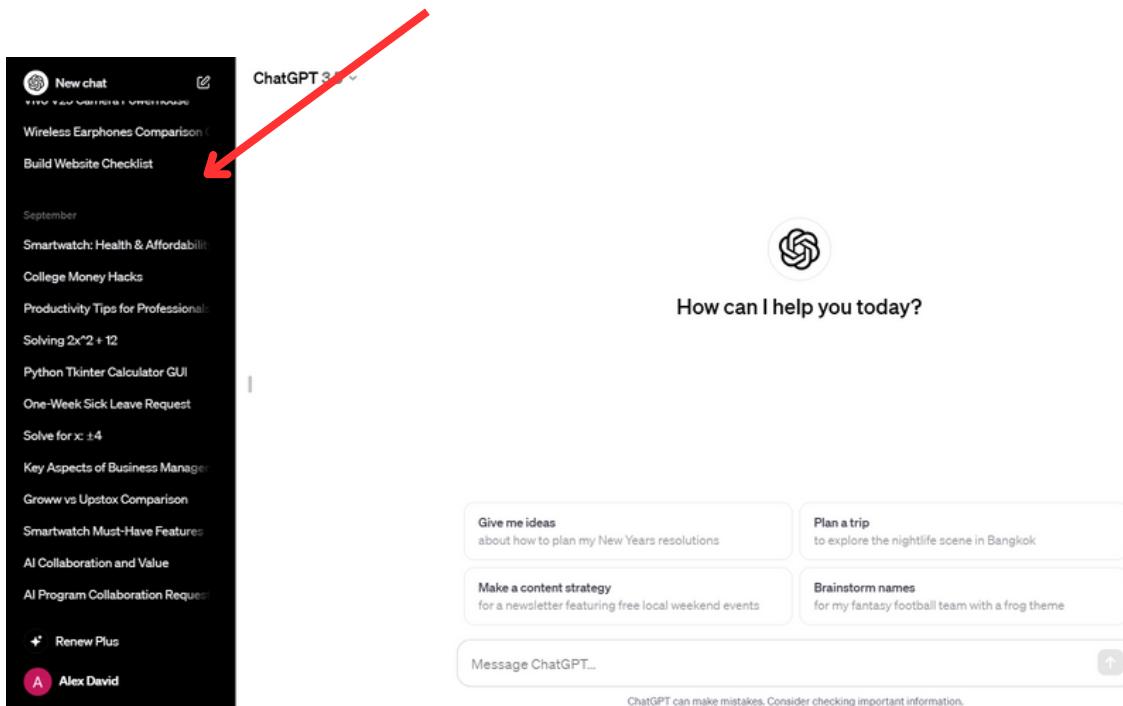
Compare marketing strategies  
for sunglasses for Gen Z and Millennials

Message ChatGPT...

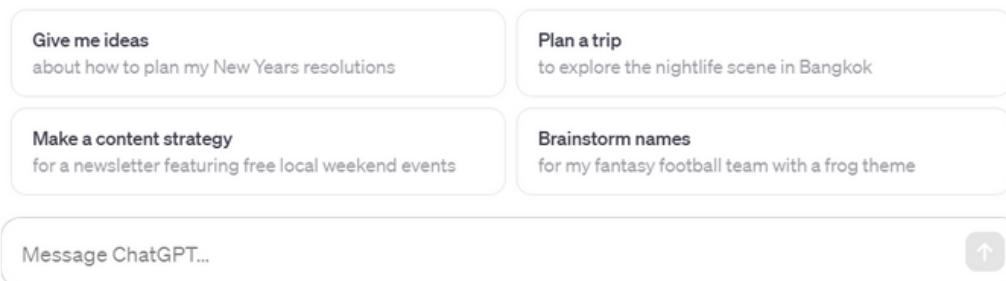


ChatGPT can make mistakes. Consider checking important information.

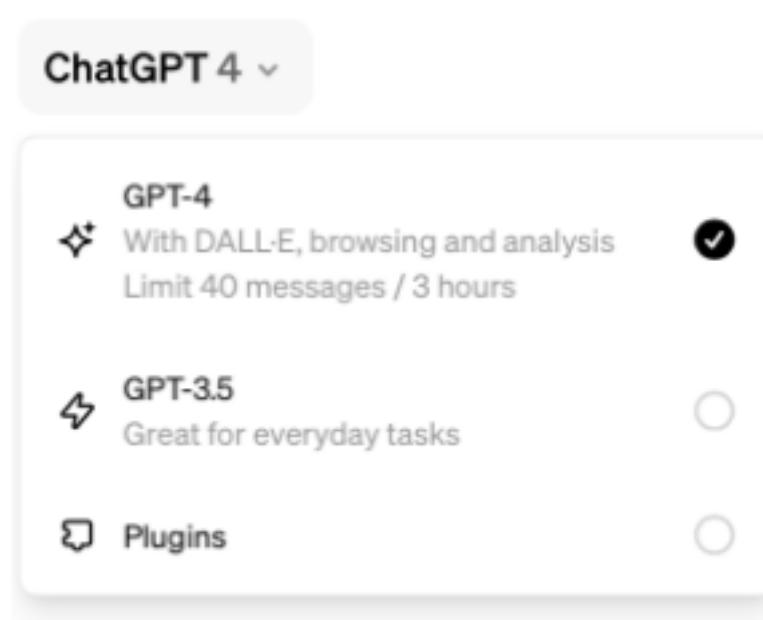
- On the left-hand side, there are different chat options. You can name each chat; think of each as a different person who remembers only your conversations with them.



- You can add custom instructions to tell ChatGPT about yourself, so you don't have to repeat it every time.



- There are two toggle options: one for ChatGPT 3.5, which only has data up to September 2021, and the other for the latest ChatGPT 4, which has internet access and more capabilities but is a paid service.



- ChatGPT 4 has plugins, similar to apps in a play store, enhancing its functionality.
- ChatGPT also has a phone app with voice features and a beta feature similar to Google Lens, where you can upload photos and interact with them.
- Despite all these features, ChatGPT still requires commands to execute tasks.
- ChatGPT can serve as an assistant for tasks like writing a blog post and as a teacher by providing knowledge and information.
- ChatGPT is a knowledgeable chatbot that responds to your inputs and questions.
- To effectively use any AI tool, including ChatGPT, you need to learn prompt engineering, but don't worry, it's not as hard as it sounds.

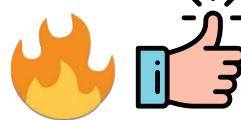
# Key Takeaways and Notes:

- **Accessing ChatGPT:** Use any web browser to search for ChatGPT and sign up using a preferred account.
- **Interface Navigation:** ChatGPT offers instant responses and allows for customizing chats.
- **Personalizing Interactions:** Add custom instructions to make interactions more tailored.
- **Uploading Photos:** ChatGPT can interact with uploaded images, useful for tasks like solving math problems.
- **Toggle Features:** Different versions of ChatGPT offer varying features; some are free, while others, like ChatGPT 4, are paid services.

- **Plugin Functionality:** ChatGPT 4 offers plugins for enhanced functionality.
- **Mobile App:** ChatGPT's mobile app includes voice and photo interaction features.
- **Roles of ChatGPT:** It can act as both an assistant and a teacher, helping with various tasks and providing information.
- **Prompt Engineering:** Effective communication with ChatGPT requires learning prompt engineering, which is a manageable skill to acquire.



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