

Potential Gulf	Stage	Formulation of Stage
	1. Goal	User is sleepy and he/she want to make a nap.
	2. Plan	Change currently turned on light in the room to some kind of sleep mode or just turn off the light.
	3. Specify	User is determining how to get this plan done. User has two ways to achieve the goal: use light switch on the wall or use a pilot. User decided to use a remote control. He/she also decided to click SLEEP buton in order to switch to sleep mode in the room.
	4. Perform	User is clicking SLEEP button.
	WORLD	
	5.Perceive	Light signfire is turn on on the remote control. In the user's room was immediately flash of light.
The gulf was when the user was trying to figure out what happened. The idea was to prepare room to user's nap. But the expectations failed after clicking SLEEP button.	6. Interpret	User is trying to make sense of and interpreting what happened in the room.
	7. Compare	User was wanted to turn on the sleep mode in the room. Or even turn off the light. But regarding to his/her action, gets unknown feedback, definitely unexpected.