

Django Ecommerce Project: Pizza Shop

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Batch 2

Abstract: This project delivers a full-featured online pizza ordering platform where users can register, browse the menu, customize and add pizzas to a shopping cart, and complete secure payments via Razorpay. An integrated AI chatbot assists customers by answering menu-related questions in real time, while a dedicated admin panel lets business owners manage pizzas, view orders, and update delivery status. From user authentication through order tracking, this application provides a seamless, end-to-end e-commerce experience suitable for real-world pizza delivery operations.

Key Features: AI Chatbot, Payment Gateway, User Authentication, Shopping Cart

Project structure:

```
pizza_project/
├── pizza_shop/      # Main Django app
├── pizza_project/  # Project settings
├── templates/       # HTML templates
├── static/          # CSS, JS, images
├── media/           # User uploaded files
└── requirements.txt # Dependencies
└── manage.py        # Django management script
```

Main page: Pizza Menu Management

- Displays all available pizzas with images, descriptions, sizes, and prices.
- Users can Add the pizzas in the cart by clicking the “Add to Cart” button

The screenshot shows a web browser displaying a pizza menu. The top navigation bar includes a back arrow, forward arrow, refresh icon, and the URL "ominous-funicular-5wr64jw797rc49wp-8001.app.github.dev". The main header "Pizza Shop" has a bell icon and "Menu" next to it. On the right, there are links for "Cart", "My Orders", and "Logout". Below the header, the title "Our Pizza Menu" is centered. Four pizza options are listed in boxes:

- Margherita**: Classic Italian pizza with tomato sauce, mozzarella, and basil. Size: Medium. Toppings: Tomato Sauce, Mozzarella, Fresh Basil. Price: \$12.99. **Add to Cart** button.
- Pepperoni**: Traditional pizza topped with spicy pepperoni slices. Size: Medium. Toppings: Tomato Sauce, Mozzarella, Pepperoni. Price: \$14.99. **Add to Cart** button.
- Supreme**: Loaded with vegetables and meats. Size: Large. Toppings: Tomato Sauce, Mozzarella, Pepperoni, Sausage, Bell Peppers, Onions, Olives, Mushrooms. Price: \$16.99. **Add to Cart** button.
- Vegetarian**: Fresh vegetables on a crispy crust. Size: Medium. Toppings: Tomato Sauce, Mozzarella, Bell Peppers, ...

Shopping Cart System:

- Add to Cart: Users can add pizzas with selected quantities.
- Update Cart: Users can modify quantities or remove items before checkout.

The screenshot shows a web browser displaying a shopping cart. The top navigation bar is identical to the menu page. The main header "Pizza Shop" has a bell icon and "Menu" next to it. On the right, there are links for "Cart", "My Orders", and "Logout". Below the header, the title "Your Shopping Cart" is centered. A table lists the items in the cart:

Pizza	Size	Price	Quantity	Subtotal	Actions
Margherita	Medium	\$12.99	<input type="text" value="3"/> Update	\$38.97	Remove
Pepperoni	Medium	\$14.99	<input type="text" value="1"/> Update	\$14.99	Remove
Supreme	Large	\$16.99	<input type="text" value="2"/> Update	\$33.98	Remove

Total: **\$87.94**

[Continue Shopping](#) [Proceed to Checkout](#)

Checkout page:

- Collects delivery address, contacts details, and initiates payment.

The screenshot shows a web browser with the URL `ominous-funicular-5wr64jw797c49wp-8001.app.github.dev/checkout/`. The page title is "Checkout". On the left, there's a "Delivery Address" field containing "Los Angeles , Bay area , Silicon Valley .". Below it is a "Phone Number" field with the value "1234567890". At the bottom are two buttons: "Place Order" (green) and "Back to Cart" (blue). On the right is an "Order Summary" table:

Order Summary	
Margherita (x3)	\$38.97
Pepperoni (x1)	\$14.99
Supreme (x2)	\$33.98
Total:	\$87.94

Order Management System:

- After placing the order, the users see an Order display page.
- Where further user can navigate to orders or main page

The screenshot shows a web browser with the URL `ominous-funicular-5wr64jw797c49wp-8001.app.github.dev/order/2/`. The page title is "Order #2". At the top, there's a message: "Order placed successfully! Your order is being prepared." Below it is a table with "Order Details" and "Delivery Information". The "Order Details" section includes "Status: Confirmed", "Order Date: July 31, 2025, 11:07 a.m.", and "Total Amount: \$87.94". The "Delivery Information" section includes "Address: Los Angeles , Bay area , Silicon Valley ." and "Phone: 1234567890". Below this is a table titled "Order Items" showing the breakdown of the order:

Pizza	Size	Price	Quantity	Subtotal
Margherita	Medium	\$12.99	3	\$38.97
Pepperoni	Medium	\$14.99	1	\$14.99
Supreme	Large	\$16.99	2	\$33.98
Total: \$87.94				

At the bottom are two buttons: "Back to Orders" (blue) and "Order More Pizzas" (blue).

- Users can see all their Order History

The screenshot shows a web browser with the URL `ominous-funicular-5wr64jw797rc49wp-8001.app.github.dev/orders/`. The page title is "Pizza Shop". On the right, there are links for "Cart", "My Orders", and "Logout". The main content is titled "Your Orders" and displays two separate order cards.

Order #2	Confirmed
Date: July 31, 2025, 11:07 a.m. Total Amount: \$87.94 Items: 3x Margherita 1x Pepperoni 2x Supreme	
View Details	

Order #1	Confirmed
Date: July 31, 2025, 11:02 a.m. Total Amount: \$27.98 Items: 1x Margherita 1x Pepperoni	
View Details	

- Admin can see all the order details placed by the users

The screenshot shows the "Pizza Shop Administration" interface. The top navigation bar includes "WELCOME, UIWAL". The left sidebar has sections for "AUTHENTICATION AND AUTHORIZATION" (Groups, Users) and "PIZZA_SHOP" (Carts, Orders, Pizzas). The "Orders" section is highlighted.

The main content area is titled "Select order to change" and contains a search bar and a table of orders.

Action:	ID	CUSTOMER	STATUS	CREATED AT	TOTAL AMOUNT	PHONE NUMBER
<input type="checkbox"/>	2	uiwal	Confirmed	July 31, 2025, 11:07 a.m.	87.94	1234567890
<input type="checkbox"/>	1	uiwal	Confirmed	July 31, 2025, 11:02 a.m.	27.98	123243432

Below the table, it says "2 orders" and there is a "Save" button.

User Management System:

- Handles user registration, login, profile updates, and order history.

The screenshot shows the 'User Management' section of the Pizza Shop Administration system. On the left, a sidebar lists 'AUTHENTICATION AND AUTHORIZATION' (Groups, Users) and 'PIZZA_SHOP' (Carts, Orders, Pizzas). The main area is titled 'Select user to change' and shows a search bar and a table with columns: USERNAME, EMAIL ADDRESS, FIRST NAME, LAST NAME, and STAFF STATUS. Three users are listed: 'ujwal' (staff), 'user1' (non-staff), and 'user2' (non-staff). A message at the bottom indicates '3 users'.

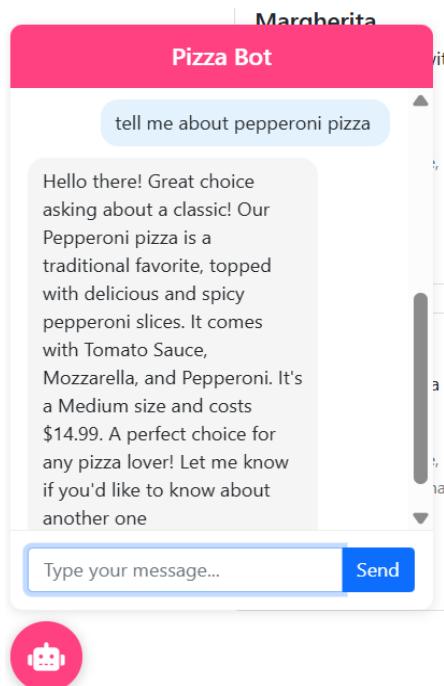
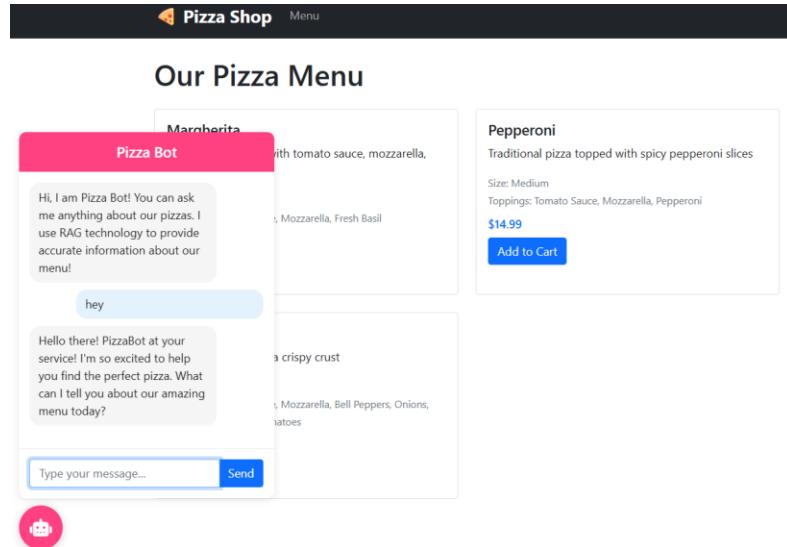
Pizza Management System:

- Allows admins to create, edit, and delete pizza listings with images and availability.

The screenshot shows the 'Pizza Management' section of the Pizza Shop Administration system. On the left, a sidebar lists 'AUTHENTICATION AND AUTHORIZATION' (Groups, Users) and 'PIZZA_SHOP' (Carts, Orders, Pizzas). The main area is titled 'Select pizza to change' and shows a search bar and a table with columns: NAME, SIZE, PRICE, IS AVAILABLE, PREVIEW, and TOPPINGS. Four pizzas are listed: 'Vegetarian' (Medium, \$13.99, available, no image, toppings: Tomato Sauce, Mozzarella, Bell Peppers, Onions, Olives, Mushrooms, Tomatoes), 'Supreme' (Large, \$16.99, available, no image, toppings: Tomato Sauce, Mozzarella, Pepperoni, Sausage, Bell Peppers, Onions, Olives, Mushrooms), 'Pepperoni' (Medium, \$14.99, available, no image, toppings: Tomato Sauce, Mozzarella, Pepperoni), and 'Margherita' (Medium, \$12.99, available, no image, toppings: Tomato Sauce, Mozzarella, Fresh Basil). A 'Save' button is visible at the bottom right.

AI Chatbot Integration:

- Provides real-time, menu-specific assistance using a Google Gemini RAG-powered chatbot.
- Google Gemini API is used.

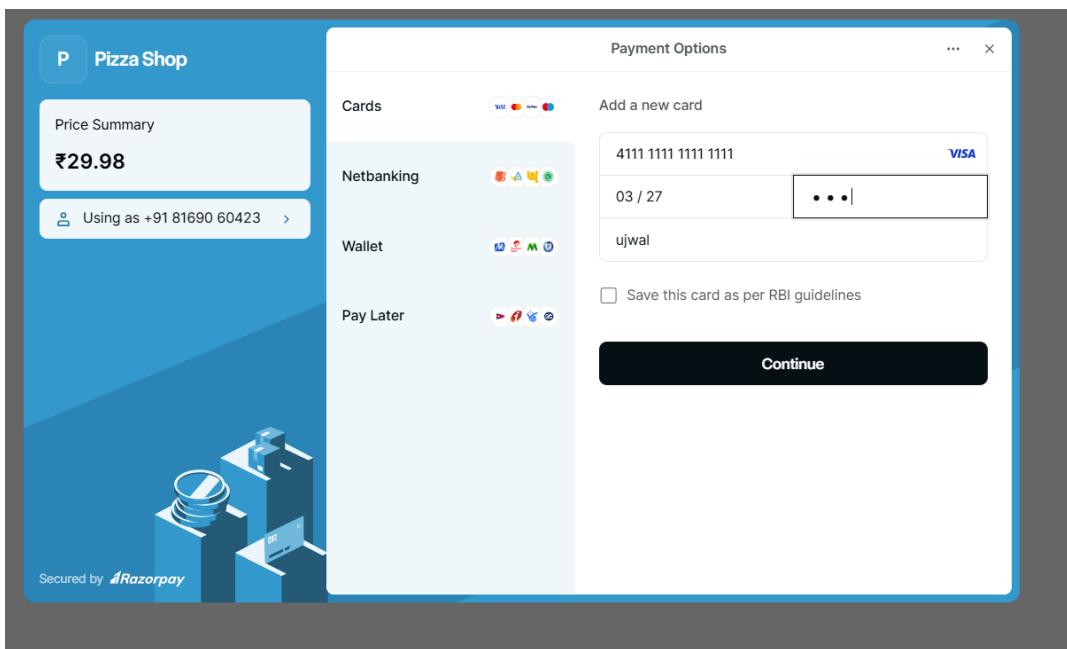


Razor Pay Integration:

- Processes and verifies secure online payments before confirming orders.
- User clicks on the “Pay Now” button

The screenshot shows a web browser window for a pizza shop. At the top, there's a navigation bar with a logo, "Cart", "My Orders", and "Logout". A green banner at the top of the main content area says "Order placed successfully! Your order is being prepared." Below it, the title "Order #6" is displayed. The "Order Details" section shows "Status: Confirmed" and "Payment Status: Pending". It also lists the "Order Date" as July 31, 2025, 1:50 p.m., and the "Total Amount" as \$29.98. A blue "Pay Now" button is visible. The "Delivery Information" section includes fields for "Address" (adsdfjkl) and "Phone" (adsf). The "Order Items" section shows a single item: a "Pepperoni" pizza in "Medium" size at "\$14.99" per unit, totaling "2" units with a "Subtotal" of "\$29.98". At the bottom, there are two buttons: "Back to Orders" and "Order More Pizzas".

- Users get a Razor-pay payment method page:



Razor Pay Dashboard:

The screenshot shows the Razor Pay Dashboard. At the top, there's a header with the Razorpay logo, a search bar, and navigation links. A prominent orange banner at the top center states "You are currently in test mode. No real money is involved." with a "Enable Live Mode" link. The main area is divided into two tabs: "Payments" and "Orders". Under "Payments", there are filters for "Last 7 days", "Status: All", "Payment method: All", and a search bar. Below these filters is a table with columns: Payment ID, Bank RRN, Customer detail, Created on, Amount, and Status. The table contains five rows of payment data. A blue callout bubble points to the "Help & Support" link in the bottom right corner.

Payment ID	Bank RRN	Customer detail	Created on	Amount	Status
pay_QzhYIRILhR1tC7	-- Netbanking	+91 8169 060423 ujwalsahucs10@gmail.com	Thu Jul 31, 7:36pm	₹ 59.96	Created
pay_QzhT7c9bmSeYal	-- Netbanking	+91 8169 060423 ujwalsahucs10@gmail.com	Thu Jul 31, 7:31pm	₹ 29.98	Created
pay_QzhPACp6sNBmKX	-- Netbanking	+91 8169 060423 ujwalsahucs10@gmail.com	Thu Jul 31, 7:27pm	₹ 29.98	Created
pay_QzhJjYvYkniVO7	-- Debit Card	+91 8169 060423 ujwalsahucs10@gmail.com	Thu Jul 31, 7:22pm	₹ 29.98	Failed
pay_QzhleeWnqb1rDH	-- Netbanking	+91 8169 060423 ujwalsahucs10@gmail.com	Thu Jul 31, 7:21pm	₹ 29.98	Created

- Admin Dashboard: after the order is confirmed the admin dashboard is updated.

The screenshot shows the Pizza Shop Administration Orders page. The left sidebar has sections for Authentication and Authorization (Groups, Users) and a PIZZA_SHOP section with Carts, Orders, and Pizzas. The main area is titled "Select order to change" and shows a table of orders. The table has columns: ID, CUSTOMER, STATUS, CREATED AT, TOTAL AMOUNT, and PHONE NUMBER. There are 7 orders listed, all of which are marked as "Confirmed". A "Save" button is located at the bottom right of the table.

ID	CUSTOMER	STATUS	CREATED AT	TOTAL AMOUNT	PHONE NUMBER
7	ujwal	Confirmed	July 31, 2025, 2:02 p.m.	59.96	ajdfaldf
6	ujwal	Confirmed	July 31, 2025, 1:50 p.m.	29.98	adsf
5	ujwal	Confirmed	July 31, 2025, 1:47 p.m.	27.98	ajdjk;adfa
4	ujwal	Confirmed	July 31, 2025, 1:46 p.m.	12.99	ajfdjk
3	ujwal	Confirmed	July 31, 2025, 1:29 p.m.	12.99	adfsa
2	ujwal	Confirmed	July 31, 2025, 11:07 a.m.	87.94	1234567890
1	ujwal	Confirmed	July 31, 2025, 11:02 a.m.	27.98	123243432

Conclusion:

The Pizza Shop E-Commerce application delivers a cohesive online ordering experience by combining user registration, dynamic pizza menu browsing, shopping cart operations, and secure Razorpay payments within a Django framework. An AI-powered chatbot provides real-time menu assistance, while the custom admin panel lets business owners manage pizzas and monitor orders effortlessly. Built on Django's MVT architecture with environment-based configuration and robust security measures, the project ensures both a seamless customer journey and a maintainable codebase. With room for future enhancements like user reviews or notifications, this solution stands ready for real-world deployment.