



ULISES SANTANA SUÁREZ

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WORK EXPERIENCE

WEB DEVELOPER

04/2016 - 10/2016

CMAS DIGITAL, MASPALOMAS (SPAIN)

I was the web developer in a small studio of web development and digital marketing. Also, I took care of everything related to new technologies and information management in the company, attending customers, project management and making wireframes for the different web projects.

SKILLS: HTML5, CSS3, Bootstrap 3, JS, PHP5, LAMP Stack, WordPress, G Suite, Scrum, Trello, Toggl, Kanban, UI/UX, Gitkraken, Atom, Pingendo, Customer Management, Project Management.

SOCIAL MEDIA MANAGER & COPYWRITER / CO-FOUNDER

02/2013 - 06/2015

MOKAPS, LAS PALMAS DE GRAN CANARIA (SPAIN)

For two and a half years I worked creating content and executing plans in different channels based on costumers objectives, interacting with communities, keeping active listening and resolving reputation crisis with a community manager under my charge. As a copywriter I wrote all the content for the different blogs that we managed. I also made the content insertion in web projects using HTML and CSS.

SKILLS: Community Management, Social Media Strategy, Content Generation, Business Management, Digital Marketing, HTML5, CSS3, WordPress, G Suite, Scrum, Kanban, Trello, Toggl, Slack, Hootsuite, Sprout Social, Google Sites, Customer Management, Project Management.



EDUCATION AND TRAINING

HIGHER TECHNICIAN IN DEVELOPMENT OF WEB APPLICATIONS

09/2015 - 06/2017

C.I.F.P. VILLA DE AGÜIMES, CRUCE DE ARINAGA (SPAIN)

2-years course of Website Applications Development. Equivalent to The Higher Certificate.

SKILLS: HTML5, CSS3, SQL, Java, PHP5, JS, jQuery, MVC, Bootstrap 3, UML.

EQF LEVEL: 5

HIGHER TECHNICIAN IN BUSINESS MANAGEMENT & MARKETING

09/2011 - 12/2012

I.E.S. JOSÉ ZERPA, VECINDARIO (SPAIN)

1 year and three months course of Business Management and Marketing. Equivalent to The Higher Certificate.

SKILLS: Logistics, Market Research, Business Management, Marketing and Ofimatic.

EQF LEVEL: 5

LANGUAGES

SPANISH
NATIVE

ENGLISH
B1

AWARDS

STARTUP WEEKEND GRAN CANARIA **03/2016**
LAS PALMAS DE GRAN CANARIA (SPAIN)

First place at Hackathon *Startup Weekend Gran Canaria 2016*. A 54-hours-long hackathon to create a startup. I worked in an English-speaking team.

PROJECT: BasketUp, a big data basketball analytics web app using just 3 smartphones for ball tracking. For more info about the project enter in <http://basketup.tech>.

CONGRESS

EBE BARCELONA **05/2014**
BARCELONA (SPAIN)

Social media one day congress.

CONGRESO WEB ZARAGOZA **05/2014**
ZARAGOZA (SPAIN)

3 days congress about SEO, Social Media, eCommerce, Neuromarketing and UX/UI.

OM EXPO **02/2014**
MADRID (SPAIN)

2 days congress about digital marketing.

CONGRESO WEB ZARAGOZA **05/2013**
ZARAGOZA (SPAIN)

3 days congress about: SEO, SEM, Social Media, eCommerce and Web Analytics.

ABOUT ME

I have been an internet boy since I was a kid. My geekness grew up with me across the years and finally made me fall in love with the code. Now I am learning all the basics to become a full stack javascript developer.

Also, I am a proactive person who loves optimization. When I was entrepreneur I learned a lot about productivity, project management and agile methodologies.

I feel fine with OS X or Windows 7/10, but I really enjoy coding in Ubuntu.