



URI KOGAN

Vibe coding fast is fun, until you're stuck in the muck. To go far, have a plan.

How I bake product management best practices into vibe coding

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AUG 11, 2025




Everyone pitching vibe coding makes it sound simple: put in a high-level idea and out comes an app. But if you've actually tried it, you know how easily things can go off the rails. Your code hides a broken data API behind fake data without telling you. Or it spends many cycles chasing the wrong rabbit: over-engineering a minor component while the core problem waits.

Good product management discipline is just as important to building good software with AI as it is anywhere else: thinking about architecture, building step by step, mitigating risk, and having a plan (even if it will inevitably change).

My earliest experiments over the past months with vibe coding fell into the trap of rushing, underthinking, and underplanning. So I





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Here's my system prompt to bring PM best practice into vibe coding, and why I wrote it.

Everyone pitching vibe coding makes it sound like magic: put in a high-level idea, get back an app. If you've tried it, you know it's not that simple.

Your code can quietly swap in fake data without telling you. Or chase the wrong rabbit for hours—solvi... See more





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