## check data

### August 11, 2022

```
[1]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
[2]: df = pd.read_csv('number_calibrate.csv')
     df2 = pd.read_csv('clean_calibrate.csv')
[3]: df2 = df2.set_index('date')
[4]: df = df.set_index('date')
[5]: df
[5]:
                 Neil deGrasse Tyson Cristiano Ronaldo Earl K. Sneed \
     date
                             1.352941
                                                14.613730
                                                                      0.0
     2017-10-01
     2017-10-08
                             1.058824
                                                14.613730
                                                                      0.0
     2017-10-15
                             1.058824
                                                12.787014
                                                                      0.0
     2017-10-22
                                                                      0.0
                             1.117647
                                                20.093879
     2017-10-29
                             1.294118
                                                14.613730
                                                                      0.0
     2019-09-29
                             0.588235
                                                                      0.0
                                                10.960297
     2019-10-06
                             1.294118
                                                10.960297
                                                                      0.0
     2019-10-13
                             0.882353
                                                12.787014
                                                                      0.0
     2019-10-20
                             0.764706
                                                10.960297
                                                                      0.0
     2019-10-27
                             0.647059
                                                10.960297
                                                                      0.0
                 Donald Trump George H.W. Bush
                                                  Justin Caldbeck Borris Miles
     date
     2017-10-01
                     49.321338
                                        0.027027
                                                           0.00448
                                                                          0.00000
     2017-10-08
                     56.628203
                                        0.027027
                                                           0.00784
                                                                          0.02800
     2017-10-15
                     43.841190
                                        0.027027
                                                           0.01904
                                                                          0.00448
     2017-10-22
                     42.014473
                                        0.189189
                                                           0.02800
                                                                          0.00336
     2017-10-29
                     47.494622
                                        0.054054
                                                           0.00336
                                                                          0.00000
     2019-09-29
                    40.187757
                                        0.027027
                                                           0.00560
                                                                          0.00000
     2019-10-06
                                        0.000000
                                                           0.00000
                                                                          0.00000
                    40.187757
     2019-10-13
                     34.707608
                                        0.027027
                                                           0.00000
                                                                          0.00112
```

2019-10-20 2019-10-27			027027 0.00 000000 0.00		224 000	0.00112 0.00000
	Dan Johnson	Ed Murray	Bobby Scott	Cody	Wilson	
date	Daii Joillison	Ed Mullay	Bobby Scott	·	WIISOII	\
2017-10-01	0.130435	0.03696	0.05		.053763	
2017-10-01	0.130435	0.03090	0.05		.033703	
2017 10 06	0.130433	0.04460	0.03		.032258	
2017 10 13	0.086957	0.03024	0.07		.032258	
2017-10-29	0.086957	0.03024	0.06		.032258	
					.002200	
2019-09-29	0.130435	0.01456	0.05	0	.043011	
2019-10-06	0.130435	0.03024	0.06		.021505	
2019-10-13	0.130435		0.05	0	.032258	
2019-10-20	0.130435		0.05		.032258	
2019-10-27	0.086957	0.01680	0.05	0	.032258	
	Adam Berkowit	z Charles	Schwertner	Albert J	. Alvarez	\
date	0.0	0	0.0		0 000000	
2017-10-01	0.00		0.0	0.000000		
2017-10-08	0.00		0.0	0.000000		
2017-10-15	0.00		0.0	0.000000		
2017-10-22	0.00 0.00		0.0	0.000000		
2017-10-29	0.0	U	0.0		0.000000	
 2019-09-29	0.0	Λ	0.0		 0.000000	
2019-09-29	0.00			0.0 0.000000		
2019-10-13	0.00					
2019-10-20	0.00			0.0 0.001243 0.0 0.000000		
2019-10-27	0.00			0.0 0.000000		
2010 10 2.	0.0	·	0.0		0.00000	
	Amit Singhal	Robert Sc	oble Richar	d DeVaul	Roy Price	e \
date						
2017-10-01	0.01	1	0.01	0.0	0.0	9
2017-10-08	0.01	1	0.01	0.0	0.7	7
2017-10-15	0.01		0.18	0.0	0.7	0
2017-10-22	0.01	1	0.29	0.0	0.2	0
2017-10-29	0.00	(	0.05	0.0	0.1	6
		•••				2
2019-09-29	0.01		0.01	0.0	0.0	
2019-10-06	0.01		0.00	0.0	0.8	
2019-10-13	0.01		0.00	0.0	0.1	
2019-10-20	0.01		0.00	0.0	0.0	
2019-10-27	0.01		0.00	0.0	0.0	5

Lockhart Steele Harvey Weinstein

date

```
0.00
2017-10-01
                                      16.440446
                        0.00
2017-10-08
                                     147.964015
2017-10-15
                        0.12
                                      67.588501
2017-10-22
                        0.06
                                      20.093879
2017-10-29
                        0.04
                                      14.613730
2019-09-29
                        0.00
                                       1.826716
                        0.00
2019-10-06
                                       1.826716
                        0.00
2019-10-13
                                       1.826716
                        0.00
2019-10-20
                                       3.653432
2019-10-27
                        0.00
                                       1.826716
```

[109 rows x 331 columns]

```
[6]: nameList = []
for name in df.columns:
    #print(name)
    #print(df[name].max(), df[name].min())
    if df[name].max() - df[name].min() >= 20:
        nameList.append(name)
```

```
[7]: nameList2 = []
for name in df2.columns:
    #print(name)
    #print(df[name].max(), df[name].min())
    if df2[name].max() - df2[name].min() >= 20:
        nameList2.append(name)
```

#### [8]: df2[nameList2]

2017-10-01 0.000000

```
[8]:
                 Al Franken Cristiano Ronaldo Aziz Ansari Kevin Spacey \
     date
     2017-10-01
                         0.0
                                      14.613730
                                                          0.0
                                                                   1.826716
                         0.0
                                                          0.0
     2017-10-08
                                      14.613730
                                                                   1.826716
     2017-10-15
                         0.0
                                      12.787014
                                                          0.0
                                                                   1.826716
                         0.0
                                                          0.0
     2017-10-22
                                      20.093879
                                                                   1.826716
                         0.0
                                                          0.0
                                                                 168.057894
     2017-10-29
                                      14.613730
     2019-09-29
                        0.0
                                      10.960297
                                                          0.0
                                                                   1.826716
     2019-10-06
                        0.0
                                      10.960297
                                                          0.0
                                                                   1.826716
                        0.0
     2019-10-13
                                      12.787014
                                                          0.0
                                                                   1.826716
     2019-10-20
                         0.0
                                      10.960297
                                                          0.0
                                                                   1.826716
                        0.0
     2019-10-27
                                      10.960297
                                                          0.0
                                                                   1.826716
                 Stan Lee Sylvester Stallone Charlie Rose Morgan Freeman \
     date
```

0.0

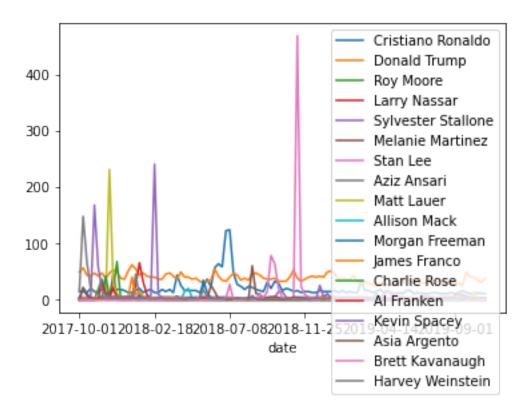
3.653432

2.403574

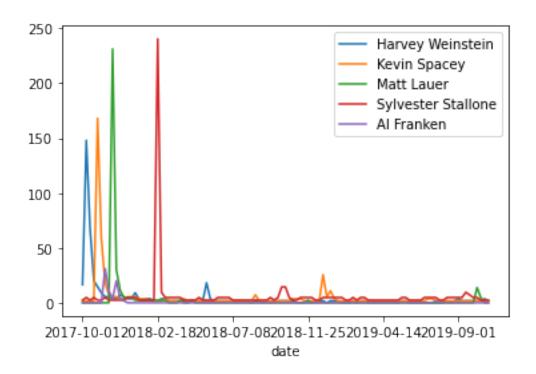
```
2017-10-08 0.000000
                                 4.807148
                                                     0.0
                                                               21.920595
            0.000000
                                 2.403574
                                                     0.0
                                                               10.960297
2017-10-15
2017-10-22
            0.000000
                                 4.807148
                                                     0.0
                                                                 3.653432
2017-10-29
            0.000000
                                 2.403574
                                                     0.0
                                                                 3.653432
2019-09-29
            4.683888
                                 4.807148
                                                     0.0
                                                                1.826716
                                                     0.0
2019-10-06
            0.000000
                                 4.807148
                                                                 1.826716
2019-10-13
            0.000000
                                 2.403574
                                                     0.0
                                                                 1.826716
2019-10-20
            0.000000
                                 2.403574
                                                     0.0
                                                                 1.826716
2019-10-27
            0.000000
                                 2.403574
                                                     0.0
                                                                 1.826716
            Allison Mack James Franco Harvey Weinstein Roy Moore \
date
2017-10-01
                     0.0
                               3.653432
                                                 16.440446
                                                                   0.0
                                                                   0.0
2017-10-08
                     0.0
                               3.653432
                                                147.964015
2017-10-15
                     0.0
                               3.653432
                                                 67.588501
                                                                  0.0
                     0.0
                                                                   0.0
2017-10-22
                               3.653432
                                                 20.093879
2017-10-29
                     0.0
                               3.653432
                                                 14.613730
                                                                   0.0
2019-09-29
                     0.0
                               3.653432
                                                  1.826716
                                                                   0.0
                                                                   0.0
2019-10-06
                     0.0
                               1.826716
                                                  1.826716
                     0.0
                                                                  0.0
2019-10-13
                               1.826716
                                                  1.826716
2019-10-20
                     0.0
                                                                   0.0
                               1.826716
                                                  3.653432
2019-10-27
                     0.0
                               1.826716
                                                  1.826716
                                                                   0.0
            Matt Lauer
date
              0.000000
2017-10-01
2017-10-08
              0.000000
2017-10-15
              0.000000
2017-10-22
              0.000000
2017-10-29
              0.000000
2019-09-29
              0.000000
2019-10-06
             13.873794
2019-10-13
              4.624598
2019-10-20
              0.000000
2019-10-27
              0.00000
[109 rows x 13 columns]
```

#### [9]: df[nameList].plot()

[9]: <AxesSubplot:xlabel='date'>



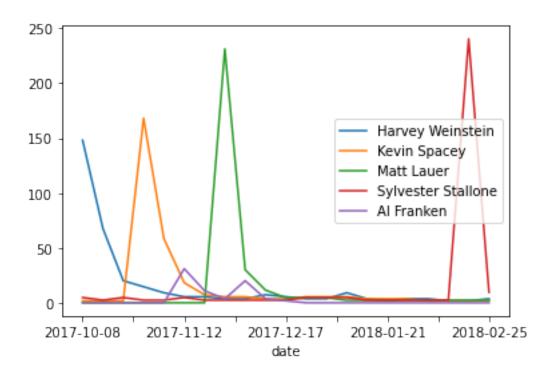
```
[41]: period = (df.index > '2017-10-01') & (df.index < '2018-03-01')
     period
[41]: array([False,
                    True,
                          True,
                                 True,
                                        True, True,
                                                     True,
                                                            True,
                                 True, True, True, True, True,
             True.
                    True,
                          True,
                    True,
                          True, True, False, False, False, False, False,
            False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False,
            False, False, False, False, False, False, False, False,
            False])
[10]: df[['Harvey Weinstein', 'Kevin Spacey', 'Matt Lauer', 'Sylvester Stallone', 'Al
      →Franken']].plot()
```



```
[37]: clean_origin[clean_origin['name'].isin(['Harvey Weinstein', 'Kevin Spacey', __
       →'Matt Lauer', 'Sylvester Stallone', 'Al Franken'])]
[37]:
            id
                                                         is_work_influenced
                               name
                                           time
                                                gender
                                    11/16/2017
           260
                Sylvester Stallone
      113
                                                      1
                                                                           0
                        Matt Lauer
      123
            44
                                     11/27/2017
                                                      1
                                                                           1
      277
            36
                        Al Franken 11/16/2017
                                                       1
                                                                           1
            10
                      Kevin Spacey
      310
                                     10/29/2017
                                                       1
                                                                           1
      333
             0
                  Harvey Weinstein
                                      10/5/2017
           confirmation_status
                                            work_type
                                                        data_source \
      113
                                Arts & Entertainment Frankie Shaw
                           0.0
      123
                           1.0
                                                           NY Times
                                                Media
      277
                           1.0
                                             Politics
                                                           NY Times
      310
                           1.0 Arts & Entertainment
                                                            NY Times
      333
                           0.0 Arts & Entertainment
                                                           NY Times
                                                  description fb_followers \
      113 A woman has reported that he and another man s...
                                                               10,591,115
      123 Fired from NBC after being accused of inapprop...
                                                                    FALSE
      277 Resigned after accusations of groping and impr...
                                                                  771,189
      310 Dropped from his Netflix show, "House of Cards...
                                                                3,718,803
                                                                    FALSE
      333 Accused by dozens of women of sexual misconduc...
```

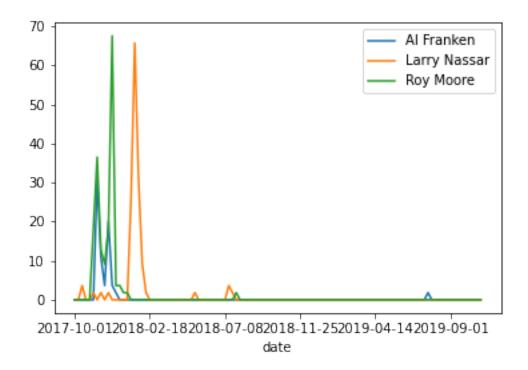
```
fb_pagelink is_certified \
          https://www.facebook.com/SylvesterStallone/
      123
                                                  FALSE
                                                                     0
      277
               https://www.facebook.com/TeamAlFranken/
                                                                     1
      310
                 https://www.facebook.com/KevinSpacey/
                                                                     1
      333
                                                  FALSE
                                                                     1
                 twitter_name
                                                   twitter_pagelink
                                                                         tweets \
                                https://twitter.com/TheSlyStallone
           Sylvester Stallone
                                                                      2,353
      113
      123
                   Matt Lauer
                                   https://twitter.com/mattlauer012
                   Al Franken
      277
                                      https://twitter.com/alfranken
                                                                      3,757
      310
                 Kevin Spacey
                                    https://twitter.com/KevinSpacey
                                                                      2,089
      333
             Harvey Weinstein https://twitter.com/HarveyWeinstein
            twitter_location twitter_since \
                                  20108
      113
                 Los Angeles
      123
                                 2019 11
               New York, USA
      277
                   Minnesota
                                  2007 7
           London - NYC - LA
      310
                                  2009 3
      333
                         NaN
                                  20126
                                                twitter_intro twitter_follows \
      113
           Actor, writer, director, artist. Instagram: of...
                                                                          33
      123
                                                                            13
      277
                         Al Franken, Democrat from Minnesota
                                                                          4.2
      310 Former shoe salesman now making a go at film a...
                                                                          31
      333
                                                                             0
          twitter_followers
      113
                     293.7
      123
                          5
      277
                      96.5
      310
                     420.5
      333
                       1.4
[42]: df[['Harvey Weinstein', 'Kevin Spacey', 'Matt Lauer', 'Sylvester Stallone', 'Al
       →Franken']].loc[period].plot()
```

[42]: <AxesSubplot:xlabel='date'>



# [11]: df[['Al Franken', 'Larry Nassar', 'Roy Moore']].plot()

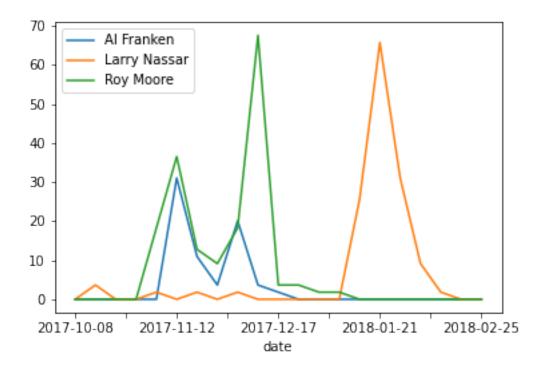
[11]: <AxesSubplot:xlabel='date'>



```
[28]: clean origin = pd.read_csv('GoogleTrends/MeToo_20210302.csv')
      clean_origin[clean_origin['name'].isin(['Al Franken', 'Larry Nassar', 'Roy_
       →Moore'])]
      #df[['Al Franken', 'Larry Nassar', 'Roy Moore']].plot()
[28]:
            id
                        name
                                     time
                                           gender
                                                    is_work_influenced
      81
           420
                   Rov Moore
                                11/9/2017
                                                 1
      93
           455
                Larry Nassar
                               11/10/2017
                                                 1
                                                                      1
      277
            36
                  Al Franken
                              11/16/2017
                                                 1
                                                                      1
           confirmation_status work_type
                                            data source
      81
                            0.0 Politics Frankie Shaw
      93
                                    Other Frankie Shaw
      277
                            1.0 Politics
                                               NY Times
                                                   description fb_followers \
      81
           Multiple women have said he sexually abused or...
                                                                    FALSE
      93
           More than 100 women and girls have reported th ...
                                                                    FALSE
           Resigned after accusations of groping and impr...
                                                                  771,189
                                        fb_pagelink is_certified
                                                                     twitter_name
      81
                                              FALSE
                                                                 0
                                                                         Roy Moore
      93
                                              FALSE
                                                                    Abigail Pesta
                                                                 0
      277 https://www.facebook.com/TeamAlFranken/
                                                                        Al Franken
                                                  tweets twitter_location \
                            twitter_pagelink
             https://twitter.com/roymoore03
      81
      93
           https://twitter.com/AbigailPesta
                                                                     NaN
      277
              https://twitter.com/alfranken 3,757
                                                               Minnesota
          twitter_since
                                                               twitter intro \
               2013 7
                                                              mothafuckaaa
      81
      93
               2012 1
                       "THE GIRLS is probably the most thorough accou...
      277
               2007 7
                                      Al Franken, Democrat from Minnesota
          twitter_follows twitter_followers
      81
                       48
                                          32
                                       2,844
      93
                    1,120
      277
                     4.2
                                       96.5
[43]: df[['Al Franken', 'Larry Nassar', 'Roy Moore']].loc[period].plot()
      Nassar was sentenced to 60 years in federal prison on December 7, 2017,
      after pleading quilty to child pornography and tampering with evidence charges \Box
       \hookrightarrow on July 11, 2017.
```

On January 24, 2018, Nassar was sentenced to an additional 40 to 175 years in Michigan State prison  $\hookrightarrow$  after pleading guilty in Ingham County to seven counts of sexual assault of  $\hookrightarrow$  minors """

[43]: '\nNassar was sentenced to 60 years in federal prison on December 7, 2017,\nafter pleading guilty to child pornography and tampering with evidence charges on July 11, 2017. \nOn January 24, 2018, \nNassar was sentenced to an additional 40 to 175 years in Michigan State prison after pleading guilty in Ingham County to seven counts of sexual assault of minors\n'

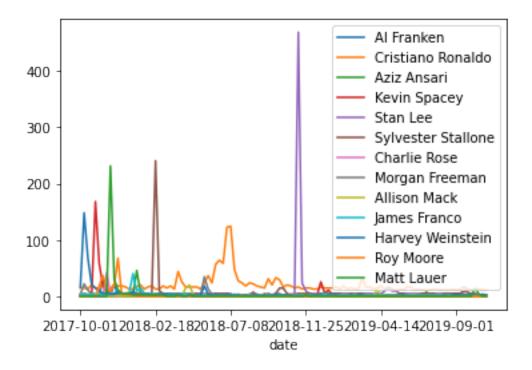


[36]: df['Larry Nassar'].idxmax()

[36]: '2018-01-21'

[12]: df2[nameList2].plot()

[12]: <AxesSubplot:xlabel='date'>



## 0.1 Regression

- How to select  $\tau$ ?
- Use the maximun likelihood to eslimate?
- Estimate  $\alpha$  or use the same  $\alpha$  for regression 2
- MLE for regression 2

[]: