

A series of events focused on issues that impact you and your city



PLACES + SPACES

AI – what does it mean to the real estate sector?

Tuesday 12 September 2023 / 5:00 pm 9:00 pm CEST
KinoGram at Fabryka Norblina, Warsaw

PROGRAMME

5:00 pm Registration

5:30 pm Welcome and introductions

- **Soren Olsen**, Chair of ULI Poland

PRESENTATIONS:

- **presentation 1: GENERATIVE AI - DEVELOPMENT HORIZON**
prof. Aleksandra Przeglasińska, Associate Professor at Kozminski University,
AI researcher affiliated with Harvard University
- **presentation 2: PRACTICAL USE OF AI IN REAL ESTATE. TODAY AND TOMORROW.**
Renata Hartle, Technology Solutions Director, Colliers
- **presentation 3: AI & COMMERCIAL REAL ESTATE: THE COLLISION OF TECTONIC TITANS**
Tomasz Ogrodzki, Founder & CEO, REDD Group

DISCUSSION AND Q&A SESSION WITH AUDIENCE AND INVITED GUESTS

- **Renata Hartle**, Technology Solutions Director, Colliers
- **Piotr Trzciński**, Head of Poland, Savills Investment Management
- **Tomasz Ogrodzki**, Founder & CEO, REDD Group
- **Michał Jaskólski**, Co-Founder, Vice President and CPO at Morizon-Gratka Group
- Moderator: **Tomasz Aleszczyk**, ULI Poland Executive Committee Member

7:30 pm Networking mixer

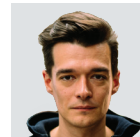
9:00 pm Close of the event



ALEKSANDRA
PRZEGALIŃSKA



RENATA
HARTLE



TOMASZ
OGRODZKI



PIOTR
TRZCIŃSKI



MICHAŁ
JASKÓLSKI



TOMASZ
ALESZCZYK

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For more information please visit poland.uli.org or contact Malgorzata.Poreba@uli.org

poland.uli.org

ALEKSANDRA PRZEGALIŃSKA

Professor at Kozminski University, AI researcher affiliated with Harvard University,

Professor at Kozminski University, habilitated doctor in the field of management sciences. She received her PhD in the philosophy of artificial intelligence at the Institute of Philosophy of the University of Warsaw. Currently, she is the Vice-Rector for International Relations and ESR at the Kozminski University. From 2016, she conducted research at the Massachusetts Institute of Technology in Boston. A graduate of The New School for Social Research in New York, where she participated in research on identity in virtual reality, with particular emphasis on Second Life. Currently a Research Fellow at the American Institute for Economic Research. In 2022, she started working with the Labor and Worklife Program at Harvard. She is interested in the development of artificial intelligence, natural language processing, machine learning, social robots and wearable technologies.

TOMASZ OGRODZKI

Founder and CEO, REDD Real Estate Digital Data

Hired by dad, Tom coded his first real estate database at age 12. Now, he aims to fit all commercial properties in one pocket via REDD Platform - the industry's digital command center, fueled by near real-time data on 4500+ CEE assets. Recognized in 2021's Top 50 Business Creatives.

PIOTR TRZCIŃSKI

Head of Poland, Savills Investment Management

Piotr joined Savills IM in May 2017 with the opening of the Warsaw office and has contributed to the growth of the Polish business to 1.8 bn EUR AUM expanding the team to 8 professionals. Besides managing operations of the Polish office, Piotr Trzcinski is responsible for formulating and execution of investment strategies of real estate funds managed by Savills Investment Management as well as business development and risk management. In his role Piotr closely cooperates with senior management and Savills IM teams in Europe. Piotr is also a member of Savills IM European Investment and ESG Committees. Piotr has an in-depth knowledge of the Polish real estate market, with 19 years of experience gained in international investment and asset management companies. Over his career, he was responsible for asset management of commercial properties exceeding EUR 2.6bn in value, and completed over EUR 900m in real estate transactions. Before joining Savills IM, Piotr held various investment and asset management positions at KSP, BlackRock and CA Immo. Piotr is a graduate of the School of Management of the University of Warsaw and holds CCIM designation. He has also completed the leadership and management program at the Wharton School.

RENATA HARTLE

Technology Solutions Director, Colliers Poland

Real Estate Innovation Expert, bringing creative energy and technology knowledge to all processes and collaboration. Experienced in implementing cutting edge technological solutions in the office market and in leading system integrations for centralized smart building platforms. Very active in global PropTech community. Accredited Professional for SmartScore, WiredScore occupied and in-development. In her role, she supports Landlords in defining Smart Building Strategy, manages implementation and integration of smart solutions in buildings, and educates final users to build proper engagement. Renata is on a mission to digitalize Real Estate. Therefore, she works closely with start-ups and big tech companies to develop technological solutions in line with real needs of building users, leaders and owners. Accomplishments · 11 years of experience in Commercial Real Estate (Skanska 2011-2019, Colliers from 2019) working in CEE, Nordics and the United States. · One of the top Innovation Leaders of the industry, who's constantly pushing the envelope. Among others, responsible for: Connected by Skanska, Colliers Mobility Pass, Whirla Smart Office. First in CEE region to become SmartScore Accredited Professional to certify smart buildings, who delivered first WiredScore and SmartScore certification in the region.

MICHAŁ JASKÓLSKI

co-founder, vice president and CPO , Morizon-Gratka Group

At Morizon-Gratka Group since its inception, responsible for the development of web services and applications since 2015. He supports the company in the areas of strategy and analytics, as well as R&D and growth. He has been involved in the development of online products since 1998. In the past, he successfully co-founded companies from the stage of small startups to multi-million dollar companies listed on the main floor of the Warsaw Stock Exchange. He is the originator of morizon.pl/mieszkai - a real estate search engine using artificial intelligence, and czat.ai - a team of expert chatbots with personalities.

TOMASZ ALESZCZYK

CEO, ATP Tomasz Aleszczyk

Tomasz Aleszczyk has been involved in the commercial property industry for 12 years. Within that time he worked for Echo Investment, Kulczyk Silverstein Properties and Colliers International. Tomasz graduated from the Warsaw School of Economics and Poznan University of Economics, he also holds an MBA from IESE Business School.