National Urban Digital Mission

Building cities that work for people

ET Panache

Trade License

Footprint so far

6Lac+
Trade licenses issued

400+
Cities in India transformed

40%
Growth in Trade Licenses issued

Outline

1. Trade License Overview
2. Trade License Features
3. UPYOG TL for traders
4. UPYOG TL for ULBs
5. Citizen Flows
6. Employee Flows

Overview

For traders to do business in India, ease in redundant procedures and regulatory processes is of paramount importance. DIGIT-Trade License increases procedural efficiency and improves the accessibility and transparency of information thus enabling business to flourish and function with ease.

Ease of doing business

Regulatory tracking

Data-driven decision making

Features

Anytime, Anywhere Access

Access information through mobile, web or download through text messages and emails, online, offline or through the app

Tracking and Managing

Track and manage regulatory processes

Local Insights

Get valuable information on the economic activity and employment opportunities in your ULB

License Management

Access New Applications, Renewal of Application, Online and Offline Payments, Application Modifications

Alerts

Send approvals and payment alerts through emails and text messages

Reporting

Generate Receipts Registry, Collections, Boundary-wise Applications

Data Management

Store and organize City Boundary Data, Trade Categories, Trade Structure Types, Ownership Categories and Fee Matrix

Automation

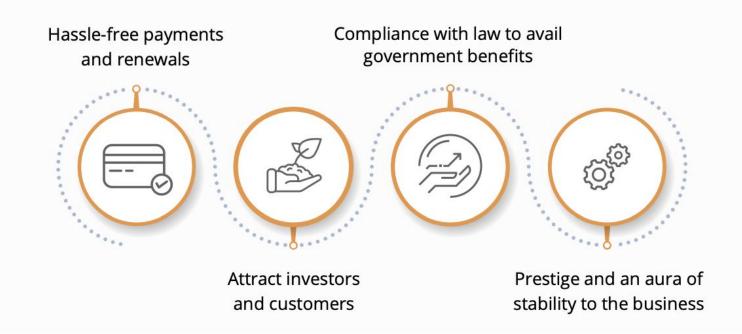Streamline and automate the business licensing process and setup your business quickly

Online Dashboards
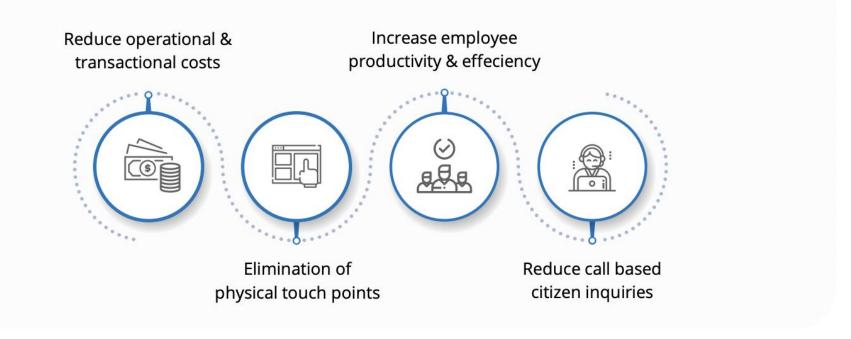
Acquire Application KPIs, Payment KPIs and Collection Trends

For Traders

Hassle-free payments
and renewals

Compliance with law to avail
government benefits

Attract investors
and customers

Prestige and an aura of
stability to the business

For ULBs

Reduce operational &
transactional costs

Increase employee
productivity & effeciency

Elimination of
physical touch points

Reduce call based
citizen inquiries

Citizen Flows

1. Apply for New TL
2. Renew TL
3. Search Application
4. Pay License Fee
5. Download payment receipts, license certifications, or applications

Employee Flows

1. Create applications on behalf of citizens
2. Make payment on behalf of citizens
3. Process applications
4. Renew Trade License

Thank You

"UPYOGal Transformation is more about humans than UPYOGal"