

12. Reputations with Short-Lived Players

ECON 7219 – Games With Incomplete Information

Benjamin Bernard

Imperfect Monitoring

Newly Opened Restaurant



Imperfect monitoring:

- Social beliefs are updated through Google/Yelp reviews.
- Those are based on the individual experiences of the customers, but they may not always accurately reflect the restaurant owner's effort:
 - The customer may not like that kind of food,
 - The customer's mood will have an impact on the review, etc.
- Because the reviews are correlated to the restaurant owner's efforts, we can still use them to update our beliefs.

University Reputation



University of Luxembourg:

- Founded in 2003 and wishes to build a good reputation.
- Pays professors very well, trying to attract international talents.
- The observable output is the graduating students' success.
- Quality of students and success after graduation are stochastic, but the distribution is correlated with the university's efforts.
- Will the university achieve its intended reputation?

Points We Have to Address

Payoffs:

- If players receive payoffs every period, those payoffs cannot reveal the chosen actions, otherwise it is a game of perfect monitoring.
- Each player's payoffs can depend only on that player's action and the information he/she has available. How much of a complication is this?

Beliefs and reputations:

- Is Bayesian updating significantly harder if actions are not observed?
- Is it harder/easier to build a reputation?
- Are reputations maintained forever as in the perfect monitoring case?
- Does a result like the reputation bound hold?

Public Signal in the Stage Game

Public signal:

- Let \mathcal{Y} be the space of all possible signals with typical element $y \in \mathcal{Y}$.
- The public signal Y is a \mathcal{Y} -valued random variable, whose conditional distribution $\pi(\cdot | a)$ depends on the *realized* action profile $A = a$.
- Conditional on $A = a$, the distribution of Y does not depend on θ .

Distribution over outcomes:

- The **outcome** of the game is the random variable (θ, A, Y) .
- For a strategy profile σ and common prior beliefs $\mu \in \Delta(\Theta)$, the probability measure P_σ is extended to $\Theta \times \mathcal{A} \times \mathcal{Y}$ by setting

$$P_\sigma(\theta = \vartheta, A = a, Y = y) = \pi(y | a)\sigma(\vartheta; a)\mu(\vartheta).$$

Payoffs in the Stage Game

Stage-game payoffs:

- Ex-post payoff $u_i(\vartheta_i, a_i, y)$ of player i depends only on a_i and y .
- Players maximize their ex-ante payoffs

$$u_i(\vartheta_i, a) := \mathbb{E}_a[u_i(\vartheta_i, A_i, Y)].$$

- Ex-ante payoffs of a mixed action profile α is well defined:

$$\begin{aligned} u_i(\vartheta_i, \alpha) &:= \mathbb{E}_{\vartheta_i, \alpha}[u_i(\vartheta_i, A_i, Y)] = \sum_{a \in \mathcal{A}} \mathbb{E}_{\vartheta_i, \alpha}[u_i(\vartheta_i, a_i, Y) | A = a] \alpha(a) \\ &= \sum_{a \in \mathcal{A}} \sum_{y \in \mathcal{Y}} u_i(\vartheta_i, a_i, y) \pi(y | a) \alpha(a) \\ &= \sum_{a \in \mathcal{A}} u_i(\vartheta_i, a) \alpha(a) = \mathbb{E}_{\vartheta_i, \alpha}[u_i(\vartheta_i, A)]. \end{aligned}$$

Ex-Post Payoffs in the Product-Choice Game

	H	L
\bar{y}	$\frac{3(1-q)}{p-q}$	$\frac{2p-3q}{p-q}$
y	$-\frac{3q}{p-q}$	$\frac{p-2q}{p-q}$

Ex-post payoffs

	H	L
H	2, 3	0, 2
L	3, 0	1, 1

Ex-ante payoffs

Customer satisfaction:

- Suppose that the customer satisfaction Y can either be high (\bar{y}) or low (y) with conditional distribution given by

$$\pi(\bar{y} | a) = \begin{cases} p & \text{if } a_1 = H, \\ q & \text{if } a_1 = L, \end{cases} \quad \pi(y | a) = \begin{cases} 1-p & \text{if } a_1 = H, \\ 1-q & \text{if } a_1 = L. \end{cases}$$

with $1 > p > q > 0$ so that customer satisfaction increases with effort.

- For the above ex-post payoffs, ex-ante payoffs are equal to last week's.

Public Signal in the Repeated Game

Definition 12.1

The **public signal** $Y = (Y^t)_{t \geq 0}$ is a \mathcal{Y} -valued stochastic sequence satisfying:

1. Y^t is independent of Y^s for any $s < t$,
 2. Conditional on A^t , Y^t is independent of θ and A^s for any $s < t$,
 3. Conditional on $A^t = a$, the distribution of Y^t is $\pi(\cdot | a)$.
-

Private histories:

- Player i 's private history at time t is $h_i^t = (a_i^0, y^0, \dots, a_i^{t-1}, y^{t-1})$.
- We denote by \mathcal{H}_i^t the set of i 's private histories of length t and by $\mathcal{H}_i = \bigcup_{t=0}^{\infty} \mathcal{H}_i^t$ the set of all of i 's private histories.
- As usual, we denote by $H_i^t = (A_i^0, Y^0, \dots, A_i^{t-1}, Y^{t-1})$ player i 's random history of length t and by $H_i = (H_i^t)_{t \geq 0}$ the entire sequence.

Payoffs in the Reputation Game

Player 2's payoff:

- Given history $h^{t+1} = (h^t, a_2^t, y^t)$, player 2 updates their beliefs to

$$\mu(h^{t+1}; \vartheta) = \frac{\sum_{a_1^t \in \mathcal{A}_1} \pi(y^t | a^t) \sigma_1(\vartheta, h^t; a_1^t) \mu(h^t; \vartheta)}{\sum_{\vartheta' \in \Theta} \sum_{a_1^t \in \mathcal{A}_1} \pi(y^t | a^t) \sigma(\vartheta', h^t; a^t) \mu(h^t; \vartheta')}.$$

- Player 2 maximizes ex-ante stage-game payoff given beliefs $\mu(h^t)$.

Player 1's payoff:

- Writing $u_1(\vartheta_p, a, y) = u_1(a, y)$, the payoff type ϑ_p maximizes

$$U_1(\sigma) := (1 - \delta) \sum_{t=0}^{\infty} \delta^t \mathbb{E}_{\sigma} [u_1(A^t, Y^t)] = (1 - \delta) \sum_{t=0}^{\infty} \delta^t \mathbb{E}_{\sigma} [u_1(A^t)],$$

where $u_1(a) = u_1(\vartheta_p, a)$ is defined on slide 5.

First Implications of Imperfect Monitoring

Imperfect monitoring in theory:

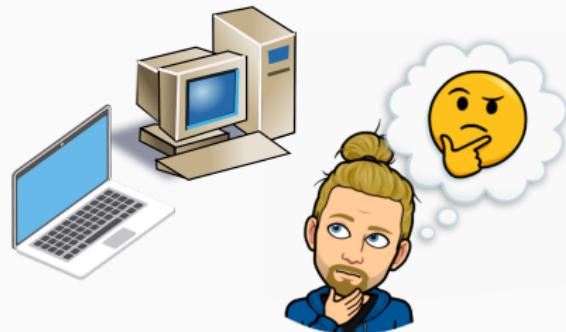
- Updating of beliefs poses no conceptual problem.
- Players' payoffs in the reputation game depend only on ex-ante stage game payoffs, hence we need not specify ex-post payoffs.

Imperfect monitoring in practice:

- Even commitment types cannot prevent a bad outcome.
- This may be an advantage or a disadvantage to player 1:
 - It may be possible gain extra utility by deviating without being noticed.
 - It may take be more difficult to build a reputation.
- How much harder is it to find Nash equilibria in a given game?

Product Choice with Imperfect Monitoring

	H	L
H	2, 3	0, 2
L	3, 0	1, 1



Product choice:

- Player 1 is either the commitment type ϑ_H or the payoff type ϑ_p .
- For $1 > p > q > 0$, the customer satisfaction Y is either high (\bar{y}) or low (\underline{y}) with conditional distribution given by

$$\pi(\bar{y} | a) = \begin{cases} p & \text{if } a_1 = H, \\ q & \text{if } a_1 = L, \end{cases} \quad \pi(\underline{y} | a) = \begin{cases} 1 - p & \text{if } a_1 = H, \\ 1 - q & \text{if } a_1 = L. \end{cases}$$

- What is the Nash equilibrium in the twice-repeated game?

Parametrizing the Strategy

Parametrizing the Firm's strategy:

- In any Nash equilibrium σ , the commitment type must choose H after any history and the payoff type must choose L in the second period.
- The Firm's strategy σ_1 is entirely parametrized by $\sigma_1(\vartheta_p, \emptyset; H) = x$.

Parametrizing the Customers' strategy:

- Let z_0 denote the probability of choosing H in the first period.
- Let \bar{z} and \underline{z} denote the probability of choosing H after \bar{y} , and \underline{y} .

Commitment power:

- If the Firm had commitment power in the first period, we could replace z_0 , \bar{z} , and \underline{z} by $1_{\{\mu(h) \geq \frac{1}{2}\}}$ and optimize for x like we did last time.
- Without commitment power, we verify mutual best responses as usual.

Updating Beliefs

Posterior beliefs:

- Let us identify $\mu(h) \cong \mu(h; \vartheta_H)$ and write $\mu(h; \vartheta_p) = 1 - \mu$.
- $\mu_1 := \mu(Y^1)$ is a random variable, taking values

$$\mu(\bar{y}) = \frac{p\mu_0}{p\mu_0 + (\textcolor{brown}{x}p + (1 - \textcolor{brown}{x})q)(1 - \mu_0)},$$

$$\mu(\underline{y}) = \frac{(1 - p)\mu_0}{(1 - p)\mu_0 + (\textcolor{brown}{x}(1 - p) + (1 - \textcolor{brown}{x})(1 - q))(1 - \mu_0)}.$$

on the events $\{Y^1 = \bar{y}\}$ and $\{Y^1 = \underline{y}\}$, respectively.

- Each of the possible posterior beliefs arises with probability

$$P_\sigma(\mu_1 = \mu(\bar{y})) = p\textcolor{brown}{x} + q(1 - \textcolor{brown}{x}),$$

$$P_\sigma(\mu_1 = \mu(\underline{y})) = (1 - p)\textcolor{brown}{x} + (1 - q)(1 - \textcolor{brown}{x}).$$

Customers' Best Response

Customers' best response:

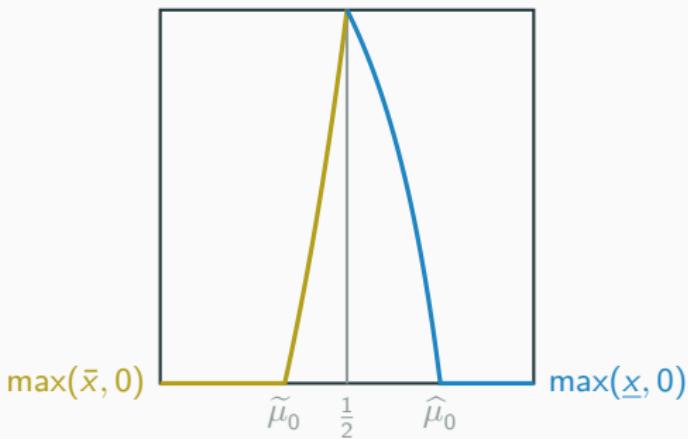
- Customers are willing to play H after history h if and only if $\mu(h) \geq \frac{1}{2}$.
- In period 0, this is equivalent to $x \geq x_0 := \frac{1-2\mu_0}{2(1-\mu_0)}$.
- After signal \bar{y} and \underline{y} , it is equivalent to $x \leq \bar{x}$ and $x \geq \underline{x}$, where

$$\bar{x} := \frac{p\mu_0 - q(1 - \mu_0)}{(p - q)(1 - \mu_0)}, \quad \underline{x} := \frac{(1 - q)(1 - \mu_0) - (1 - p)\mu_0}{(p - q)(1 - \mu_0)}.$$

- The best-response correspondence is

$$\mathcal{B}_2(x, \bar{y}) = \begin{cases} \bar{z} = 1 & \text{if } x < \bar{x}, \\ \bar{z} \in [0, 1] & \text{if } x = \bar{x}, \\ \bar{z} = 0 & \text{if } x > \bar{x}, \end{cases} \quad \mathcal{B}_2(x, \underline{y}) = \begin{cases} z = 1 & \text{if } x > \underline{x}, \\ z \in [0, 1] & \text{if } x = \underline{x}, \\ z = 0 & \text{if } x < \underline{x}. \end{cases}$$

Indifference Probabilities of Effort



Comparison of \bar{x} and \underline{x} :

- It is straightforward to verify that \bar{x} is increasing and \underline{x} is decreasing in μ_0 and that they are equal at $\mu_0 = \frac{1}{2}$, where $\bar{x} = \underline{x} = 1$.
- The plot is for $p = 0.8$ and $q = 0.4$.

Extreme Prior Beliefs

Extreme optimism:

- If $\underline{x} \leq 0$, then the *Customers* play H in period 1 after any signal.
- Solving $\underline{x} \leq 0$ for μ_0 we observe that this is the case if $\mu_0 \geq \widehat{\mu}_0$, where

$$\widehat{\mu}_0 = \frac{1-q}{2-p-q} > \frac{1}{2}.$$

Extreme pessimism:

- If $\bar{x} < 0$, then the *Customers* play L in period 1 after any signal.
- Solving $\bar{x} < 0$ for μ_0 we observe that this is the case if $\mu_0 < \widetilde{\mu}_0$, where

$$\widetilde{\mu}_0 = \frac{q}{p+q} < \frac{1}{2}.$$

In either case: play in the first period has no effect on payoffs in the second period, hence the *Firm* must choose L .

Firms' Best Response

Firms' best response:

- The strategic type maximizes the discounted sum of payoffs

$$\begin{aligned} U_1(\textcolor{brown}{x}) &= \mathbb{E}_\sigma [u_1(\textcolor{brown}{A}_1^0, \textcolor{blue}{A}_2^0)] + \delta \mathbb{E}_\sigma [u_1(\textcolor{brown}{L}, \textcolor{blue}{A}_2^1)] \\ &= (1 - \textcolor{brown}{x}) + 2z_0 + \delta + 2\delta(p\textcolor{brown}{x} + q(1 - \textcolor{brown}{x}))\bar{z} \\ &\quad + 2\delta((1 - p)\textcolor{brown}{x} + (1 - q)(1 - \textcolor{brown}{x}))\underline{z}. \end{aligned}$$

- The partial derivative with respect to x is

$$\frac{\partial U_1(\textcolor{brown}{x})}{\partial \textcolor{brown}{x}} = -1 + 2\delta(p - q)(\bar{z} - \underline{z}).$$

- The best-response correspondence is

$$\mathcal{B}_1(z_0, \bar{z}, \underline{z}) = \begin{cases} \textcolor{brown}{x} = 1 & \text{if } 2\delta(p - q)(\bar{z} - \underline{z}) > 1, \\ \textcolor{brown}{x} \in [0, 1] & \text{if } 2\delta(p - q)(\bar{z} - \underline{z}) = 1, \\ \textcolor{brown}{x} = 0 & \text{if } 2\delta(p - q)(\bar{z} - \underline{z}) < 1. \end{cases}$$

Nash Equilibria

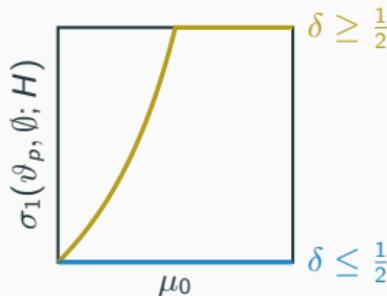
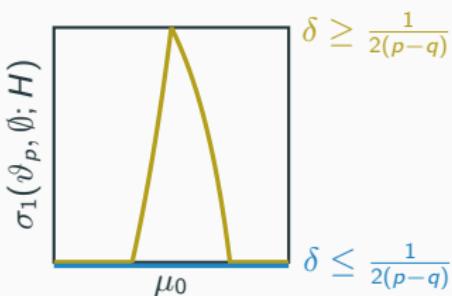
Patience:

- Since $\bar{z} - \underline{z} \leq 1$, then the Firm will always play L if $\delta < \frac{1}{2(p-q)} = \delta_*$.
- Observe that δ_* is increasing in the informativeness $p - q$ of signal \bar{y} .
- Suppose, therefore, that $\delta > \delta_*$.

Consistency:

- Consider $\mu_0 \in (\tilde{\mu}_0, \frac{1}{2})$ so that $\underline{z} = 0$ for any x . Then:
 - $x = 1$ implies $\bar{z} = 0$, hence $x = 0$.
 - $x = 0$ implies $\bar{z} = 1$, hence $x = 1$.
 - $x \in [0, 1]$ implies $\bar{z} = \frac{1}{2\delta(p-q)} < 1$, hence $x = \bar{x}$.
- For $\mu_0 \in (\frac{1}{2}, \hat{\mu}_0)$, we obtain $\bar{z} = 0$, $\underline{z} = 1 - \frac{1}{2\delta(p-q)}$, and $x = \underline{x}$.
- For $\mu = \frac{1}{2}$, we obtain $x = 1$ and $\bar{z} \geq \underline{z} + \frac{1}{2\delta(p-q)}$.

Comparison to Perfect Monitoring



Repeated play of L for patient players:

- With perfect monitoring, repeated play of L is *never* an equilibrium.
- With imperfect monitoring, it may be an equilibrium for two reasons.
- For pessimistic Customers, the reputation is not built quickly enough.
- For optimistic Customers:
 - Because deviations are not unambiguously detected, the lack of effort does not have a sufficiently strong impact on extreme beliefs.
 - The payoff type cannot resist the temptation to deviate.

Check Your Understanding

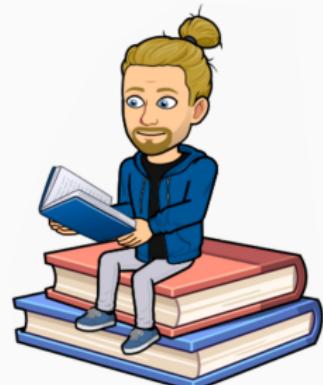
True or false:

- With imperfect monitoring, beliefs of being a certain commitment type $\vartheta_{\hat{a}_1}$ may decrease even if the payoff type invariably plays \hat{a}_1 .



Literature

- ❖ D. Fudenberg and J. Tirole: **Game Theory**, Chapters 5.5–5.6, MIT Press, 1991
- ❖ G.J. Mailath and L. Samuelson: **Repeated Games and Reputations: Long-Run Relationships**, Chapters 7–9, Oxford University Press, 2006
- ❖ D. Abreu, D. Pearce and E. Stacchetti: Toward a theory of discounted repeated games with imperfect monitoring, **Econometrica**, **58** (1990), 1041–1063
- ❖ D. Fudenberg and D.K. Levine: Maintaining a Reputation when Strategies are Imperfectly Observed, **Review of Economic Studies**, **59** (1992), 561–579



Impermanent Reputations

Reputation Effect

Perfect monitoring:

- Ω is the set of all possible outcomes $\omega = (\vartheta, a^0, a^1, \dots)$.
- Player 2 makes no mistakes in the inference on player 1's type.
- Beliefs $\mu(h^t; \vartheta_{\hat{a}_1})$ are non-decreasing for outcomes in

$$\Omega' = \{\omega \in \Omega \mid A_1^t(\omega) = \hat{a}_1 \text{ for all } t\}.$$

- We used the correlation between player 1's type and the chosen actions to establish a bound on the frequency, with which \hat{a}_1 is expected.

Imperfect monitoring:

- Beliefs fluctuate because bad signals occur even for commitment types.
- What can we say about the evolution of player 2's beliefs?
- The results need some additional concepts from probability theory.

Probability Space

Definition 2.2'

A **probability space** (Ω, \mathcal{F}, P) consists of

1. A set Ω of states of the world.
 2. A σ -algebra \mathcal{F} of observable events $Y \subseteq \Omega$.
 3. A σ -additive measure P with $P(\Omega) = 1$, called **probability measure**.
-

Probability space in our setting:

- An outcome under imperfect monitoring is $\omega = (\vartheta, (a^0, y^0), (a^1, y^1), \dots)$.
- Typically, Ω is the set of all possible outcomes, \mathcal{F} is the σ -algebra of cylinder sets,¹ and P is any probability measure on \mathcal{F} with marginal μ_0 on Θ and conditional distribution of $Y^t | A^t = a$ given by $\pi(\cdot | a)$.
- P is the probability measure of exogenous events.

¹ A cylinder set is the finite intersection of events $\{A_i^t \in B_i^t\}$, $\{Y^t \in C^t\}$, and $\{\vartheta \in D\}$ for measurable $B_i^t \subseteq \mathcal{A}_i$, $C^t \subseteq \mathcal{Y}$, and $D \subseteq \Theta$.

Player 2's Information

Player 2's information:

- Player 2 observes $(H_2^t)_{t \geq 0}$, where $H_2^t = (A_2^0, Y^0, \dots, A_2^{t-1}, Y^{t-1})$.
- At time t , given history h_2^t , player 2 knows that the outcome ω is an outcome, in which $H_2^t(\omega) = h_2^t$.

Finite case:

- Suppose that Θ , \mathcal{A} , and \mathcal{Y} are finite.
- Before time t has been reached, player 2 does not know $H_2^t(\omega)$ yet.
- Player 2 knows, however, that his/her information will be a partition of Ω into sets of the form $\{\omega \in \Omega \mid H_2^t(\omega) = h_2^t\}$.
- The σ -algebra generated by H_2^t , denoted by \mathcal{F}_2^t , contains all events $\{\omega \in \Omega \mid H_2^t(\omega) = h_2^t\}$ and any unions of these events.

Flow of Information

General case:

- Player 2 knows that his/her information partitions Ω into cylinder sets

$$\{A_2^0 \in B_2^0\} \cap \{Y^0 \in C^0\} \cap \dots \cap \{A_2^{t-1} \in B_2^{t-1}\} \cap \{Y^{t-1} \in C^{t-1}\}$$

where $B_2^s \subseteq \mathcal{A}_2$ and $C^s \subseteq \mathcal{Y}$ are (typically Borel-) measurable sets.

- The σ -algebra generated by H_2^t , again denoted by \mathcal{F}_2^t , contains any countable unions of these cylinder sets.

Flow of information:

- Information flow is captured by a filtration $\mathbb{F}_2 = (\mathcal{F}_2^t)_{t \geq 0}$, where \mathcal{F}_2^t is the σ -algebra generated by H_2^t .
- Since partitions get finer as time progresses, we have $\mathcal{F}_2^t \subseteq \mathcal{F}_2^{t+1}$, showing that information accumulates over time.

Conditional Expectation

Conditional expectation with respect to σ -algebra:

- For any random variable X , the **conditional expectation** $\mathbb{E}[X | \mathcal{F}_2^t]$ is an \mathcal{F}_2^t -measurable random variable \widehat{X} such that for every $Z \in \mathcal{F}_2^t$,

$$\mathbb{E}[\widehat{X}1_Z] = \mathbb{E}[X1_Z].$$

- Tower property:** for any random variable X and any $s \leq t$, we have

$$\mathbb{E}[X | \mathcal{F}_2^s] = \mathbb{E}[\mathbb{E}[X | \mathcal{F}_2^t] | \mathcal{F}_2^s].$$

Relation to conditioning on histories:

- $\mathbb{E}[X | \mathcal{F}_2^t]$ is a random variable, whereas $\mathbb{E}[X | H_2^t = h_2^t]$ is a constant.
- $\mathbb{E}[X | \mathcal{F}_2^t]$ takes value $\mathbb{E}[X | H_2^t = h_2^t]$ on the set $\{H_2^t = h_2^t\}$.
- You can switch between the two via

$$\mathbb{E}[X | \mathcal{F}_2^t] = \mathbb{E}[X | H_2^t = h_2^t]|_{h_2^t=H_2^t} = \sum_{h_2^t \in \mathcal{H}_2^t} \mathbb{E}[X | H_2^t = h_2^t] 1_{\{H_2^t = h_2^t\}}.$$

Belief Process

Naive way to define beliefs:

- Define $\mu(h_2^t) \in \Delta(\Theta)$ by setting $\mu(h_2^t; \vartheta) = P_\sigma(\theta = \vartheta | H_2^t = h_2^t)$.
- Define the belief process $\mu = (\mu_t)_{t \geq 0}$ by setting $\mu_t = \mu(H_2^t)$.
- This is well-defined only for histories h_2^t with positive measure.

Belief processes:

- Define belief process as $\Delta(\Theta)$ -valued stochastic sequence $\mu = (\mu_t)_{t \geq 0}$ by setting $\mu_t(\vartheta) := P_\sigma(\theta = \vartheta | \mathcal{F}_2^t)$ for every $\vartheta \in \Theta$.
- For a history h_2^t with positive measure, we have

$$\begin{aligned} \mu_t 1_{\{H_2^t = h_2^t\}} &= P_\sigma(\theta = \vartheta | \mathcal{F}_2^t) 1_{\{H_2^t = h_2^t\}} \\ &= P_\sigma(\theta = \vartheta | H_2^t = h_2^t) 1_{\{H_2^t = h_2^t\}} = \mu(h_2^t) 1_{\{H_2^t = h_2^t\}}. \end{aligned}$$

Martingales

Definition 12.2

A sequence of random variables $X = (X_t)_{t \geq 0}$ is a **martingale** if

1. X is adapted to \mathbb{F}_2 , that is, X_t is \mathcal{F}_2^t -measurable for every $t \geq 0$,
2. X is integrable, i.e., $\mathbb{E}[|X_t|] < \infty$ for every $t \geq 0$,
3. X satisfies the **martingale property**:

$$\mathbb{E}[X_t | \mathcal{F}_2^s] = X_s \quad \text{for all } s \leq t.$$

Remark:

- The martingale property means that X is constant on average.
- If X satisfies properties 1. and 2. but property 3. holds with \leq (\geq), then X is called a **supermartingale** (**submartingale**), respectively.
- A supermartingale is decreasing, a submartingale increasing on average.

Martingale Properties of Belief Process

Belief process:

- Let $\hat{\alpha}_1$ be the commitment action player 1 wishes to mimick with commitment type $\vartheta_{\hat{\alpha}_1} \in \Theta_c$ with positive prior $\hat{\mu}_0 = \mu(\vartheta_{\hat{\alpha}_1}) > 0$.
- Define player 2's belief process $(\hat{\mu}_t)_{t \geq 0}$ that player 1 is commitment type $\vartheta_{\hat{\alpha}_1}$ by setting $\hat{\mu}_t := P_\sigma(\theta = \theta_{\hat{\alpha}_1} | \mathcal{F}_2^t)$.
- It follows immediately from the tower property of conditional expectations that $\hat{\mu}$ is a (P_σ, \mathbb{F}_2) -martingale.

Belief process under deviation:

- For any strategy profile σ , let

$$\hat{P}_\sigma = P_\sigma(\cdot | \theta = \vartheta_{\hat{\alpha}_1}), \quad \tilde{P}_\sigma = P_\sigma(\cdot | \theta \neq \vartheta_{\hat{\alpha}_1}).$$

- What properties does $\hat{\mu}$ have under \hat{P}_σ or \tilde{P}_σ ?

Martingale Properties of Belief Process

Lemma 12.3

For any strategy profile σ , the belief process $(\hat{\mu}_t)_{t \geq 0}$ is a P_σ -martingale, a \hat{P}_σ -submartingale, and a \tilde{P}_σ -supermartingale.

Interpretation:

- Beliefs are constant on average under P_σ .
- Beliefs increase on average if player 1 is the commitment type.
- Beliefs decrease on average if player 1 is not the commitment type.

Proof, step 1: $(\hat{\mu}_t)_{t \geq 0}$ is a P_σ -martingale:

$$\mathbb{E}_\sigma [\hat{\mu}_{t+1} \mid \mathcal{F}_2^t] = \mathbb{E}_\sigma [\mathbb{E}_\sigma [1_{\{\theta=\theta_{\hat{\alpha}_1}\}} \mid \mathcal{F}_2^{t+1}] \mid \mathcal{F}_2^t] = \mathbb{E}_\sigma [1_{\{\theta=\theta_{\hat{\alpha}_1}\}} \mid \mathcal{F}_2^t] = \hat{\mu}_t.$$

Change of Probability Measures

Lemma 12.4

Let Z be a random variable on a probability space (Ω, \mathcal{F}, P) with $\mathbb{E}[Z] = 1$. Then $Q(B) := \mathbb{E}[Z \mathbf{1}_B]$ for $B \in \mathcal{F}$ defines a new probability measure with

$$\mathbb{E}_Q[X | \mathcal{F}_2^t] = \frac{\mathbb{E}[XZ | \mathcal{F}_2^t]}{\mathbb{E}[Z | \mathcal{F}_2^t]}.$$

The process $(Z_t)_{t \geq 0}$ defined by $Z_t := \mathbb{E}[Z | \mathcal{F}_2^t]$ is called the **density process** and we write $Z = \frac{dQ}{dP}$ and $Z_t = \frac{dQ_t}{dP_t}$.

- For $\hat{P}_\sigma = P_\sigma(\cdot | \theta = \vartheta_{\hat{a}_1})$, the density process is

$$\frac{d\hat{P}_\sigma}{dP_\sigma} = \frac{1_{\{\theta=\vartheta_{\hat{a}_1}\}}}{P_\sigma(\theta = \vartheta_{\hat{a}_1})} = \frac{1_{\{\theta=\vartheta_{\hat{a}_1}\}}}{\hat{\mu}_0}, \quad \frac{d\hat{P}_{\sigma,t}}{dP_{\sigma,t}} = \frac{\hat{\mu}_t}{\hat{\mu}_0}.$$

- For $\tilde{P}_\sigma = P_\sigma(\cdot | \theta \neq \vartheta_{\hat{a}_1})$ we get $\frac{d\tilde{P}_\sigma}{dP_\sigma} = \frac{1_{\{\theta \neq \vartheta_{\hat{a}_1}\}}}{1 - \hat{\mu}_0}$ and $\frac{d\tilde{P}_{\sigma,t}}{dP_{\sigma,t}} = \frac{1 - \hat{\mu}_t}{1 - \hat{\mu}_0}$

Proof

Step 2: The process $(\frac{\hat{\mu}_t}{1-\hat{\mu}_t})_{t \geq 0}$ is a \tilde{P}_σ -martingale.

$$\begin{aligned}
 \tilde{\mathbb{E}}_\sigma \left[\frac{\hat{\mu}_{t+1}}{1 - \hat{\mu}_{t+1}} \middle| \mathcal{F}_2^t \right] &= \frac{\mathbb{E}_\sigma \left[\frac{d\tilde{P}_\sigma}{dP_\sigma} \frac{\hat{\mu}_{t+1}}{1 - \hat{\mu}_{t+1}} \middle| \mathcal{F}_2^t \right]}{\mathbb{E}_\sigma \left[\frac{d\tilde{P}_\sigma}{dP_\sigma} \middle| \mathcal{F}_2^t \right]} = \frac{\mathbb{E}_\sigma \left[1_{\{\theta \neq \vartheta_{\hat{a}_1}\}} \frac{\hat{\mu}_{t+1}}{1 - \hat{\mu}_{t+1}} \middle| \mathcal{F}_2^t \right]}{1 - \hat{\mu}_t} \\
 &= \frac{\mathbb{E}_\sigma \left[\mathbb{E}_\sigma \left[1_{\{\theta \neq \vartheta_{\hat{a}_1}\}} \frac{\hat{\mu}_{t+1}}{1 - \hat{\mu}_{t+1}} \middle| \mathcal{F}_{t+1}^2 \right] \middle| \mathcal{F}_2^t \right]}{1 - \hat{\mu}_t} \\
 &= \frac{\mathbb{E}_\sigma \left[\frac{\hat{\mu}_{t+1}}{1 - \hat{\mu}_{t+1}} \mathbb{E}_\sigma \left[1_{\{\theta \neq \vartheta_{\hat{a}_1}\}} \middle| \mathcal{F}_{t+1}^2 \right] \middle| \mathcal{F}_2^t \right]}{1 - \hat{\mu}_t} \\
 &= \frac{\mathbb{E}_\sigma \left[\hat{\mu}_{t+1} \middle| \mathcal{F}_2^t \right]}{1 - \hat{\mu}_t} = \frac{\hat{\mu}_t}{1 - \hat{\mu}_t}.
 \end{aligned}$$

Proof

Step 3: $(\hat{\mu}_t)_{t \geq 0}$ is a \tilde{P}_σ -supermartingale

- Jensen's inequality says that $\mathbb{E}[\varphi(X)] \geq \varphi(\mathbb{E}[X])$ for convex φ .
- Note that $\varphi\left(\frac{x}{1-x}\right) = -x$ is convex, hence

$$\tilde{\mathbb{E}}[-\hat{\mu}_{t+1} \mid \mathcal{F}_2^t] \geq \varphi\left(\tilde{\mathbb{E}}\left[\frac{\hat{\mu}_{t+1}}{1-\hat{\mu}_{t+1}} \mid \mathcal{F}_2^t\right]\right) = \varphi\left(\frac{\hat{\mu}_t}{1-\hat{\mu}_t}\right) = -\hat{\mu}_t.$$

- Therefore, $(\hat{\mu}_t)_{t \geq 0}$ is a \tilde{P}_σ -supermartingale.

Step 4: $(\hat{\mu}_t)_{t \geq 0}$ is a \hat{P}_σ -submartingale probability

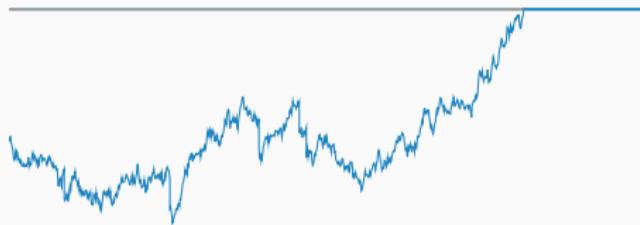
- By the law of total probability,

$$\begin{aligned}\hat{\mu}_t &= P_\sigma(\hat{\mu}_{t+1} \mid \mathcal{F}_2^t) = \hat{\mu}_t \hat{P}_\sigma(\hat{\mu}_{t+1} \mid \mathcal{F}_2^t) + (1 - \hat{\mu}_t) \tilde{P}_\sigma(\hat{\mu}_{t+1} \mid \mathcal{F}_2^t) \\ &\leq \hat{\mu}_t \hat{P}_\sigma(\hat{\mu}_{t+1} \mid \mathcal{F}_2^t) + (1 - \hat{\mu}_t) \hat{\mu}_t\end{aligned}$$

Martingale Convergence Theorem

Theorem 12.5 (Martingale Convergence Theorem)

Any bounded martingale converges P -almost-surely.



Intuition:

- Because a martingale is constant in expectation, expected upward movements are equal to the expected downward movements.
- Once the martingale hits the upper boundary, no upward movements are possible anymore, hence there are no downward movements either.

Identifiability of Deviations

Definition 12.6

Suppose that \mathcal{Y} and \mathcal{A}_i for $i = 1, 2$ are finite. We say that π :

1. has **full support** if $\pi(y | a) > 0$ for every $y \in \mathcal{Y}$ and every $a \in \mathcal{A}$,
 2. is **linearly independent** if, for both players i and every action $a_i \in \mathcal{A}_i$,
the vectors $\pi(\cdot | a_i, a_{-i})$ for $a_{-i} \in \mathcal{A}_{-i}$ are linearly independent.
-

Remark:

- Linear independence ensures that player i , knowing he/she played a_i , can statistically distinguish $\alpha_{-i} \neq \alpha'_{-i}$ by observing the signal.
- The signal in perfect monitoring games is $Y = A$, hence $\pi(\cdot | a_i, a_{-i})$ are orthogonal and, in particular, linearly independent.
- Perfect monitoring does not satisfy the full support assumption.

Impermanent Reputations

Proposition 12.7

Suppose that \mathcal{Y} and \mathcal{A}_i for $i = 1, 2$ are finite, that π has full support, and that π is linearly independent. Let $\widehat{\alpha}_1$ be a commitment action with a unique myopic best reply \widehat{a}_2 such that $(\widehat{\alpha}_1, \widehat{a}_2)$ is not a stage-game Nash equilibrium. Then in any Nash equilibrium σ of the reputation game,

$$P_\sigma(\theta = \vartheta_{\widehat{\alpha}_1} \mid \mathcal{F}_2^t) \rightarrow 0 \quad \tilde{P}_\sigma\text{-a.s.}$$

Interpretation:

- If the signal is sufficiently informative and player 1 is not the commitment type, then a reputation effects are temporary in any equilibrium.
- This may be surprising since identifiability helps building a reputation.

Idea of Proof

Idea of proof:

- Fix a Nash equilibrium σ . Suppose that there exists a set of outcomes $\Omega'' \subseteq \Omega$ with $\tilde{P}(\Omega'') = P_\sigma(\Omega'' | \theta \neq \vartheta_{\hat{\alpha}_1}) > 0$ such that on Ω'' :

$$\lim_{t \rightarrow \infty} P_\sigma(\theta = \vartheta_p | \mathcal{F}_2^t) > 0, \quad \lim_{t \rightarrow \infty} P_\sigma(\theta = \vartheta_{\hat{\alpha}^1} | \mathcal{F}_2^t) > 0.$$

- On Ω'' , player 2 cannot distinguish signal distributions and must believe both types are playing the same strategy on average.
- Linear independence: player 2 will eventually best reply to $\hat{\alpha}_1$ and player 1 will eventually learn that player 2 is best replying to $\hat{\alpha}_1$.
- Since $(\hat{\alpha}_1, \hat{\alpha}_2)$ is not a Nash equilibrium and beliefs are constant in the limit, player 1 must find it profitable to deviate eventually.
- This contradicts that player 2's beliefs are constant in the limit.

Summary

Imperfect monitoring:

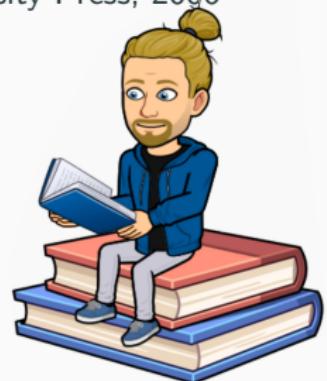
- Building a reputation may take longer than with perfect monitoring.
- Once the reputation is built and player 1 learns that the reputation is effective, he/she exploits the reputation to reap its benefits.
- This causes reputation effects to be temporary.
- We say that reputations are optimally depleted.

Relaxing the full-support assumption:

- Let $\mathcal{Y}(\alpha)$ denote the signals y with $\pi(y | \alpha) > 0$.
- The result still holds if player 1 has a profitable deviation $\tilde{\alpha}_1$ to $(\hat{\alpha}_1, \hat{\alpha}_2)$ such that $\mathcal{Y}(\tilde{\alpha}_1, \hat{\alpha}_2) \subseteq \mathcal{Y}(\hat{\alpha}_1, \hat{\alpha}_2)$.

Literature

-  G.J. Mailath and L. Samuelson: **Repeated Games and Reputations: Long-Run Relationships**, Chapters 15.5–15.6, Oxford University Press, 2006
-  M.W. Cripps, G.J. Mailath, and L. Samuelson: Imperfect Monitoring and Impermanent Reputations, **Econometrica**, 72 (2004), 407–432



Reputation Bound with Imperfect Monitoring

Reputation Bound

Reputation bound with perfect monitoring:

- If the payoff type incessantly plays a commitment action \hat{a}_1 , player 2 must eventually best reply to \hat{a}_1 by the reputation effect.
- Any Nash equilibrium σ must be robust to the deviation $\tilde{\sigma}_1$ that mimics $\vartheta_{\hat{a}_1}$, hence the payoff induced by $\tilde{\sigma}_1$ is a lower bound for $U_1(\sigma)$.
- Note that this proof does not require that $\tilde{\sigma}_1$ is a Nash equilibrium.

Reputation effect:

- For player 2 to eventually best respond to \hat{a}_1 , we need that:
 - Player 2 can distinguish \hat{a}_1 from other actions,
 - \mathcal{A}_2 is finite, so that when player 2 expects to see \hat{a}_1 with probability above some threshold ζ , he/she will play a best response to \hat{a}_1 .
- Linear independence should allow us to recover the reputation effect.

Statistical Indistinguishability

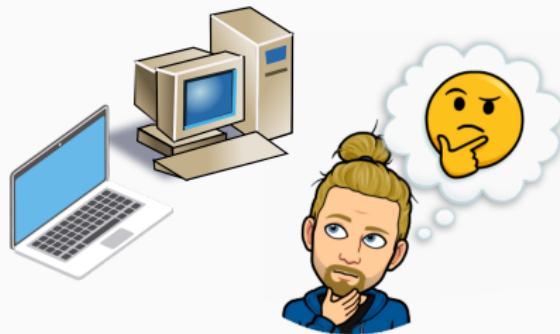
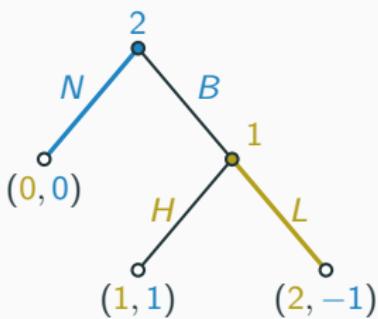
Imperfect monitoring:

- In a Nash equilibrium, reputations are impermanent because player 1 will eventually find it profitable to deviate.
- Since the reputation bound does not rely on a Nash equilibrium, but the deviation to $\tilde{\sigma}_1$, maybe weaker requirements on π are sufficient.

Statistical indistinguishability:

- If (α_1, α_2) and $(\tilde{\alpha}_1, \alpha_2)$ lead to the same signal distribution, player 2 is not able to differentiate between repeated play of α_1 and $\tilde{\alpha}_1$.
- Payoff type may imitate ϑ_{α_1} but get best responses to $\tilde{\alpha}_1$.
- This can be very unfortunate for player 1.

Sequential Product Choice



Dynamic stage game:

- Customers choose whether to (B)uy or (N)ot to buy the product.
- If the Customers choose to buy, the Firm decides whether to exert (H)igh or (L)ow effort in producing/delivering the product.
- The terminal node of the stage game is observed: $Y \in \{y_N, y_{BH}, y_{BL}\}$.
- Monitoring is imperfect because no information about the Firm is revealed if Customers choose N .

Signal Distribution in Sequential Product Choice

	H, B	H, N	L, B	L, N
y_N	0	1	0	1
y_{BH}	1	0	0	0
y_{BL}	0	0	1	0

Repeated play of H :

- If the **Customers** never buy the product, they do not observe whether the **Firm** chooses H even if $\sigma_1(\vartheta_p, h) = H$ for every history h .
- Since H and L are indistinguishable on the path, the **Customers** may best reply to what they perceive as L by playing N forever.
- The **Firm** cannot exploit the reputation effect.
- If $\mu(\vartheta_H) < \frac{1}{2}$, then $(0, 0)$ is an equilibrium payoff even if $\delta > \frac{1}{2}$.

Epsilon-Confirmed Best Responses

Definition 12.8

For any $\varepsilon > 0$, an action $\alpha_2 \in \Delta(\mathcal{A}_2)$ is an ε -confirmed best response to $\alpha_1 \in \Delta(\mathcal{A}_1)$ if there exists $\tilde{\alpha}_1 \in \Delta(\mathcal{A}_1)$ such that:

1. $\alpha_2 \in \mathcal{B}_2(\tilde{\alpha}_1)$.
2. $\|\pi(\cdot | \alpha_1, \alpha_2) - \pi(\cdot | \tilde{\alpha}_1, \alpha_2)\| \leq \varepsilon$.

Let $\mathcal{B}_2^\varepsilon(\alpha_1)$ denote the set of all ε -confirmed best responses to α_1 .

Remark:

- This notion measures closeness in signal distribution (hence ε -confirmed best responses), not closeness in utility.
- If strategic player repeatedly plays α_1 , for any $\varepsilon > 0$, he/she can expect responses from the set $\mathcal{B}_2^\varepsilon(\alpha_1)$ in the long run.

Signal Distribution in Sequential Product Choice

	H, B	H, N	L, B	L, N
y_N	0	1	0	1
y_{BH}	1	0	0	0
y_{BL}	0	0	1	0

0-confirmed best response:

- (H, N) and (L, N) lead to the same signal with probability 1, hence

$$\|\pi(\cdot \mid H, N) - \pi(\cdot \mid L, N)\| = 0.$$

- N is a best response to L , hence a 0-confirmed best response to H .

Linear Independence

Lemma 12.9

If π is linearly independent, then $\mathcal{B}_2^0(\alpha_1) = \mathcal{B}_2(\alpha_1)$ for any α_1 , that is, 0-confirmed best responses are best responses. Moreover, if \mathcal{Y} and \mathcal{A}_i for $i = 1, 2$ are finite, then $\mathcal{B}_2^\varepsilon(\alpha_1) = \mathcal{B}_2(\alpha_1)$ for sufficiently small ε .

Proof:

- By linear independence, $\pi(\cdot | \alpha_2, \alpha_1)$ is injective in α_1 for any α_2 .
- If \mathcal{A}_2 is finite, then for any α_1 , there exists $\varepsilon(\alpha_1) > 0$ such that $\mathcal{B}_2(\tilde{\alpha}_1) \subseteq \mathcal{B}_2(\alpha_1)$ for any $\tilde{\alpha}_1$ with $\|\tilde{\alpha}_1 - \alpha_1\| \leq \varepsilon(\alpha_1)$.
- Since $\pi(\cdot | \alpha_2, \alpha_1)$ is continuous in α_1 , there exists $\varepsilon > 0$ such that

$$\|\pi(\cdot | \alpha_1, \alpha_2) - \pi(\cdot | \tilde{\alpha}_1, \alpha_2)\| \leq \varepsilon$$

implies $\|\tilde{\alpha}_1 - \alpha_1\| \leq \varepsilon(\alpha_1)$, hence $\mathcal{B}_2(\tilde{\alpha}_1) \subseteq \mathcal{B}_2(\alpha_1)$.

Reputation Bound with Imperfect Monitoring

Theorem 12.10

Suppose that $\mu_0(\vartheta_p) > 0$. For any $\varepsilon > 0$ and any $\widehat{\alpha}_1 \in \Delta(\mathcal{A}_1)$ with $\vartheta_{\widehat{\alpha}_1} \in \Theta_c$ and $\mu_0(\vartheta_{\widehat{\alpha}_1}) > 0$, there exists a constant $K(\mu_0) > 0$ such that

$$\inf_{Eq. \sigma} U_1(\sigma) \geq (1 - \varepsilon)\delta^K \min_{\alpha_2 \in \mathcal{B}_2^\varepsilon(\widehat{\alpha}_1)} u_1(\widehat{\alpha}_1, \alpha_2) + (1 - (1 - \varepsilon)\delta^K) \min_{a \in \mathcal{A}} u_1(a).$$

Interpretation:

- It takes $K(\mu_0)$ periods to build a sufficient reputation to get ε -confirmed best responses to the commitment action $\widehat{\alpha}_1$.
- If π is linearly independent, the long-lived player elicit best responses to $\widehat{\alpha}_1$ instead of ε -confirmed best responses.
- The proof is similar to Theorem 11.8 and can be found in the book.

University Reputation



University of Luxembourg:

- If they are the strategic type, they will not fool us asymptotically.
- But: deviating will be in the university's own interest.
- Until the university of Luxembourg finds it beneficial to reveal its type, students actually do get a good education.

Check Your Understanding

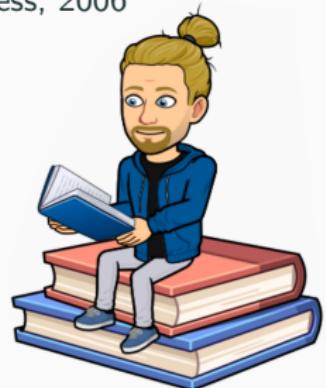
True or false:

1. Reputations are impermanent because they are too hard to build with imperfect monitoring.
2. Suppose commitment type $\vartheta_{\hat{a}_1}$ maximizes the long-lived player's payoff in the long-run. Other commitment types do not have an impact on payoffs.
3. When attaining the reputation bound in Theorem 12.10, the long-lived player earns a low payoff during the first $K(\mu_0)$ periods.
4. Suppose all actions are observed. To justify a lower bound of $\underline{\nu}(\hat{a}_1)$ on equilibrium payoffs for a mixed commitment type $\vartheta_{\hat{a}_1}$ we need the imperfect-monitoring reputation bound.



Literature

-  G.J. Mailath and L. Samuelson: **Repeated Games and Reputations: Long-Run Relationships**, Chapter 15.4, Oxford University Press, 2006
-  D. Fudenberg and D.K. Levine: Maintaining a Reputation when Strategies are Imperfectly Observed, **Review of Economic Studies**, 59 (1992), 561–579



Reputations with Long-Lived Players

Motivation for Reputation Games

Short-lived players:

- Can a sequence of customers, citizens, etc. come to expect certain behavior because they have observed it repeatedly?
- How can we connect the continuation game in a meaningful way to players' observation without sacrificing tractability?

Original motivation:

- Finitely repeated games with a unique stage-game Nash equilibrium have a unique SPE, which is often deemed unintuitive.
- If players believed that there was a small chance of facing a cooperative type, would an outcome be observed that is closer to our expectation?

Partnership Game

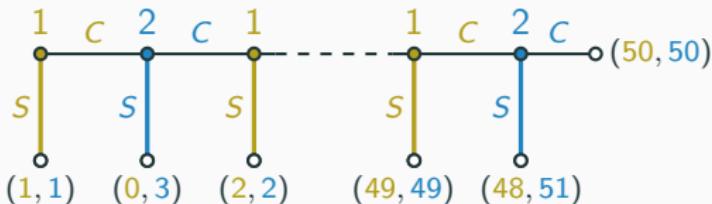
	<i>E</i>	<i>S</i>
<i>E</i>	2, 2	1, 3
<i>S</i>	3, 1	0, 0



Group project:

- With complete information, the unique SPE predicts that there will be no effort, even if the horizon $T < \infty$ is potentially very long.
- Intuitively, we expect behavior closer to grim trigger if T is large.
- Does the set of equilibria change if players believe the other is a hard-working “grim-trigger type” with some small prior probability?

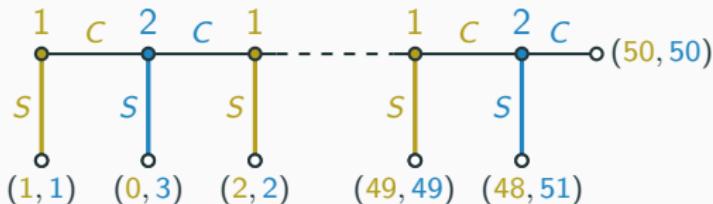
Failure to Replicate Subgame Perfection in the Lab



Centipede game:

- Suppose you are in Joseph's lab, participating in an experiment whether individuals act in a subgame perfect way.
- A typical such lab experiment is the **centipede game**, in which players iteratively choose to either (C)ontinue or (S)top the game.
- Lab experiments typically do not confirm the unique SPE.
- One possible explanation is that we believe there are commitment types who choose to continue at least once.

Modeling Strategic Uncertainty



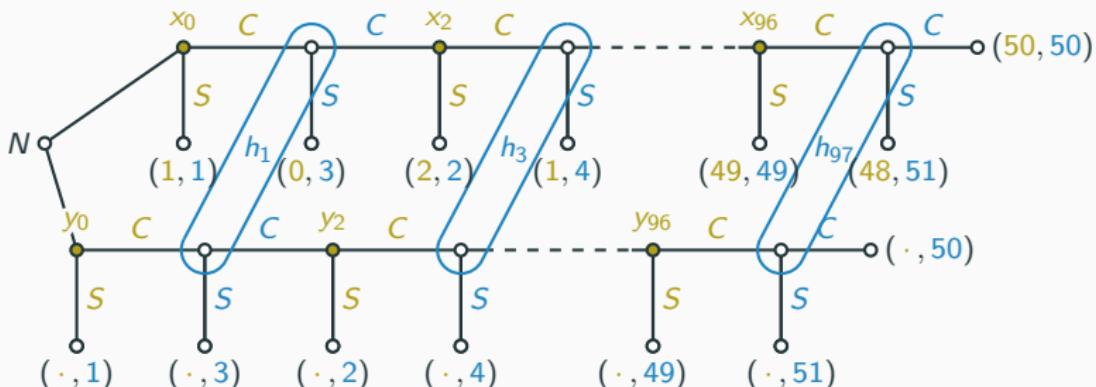
Commitment types:

- Consider a set of commitment types ϑ_t for each $t \geq 0$, who choose C at their first t decision nodes and S forever after.
- If we place sufficiently high beliefs on facing a commitment type, choosing C in the first period becomes uniquely optimal.

Reputations:

- For what priors will a reputation be built in this game?
- How long is the reputation maintained? → Let's find out!

Setting up the Reputation Game



Commitment types:

- Suppose that **Player 1** is either a payoff type or a commitment type ϑ_C who chooses C at every node.
- Player 2** has only one type and places prior $\mu_0 > 0$ on facing ϑ_C .
- For simplicity of notation, write $u_1(x_n, S)$ and $u_2(h_n, S)$ the utility for stopping at node x_n or information set h_n , respectively.

Strict Improvement Every Two Periods

Claim 1

Consider any perfect Bayesian equilibrium $\sigma = (\sigma_1, \sigma_2)$.

1. If $\sigma_2(h_n) = C$, then $\sigma_1(\vartheta_p, x_{n-1}) = C$.
 2. If $\sigma_2(h_n) = S$, then $\sigma_1(\vartheta_p, x_{n-1}) = S$.
-

Proof of statement 1:

- If $\sigma_2(h_n) = C$, then $\sigma_1(x_{n-1}) = C$ yields a utility of at least

$$u_1(\sigma) \geq u_1(x_{n-1}, S) > u_1(x_{n-1}, C).$$

Proof of statement 2:

- If $\sigma_2(h_n) = S$, then choosing $\sigma_1(x_{n-1}) = C$ yields a utility of

$$u_1(x_{n-1}, C) - 1 < u_1(x_{n-1}, S).$$

Strict Improvement Every Two Periods

Claim 2

If $\sigma_2(h_n) = C$ for some n in a PBE σ , then $\sigma_2(h_k) = C$ and $\sigma_1(\vartheta_p, x_k) = C$ for $k < n$. In particular, $\mu(h_n) = \mu_0$.

Proof by induction:

- If $\sigma_2(h_n) = C$ for some n , then both types of Player 1 choose C at x_{n-1} or y_{n-1} , respectively, by Claim 1.
- Since σ is a PBE, choosing $\sigma_2(h_{n-2}) = C$ yield a utility of at least

$$u_2(\sigma) \geq u_2(h_n, S) > u_2(h_{n-2}, S).$$

- By backward induction, $\sigma_2(h_k) = C$ for all $k < n$.
- By Claim 1, $\sigma_1(\vartheta_p, x_k) = C$ for all $k < n$.

Climbing the Centipede

Claim 3

In any perfect Bayesian equilibrium σ , we have $\sigma_2(h_n; C) > 0$ except for $n = 97$, where $\sigma_2(h_{97}) = S$.

Proof:

- Suppose towards a contradiction that $\sigma_2(h_n; C) = 0$ for $n < 97$.
- Then $\sigma_1(\vartheta_p, x_{n-1}) = S$ by Claim 1.
- Thus, conditional on reaching information set h_n , Player 2 must place beliefs 1 on facing the commitment type.
- Therefore, continuing at h_n is optimal with the intent to stop at h_{97} .

Climbing the Centipede

Claim 4

In any perfect Bayesian equilibrium σ , we have $\sigma_1(\vartheta_p, x_n; C) > 0$ except for $n = 96$, where $\sigma_1(\vartheta_p, x_{96}) = S$.

Proof:

- Suppose towards a contradiction that $\sigma_1(\vartheta_p, x_n; C) = 0$ for $n < 96$.
- Then, conditional on reaching information set h_{n+1} , Player 2 must place beliefs 1 on facing the commitment type.
- Therefore, continuing at h_n is optimal with the intent to stop at h_{97} .
- Then $\sigma_1(\vartheta_p, x_n) = C$ by Claim 1.

Three Equilibrium Phases



Indifference:

- At every information set h_n , in which Player 2 mixes, he/she must receive a utility of $u_2(\sigma) = u_2(h_n, S)$ by the indifference principle.
- Equating $u_2(h_n, S)$ to the expected utility of continuing yields

$$u_2(h_n, S) = (\mu(h_n) + \sigma_1(\vartheta_p, x_{n+1}; C)(1 - \mu(h_n))) u_2(h_{n+2}, S)$$

$$+ \sigma_1(\vartheta_p, x_{n+1}; S)(1 - \mu(h_n))(u_2(h_n, S) - 1).$$

- Using $u_2(h_{n+2}, S) = u_2(h_n, S) + 1$, we can solve this for

$$\sigma_1(\vartheta_p, x_{n+1}; S) = \frac{1}{2(1 - \mu(h_n))}.$$

Three Equilibrium Phases



Indifference:

- The indifference principle for Player 1 yields

$$u_1(x_n, S) = \sigma_2(h_{n+1}; C)u_1(x_{n+2}, S) + \sigma_2(h_{n+1}; S)(u_1(x_n, S) - 1),$$

which we solve for $\sigma_2(h_{n+1}; S) = \frac{1}{2}$.

Beliefs:

- Bayesian updating implies that

$$\mu(h_{n+2}) = \frac{\mu(h_n)}{\mu(h_n) + (1 - \sigma_1(\vartheta_p, x_{n+1}; S))(1 - \mu(h_n))} = \frac{\mu(h_n)}{2}.$$

- Since $\mu(h_{97}) = 1$, we obtain $\mu(h_n) = (\frac{1}{2})^{\frac{97-n}{2}}$ during the mixing phase.

Three Equilibrium Phases

Lemma 12.11

Consider the depicted version of the centipede game with $\mu_0(\vartheta_C) \geq \left(\frac{1}{2}\right)^{48}$.

Then the unique perfect Bayesian equilibrium is characterized by

1. Both players choosing C at x_n , h_n for $n < 97 + \frac{\log(\mu_0)}{\log(2)} =: n_0$.
2. Both players mixing at x_n , h_n for $n_0 \leq n < 96$ with probability

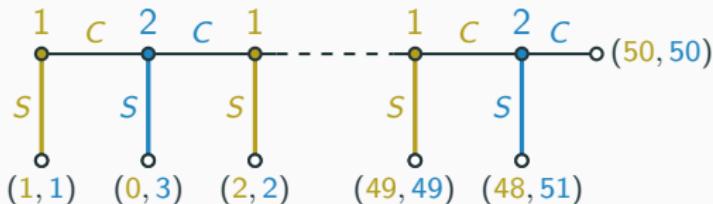
$$\sigma_1(\vartheta_p, x_n; S) = \frac{1}{2 - \left(\frac{1}{2}\right)^{\frac{96-n}{2}}}, \quad \sigma_2(h_n; S) = \frac{1}{2}.$$

3. Both players choosing S at x_{96} and h_{97} , respectively.
-

Note:

- It takes $K(\mu_0) = -\frac{\log(\mu_0)}{\log(2)}$ periods to build the reputation.
- Observe that $K(\mu_0)$ depends only on μ_0 , not on T .

Reputations and Expected Play



Reputations:

- “Reputations” are built at the end of the game.
- Long-lived players understand that, in equilibrium, they will be built.
It is thus not necessary to build them in the beginning.

Expected play:

- At the beginning, both players expect to see C with certainty.
- As the game progresses, it becomes more likely that players stop.
- This is precisely what we expect to see in the lab!

Partnership Game

Proposition 12.12

Suppose that players assign beliefs $\mu_0 > 0$ that their opponent is the grim trigger commitment type in a T -repeated partnership game. Then there exists a constant $K(\mu_0)$, independent of T , such that in any PBE, both players exert effort with certainty in all but the last $K(\mu_0)$ periods.

Remarks:

- For large T , players exert effort in almost every period.
- The proof works along the same lines.
- Because ϑ_G is unforgiving, shirking is equivalent to stopping in the centipede.



Summary

Finitely repeated games:

- Players cooperate with decreasing probability as the game progresses.
- As a consequence, beliefs of facing the commitment type rise only at the end, i.e., reputations are built at the end.
- Nevertheless, expected play models observed behavior quite well.

Infinitely repeated games:

- Building of beliefs cannot be deferred to the end.
- You will show in the assignment that when there is a single commitment type and perfect monitoring, reputations are built in one period.

Literature

- ❖ G.J. Mailath and L. Samuelson: **Repeated Games and Reputations: Long-Run Relationships**, Chapter 17, Oxford University Press, 2006
- ❖ S. Tadelis: **Game Theory: An Introduction**, Chapter 17, Princeton University Press, 2013
- ❖ P. Milgrom, and J. Roberts: Predation, Reputation and Entry Deterrence, **Journal of Economic Theory**, 27 (1982), 280–312
- ❖ D. Kreps, and R. Wilson: Reputation and Imperfect Information, **Journal of Economic Theory**, 27 (1982), 253–279

