



Ministry of Housing and Urban Affairs
Government of India



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ET Panache

National Urban Digital Mission

Building cities that work for people

The image is a horizontal collage of three photographs. The left photo shows a man with a mustache, wearing a light-colored striped shirt, smiling and counting a stack of Indian Rupee banknotes. The middle photo shows a family of three: a woman in a pink sari, a woman in a purple sari, and a man in a light blue shirt, all smiling. The right photo shows a man in a blue and red jacket standing in a crowd, looking towards the camera. A semi-transparent grey bar with the text 'ULB Portal' is overlaid on the bottom left of the collage.

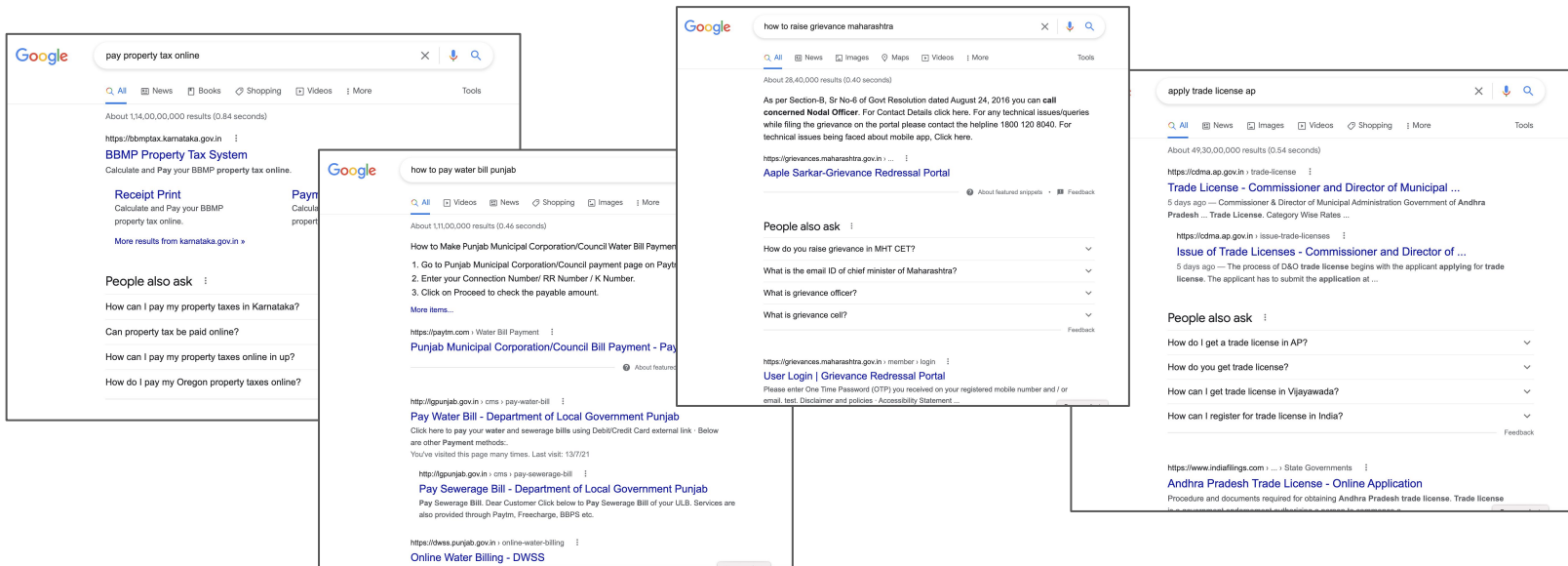
ULB Portal

Outline

1. Overview
2. Portal Designs
3. Data collection
4. Data configuration
5. Standards & Best practices
6. Demo

Overview

ULB Portal creates awareness amongst citizens as to what all services are offered by the municipality/local body. It also serves as a starting point to access many of these services.



Overview... Contd

Current problems with some of the existing ULB Portals.

1. No Standardisation
2. Old & Legacy Designs
3. Less user friendly
4. Difficulty in Updating the content
5. Not mobile optimized

Data Collection

- i. Template to [data collection](#)

Data Configuration

- i. Configuring in [ULB portal](#)

Standards and Best practices

1. Image sizes
2. Seo Practices
3. Usability scores
4. Lighthouse reports
5. Page Speed Scores

Demo

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Thank You

“UPYOGal Transformation is more about humans than UPYOGal”

