

A series of events focused on issues that impact you and your city



PLACES + SPACES

CONVERTING CITIES The Shift Toward Greener, Smarter Urban Spaces

Thursday 26 June 2025 / 5:00 pm 9:00 pm CEST
KinoGram at Fabryka Norblina, Warsaw

PROGRAMME

5:00 pm Registration

5:30 pm Welcome and introductions

- **Marcin Juszczyk**, Chair of ULI Poland

PRESENTATIONS:

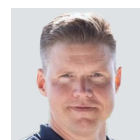
1. **TRANSFORMING CITIES AT EYE LEVEL: How human-scale design converts urban spaces for climate and community**
 - **Morten Kjer Jeppesen**, Director of Masterplanning & Urban Design, Gehl Europe
2. **KATOWICE – FROM COAL TO CODE: Katowice's journey toward a green, tech-driven future**
 - **Mariusz Jankowski**, Head of Investor Service Department, City of Katowice
3. **URBAN LANDSCAPE in light of the new legal regulations in Poland**
 - **Joanna Wojnarowska**, Partner, DWF Poland
 - **Paweł Białobok**, Partner, DWF Poland

DISCUSSION AND Q&A SESSION WITH AUDIENCE AND INVITED GUESTS

- **Morten Kjer Jeppesen**, Director of Masterplanning & Urban Design, Gehl Europe
- **Mariusz Jankowski**, Head of Investor Service Department, City of Katowice
- **Waldemar Olbryk**, CEO of Archicom
- **Prof. Piotr Lorens**, Architect of the City of Gdansk
- Moderator: **Joanna Wojnarowska**, Partner, DWF Poland

7:30 pm Networking mixer

9:00 pm Close of the event



MORTEN KJER
JEPPESEN



MARIUSZ
JANKOWSKI



JOANNA
WOJNAROWSKA



PAWEŁ
BIAŁOBOK



WALDEMAR
OLBRYK



PIOTR
LORENS

Gold Corporate Partners



Silver Corporate Partners



Bronze Corporate Partners



For more information please visit poland.uli.org or contact Malgorzata.Poreba@uli.org

poland.uli.org

MORTEN JEPPESEN

Director and Team Lead
Gehl



Copenhagen-based Director at Gehl, shaping cities worldwide through evidence-based design that prioritizes people, fosters community, and drives meaningful climate action. Morten Kjer Jeppesen is Director of Masterplanning & Urban Design at Gehl, leading human-centered urban transformations that create meaningful relationships between people, communities, and the systems that sustain our planet. Based in Copenhagen, he guides a multidisciplinary team across vision and strategic planning, masterplanning frameworks, urban design, and landscape architecture for clients spanning public institutions to private developers. Rooted in Gehl's people-first philosophy, Morten champions cities designed at the human scale—spaces that foster belonging, encourage climate action, and build resilient communities for future generations. His approach integrates empirical analysis with social behavior insights, ensuring solutions are both evidence-based and adaptable to local contexts. Through award-winning built projects, cutting-edge research, and academic partnerships, Morten's work demonstrates the power of inclusive design to address global challenges. His leadership continues to shape how cities worldwide can evolve into catalysts for sustainable living and purposeful climate action.

WALDEMAR OLBRYK

CEO
Archicom



Waldemar Olbryk is the CEO of Archicom SA, focused on creating customer value through sustainable development. He previously held key leadership roles at companies such as Skanska, Philips, Apsys, and BP, combining corporate experience with a passion for the future of cities. MBA, PMP, and Fellow of the RSA, he works at the intersection of business, education, and social innovation.

PAWEŁ BIAŁOBOK

Partner
DWF Poland Jamka



Paweł is an attorney-at-law and member of the Real Estate Department at DWF Poland. Key areas of his expertise include legal advisory in the fields of zoning and construction process which encompass in particular legal analyses concerning various zoning aspects related to real properties and contemplated investments, construction works agreements as well as administrative aspects of the construction process. He has been also involved in transactional support at different stages within the framework of the projects involving disposal and acquisition of the shopping centres as well as conducting due diligence reviews of the real properties designated for the purpose of development of warehouses and data centres. Paweł has been involved as well in numerous projects related to financing of the acquisition or development of the commercial, office, warehouse and residential real properties. Paweł also advises clients from the renewable energy sector in relation to real estate and construction process related aspects of implementation of their investments.

MARIUSZ JANKOWSKI

Head of Investor Service Department
City of Katowice



A graduate of Interfaculty Individual Studies in the Humanities at the University of Silesia in Katowice. An M.A. in Political Science and Sociology, a PhD Student. Worked at the Regional Center of European Information in Katowice, involved in the creation of the Silesian Metropolis at the office of the Upper Silesian Metropolitan Association. A Scholarship beneficiary of Robert Bosh Foundation. Employed in international corporation. In years 2015-2019 Mayor's Representative in charge for Investors' Service at Chorzów City Hall and since 2019 the Director of Investors Assistance Department at Katowice City Hall.

PIOTR LORENS

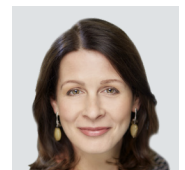
City Architect
City of Gdansk



Prof. Piotr Lorens - Ph.D., DSc., urban planner. Gdańsk City Architect; Head of the Department of Urban Design and Regional Planning at the Faculty of Architecture, Gdansk University of Technology. Completed post-graduate studies (as Fulbright Fellow) at Harvard University and Massachusetts Institute of Technology. His professional interests include urban planning and regeneration processes, with a special focus on waterfront areas and public spaces. Active as a guest lecturer and visiting professor at numerous universities as well as conducting professional career with a focus on planning and management of the urban regeneration projects. For many years involved in planning for the regeneration of the Young City in Gdansk - the large-scale urban project located on the site of the former Gdansk shipyard. Associated with the Polish Academy of Sciences, ICOMOS, TICCIH, ISOCARP, and Society of Polish Town Planners.

JOANNA WOJNAROWSKA

Partner
DWF Poland Jamka



Joanna is Deputy Global Head of Real Estate at DWF, Head of Housing and heads the Real Estate Department at DWF (Poland). Joanna is a highly regarded transactional real estate lawyer, with over 25 years of professional experience in advising clients on the legal aspects of real estate and construction transactions, including acquisitions, developments, and investment projects. Her professional experience includes representation of clients in matters related to real estate transactions – sales and acquisitions with focus on income assets transactions and forward sale with forward funding transactions, construction matters as well as development and commercialisation, in all real estate sectors – office, residential, logistics and retail, throughout Poland. During her practice Joanna has advised developers and investors on legal aspects of the most prestigious projects on the Polish market. Since many years Joanna is a top-ranked lawyer in the field of real estate and construction in international rankings such as Legal 500, Chambers Europe and PLC Which Lawyer?. Joanna is a member of the ULI Poland Executive Committee and a mentor in ULI Mentoring Programme as well as co-lead of ULI Poland Urban Destinations Product Council.