

Online Appendix

Unstable Partisanship during Scandals

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1 Appendix A: Salience of Partygate in the British media

This section provides qualitative evidence in favor of unexpectedness and salience of the mock press conference video leak by ITV on 7 December 2021, i.e. the treatment used in the paper. The first allegation of gatherings and parties in governmental settings under social-distancing regulations were reported on 30 November 2021 by the Daily Mirror (Crerar, 2021). The article states that “in explosive revelations, one source told the Mirror there were ‘many social gatherings’ in Downing Street last year while the public faced restrictions” (*ibid.*). It was further reported that Boris Johnson himself gave a speech at a packed goodbye party for a senior aide (*ibid.*). However, “a [Downing Street] spokesman said: ‘Covid rules have been followed at all times.’ ” (*ibid.*).

This initial allegation by the Mirror was not picked up by other news outlets: on 1 December 2021, the Mirror reported it on its front page, but all other major newspapers focused on other issues, mainly on the spread of the new Covid Omicron variant and the government’s efforts to “save Christmas” from restrictive social distancing measures (BBC News and Wayback Machine, 2021a). Given that the daily circulation of the Mirror in December 2021 was about 350,000 (Tobitt, 2024) and 2.18% of respondents in Wave 22 of the British Election Study Internet Panel, this does not constitute a substantial pre-treatment event.

Conversely, the Downing Street mock press conference video leaked by ITV on 7 December 2021 (ITV News, 2021c) was by far the most discussed topic on newspapers’ front pages on 8 December 2021 (BBC News and Wayback Machine, 2021b). The Metro [Figure A1](#), the Daily Mail [Figure A2](#), the Guardian [Figure A3](#), the Daily Mirror [Figure A4](#), the Times [Figure A5](#), the i paper [Figure A6](#), the Daily Express [Figure A7](#), and even the Financial Times [Figure A8](#) reported on the leaked video. Separately, the BBC reported extensively on this throughout the day (*ibid.*). The only three major newspapers that did *not* comment on the leaked video on their front page on 8 December are the

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Daily Telegraph, the Sun, and the Daily Star (BBC News and Wayback Machine, 2021b).

It is clear that the video leak of 7 December 2021 can be plausibly construed as an unexpected and salient event, which marked the first step toward the public becoming aware of Partygate. Besides the salience in newspaper front pages, media articles released on 8 December focused on the public's reactions to the event. For example, some Londoners interviewed by BBC News highlighted the government's hypocrisy and double standard (BBC News, 2021) and ITV published articles highlighting the emotional toll of the government's rule-breaking behavior among the public (ITV News, 2021a; ITV News, 2021b).

Figure A1: The Metro front page, 8 December 2021.



Figure A2: The Daily Mail front page, 8 December 2021.



Figure A3: The Guardian front page, 8 December 2021.



Figure A4: The Daily Mirror front page, 8 December 2021.



Figure A5: The Times front page, 8 December 2021.



Figure A6: The i front page, 8 December 2021.



Figure A7: The Daily Express front page, 8 December 2021.



Figure A8: Financial Times front page, 8 December 2021.



2 Appendix B: Analysis of compliance

To bolster the case for compliance with treatment assignment, I examined responses to the “most important issue” facing Britain question in Wave 22 of the BES Internet Panel. The results of this analysis are presented in [Table A1](#). Respondents assigned to the treatment group were more likely than respondents in the control group to indicate general discontent with politics (Column 1) and toward politicians (Column 2). This constitutes plausible evidence that they were aware of the leaked video when completing the survey, given that no other major political events in those days could have altered these attitudes of discontent. Further, concerns with terrorism (Column 3) – an issue unrelated to Partygate – are not different across treatment conditions. This shows that the differences in the Partygate-related variables are likely not due to systematic differences across control and treatment group.

Table A1: Differences in “most important issue” facing Britain across treatment and control group.

	Most important issue		
	Bad politics	Bad party	Terrorism
	(1)	(2)	(3)
Treated	0.053*** (0.003)	0.022*** (0.002)	-0.0004 (0.001)
Constant	0.036*** (0.002)	0.016*** (0.001)	0.003*** (0.0004)
Observations	25,180	25,180	25,180
R ²	0.010	0.004	0.00001
Adjusted R ²	0.010	0.004	-0.00003
Residual Std. Error (df = 25178)	0.212	0.143	0.051
F Statistic (df = 1; 25178)	261.471***	96.683***	0.301

Note:

*p<0.1; **p<0.05; ***p<0.01

3 Appendix C: Descriptive statistics

This section illustrates the descriptive statistics for each of the variables used in the main analyses in Wave 22 of the British Election Study Internet Panel. [Table A2](#) shows the descriptive statistics for the categorical variables in the data, that is: party identification, vote intention, party identification strength, gender, ethnicity, education, household income, socioeconomic status, newspaper read, vote in the 2019 General Election, and knowing someone who died from Covid-19.

Table A2: Descriptive statistics of categorical variables.

Variable	Levels	n	%	Sum %
Party id	Conservative	5073	33.4	33.4
	Labour	3897	25.7	59.1
	Liberal Democrat	1056	7.0	66.0
	Scottish National Party (SNP)	382	2.5	68.6
	Plaid Cymru	56	0.4	68.9
	Green Party	579	3.8	72.8
	Other	194	1.3	74.0
	No - none	3076	20.3	94.3
	Brexit Party/Reform UK	279	1.8	96.1
	Don't know	588	3.9	100.0
all		15180	100.0	
Vote intention	I would/did not vote	646	4.3	4.3
	Conservative	4324	28.8	33.1
	Labour	4042	26.9	60.1
	Liberal Democrat	886	5.9	66.0
	Scottish National Party (SNP)	523	3.5	69.5
	Plaid Cymru	81	0.5	70.0
	Green Party	882	5.9	75.9
	Other	238	1.6	77.5
	Brexit Party/Reform UK	660	4.4	81.9
	Don't know	2722	18.1	100.0
all		15004	100.0	
Party id strength	Very strong	1712	13.0	13.0
	Fairly strong	6494	49.3	62.3
	Not very strong	4705	35.7	98.0
	Don't know	268	2.0	100.0
	all	13179	100.0	
Gender	Male	11442	47.5	47.5
	Female	12631	52.5	100.0
	all	24073	100.0	
Ethnicity	White British	21448	89.1	89.1
	Any other white background	922	3.8	92.9
	White and Black Caribbean	68	0.3	93.2
	White and Black African	30	0.1	93.3
	White and Asian	171	0.7	94.0
	Any other mixed background	137	0.6	94.6
	Indian	242	1.0	95.6
	Pakistani	134	0.6	96.2
	Bangladeshi	70	0.3	96.5
	Any other Asian background	85	0.3	96.8
	Black Caribbean	101	0.4	97.2
	Black African	111	0.5	97.7
	Any other black background	18	0.1	97.8
	Chinese	131	0.5	98.3
	Other ethnic group	153	0.6	98.9
	Prefer not to say	251	1.0	100.0
	all	24072	100.0	
Education	No formal qualifications	1113	4.6	4.6
	Youth training cert./skillseekers	44	0.2	4.8
	Recognised trade apprenticeship completed	264	1.1	5.9

	Clerical and commercial	370	1.5	7.4
	City & Guilds cert.	800	3.3	10.8
	City & Guilds cert. - advanced	541	2.2	13.0
	ONC	206	0.9	13.9
	CSE grades 2-5	414	1.7	15.6
	CSE grade 1, GCE O level, GCSE, School Cert.	2927	12.2	27.8
	Scottish Ordinary/ Lower Cert.	119	0.5	28.2
	GCE A level or Higher Cert.	3246	13.5	41.7
	Scottish Higher Cert.	369	1.5	43.2
	Nursing Qual.	357	1.5	44.7
	Teaching Qual.	565	2.4	47.1
	University diploma	948	3.9	51.0
	University or CNAA first degree	5809	24.1	75.2
	University or CNAA higher degree	2680	11.1	86.3
	Other Qual.	2821	11.7	98.0
	Don't know	167	0.7	98.7
	Prefer not to say	313	1.3	100.0
	all	24073	100.0	
Household income	under £5,000 per year	421	1.8	1.8
	£5,000 to £9,999 per year	839	3.5	5.3
	£10,000 to £14,999 per year	1531	6.4	11.7
	£15,000 to £19,999 per year	1607	6.7	18.4
	£20,000 to £24,999 per year	1939	8.1	26.5
	£25,000 to £29,999 per year	1775	7.4	33.9
	£30,000 to £34,999 per year	1600	6.7	40.6
	£35,000 to £39,999 per year	1315	5.5	46.1
	£40,000 to £44,999 per year	1256	5.2	51.3
	£45,000 to £49,999 per year	1054	4.4	55.7
	£50,000 to £59,999 per year	1407	5.9	61.6
	£60,000 to £69,999 per year	1069	4.5	66.1
	£70,000 to £99,999 per year	1561	6.5	72.6
	£100,000 to £149,999 per year	601	2.5	75.1
	£150,000 and over	243	1.0	76.1
	Don't know	1378	5.8	81.9
	Prefer not to answer	4341	18.1	100.0
	all	23937	100.0	
SES	Large employers and higher managerial	722	3.8	3.8
	Higher professional	2927	15.2	19.0
	Lower professional / managerial and higher supervisory	6419	33.4	52.4
	Intermediate	4037	21.0	73.5
	Small employers and own account workers	1304	6.8	80.3
	Lower supervisory and technical	1135	5.9	86.2
	Semi-routine	1671	8.7	94.9
	Routine	980	5.1	100.0
	all	19195	100.0	
Newspaper read	The Express	361	1.5	1.5
	The Daily Mail / The Scottish Daily Mail	3108	12.9	14.4
	The Mirror / Daily Record	521	2.2	16.6
	The Daily Star / The Daily Star of Scotland	74	0.3	16.9
	The Sun	1083	4.5	21.4
	The Daily Telegraph	1104	4.6	26.0
	The Financial Times	168	0.7	26.7
	The Guardian	2860	11.9	38.6

	The Independent	472	2.0	40.5
	The Times	1261	5.2	45.8
	The Scotsman	62	0.3	46.0
	The Herald (Glasgow)	77	0.3	46.3
	The Western Mail	27	0.1	46.4
	Other local daily morning newspaper	521	2.2	48.6
	Other Newspaper	957	4.0	52.6
	None	11415	47.4	100.0
	all	24071	100.0	
Vote 2019	Conservative	9371	43.1	43.1
	Labour	6951	31.9	75.0
	Liberal Democrat	2721	12.5	87.5
	Scottish National Party (SNP)	950	4.4	91.9
	Plaid Cymru	122	0.6	92.5
	United Kingdom Independence Party (UKIP)	11	0.1	92.5
	Green Party	675	3.1	95.6
	Other	253	1.2	96.8
	Brexit Party/Reform UK	436	2.0	98.8
	An independent candidate	89	0.4	99.2
	Don't know	179	0.8	100.0
	all	21758	100.0	
Covid death	No	18256	77.7	77.7
	Yes	4754	20.2	97.9
	Don't know	488	2.1	100.0
	all	23498	100.0	

Table A3 reports descriptive statistics for the two continuous covariates – age and ideological self-placement on the left-right scale.

Table A3: Descriptive statistics of continuous variables.

Variable	n	Min	Q1	Median	Mean	Q3	Max	St. Dev.	IQR	NAs
Age	24073	18	41	56	53.8	68	109	16.9	27	124208
Left-right ideology	24073	0	3	5	5.0	7	10	2.3	4	124208

4 Appendix D: Covariate balance

Table A4 shows the result the covariate balance tests conducted by running an OLS regression that predicts treatment assignment based on the covariates. The imbalanced covariates across the control and treatment group are: left-right ideological placement, gender, some ethnicity categories, some education categories, and some socioeconomic categories. However, the magnitude of the coefficient on the left-right covariate is zero when approximated to three decimals and the socioeconomic status categories are statistically significant only at a 0.10 alpha level. Hence, in the main analysis I control only for gender, ethnicity, and education when estimating the ITT through the difference-in-means estimator.

Table A4: Balance tests on covariates.

	Treatment
Left-right placement	0.000** (0.000)
Political attention	-0.000 (0.000)
Newspaper: Daily Mail / Scottish Daily Mail	0.028 (0.019)
Newspaper: Mirror / Daily Record	0.012 (0.024)
Newspaper: Daily Star / Daily Star of Scotland	-0.066 (0.046)
Nespaper: Sun	0.030 (0.021)
Nespaper: Daily Telegraph	0.017 (0.021)
Nespaper: Financial Times	0.048 (0.037)
Nespaper: Guardian	0.021 (0.020)
Nespaper: Independent	0.034 (0.026)
Nespaper: Times	0.029 (0.021)
Nespaper: Scotsman	0.067 (0.055)
Nespaper: Herald	0.040 (0.046)
Nespaper: Western Mail	0.069 (0.077)
Nespaper: Local daily	0.029 (0.024)
Nespaper: Other	0.024 (0.022)
Nespaper: None	0.024 (0.019)
2019 vote: Labour	0.007 (0.006)
2019 vote: Liberal Democrat	-0.001 (0.008)
2019 vote: SNP	-0.005 (0.012)
2019 vote: Plaid Cymru	-0.006 (0.031)
2019 vote: UKIP	-0.041 (0.098)
2019 vote: Green	-0.013 (0.014)
2019 vote: Other	0.014 (0.021)
2019 vote: Brexit Party / Reform UK	0.003 (0.016)
2019 vote: Independent candidate	0.039

	(0.035)
2019 vote: Don't know	0.026
	(0.021)
Covid died: Yes	-0.001
	(0.006)
Covid died: Don't know	0.0003
	(0.019)
Age	-0.00005
	(0.0002)
Gender: Female	-0.024***
	(0.005)
Ethnicity: Other White	0.013
	(0.015)
Ethnicity: White and Black Caribbean	0.008
	(0.044)
Ethnicity: White and Black African	-0.033
	(0.090)
Ethnicity: White and Asian	-0.006
	(0.033)
Ethnicity: Other Mixed	0.052
	(0.034)
Ethnicity: Indian	0.184***
	(0.024)
Ethnicity: Pakistani	0.017
	(0.040)
Ethnicity: Bangladeshi	0.102**
	(0.046)
Ethnicity: Other Asian	0.209***
	(0.044)
Ethnicity: Black Caribbean	0.066*
	(0.039)
Ethnicity: Black African	0.226***
	(0.037)
Ethnicity: Other Black	0.182*
	(0.103)
Ethnicity: Chinese	0.087**
	(0.034)
Ethnicity: Other	0.073**
	(0.032)
Ethnicity: Prefer not to say	0.027
	(0.023)
Education: Youth training cert. / skillseekers	0.011
	(0.061)
Education: Trade apprenticeship	-0.012
	(0.023)
Education: Clerical and commercial	0.006
	(0.020)
Education: City and guilds cert.	0.022
	(0.016)
Education: City and guilds cert. advanced	-0.014
	(0.018)
Education: ONC	-0.044
	(0.027)
Education: CSE grades 2-5	0.015

	(0.019)
Education: CSE grade 1, GCE O Level, GCSE, School cert.	0.005 (0.012)
Education: Scottish Ordinary / Lower cert.	0.139*** (0.034)
Education: GCE A Level or Higher cert.	-0.007 (0.013)
Education: Scottish higher cert.	0.006 (0.022)
Education: Nursing qual.	0.013 (0.020)
Education: Teaching qual.	-0.014 (0.018)
Education: University diploma	-0.031* (0.016)
Education: University or CNAA first degree	-0.017 (0.012)
Education: University or CNAA higher degree	-0.024* (0.014)
Education: other qual.	-0.026** (0.013)
Education: Don't know	-0.002 (0.031)
Education: Prefer not to say	0.002 (0.025)
Income: 5-10k	0.022 (0.024)
Income: 10-15k	0.048** (0.022)
Income: 15-20k	0.034 (0.022)
Income: 20-25k	0.029 (0.022)
Income: 25-29k	0.025 (0.022)
Income: 30-35k	0.030 (0.022)
Income: 35-40k	0.015 (0.023)
Income: 40-45k	0.015 (0.023)
Income: 45-50k	0.001 (0.023)
Income: 50-60k	0.023 (0.023)
Income: 60-70k	0.029 (0.023)
Income: 70-100k	0.001 (0.023)
Income: 100-150k	-0.002 (0.026)
Income: 150k+	0.003 (0.032)
Income: Don't know	0.037

Income: Prefer not to say	(0.023)
	0.014
	(0.021)
SES: Higher professional	0.017
	(0.014)
SES: Lower professional / managerial or higher supervisory	0.016
	(0.013)
SES: Intermediate	0.025*
	(0.014)
SES: Small employer or account worker	0.030*
	(0.015)
SES: Lower supervisory or technical	0.016
	(0.016)
SES: Semi-routine	0.030**
	(0.015)
SES: routine	0.025
	(0.016)
Constant	0.071**
	(0.035)

Note:

*p<0.1; **p<0.05; ***p<0.01

5 Appendix E: Difference-in-differences estimation with logistic specification

As shown in [Table A5](#), the coefficients estimated in the main analysis are robust to a logistic regression specification, which is the theoretically most appropriate choice because both party identification and vote intention are binary outcome variables. The coefficients both for party identification and vote intention remain statistically significant and correctly signed when using this estimation procedure. This increases confidence in the robustness of the results estimated using OLS regression.

Table A5: Difference-in-differences estimation using logistic specification.

	Party id (1)	Vote intention (2)
Treated	-0.056 (0.037)	-0.048 (0.036)
Post	-0.020 (0.020)	-0.385*** (0.020)
Treated*Post	-0.210*** (0.050)	-0.401*** (0.051)
Constant	-0.777*** (0.013)	-0.551*** (0.013)
Observations	58,063	57,040
Log Likelihood	-35,747.500	-35,194.370
Akaike Inf. Crit.	71,503.000	70,396.740

Note: *p<0.1; **p<0.05; ***p<0.01

6 Appendix F: Difference-in-differences estimation with placebo outcome variables

In Table A6, I report the results of difference-in-differences estimation on outcome variables that should not be affected by Partygate. Of all five items on authoritarian-libertarian values, only support for harsher sentences is affected by Partygate. Insofar as the first four items are unrelated to the scandals, the assumption of excludability is upheld. The statistically significant increase in support for tougher sentences seemingly caused by Partygate corroborates further the argument made in Appendix B in favor of compliance: it is plausible that treated respondents support tougher sentences *because of* Partygate, given that the latter consisted in the government breaking the law.

Table A6: Difference-in-differences estimation on placebo outcomes.

	Authoritarian-libertarian values				
	Tradition	Death penalty	Authority	Censorship	Sentences
	(1)	(2)	(3)	(4)	(5)
Treated	0.001 (0.023)	0.079*** (0.030)	0.003 (0.021)	0.013 (0.023)	-0.005 (0.020)
Post	-0.044*** (0.011)	-0.169*** (0.015)	-0.046*** (0.010)	-0.100*** (0.011)	-0.084*** (0.010)
Treated*Post	0.026 (0.031)	0.035 (0.042)	0.008 (0.029)	0.015 (0.032)	0.055** (0.027)
Constant	3.711*** (0.008)	3.184*** (0.011)	3.687*** (0.008)	3.222*** (0.008)	3.845*** (0.007)
Observations	49,144	49,144	49,144	49,144	49,144
R ²	0.0003	0.003	0.0004	0.002	0.002
Adjusted R ²	0.0003	0.003	0.0004	0.002	0.002
Residual Std. Error (df = 49140)	1.165	1.542	1.079	1.185	1.014
F Statistic (df = 3; 49140)	5.543***	53.891***	7.250***	28.675***	25.946***

Note:

*p<0.1; **p<0.05; ***p<0.01

7 Appendix G: Analysis of item non-response in the outcome variables

As outlined by Munoz and co-authors (2020), differences in item non-response across the treatment and control group can constitute a threat to the assumption of ignorability. The party identification variables shows 28.20% missingness, compared to 29.49% missingness in vote intention. I examine item non-response for each of the two main outcome variables (Table A7 for party identification, Table A8 for vote intention). Looking at both statistical significance and magnitude of imbalances, there may be some non-random item non-response in both outcome variables, especially according to respondents' ethnicity and age.

Table A7: Analysis of item non-response for party identification.

	Party id missingness
Left-right placement	-0.00000* (0.00000)
Political attention	-0.00001* (0.00001)
Newspaper: Daily Mail / Scottish Daily Mail	-0.036 (0.028)
Newspaper: Mirror / Daily Record	0.006 (0.035)

Newspaper: Daily Star / Daily Star of Scotland	0.010 (0.067)
Newspaper: Sun	-0.050 (0.031)
Newspaper: Daily Telegraph	-0.021 (0.031)
Newspaper: Financial Times	0.034 (0.055)
Newspaper: Guardian	-0.012 (0.030)
Newspaper: Independent	-0.027 (0.037)
Newspaper: Times	-0.018 (0.031)
Newspaper: Scotsman	0.075 (0.080)
Newspaper: Herald	0.108 (0.067)
Newspaper: Western Mail	0.026 (0.113)
Newspaper: Local daily	-0.013 (0.035)
Newspaper: Other	-0.005 (0.032)
Newspaper: None	-0.044 (0.027)
2019 vote: Labour	-0.007 (0.009)
2019 vote: Liberal Democrat	-0.016 (0.011)
2019 vote: SNP	0.024 (0.018)
2019 vote: Plaid Cymru	0.033 (0.045)
2019 vote: UKIP	0.024 (0.144)
2019 vote: Green	0.040** (0.020)
2019 vote: Other	0.034 (0.031)
2019 vote: Brexit Party / Reform UK	-0.007 (0.024)
2019 vote: Independent candidate	-0.100* (0.051)
2019 vote: Don't know	-0.047 (0.031)
Covid died: Yes	-0.002 (0.008)
Covid died: Don't know	0.004 (0.028)
Age	-0.003*** (0.0003)
Gender: Female	0.014* (0.007)

Ethnicity: Other White	-0.047** (0.021)
Ethnicity: White and Black Caribbean	0.053 (0.065)
Ethnicity: White and Black African	0.007 (0.132)
Ethnicity: White and Asian	0.046 (0.048)
Ethnicity: Other Mixed	-0.023 (0.049)
Ethnicity: Indian	-0.127*** (0.035)
Ethnicity: Pakistani	-0.062 (0.059)
Ethnicity: Bangladeshi	0.006 (0.068)
Ethnicity: Other Asian	-0.056 (0.064)
Ethnicity: Black Caribbean	-0.058 (0.056)
Ethnicity: Black African	-0.017 (0.054)
Ethnicity: Other Black	0.221 (0.151)
Ethnicity: Chinese	-0.097* (0.050)
Ethnicity: Other	-0.090* (0.047)
Ethnicity: Prefer not to say	-0.012 (0.034)
Education: Youth training cert. / skillseekers	0.061 (0.090)
Education: Trade apprenticeship	0.022 (0.034)
Education: Clerical and commercial	0.027 (0.030)
Education: City and guilds cert.	0.031 (0.023)
Education: City and guilds cert. advanced	0.009 (0.027)
Education: ONC	0.044 (0.040)
Education: CSE grades 2-5	-0.023 (0.028)
Education: CSE grade 1, GCE O Level, GCSE, School cert.	-0.009 (0.018)
Education: Scottish Ordinary / Lower cert.	-0.029 (0.050)
Education: GCE A Level or Higher cert.	-0.011 (0.019)
Education: Scottish higher cert.	0.002 (0.032)
Education: Nursing qual.	-0.039 (0.030)

Education: Teaching qual.	0.011 (0.026)
Education: University diploma	-0.001 (0.024)
Education: University or CNAA first degree	0.002 (0.018)
Education: University or CNAA higher degree	0.005 (0.020)
Education: other qual.	0.010 (0.019)
Education: Don't know	0.046 (0.046)
Education: Prefer not to say	0.081** (0.036)
Income: 5-10k	-0.020 (0.035)
Income: 10-15k	-0.008 (0.033)
Income: 15-20k	-0.004 (0.033)
Income: 20-25k	0.018 (0.032)
Income: 25-29k	-0.001 (0.033)
Income: 30-35k	0.032 (0.033)
Income: 35-40k	0.025 (0.033)
Income: 40-45k	0.037 (0.033)
Income: 45-50k	0.031 (0.034)
Income: 50-60k	0.023 (0.033)
Income: 60-70k	0.050 (0.034)
Income: 70-100k	0.064* (0.033)
Income: 100-150k	0.079** (0.038)
Income: 150k+	0.100** (0.047)
Income: Don't know	0.023 (0.034)
Income: Prefer not to say	0.018 (0.031)
SES: Higher professional	-0.016 (0.020)
SES: Lower professional / managerial or higher supervisory	-0.007 (0.019)
SES: Intermediate	-0.033* (0.020)
SES: Small employer or account worker	-0.023 (0.023)

SES: Lower supervisory or technical	-0.036 (0.023)
SES: Semi-routine	-0.022 (0.022)
SES: routine	-0.021 (0.024)
Constant	0.539*** (0.051)

Note:

*p<0.1; **p<0.05; ***p<0.01

Table A8: Analysis of item non-response for vote intention.

	Vote intention missingness
Left-right placement	-0.000 (0.000)
Political attention	-0.000 (0.000)
Newspaper: Daily Mail / Scottish Daily Mail	-0.031 (0.028)
Newspaper: Mirror / Daily Record	0.012 (0.035)
Newspaper: Daily Star / Daily Star of Scotland	0.008 (0.068)
Newspaper: Sun	-0.047 (0.031)
Newspaper: Daily Telegraph	-0.017 (0.031)
Newspaper: Financial Times	0.046 (0.055)
Newspaper: Guardian	-0.011 (0.030)
Newspaper: Independent	-0.027 (0.037)
Newspaper: Times	-0.011 (0.031)
Newspaper: Scotsman	0.075 (0.081)
Newspaper: Herald	0.110 (0.068)
Newspaper: Western Mail	0.026 (0.114)
Newspaper: Local daily	-0.011 (0.035)
Newspaper: Other	0.001 (0.032)
Newspaper: None	-0.040 (0.027)
2019 vote: Labour	-0.007 (0.009)
2019 vote: Liberal Democrat	-0.015 (0.012)

2019 vote: SNP	0.024 (0.018)
2019 vote: Plaid Cymru	0.027 (0.045)
2019 vote: UKIP	0.020 (0.144)
2019 vote: Green	0.036* (0.020)
2019 vote: Other	0.052 (0.031)
2019 vote: Brexit Party / Reform UK	-0.008 (0.024)
2019 vote: Independent candidate	-0.094* (0.052)
2019 vote: Don't know	-0.026 (0.031)
Covid died: Yes	-0.002 (0.008)
Covid died: Don't know	0.005 (0.028)
Age	-0.003*** (0.0003)
Gender: Female	0.014* (0.007)
Ethnicity: Other White	-0.049** (0.021)
Ethnicity: White and Black Caribbean	0.061 (0.065)
Ethnicity: White and Black African	0.002 (0.133)
Ethnicity: White and Asian	0.048 (0.049)
Ethnicity: Other Mixed	-0.032 (0.050)
Ethnicity: Indian	-0.094*** (0.035)
Ethnicity: Pakistani	-0.024 (0.059)
Ethnicity: Bangladeshi	0.017 (0.068)
Ethnicity: Other Asian	-0.027 (0.064)
Ethnicity: Black Caribbean	-0.051 (0.057)
Ethnicity: Black African	0.024 (0.054)
Ethnicity: Other Black	0.309** (0.151)
Ethnicity: Chinese	-0.064 (0.050)
Ethnicity: Other	-0.079* (0.047)
Ethnicity: Prefer not to say	0.006 (0.034)

Education: Youth training cert. / skillseekers	0.051 (0.090)
Education: Trade apprenticeship	0.024 (0.034)
Education: Clerical and commercial	0.027 (0.030)
Education: City and guilds cert.	0.031 (0.023)
Education: City and guilds cert. advanced	0.008 (0.027)
Education: ONC	0.039 (0.040)
Education: CSE grades 2-5	-0.028 (0.028)
Education: CSE grade 1, GCE O Level, GCSE, School cert.	-0.011 (0.018)
Education: Scottish Ordinary / Lower cert.	-0.037 (0.050)
Education: GCE A Level or Higher cert.	-0.015 (0.019)
Education: Scottish higher cert.	0.001 (0.032)
Education: Nursing qual.	-0.040 (0.030)
Education: Teaching qual.	0.010 (0.026)
Education: University diploma	-0.003 (0.024)
Education: University or CNAA first degree	-0.0001 (0.018)
Education: University or CNAA higher degree	0.005 (0.020)
Education: other qual.	0.006 (0.019)
Education: Don't know	0.064 (0.046)
Education: Prefer not to say	0.116*** (0.036)
Income: 5-10k	-0.011 (0.035)
Income: 10-15k	-0.003 (0.033)
Income: 15-20k	-0.003 (0.033)
Income: 20-25k	0.019 (0.032)
Income: 25-29k	0.003 (0.033)
Income: 30-35k	0.031 (0.033)
Income: 35-40k	0.025 (0.033)
Income: 40-45k	0.036 (0.034)

Income: 45-50k	0.031 (0.034)
Income: 50-60k	0.023 (0.033)
Income: 60-70k	0.049 (0.034)
Income: 70-100k	0.061* (0.033)
Income: 100-150k	0.076** (0.038)
Income: 150k+	0.092* (0.047)
Income: Don't know	0.039 (0.034)
Income: Prefer not to say	0.029 (0.031)
SES: Higher professional	-0.022 (0.020)
SES: Lower professional / managerial or higher supervisory	-0.010 (0.019)
SES: Intermediate	-0.040** (0.020)
SES: Small employer or account worker	-0.025 (0.023)
SES: Lower supervisory or technical	-0.043* (0.023)
SES: Semi-routine	-0.030 (0.022)
SES: routine	-0.030 (0.024)
Constant	0.556*** (0.051)

Note:

*p<0.1; **p<0.05; ***p<0.01

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