

Task 2: Party Flyer

A, E, F



A, B, E

A, B, E

C

D

A – left alignment,

B – using proximity, for grouping items (When and Where group),

C – image is aligned to the left side of the card, in this approach we have no problem with too much white spaces on the right side, additionally image is aligned with the text above

D – background color of the postcard is similar to the background color of the image,

E – using contrast, using bold font to distinguish „headers” of each group, and it helps to read the card it's natural order from top to bottom

F – mixing font sizes in the header, so we immediately see the title of the card that's invitation to the party