



“The Boardroom”

...an insider pitch and conversation with the Chairman of the Board and a power panel of industry frontrunners, innovative pioneers and venture capitalists.

Find out if your vision has what it takes for the GVS Transmedia Accelerator Program.

The GVS Transmedia Accelerator is offering *Hawaii’s creative entrepreneurs a shot at pitching in “The Boardroom” February 27th, 2015 3:30pm to 6:30pm (Oahu or Big Island locations).*

Want to hear from the decision makers on what they’re looking for from Accelerator applicants? This is your chance to hear directly from them so that you can begin tuning up your franchise for the next cycle (application period this summer). Submit your transmedia franchise concept for a chance to present your live pitch for feedback from the pros and those hard questions every entrepreneur needs to hear.

If selected, pitches can be given from Kona on the Big Island (site of live panel) and Honolulu on Oahu.

All submissions for pitches must be submitted by Friday, February 13th. See

details below to begin the process.

Not ready to pitch, but want to watch and learn? Reserve a seat in our live audience in Kona! (see below for registration)



Mike Frank, Chairman of the GTA Development Fund

Entrepreneur; Executive for PepsiCo,
Disney and co-founder Level 3 Communications



Karl Fooks, President, Hawaii Strategic Development Corporation

Former managing director and head of Private Equity in
Asia for J.P. Morgan & Co.



Scott Allen, Co-Founder of Iformat, Telepresence

Innovator; Unified Communications

To submit your franchise for consideration to pitch or to join the live audience in Kona*:

1. STEP #1: Complete the basic registration form here:
<http://bit.ly/applyboardroom>

2. STEP #2: For entrepreneurs wishing to pitch:

- Complete the downloadable submission release
(<https://gvsdevelopment.box.com/s/b0h7afa9ilz96l7zwyzpsta3zno83b37>)
- Prepare your submission package which should include:
 - Elevator pitch - pitch in 5 mins or less - video or written accepted (required)
 - your franchise concept
 - story synopsis
 - proposed product formats (i.e. movie, tv, app, game, book, etc.)
 - why the market needs your products
 - how you will monetize
 - why you and your team are the best to do it
 - what the business "deal"/ "offer" is (how much are you raising and for how much ownership/participation)
 - Resumes/bios of yourself and any team members including portfolio of previous work (required)
 - Any visual proof of concept you'd like to be considered (optional)
- Email both the submission release and your submission package to: accel@globalvirtualstudio.com. Please note: submission packages will not be considered without the submission release.

All submissions must be made by Friday, February 13th

Important Dates:

Submissions deadline: Friday, February 13th

Pitch Selections announced: Friday, February 20th

The Boardroom event: Friday, February 27th

*All participants and audience members will be required to complete a non-disclosure agreement upon entry to the event.

**Please note: Neither selections for Boardroom pitches nor feedback given during the event should be seen as an indicator or promise of acceptance to the Accelerator Program. However, GVS Transmedia Accelerator does hope that this opportunity may be helpful to potential applicants for insights on how to strengthen their franchise concepts prior to the actual application period.

