

Be the change

THE THREE ASKS

Senior business leaders are perfectly placed to champion diversity and inclusion in their business. This starts with you.

By committing to these three asks, you are taking the first step to being an agent for change.



1

To take personal responsibility for promoting better diversity and inclusion in your business and striving to achieve the targets set out by the Hampton-Alexander and Parker Reviews.



2

To promote better diversity and inclusion by sponsoring 1–3 individuals from an unrepresented group within your organisation who have the potential to secure an executive role within three years.



3

To be an active and visible change agent by being a part of the wider business conversation and achieving better diversity and inclusion within your organisation as a result.



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It is now widely accepted that the workplace needs to become more diverse and inclusive and there is much more that the business community can do to **lead the change**.

We hope that by increasing the number of supportive senior business leaders as change agents, and by sharing best practice and ideas which make a difference, we can help accelerate the change we all want to see.

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Denis Woulfe and Emer Timmons
Co-Chairs of LACA

