Capstone 2 – Project Proposal

TITLE

Predict Health Insurance Cost based on individual Health Parameters

INTROUDUCTION

This Project is to build a model that could predict the amount an individual needs to pay towards his Health insurance per year based on certain Health parameters.

The aim of this Project is to:

- To determine if there is a relationship between attributes and medical costs.
- To determine if there a significant difference in medical costs between different groups.
- To fit a multiple linear regression to predict costs.

DATASET

Medical Costs Dataset: https://www.kaggle.com/mirichoi0218/insurance?select=insurance.csv

Columns:

- AGE: Age of primary beneficiary
- SEX: insurance contractor gender, female, male
- BMI: Body mass index, providing an understanding of body, weights that are relatively high or low relative to height, objective index of body weight (kg / m ^ 2) using the ratio of height to weight, ideally 18.5 to 24.9
- CHILDREN: Number of children covered by health insurance / Number of dependents
- SMOKER: Whether Beneficiary is a Smoker
- REGION: Beneficiary's residential area in the US, northeast, southeast, southwest, northwest.
- CHARGES: Individual medical costs billed by health insurance.

APPROACH

- 1. Data Cleanup and Identification of Outliers: Check for any missing values and replace with appropriate Method and then also check for Outliers.
- 2. Plot the data to determine any interesting relationship between the features.

- 3. Perform statistical analysis to get deep insights to:
 - Prove (or disprove) whether the medical claims made by the people who smoke is greater than those who don't.
 - Prove (or disprove) with statistical evidence whether the BMI of females is different from that of males.
 - Is the proportion of smokers significantly different across different regions?
 - Is the mean BMI of women with no children, one child, and two children the same?

The Hypotheses for this model are such:

- Null Hypothesis: there will be no significant prediction of medical expenses by the
 policyholder's smoking status, BMI score, age, region of residence, sex, and number of
 dependents covered by the policy.
- Alternative Hypothesis: there will be significant prediction based on the above mentioned factors.
- 4. Provide recommendations based on key outcomes from the Statistical evidence.
- 5. Transform the Features for ML usage: Categorical features must be converted to number by applying following methods:
 - 1. Label Encoding
 - 2. One hot encoding
 - 3. Dummy variable trap
- 6. Regression Models: Apply various models and find out the best approach:
 - Linear Regression
 - Polynomial Regression
 - Decision Tree Regression
 - Random Forest Regression
- 7. Model Validation: Following methods should be applied to validate the model:
 - Check for Linearity
 - Check for Residual normality and Mean
 - Check for Multivariate Normality
 - Check for Homoscedasticity
- 8. Additionally, explore Clustering option and the consequences of clustering.