

PLACES + SPACES

WHAT HAPPENS AFTER DARK? Rethinking Urban Life and Policy

Tuesday 17 February 2026 / 5:00 pm 9:00 pm CET
KinoGram at Fabryka Norblina, Warsaw

PROGRAMME

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| 5:00 pm | Registration |
| 5:30 pm | Welcome and introductions |
| | • Marcin Juszczuk , Chair of ULI Poland |

PRESENTATIONS:

1. **OPENING KEYNOTE: Why the Night Matters: Urban Design and Policy for the City After Dark**
• **Dr. Andreina Seijas**, Principal, NightTank
2. **Nightlife Within Night Time: A holistic approach to 24-Hour Cities**
• **Julietta Cuneo**, Policy & Research Lead, 24 Hour London, Greater London Authority
3. **Way to Sustainable Night Time Economy in Krakow**
• **Jacek Jordan**, Night Mayor, Krakow
4. **Learning to Govern After Dark: Lessons from Polish Cities**
• **Piotr Zmyśloni**, Associate Professor, Poznan University of Economics and Business

DISCUSSION AND Q&A SESSION WITH AUDIENCE AND INVITED GUESTS

- **Dr. Andreina Seijas**, Principal, NightTank
- **Jacek Jordan**, Night Mayor, Krakow
- **Weronika Kuna**, Asset Management & Leasing Manager, Globalworth/Hala Koszyki
- **Michael Motz**, Founder, Full House Group
- Moderator: **Piotr Zmyśloni**, Associate Professor, Poznan University of Economics and Business

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| 7:30 pm | Networking mixer |
| 9:00 pm | Close of the event |

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For more information please visit poland.ulি.org or contact Malgorzata.Poreba@uli.org

ANDREINA SEIJAS

**Founder & Principal
Night Tank**



Dr. Andreina Seijas J. is a Venezuelan researcher and international consultant with more than 15 years of experience in urban development and policy in Latin America, Europe and the United States. Through her doctoral studies at the Harvard Graduate School of Design (2017-2020) she specialized in night-time governance and planning and launched Night Tank, an international consultancy that focuses on this novel field of research and practice. Through her company and as an independent consultant, Andreina works in projects at the intersection of research and practice and is based in Barcelona, Spain. Previously, Andreina worked for international organizations focused on urban strategy and international development such as Gehl, IdenCity, the Housing and Urban Development Division at the Inter-American Development Bank (IDB), and the Americas Society/ Council of the Americas. Before leaving Venezuela, she also worked as Information Manager for the municipality of Chacao in Caracas. From an academic perspective, Andreina has taught urban planning and night-time governance courses at Harvard College and the Harvard Graduate School of Design (Cambridge), the Urban School at Sciences Po (Paris), and IAAC—the Institute for Advanced Architecture of Catalonia (Barcelona). Andreina has a Communications degree from Universidad Católica Andrés Bello, an MSc in Social Policy and Development from the London School of Economics, a Master in Public Administration and Non-Profit management from New York University, and a Doctor of Design (DDes) degree from the Harvard Graduate School of Design. She is also the recipient of several awards, including the Chevening and Fulbright Scholarships, the P.E.O. International Peace Scholarship and the Lawrence H. and Marla G. Curtis Fellowship Fund.

WERONIKA KUNA

**Asset Management & Leasing Manager
Globalworth/Hala Koszyki**



I am an interdisciplinary and cross-sector professional in the field of real estate, retail, mixed-use and new technologies with international experience. During my career I have moved comfortably between several demanding and dynamic sectors: mainly real estate and new technologies, which gave me the experience in an ever-changing environment, where finding new solutions and developing the business were my main tasks. At work I prefer an agile management style and finding synergy within cross-functional teams. I value open-minded teams with a sense of togetherness, in which the ability to reinvent the business and out of box thinking are key. I have been working in the business development and real estate industry for over 6 years. First on the position of Business Development Manager, currently Leasing Manager for the leading real estate company in the CEE region. I am goal-oriented, strategically thinking and persuasive licensed Real Estate Agent, Property Valuation Expert, Land Investment Specialist and licensed Negotiator (University of Michigan).

JACEK JORDAN

**Night Mayor
City of Krakow**



The first Night Mayor in Krakow Education – art, history of culture Job – art teacher, city guide in Krakow and Wieliczka Salt Mine, european tour leader, City Helpers coordinator and leader, Night Mayor since August the 1st 2024. Chairman of the Sustainable Night Time Economy Committee in Krakow. Passions – History, geography, culture.

JULIETA CUNEO

**Policy & Research Lead
24 Hour London, Greater London Authority**



Julieta is a Buenos Aires-born, London-based urban policy expert with over 10 years' experience working across governance, culture and place development. She specialises in night-time economy policy and 24-hour city strategy, leading policy and research initiatives supporting London's night-time economy within the 24 Hour London Team at the Greater London Authority.

MICHAEL MOTZ

**Founder
Full House Group**



Michael Motz is an entrepreneur with over fifteen years of experience in hospitality. As founder of Full House Group, he focuses on creating unique hospitality concepts in Europe that respond to one of the most important needs of today - spending valuable time together. Among a variety of concepts, He is the owner of Food Hall Station in Gdansk and the largest food hall in Poland - Food Town in Norblin Factory.

PIOTR ZMYŚLONY

**Poznan University
of Economics and Business**



Piotr Zmysłony, PhD, is an Associate Professor at the Poznan University of Economics and Business, where he lectures and conducts research in urban tourism, the night-time economy, and the meetings industry. His expertise lies in tourism governance at the urban level, with a particular focus on destination management organisations, night mayor offices, and convention bureaus. He serves as Vice-President of the Euro-Asia Tourism Studies Association (EATSA) and is actively involved in regional and local tourism organisations in his home city. Piotr has also contributed to the development of tourism policies for Warsaw and Kraków and is the author of several academic papers and books.