# GNN Applications: Graph Mining

Jiaxuan You
Assistant Professor at UIUC CDS

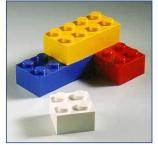


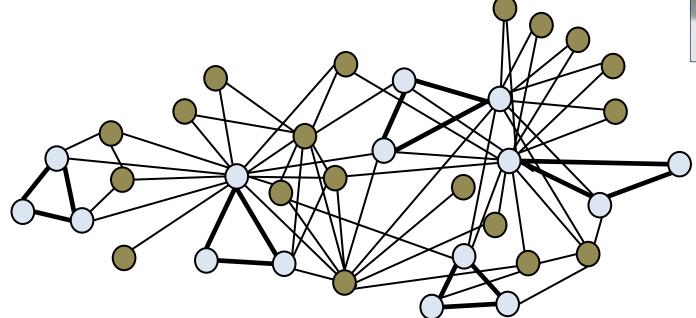
CS598: Deep Learning with Graphs, 2024 Fall

https://ulab-uiuc.github.io/CS598/

## Subgraphs

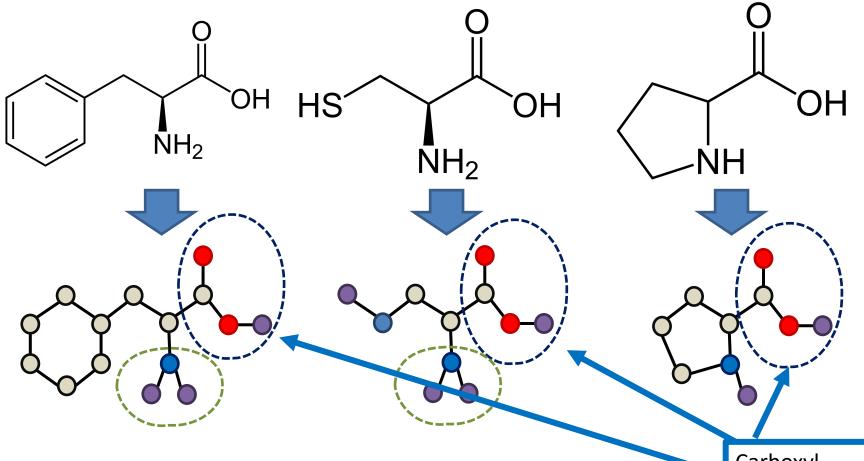
Subgraphs are the building blocks of networks:





They have the power to characterize and discriminate networks

## **Building Blocks of Networks**



In many domains, recurring structural components determine the function or behavior of the graph

Carboxyl group = Acidic

## Plan for Today

#### 1) Subgraphs and motifs

- Defining Subgraphs and Motifs
- Determining Motif Significance

#### 2) Neural Subgraph Representations

#### 3) Mining Frequent Motifs

## GNN Applications: Graph Mining Subgraphs and Motifs

## Definition: Subgraph (1)

#### Two ways to formalize "network building blocks"

• Given graph G = (V, E):

**Def 1. Node-induced subgraph:** Take subset of the **nodes** and all edges induced by the nodes:

- G' = (V', E') is a node induced subgraph iff
  - $V' \subseteq V$
  - $E' = \{(u, v) \in E \mid u, v \in V'\}$
  - G' is the subgraph of G induced by V'
- Alternate terminology: "induced subgraph"

## Definition: Subgraph (2)

Two ways to formalize "network building blocks"

• Given graph G = (V, E):

**Def 2. Edge-induced subgraph:** Take subset of the edges and all corresponding nodes

- G' = (V', E') is an edge induced subgraph iff
  - $E' \subseteq E$
  - $V' = \{v \in V \mid (v, u) \in E' \text{ for some } u\}$

Alternate terminology: "non-induced subgraph" or just "subgraph"

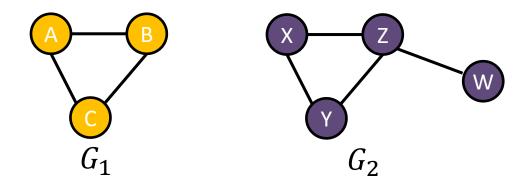
## Definition: Subgraph (3)

#### Two ways to formalize "network building blocks"

- The best definition depends on the domain! Examples:
  - Chemistry: Node-induced (functional groups)
  - Knowledge graphs: Often edge-induced (focus is on edges representing logical relations)

## Definition: Subgraph (4)

- The preceding definitions define subgraphs when  $V' \subseteq V$  and  $E' \subseteq E$ , i.e. nodes and edges are taken from the original graph G.
- What if V' and E' come from a totally different graph? Example:



• We would like to say that  $G_1$  is "contained in"  $G_2$ 

#### Graph Isomorphism

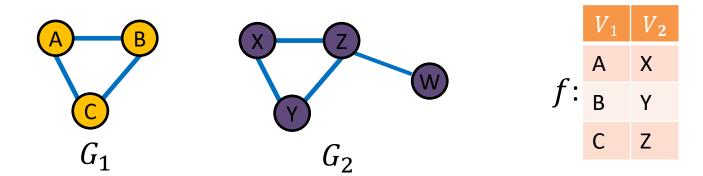
- Graph isomorphism problem: Check whether two graphs are identical:
  - $G_1 = (V_1, E_1)$  and  $G_2 = (V_2, E_2)$  are **isomorphic** if there exists a bijection  $f: V_1 \to V_2$  such that  $(u, v) \in E_1$  iff  $(f(u), f(v)) \in E_2$ 
    - *f* is called the **isomorphism**:



 We do not know if graph isomorphism is NP-hard, nor is any polynomial algorithm found for solving graph isomorphism.

#### Subgraph Isomorphism

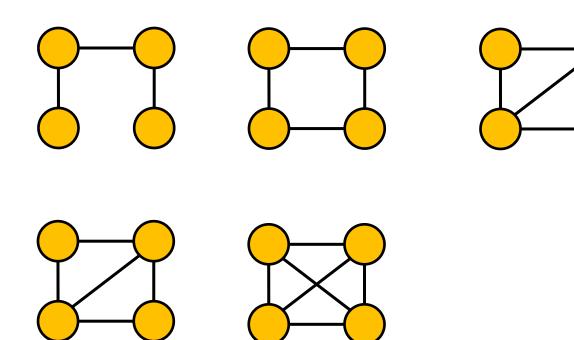
- $G_2$  is subgraph-isomorphic to  $G_1$  if some subgraph of  $G_2$  is isomorphic to  $G_1$ 
  - We also commonly say  $G_1$  is a subgraph of  $G_2$
  - We can use either the node-induced or edge-induced definition of subgraph
  - This problem is NP-hard



A-B-C matches with X-Y-Z: There is a subgraph isomorphism between G1 and G2.

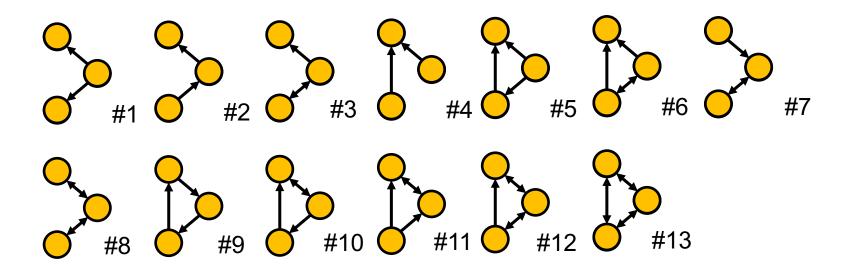
## Case Example of Subgraphs (1)

• All non-isomorphic, connected, undirected graphs of size 4



## Case Example of Subgraphs (2)

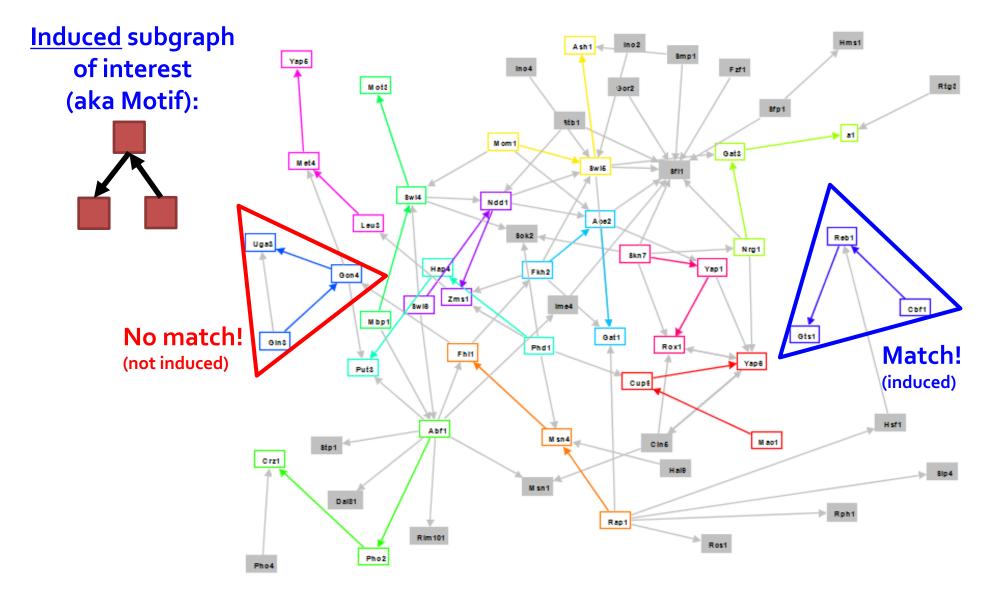
• All non-isomorphic, connected, directed graphs of size 3



#### **Network Motifs**

- Network motifs: "recurring, significant patterns of interconnections"
- How to define a network motif:
  - Pattern: Small (node-induced) subgraph
  - Recurring: Found many times, i.e., with high frequency How to define frequency?
  - Significant: More frequent than expected, i.e., in randomly generated graphs? How to define random graphs?

## Motifs: Induced Subgraphs



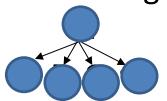
#### Why Do We Need Motifs?

#### **Motifs:**

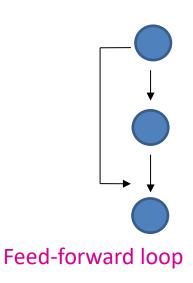
- Help us understand how graphs work
- Help us make predictions based on presence or lack of presence in a graph dataset

#### **Examples:**

- **Feed-forward loops:** Found in networks of neurons, where they neutralize "biological noise"
- Parallel loops: Found in food webs
- Single-input modules: Found in gene control networks



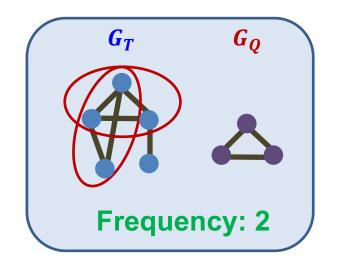
Single-input module

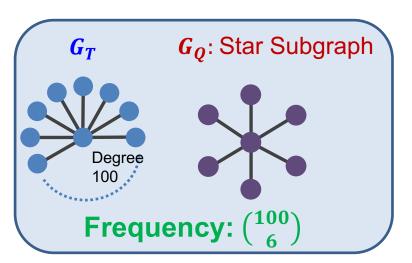


Parallel loop

#### Subgraph Frequency (1)

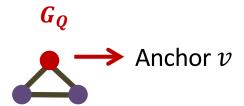
- Let  $G_0$  be a small graph and  $G_T$  be a target graph dataset.
- Graph-level Subgraph Frequency Definition Frequency of  $G_Q$  in  $G_T$ : number of unique subsets of nodes  $V_T$  of  $G_T$  for which the subgraph of  $G_T$  induced by the nodes  $V_T$  is isomorphic to  $G_Q$

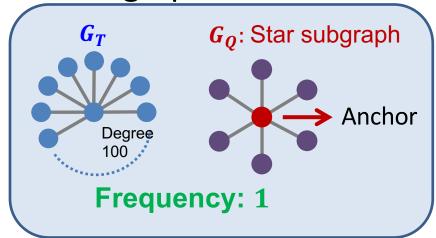




#### Subgraph Frequency (2)

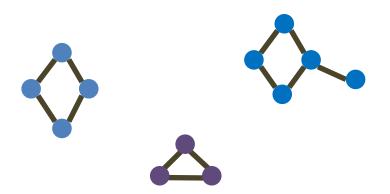
- Let  $G_Q$  be a small graph, v be a node in  $G_Q$  (the "anchor") and  $G_T$  be a target graph dataset.
- Node-level Subgraph Frequency Definition: The number of nodes u in  $G_T$  for which some subgraph of  $G_T$  is isomorphic to  $G_O$  and the isomorphism maps node u to v
- Let  $(G_Q, v)$  be called a **node-anchored** subgraph
- Robust to outliers





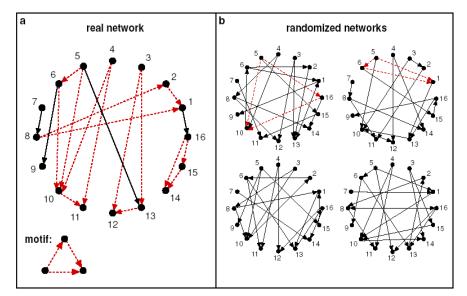
## Subgraph Frequency (3)

- What if the dataset contains multiple graphs, and we want to compute frequency of subgraphs in the dataset?
- Solution: Treat the dataset as a giant graph  $G_T$  with disconnected components corresponding to individual graphs.



## Defining Motif Significance

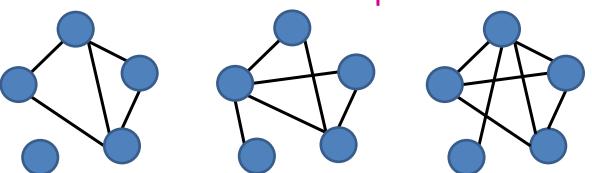
- To define significance, we need to have a null-model (i.e., point of comparison).
- Key idea: Subgraphs that occur in a real network much more often than in a random network have functional significance.



#### Defining Random Graphs

#### Erdős-Rényi (ER) random graphs:

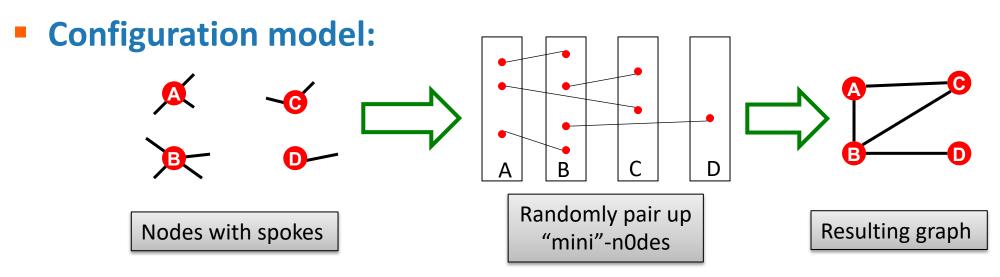
- $G_{n,p}$ : undirected graph on n nodes where each edge (u, v) appears i.i.d. with probability p
  - How to generate the graph: Create n nodes, for each pair of nodes (u,v) flip a biased coin with bias p
- Generated graph is a result of a random process:



Three random graphs drawn from  $G_{5,0.6}$ 

#### New Model: Configuration Model

- Goal: Generate a random graph with a given degree sequence  $k_1, k_2, ... k_N$
- Useful as a "null" model of networks:
  - We can compare the real network  $G^{\text{real}}$  and a "random"  $G^{\text{rand}}$  which has the same degree sequence as  $G^{\text{real}}$

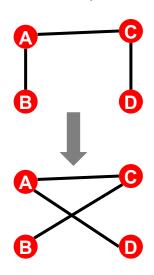


We ignore double edges and self-loops when creating the final graph

## Alternative for Spokes: Switching

- Start from a given graph G
- Repeat the switching step  $Q \cdot |E|$  times:
  - Select a pair of edges  $A \rightarrow B$ ,  $C \rightarrow D$  at random
  - **Exchange** the endpoints to give  $A \rightarrow D$ ,  $C \rightarrow B$ 
    - Exchange edges only if no multiple edges or self-edges are generated
- Result: A randomly rewired graph:
  - Same node degrees, randomly rewired edges
- Q is chosen large enough (e.g., Q=100) for the process to converge

Q is a constant parameter



#### Motif Significance Overview

- Intuition: Motifs are overrepresented in a network when compared to random graphs:
- Step 1: Count motifs in the given graph ( $G^{\text{real}}$ )
- Step 2: Generate random graphs with similar statistics (e.g. number of nodes, edges, degree sequence), and count motifs in the random graphs
- Step 3: Use statistical measures to evaluate how significant is each motif
  - Use Z-score

#### Z-score for Statistical Significance

•  $Z_i$  captures statistical significance of motif i

$$Z_i = (N_i^{\text{real}} - \overline{N}_i^{\text{rand}})/\text{std}(N_i^{\text{rand}})$$

- $N_i^{\text{real}}$  is #(motif i) in graph  $G^{\text{real}}$
- $\overline{N}_i^{\mathrm{rand}}$  is average #(motifs i) in random graph instances
- Network significance profile (SP):

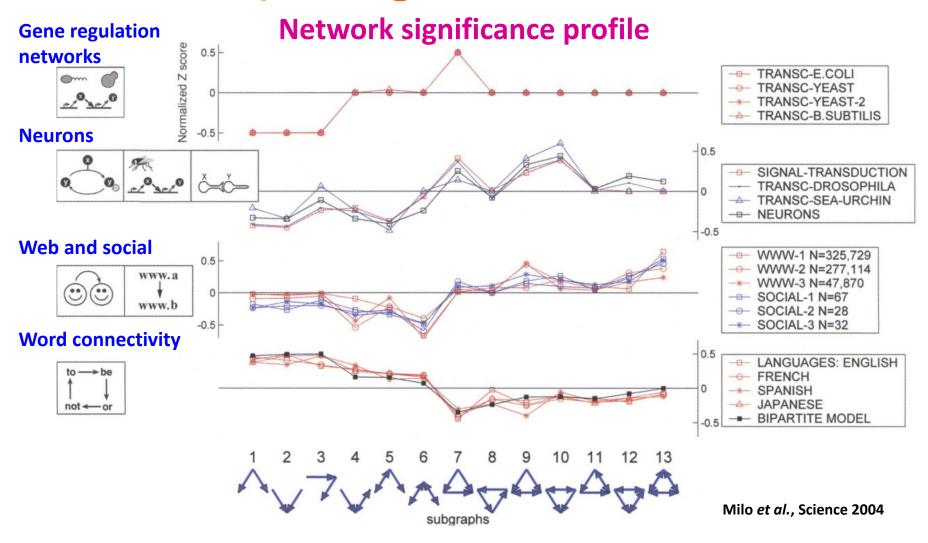
$$SP_i = Z_i / \sqrt{\sum_j Z_j^2}$$

- SP is a vector of normalized Z-scores
- The dimension depends on number of motifs considered
- *SP* emphasizes relative significance of subgraphs:
  - Important for comparison of networks of different sizes
  - Generally, larger graphs display higher Z-scores

#### Significance Profile

- For each subgraph:
  - z-score metric is capable of classifying the subgraph "significance":
    - Negative values indicate under-representation
    - Positive values indicate over-representation
- We create a network significance profile:
  - A feature vector with values for all subgraph types
- Next: Compare profiles of different graphs with random graphs:
  - Regulatory network (gene regulation)
  - Neuronal network (synaptic connections)
  - World Wide Web (hyperlinks between pages)
  - Social network (friendships)
  - Language networks (word adjacency)

#### Example Significance Profile

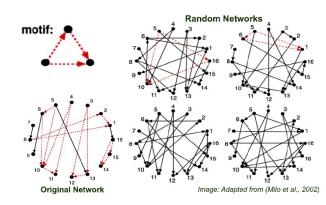


Networks from the same domain have similar significance profiles

#### Summary: Detecting Motifs

- Count subgraphs i in  $G^{\text{real}}$
- Count subgraphs i in random graphs  $G^{\text{rand}}$ :
  - Null model: Each  $G^{\rm rand}$  has the same #(nodes), #(edges) and degree distribution as  $G^{\rm real}$

- Assign Z-score to motif i:
  - $Z_i = (N_i^{\text{real}} \overline{N}_i^{\text{rand}})/\text{std}(N_i^{\text{rand}})$
  - High Z-score: Subgraph i is a network motif of G



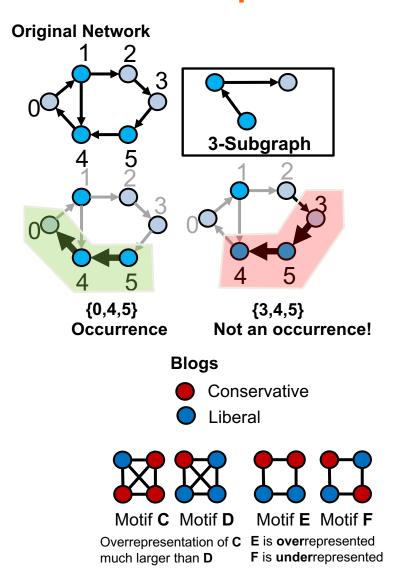
#### Variations on the Motif Concept

#### Extensions:

- Directed and undirected
- Colored and uncolored
- Temporal and static motifs

#### Variations on the concept:

- Different frequency concepts
- Different significance metrics
- Under-Representation (anti-motifs)
- Different null models



#### Summary: Motifs

- Subgraphs and motifs are the building blocks of graphs
  - Subgraph isomorphism and counting are NP-hard
- Understanding which motifs are frequent or significant in a dataset gives insight into the unique characteristics of that domain
- Use random graphs as null model to evaluate the significance of motificance via Z-score

## GNN Applications: Graph Mining Neural Subgraph Matching

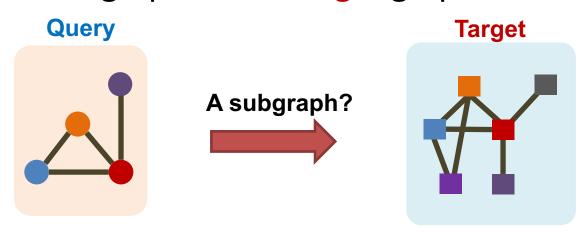
## Subgraph Matching

#### Given:

- Large target graph (can be disconnected)
- Query graph (connected)

#### **Decide:**

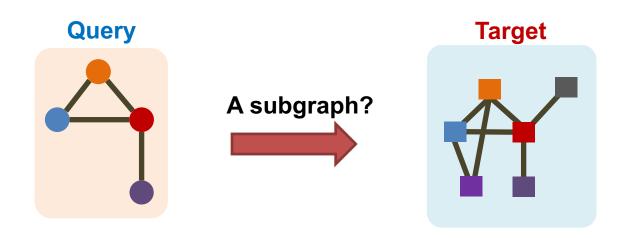
Is a query graph a subgraph in the target graph?



Node colors indicate the correct mapping of the nodes

#### Isomorphism as an ML Task

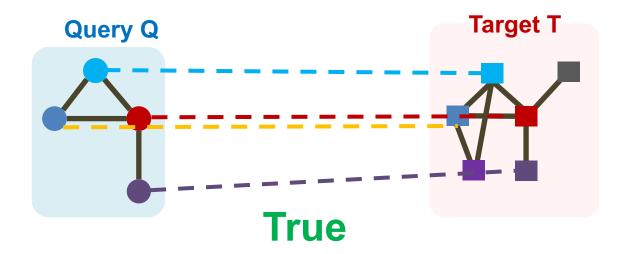
- Large target graph (can be disconnected)
- Query graph (has to be connected)
- Use GNN to predict subgraph isomorphism:



 Intuition: Exploit the geometric shape of embedding space to capture the properties of subgraph isomorphism

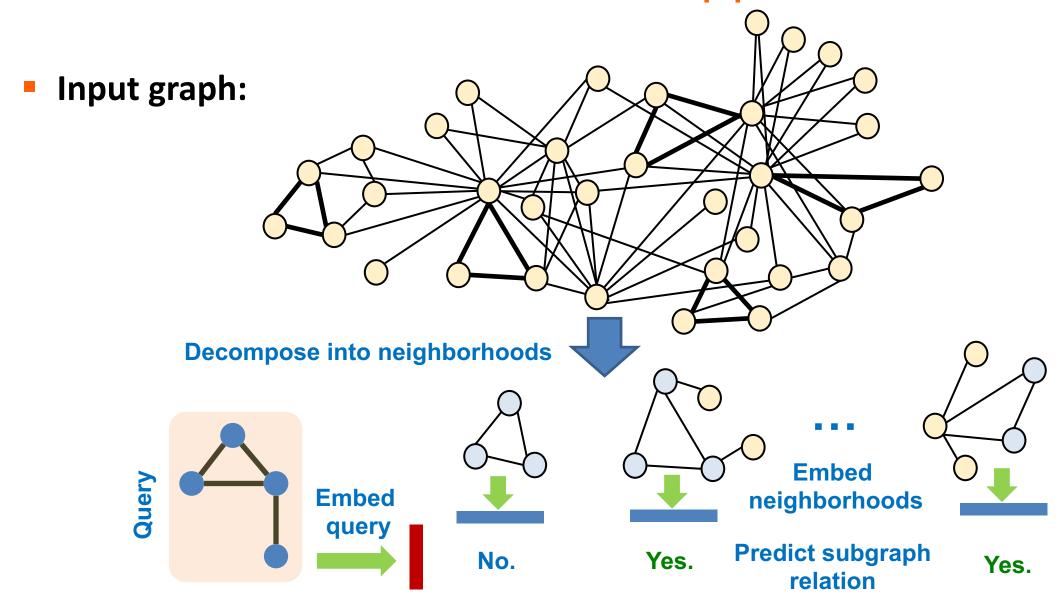
#### Task Setup

 Consider a binary prediction: Return True if query is isomorphic to a subgraph of the target graph, else return False



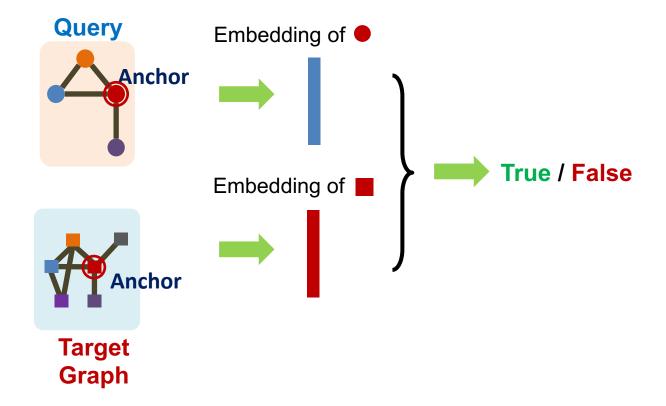
Finding node correspondences between Q and T is another challenging problem, which will not be covered in this lecture.

#### Overview of the Approach



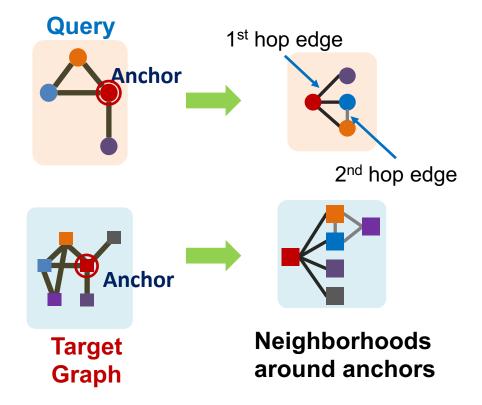
## Neural Architecture for Subgraphs (1)

• (1) We are going to work with node-anchored definitions:



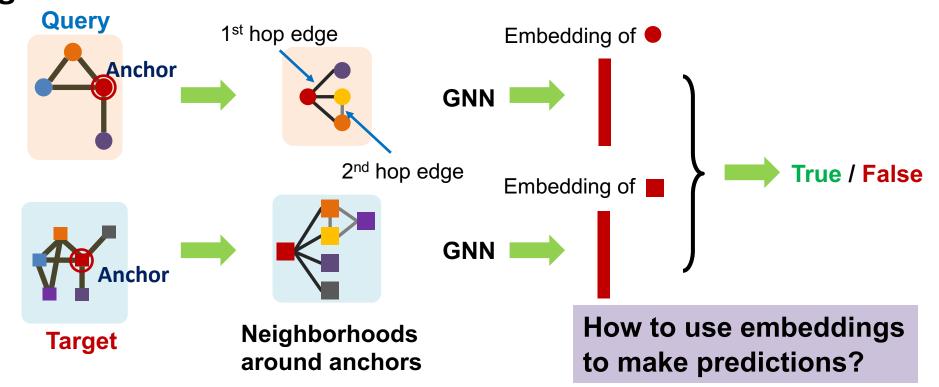
# Neural Architecture for Subgraphs (2)

• (2) We are going to work with node-anchored neighborhoods:



# Neural Architecture for Subgraphs (3)

- Use GNN to obtain representations of u and v
- Predict if node u's neighborhood is isomorphic to node v's neighborhood:



#### Why Anchor?

- Recall node-level frequency definition: The number of nodes u in  $G_T$  for which some subgraph of  $G_T$  is isomorphic to  $G_Q$  and the isomorphism maps u to v
- lacktriangle We can compute **embeddings** for u and v using GNN
- Use embeddings to decide if neighborhood of  $m{u}$  is isomorphic to subgraph of neighborhood of  $m{v}$
- We not only predict if there exists a mapping, but also a identify corresponding nodes (u and v)!

#### Decomposing $G_T$ into Neighborhoods

#### • For each node in $G_T$ :

- Obtain a k-hop neighborhood around the anchor
- Can be performed using breadth-first search (BFS)
- The depth k is a hyper-parameter (e.g. 3)
  - Larger depth results in more expensive model
- Same procedure applies to  $G_O$  to obtain the neighborhoods
- We embed the neighborhoods using a GNN
  - By computing the embeddings for the anchor nodes in their respective neighborhoods

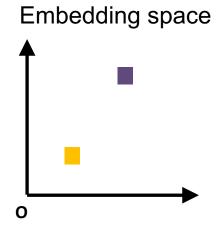
### Idea: Order Embedding Space

Map graph A to a point  $z_A$  into a high-dimensional (e.g. 64-dim) embedding space, such that  $z_A$  is non-negative in all dimensions

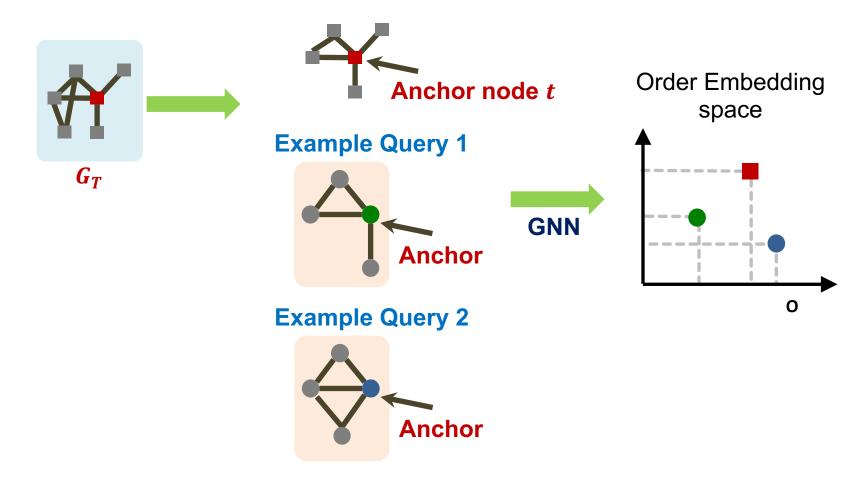
#### **Capture partial ordering (transitivity):**

- We use ≼ to denote that the embedding of is less than or equal to in all of its coordinates
- If ≤ ■, ≤ then ≤ ■

Intuition: subgraph is to the lower-left of its supergraph (in 2D)



# Subgraph Order Embedding Space



By comparing the embedding, we find that  $\bullet \leq \blacksquare$  but  $\bullet \leq \blacksquare$ , Indicating that only query 1 is a subgraph of the neighborhood of t

### Why Order Embedding Space?

- Subgraph isomorphism relationship can be nicely encoded in order embedding space
  - Transitivity: If  $G_1$  is a subgraph of  $G_2$ ,  $G_2$  is a subgraph of  $G_3$ , then  $G_1$  is a subgraph of  $G_3$
  - Anti-symmetry: If  $G_1$  is a subgraph of  $G_2$ , and  $G_2$  is a subgraph of  $G_1$ , then  $G_1$  is isomorphic to  $G_2$
  - Closure under intersection: The trivial graph of 1 node is a subgraph of any graph
  - All properties have their counter-parts in the order embedding space

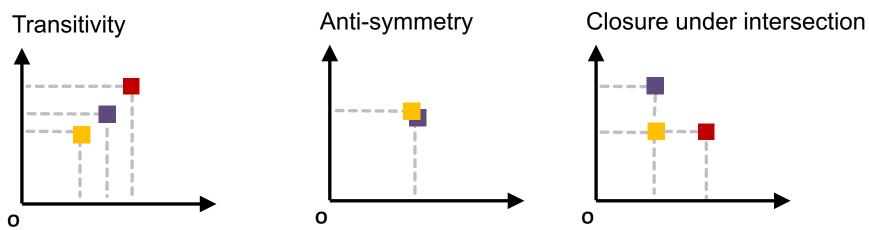
# Why Order Embedding Space?

Subgraph isomorphism relationship can be nicely encoded in order embedding space

```
    Transitivity: If ■ ≤ ■, ■ ≤ ■ then ■ ≤ ■ 0 embedding: Trivial graph
    Anti-symmetry: If ■ ≤ ■ and ■ ≤ ■, then ■ = ■ with one node
```

■ Closure under intersection: The 0 embedding satisfies  $0 \le \blacksquare$  for any order embedding  $\blacksquare$  since all dimensions of order embedding are non-negative

Corollary: If ■ ≤ ■ and ■ ≤ ■ then ■ has a valid embedding

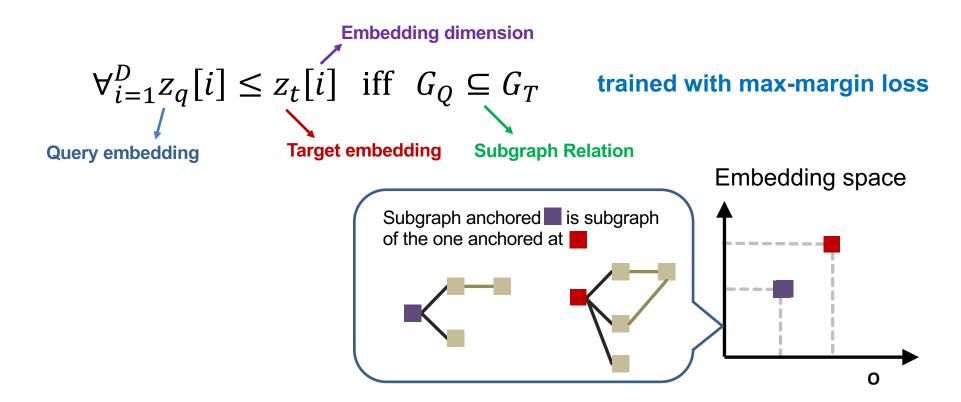


#### Order Constraint (1)

- We use a GNN to learn to embed neighborhoods and preserve the order embedding structure
- What loss function should we use, so that the learned order embedding reflects the subgraph relationship?
- We design loss functions based on the order constraint:
  - Order constraint specifies the ideal order embedding property that reflects subgraph relationships

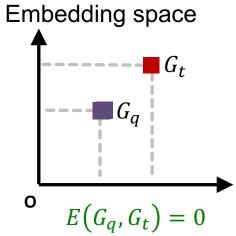
#### Order Constraint (2)

 We specify the order constraint to ensure that the subgraph properties are preserved in the order embedding space

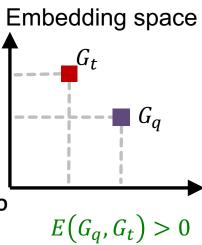


#### Loss Function: Order Constraint

- GNN Embeddings are learned by minimizing a max-margin loss
- Define  $E(G_q, G_t) = \sum_{i=1}^D (\max(0, z_q[i] z_t[i]))^2$  as the "margin" between graphs  $G_q$  and  $G_t$



According to the order embedding,  $G_q$  is a subgraph of  $G_t$ !



According to the order embedding,  $G_q$  is **not** a subgraph of  $G_t$ !

#### **Loss Function**

- Embeddings are learned by minimizing a max-margin loss
- Let  $E(G_q, G_t) = \sum_{i=1}^D (\max(0, z_q[i] z_t[i]))^2$  be the "margin" between graphs  $G_q$  and  $G_t$
- To learn the correct order embeddings, we want to learn  $z_q, z_t$  such that
  - $E(G_q, G_t) = 0$  when  $G_q$  is a subgraph of  $G_t$
  - $E(G_q, G_t) > 0$  when  $G_q$  is not a subgraph of  $G_t$

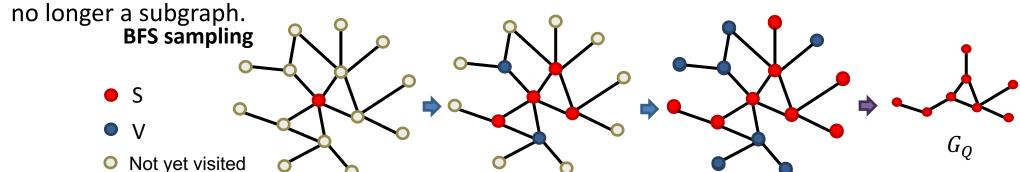
### Training Neural Subgraph Matching

- To learn such embeddings, construct training examples  $(G_q, G_t)$  where half the time,  $G_q$  is a subgraph of  $G_t$ , and the other half, it is not
- Train on these examples by minimizing the following max-margin loss:
  - For positive examples: Minimize  $E(G_q, G_t)$  when  $G_q$  is a subgraph of  $G_t$
  - For negative examples: Minimize  $\max(0, \alpha - E(G_a, G_t))$ 
    - Max-margin loss prevents the model from learning the degenerate strategy of moving embeddings further and further apart forever

#### Training Example Construction

- Need to generate training queries  $G_O$  and targets  $G_T$  from the dataset G
- Get  $G_T$  by choosing a random anchor v and taking all nodes in G within distance K from v to be in  $G_T$
- Positive examples: Sample induced subgraph  $G_Q$  of  $G_T$ . Use **BFS sampling**:
  - Initialize  $S = \{v\}, V = \emptyset$
  - Let N(S) be all neighbors of nodes in S. At every step, sample 10% of the nodes in  $N(S) \setminus V$ , put them in S. Put the remaining nodes of N(S) in V.
  - After K steps, take the subgraph of G induced by S anchored at q

Negative examples ( $G_Q$  not subgraph of  $G_T$ ): "corrupt"  $G_Q$  by adding/removing nodes/edges so it's



#### Training Details

#### How many training examples to sample?

- At every iteration, we sample new training pairs
- Benefit: Every iteration, the model sees different subgraph examples
- Improves performance and avoids overfitting since there are exponential number of possible subgraphs to sample from
- How deep is the BFS sampling?
  - A hyper-parameter that trades off runtime and performance
  - Usually use 3-5, depending on size of the dataset

### Subgraph Predictions on New Graphs

- **Given**: query graph  $G_q$  anchored at node q, target graph  $G_t$  anchored at node t
- Goal: output whether the query is a node-anchored subgraph of the target
- Procedure:
  - If  $E(G_q, G_t) < \epsilon$ , predict "True"; else "False"
  - $\bullet$  is a hyper-parameter
- To check if  $G_Q$  is isomorphic to a subgraph of  $G_T$ , repeat this procedure for all  $q \in G_Q$ ,  $t \in G_T$ . Here  $G_q$  is the neighborhood around node  $q \in G_Q$ .

### Summary: Neural Subgraph Matching

- Neural subgraph matching uses a machine learning-based approach to learn the NP-hard problem of subgraph isomorphism
  - Given query and target graph, it embeds both graphs into an order embedding space
  - Using these embeddings, it then computes  $E\left(G_q,G_t\right)$  to determine whether query is a subgraph of the target
- Embedding graphs within an order embedding space allows subgraph isomorphism to be efficiently represented and tested by the relative positions of graph embeddings

# GNN Applications: Graph Mining Finding Frequent Subgraphs

# Intro: Finding Frequent Subgraphs

- Generally, finding the most frequent size-k motifs requires solving two challenges:
  - **1) Enumerating** all size-k connected subgraphs

Possible size-3 motifs

2) Counting #(occurrences of each subgraph type) count # of triangle motifs

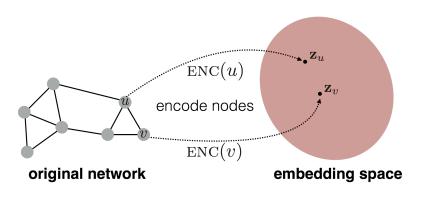
#### Why is it Hard?

- Just knowing if a certain subgraph exists in a graph, is a hard computational problem!
  - Subgraph isomorphism is NP-complete

- Computation time grows exponentially as the size of the subgraphs increases
  - Feasible motif size for traditional methods is relatively small (3 to 7)

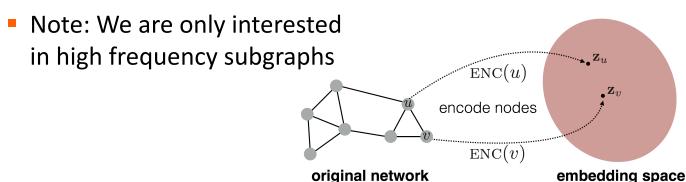
# Solution with Representation Learning

- Finding frequent subgraph patterns is computationally hard
  - Combinatorial explosion of number of possible patterns
  - Counting subgraph frequency is NP-hard
- Representation learning can tackle these challenges:
  - Combinatorial explosion → organize the search space
  - Subgraph isomorphism → prediction using GNN



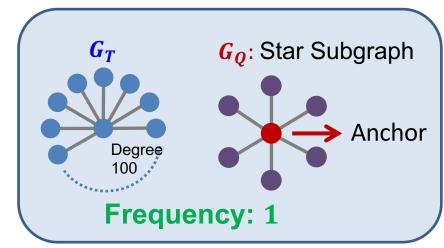
# Solution with Representation Learning

- Representation learning can tackle these challenges:
  - 1) Counting #(occurrences of each subgraph type)
    - Solution: Use GNN to "predict" the frequency of the subgraph.
  - **2)** Enumerating all size-k connected subgraphs
    - Solution: Don't enumerate subgraphs but construct a size-k subgraph incrementally



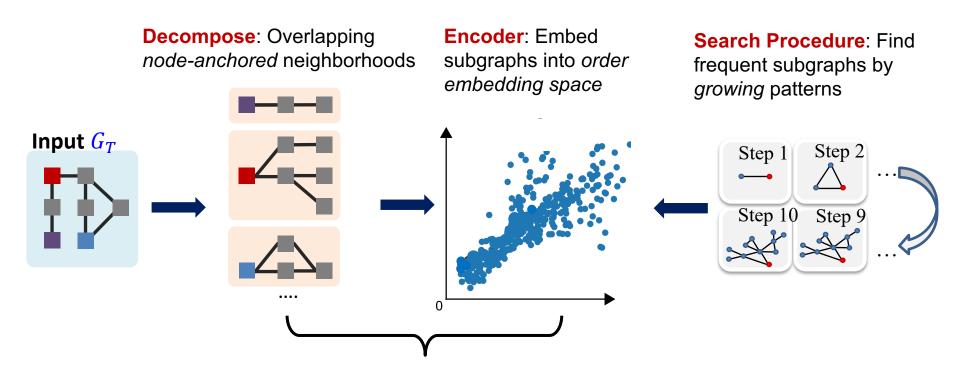
# Problem Setup: Frequent Motif Mining

- Target graph (dataset)  $G_T$ , size parameter k
- Desired number of results r
- Goal: Identify, among all possible graphs of k nodes, the r graphs with the highest frequency in  $G_T$ .
- We use the node-level definition: The number of nodes u in  $G_T$  for which some subgraph of  $G_T$  is isomorphic to  $G_O$  and the isomorphism maps u to v.



#### **SPMiner: Overview**

#### **SPMiner**: A neural model to identify frequent motifs



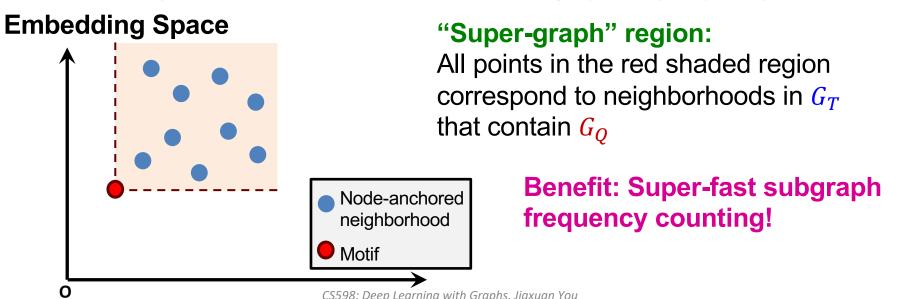
Same as neural subgraph matching

#### SPMiner: Key Idea

- Decompose input graph  $G_T$  into neighborhoods
- Embed neighborhoods into an order embedding space
- Key benefit of order embedding: We can quickly "predict" the frequency of a given subgraph  $G_Q$

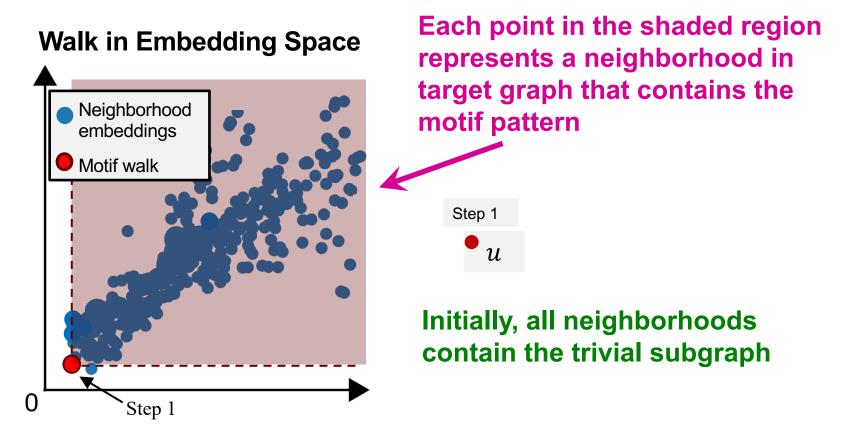
#### Motif Frequency Estimation

- Given: Set of subgraphs ("node-anchored neighborhoods")  $G_{N_i}$  of  $G_T$  (sampled randomly)
- **Key idea:** Estimate frequency of  $G_Q$  by counting the number of  $G_{N_i}$  such that their embeddings  $Z_{N_i}$  satisfy  $Z_Q \leq Z_{N_i}$ 
  - This is a consequence of the order embedding space property



#### SPMiner Search Procedure (1)

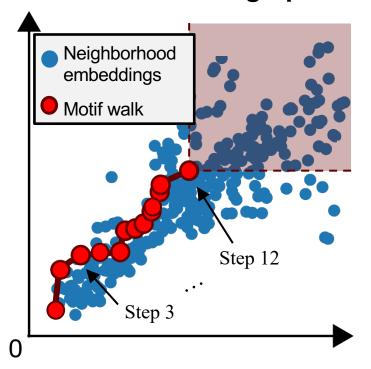
• Initial step: Start by randomly picking a starting node u in the target graph  $G_T$ . Set  $S = \{u\}$ .



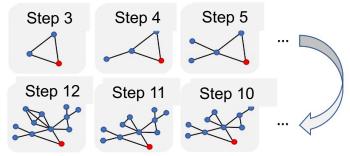
#### SPMiner Search Procedure (2)

• Iteratively: Grow a motif by iteratively choosing a neighbor in  $G_T$  of a node in S and add that node to S. We grow the motif S to find larger frequent motifs!

#### Walk in Embedding Space



- Small motifs grow by adding neighbors
- Their embeddings correspond to red points on the left

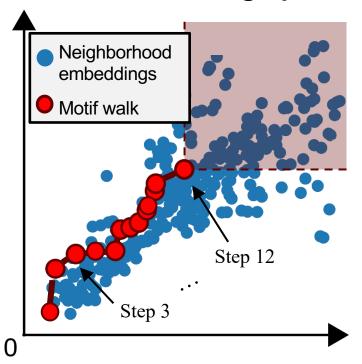


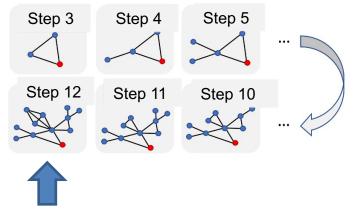
**Goal**: maximize number of neighborhoods in red shaded area after k step!

#### SPMiner Search Procedure (3)

**Termination**: Upon reaching a desired motif size, take the subgraph of the target graph induced by *S*.

#### Walk in Embedding Space





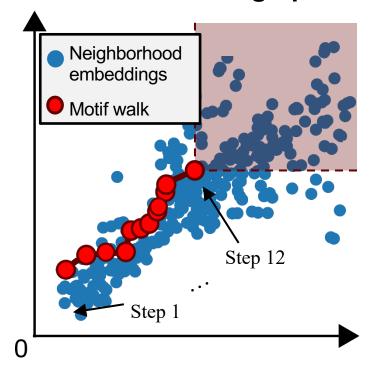
#### **Identified frequent motif of size 12:**

It has the largest number of blue points in super-graph region, among all embeddings of possible subgraphs of size 12

#### SPMiner Search Procedure (4)

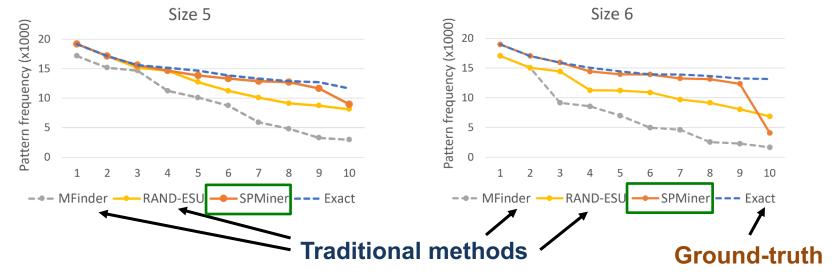
- How to pick which node to add at each step?
- **Def: Total violation** of a subgraph *G*: the number of neighborhoods that do not contain *G*.
- The number of neighborhoods  $G_{N_i}$  that do **not** satisfy  $z_Q \leq z_{N_i}$
- Minimizing total violation = maximizing frequency
- Greedy strategy (heuristic):
   At every step, add the node that results in the smallest total violation

#### Walk in Embedding Space



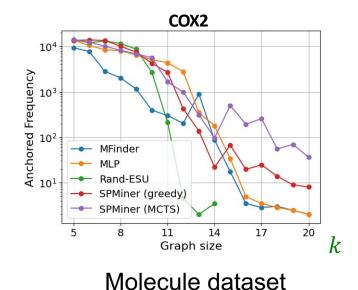
#### Results: Small Motifs

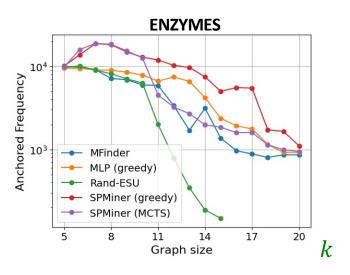
- Ground-truth: Find most frequent 10 motifs in dataset by brute-force exact enumeration (expensive)
- Question: Can the model identify frequent motifs?
- Result: The model identifies 9 and 8 of the top 10 motifs, respectively.



### Experiments: Large motifs

- Question: How do the frequencies of the identified motif compare?
- Result: SPMiner identifies motifs that appear 10-100x more frequently than the baselines





Protein dataset

#### Summary

- Subgraphs and motifs are important concepts that provide insights into the structure of graphs. Their frequency can be used as features for nodes/graphs.
- We covered neural approaches to prediction subgraph isomorphism relationship.
- Order embeddings have desirable properties and can be used to encode subgraph relations
- Neural embedding-guided search in order embedding space can enable ML model to identify motifs much more frequent than existing methods