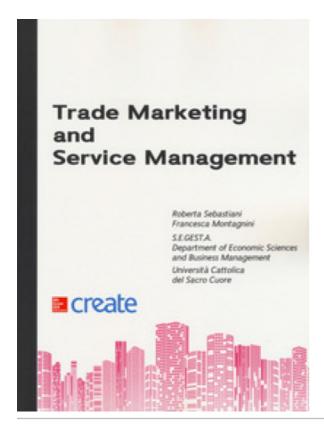
## Trade marketing and service management libro PDF

## Roberta Sebastiani



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**Trade Marketing** Concept ... (Sales, **Marketing**, **Trade Marketing**) ... product, **service**/money value etc Comparative challenge with other Mix lies at here.

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