

# PLACES + SPACES

## WHAT HAPPENS AFTER DARK? Rethinking Urban Life and Policy

Tuesday 17 February 2026 / 5:00 pm 9:00 pm CET  
KinoGram at Fabryka Norblina, Warsaw

### PROGRAMME

5:00 pm Registration

5:30 pm Welcome and introductions

• **Marcin Juszczyk**, Chair of ULI Poland

### PRESENTATIONS:

1. **OPENING KEYNOTE: Why the Night Matters: Urban Design and Policy for the City After Dark**

• **Dr. Andreina Seijas**, Principal, NightTank

2. **Nightlife Within Night Time: A holistic approach to 24-Hour Cities**

• **Julieta Cuneo**, Policy & Research Lead, 24 Hour London, Greater London Authority

3. **Way to Sustainable Night Time Economy in Krakow**

• **Jacek Jordan**, Night Mayor, Krakow

4. **Learning to Govern After Dark: Lessons from Polish Cities**

• **Piotr Zmyślony**, Associate Professor, Poznan University of Economics and Business

### DISCUSSION AND Q&A SESSION WITH AUDIENCE AND INVITED GUESTS

• **Dr. Andreina Seijas**, Principal, NightTank

• **Jacek Jordan**, Night Mayor, Krakow

• **Weronika Kuna**, Asset Management & Leasing Manager, Globalworth/Hala Koszyki

• **Michael Motz**, Founder, Full House Group

• Moderator: **Piotr Zmyślony**, Associate Professor, Poznan University of Economics and Business

7:30 pm Networking mixer

9:00 pm Close of the event

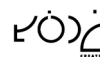
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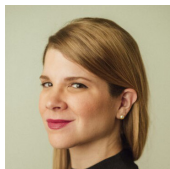
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## ANDREINA SEIJAS

### Founder & Principal Night Tank



Dr. Andreina Seijas J. is a Venezuelan researcher and international consultant with more than 15 years of experience in urban development and policy in Latin America, Europe and the United States. Through her doctoral studies at the Harvard Graduate School of Design (2017-2020) she specialized in night-time governance and planning and launched Night Tank, an international consultancy that focuses on this novel field of research and practice. Through her company and as an independent consultant, Andreina works in projects at the intersection of research and practice and is based in Barcelona, Spain. Previously, Andreina worked for international organizations focused on urban strategy and international development such as Gehl, IdenCity, the Housing and Urban Development Division at the Inter-American Development Bank (IDB), and the Americas Society/ Council of the Americas. Before leaving Venezuela, she also worked as Information Manager for the municipality of Chacao in Caracas. From an academic perspective, Andreina has taught urban planning and night-time governance courses at Harvard College and the Harvard Graduate School of Design (Cambridge), the Urban School at Sciences Po (Paris), and IAAC—the Institute for Advanced Architecture of Catalonia (Barcelona). Andreina has a Communications degree from Universidad Catolica Andres Bello, an MSc in Social Policy and Development from the London School of Economics, a Master in Public Administration and Non-Profit management from New York University, and a Doctor of Design (DDes) degree from the Harvard Graduate School of Design. She is also the recipient of several awards, including the Chevening and Fulbright Scholarships, the P.E.O. International Peace Scholarship and the Lawrence H. and Marla G. Curtis Fellowship Fund.

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## WERONIKA KUNA

### Asset Management & Leasing Manager Globalworth/Hala Koszyki



Weronika Kuna is an Asset and Leasing Manager responsible for Hala Koszyki, an iconic lifestyle mixed-use destination in Warsaw. With 10 years of experience in commercial real estate, she specializes in mixed-use and retail projects, strategic leasing, asset value maximization and repositioning. Over the past year, she has driven increased footfall, attracted prestigious tenants and significantly strengthened market interest in the asset. Weronika also initiates and oversees unit refurbishments, continuously elevating space standards and guest experience. She holds the MRICS qualification in Commercial Real Estate (since 2023) and is further expanding her expertise in finance and sustainable investments. Since 2025, she has been sharing her professional experience as a lecturer at WSB University, focusing on management and business development. A graduate of the University of Warsaw, SGH Warsaw School of Economics and EDHEC, Weronika is fluent in four foreign languages. She actively promotes knowledge in mixed-use development, leasing strategy, valuation and asset repositioning. Her holistic approach and tangible impact on asset performance position her among the emerging leaders of the real estate sector.

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## JACEK JORDAN

### Night Mayor City of Krakow



The first Night Mayor in Krakow Education – art, history of culture Job – art teacher, city guide in Krakow and Wieliczka Salt Mine, European tour leader, City Helpers coordinator and leader, Night Mayor since August the 1st 2024. Chairman of the Sustainable Night Time Economy Committee in Krakow. Passions – History, geography, culture.

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## JULIETA CUNEO

### Policy & Research Lead 24 Hour London, Greater London Authority



Julieta is a Buenos Aires-born, London-based urban policy expert with over 10 years' experience working across governance, culture and place development. She specialises in night-time economy policy and 24-hour city strategy, leading policy and research initiatives supporting London's night-time economy within the 24 Hour London Team at the Greater London Authority.

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## MICHAEL MOTZ

### Founder Full House Group



Michael Motz is an entrepreneur with over fifteen years of experience in hospitality. As founder of Full House Group, he focuses on creating unique hospitality concepts in Europe that respond to one of the most important needs of today - spending valuable time together. Among a variety of concepts, He is the owner of Food Hall Station in Gdansk and the largest food hall in Poland - Food Town in Norblin Factory.

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## PIOTR ZMYŚLONY

### Poznan University of Economics and Business



Piotr Zmyślony, PhD, is an Associate Professor at the Poznan University of Economics and Business, where he lectures and conducts research in urban tourism, the night-time economy, and the meetings industry. His expertise lies in tourism governance at the urban level, with a particular focus on destination management organisations, night mayor offices, and convention bureaus. He serves as Vice-President of the Euro-Asia Tourism Studies Association (EATSA) and is actively involved in regional and local tourism organisations in his home city. Piotr has also contributed to the development of tourism policies for Warsaw and Kraków and is the author of several academic papers and books.