



Webinars

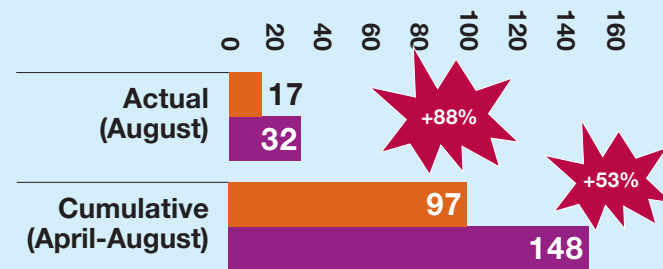
UKTI Webinars

- ✓ **32** webinars run in 21 countries during August.
- ✓ **2014** attendees!! - 63 attendees per event - Over 2000 SD's
- ✓ We will now be email marketing all webinars to promote - contact Steven to discuss +44(0)207 215 8152
- Start booking your webinars programmes for the rest of the year, now!

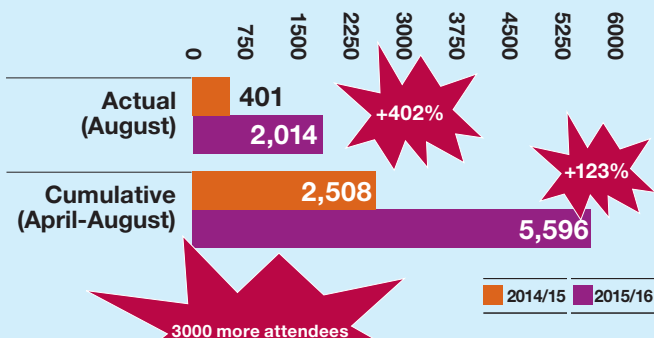
Webinars and attendees (August)

	Actual	Cumulative vs target	vs last year
Webinars	32	-18%	+53%
Attendees	2014	+40%	+123%

Webinars 2014/15 vs 2015/16



Attendees 2014/15 vs 2015/16



Business Opportunities

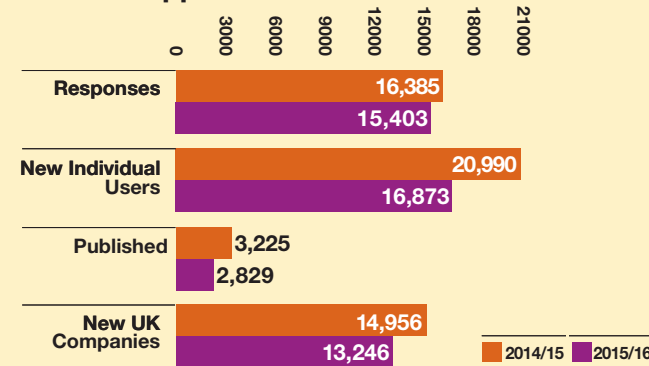
UKTI Business Opportunities

- ✓ **3,200** responses in August
- ✓ Germany leads the way with **49** responses to a Business Opportunity in Food & Drink.
- ✓ **2,650** new companies registered for Business Opportunities this month
- ✓ Over **140,000** registered on the site.

Business Opportunities

	Actual (cumulative)	Cumulative vs target	vs last year
Individual	16,873	+6%	-20%
Company	13,246	+24%	-11%
Responses	15,403	+15%	-6%
Published	2,829	-5%	-5%

Business Opportunities 2014/15 vs 2015/16



Business Opportunities responses vs "target" **Top 20** at 42% time gone

1 *Singapore 185%	8 Kuwait 76%	15 Croatia 60%
2 *Slovakia 120%	9 Sweden 74%	16 *Czech Republic 57%
3 Mauritius 110%	10 Tanzania 72%	17 *Colombia 55%
4 Uganda 89%	11 Switzerland 67%	18 Egypt 55%
5 Pakistan 88%	12 Philippines 66%	19 UAE 54%
6 Panama 81%	13 Kazakhstan 62%	20 Belgium & Luxembourg 52%
7 Ethiopia 80%	14 Denmark 61%	

* This is now UKTI & OBNI actual and target combined

OMIS

UKTI OMIS	2014/15	2015/16	%+/-
No. of OMIS	1,141	860	-25%
Value of OMIS	£1.7m	£1.1m	-35%

News

STOP PRESS!

Some great news from Trade Services.

- UKTI Trade Services ran a Webinar in partnership with **LinkedIn** - 750 attendees!! New all time high!!
- Response rate is 6.1 responses per Business Opportunity.
- China had **35** responses to one Business Opportunity in the Food and Drink sector

Don't forget to train your new starters or brush up on your training. **Call Steven +44 (0)20 7215 8152**

- **Only 47** countries have run a webinar this year.
- 35% down on OMIS!!! **Please keep offering this great service as OMIS Targets are back!**

You've not run a Webinar yet!

Contact us for help - It's really easy!

Algeria, Argentina, Azerbaijan, Bangladesh, Bosnia & Herzegovina, Brunei, Burma, Cambodia, Costa Rica, Cuba, Cyprus, Czech Republic, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Finland, Ghana, Greece, Guyana, Iceland, Iraq, Ireland, Israel, Jamaica, Japan, Kenya, Kuwait, Latvia, Lebanon, Libya, Lithuania, Mozambique, Netherlands, New Zealand, Pakistan, Palestinian Territories, Panama, Papua New Guinea, Philippines, Serbia, Slovakia, Slovenia, South Korea, Sri Lanka, Switzerland, Tanzania, Thailand, Trinidad & Tobago, Tunisia, Turkmenistan, Uganda, Ukraine, UKREP Brussels, Venezuela

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