



**PLEDGE
TO BE THE
CHANGE**

THE PLEDGE:



1

To take personal responsibility for promoting better diversity and inclusion in your business and striving to achieve the targets set out by the Hampton-Alexander and Parker reviews.



2

To promote better diversity and inclusion by sponsoring 1–3 individuals from an under represented group within your organisation who have the potential to secure an executive role within three years.



3

To be an active and visible change agent by being part of the wider business conversation and achieving better diversity and inclusion within your organisation as a result.

Name:

Signature:

Company:

