



Chai Head Quarter

With the tinkling of cups, warm aroma of cardamom, punch of ginger and the meaningful silence that follows each sip. In India chai has a creative and powerful way of generating space for dialogue and conversation. It softens the air, allowing people to see each other as they truly are. Humans, without their shields and without prejudice.

Our story

CHQ has an epic journey, back in 2021 Praveen Dwivedi from a small tribal village in the Rewa region of India. He decided to open a chai coffee retail shop, despite of the challenges, he thought that he would fight to make CHQ a brand in reality. Today CHQ has foot print in many cities like Bhopal, Rewa, Rishikesh, Shivpuri and many more. We are proud of our team who is working round O'clock to make CHQ a giant brand among foods & beverage industry with their distinctive idea's.

Mission:

To provide our customers the best freshly made tea with excellent service at a price that is fair to the producers and our customers.

Vision:

Our vision is to become the leading food and beverages service provider in India by delivering customer satisfaction through quality, hygiene & friendly staff.

Franchise Offer:

We're looking for franchise partners to help us in our mission

Start your own business with the CHQ family.

You will receive full guidance & support in:

- Application processing
- Design & Selection
- Recruitment of staff
- Marketing

- Training to staff
- Product development and in many other forms.

Have a seat let's talk

for further discussions as like cost of franchise, area require, what product we should target as per market & location, margin in business, operations, machines & equipment etc.

Why Us

Heavy discount to initial franchise.

Low Investment Higher Returns

Flexibility in changing menu(T&C apply)

Design, kitchen as per your space availability.

Flexibility in schedule

Least royalty

Let's have a deal and become franchise owner.

Approach us to:

Chai Head Quarter

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