



# Privacy Policy

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Writing UX copies can be a little frustrating and confusing, and sometimes we are unsure about how to get the right word. To crack the code for the UX copies, we at Zeta Design wanted to build a Figma plugin for the larger design community. The plugin is called the Ghost UXWriter and has a set of UX copies catalogued and categorized with a voice and tone variation ranging from plain, casual to playful. The intention to build this Figma plugin originated from our Medium blog post, 'Designing voice and tone for error messages.'

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