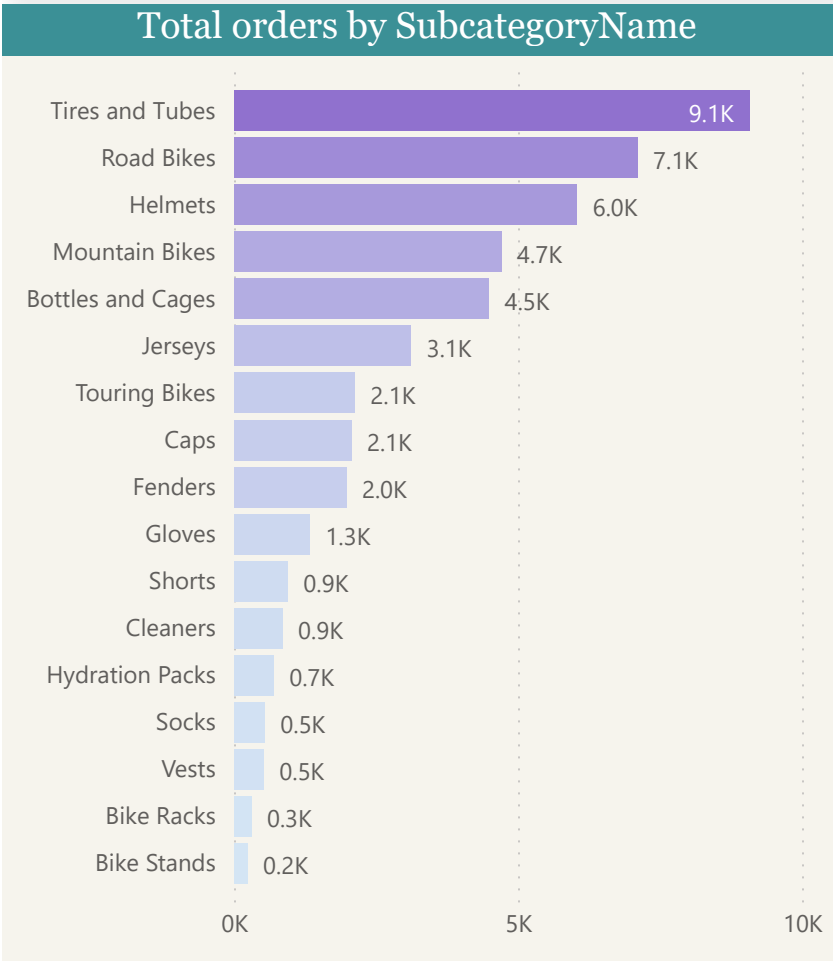
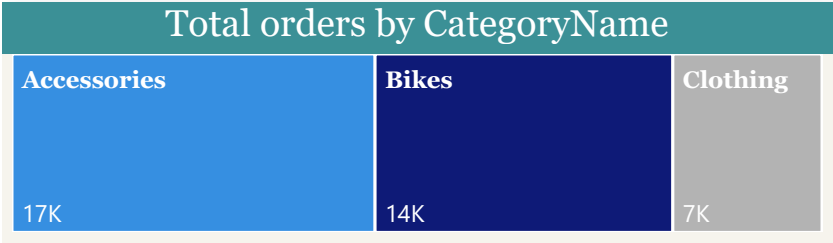


1/1/2015

6/30/2017



ProductName	Total orders	% All orders
Water Bottle - 30 oz.	3983	15.83%
Patch Kit/8 Patches	2952	11.73%
Mountain Tire Tube	2846	11.31%
Road Tire Tube	2173	8.64%
Sport-100 Helmet, Red	2099	8.34%
AWC Logo Cap	2062	8.19%
Sport-100 Helmet, Blue	1995	7.93%
Fender Set - Mountain	1975	7.85%
Sport-100 Helmet, Black	1940	7.71%
Mountain Bottle Cage	1896	7.53%
Road Bottle Cage	1668	6.63%
Touring Tire Tube	1364	5.42%
HL Mountain Tire	1305	5.19%
ML Mountain Tire	1059	4.21%
LL Road Tire	957	3.80%
ML Road Tire	868	3.45%
Touring Tire	863	3.43%
Bike Wash - Dissolver	850	3.38%
HL Road Tire	795	3.16%
LL Mountain Tire	788	3.13%
Hydration Pack - 70 oz.	605	2.76%
Total	25164	100.00%

Total monthly information

Revenue

1.76M✓

Goal: 1.60M (+10%)

Orders

1975✓

Goal: 1940 (+1.8%)

Returns

154!

Goal: 160 (-3.75%)

Top product (total orders)

Mountain-200 Black, 46

First ProductName

Top product (total orders)

Water Bottle - 30 oz.

First ProductName

Continent, Country, Region

All

Total Profit by Country

NORTH AMERICA

EUROPE

ASIA

AFRICA

SOUTH AMERICA

Microsoft Bing

© 2024 TomTom, © 2024 Microsoft Corporation, © OpenStreetMap contributors



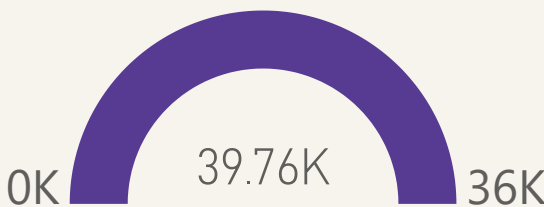
Water Bottle - 30 oz.

First ProductName

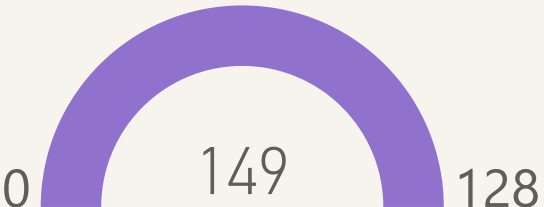
Order Target



Target revenue



Target returns



price adjustment

-0.30

12,930.44

adjusted profit

3.49

adjusted price

27,828.73

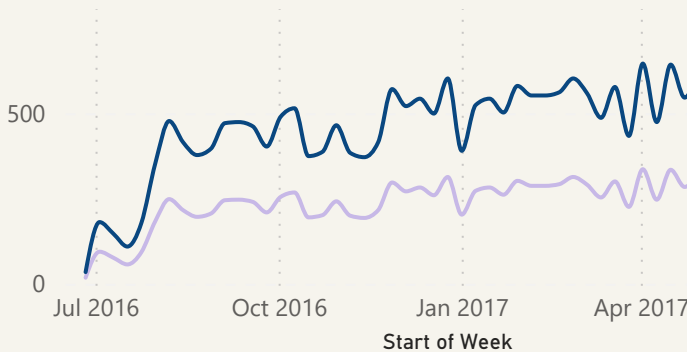
adjusted revenue

4.99

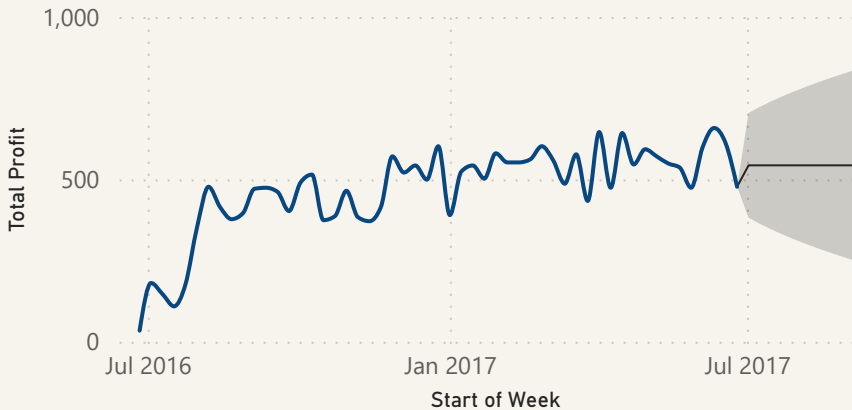
Avg Retail Price

Weekly profit (adjusted)

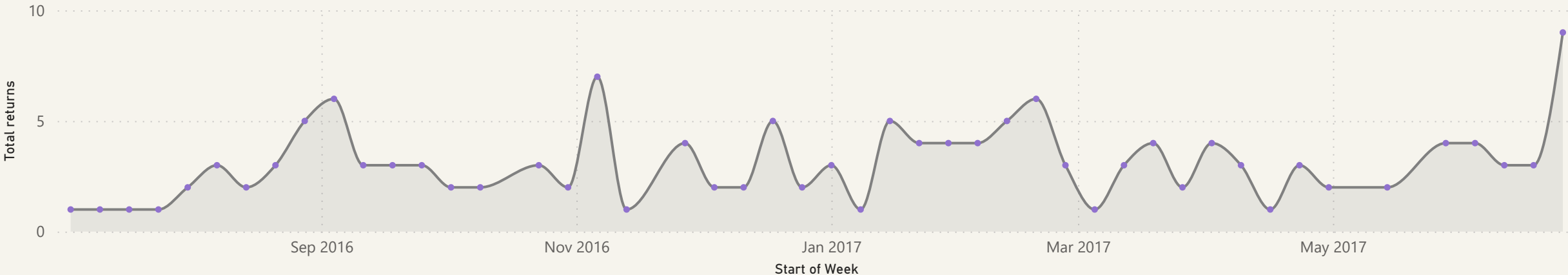
adjusted profit Total Profit



Weekly Profit

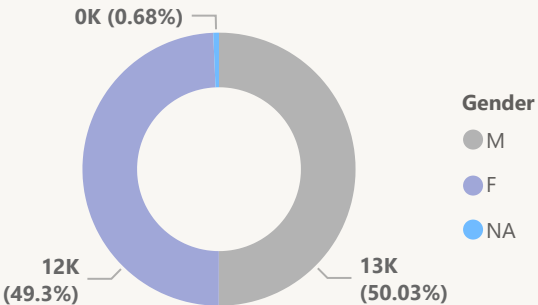


Weekly returns

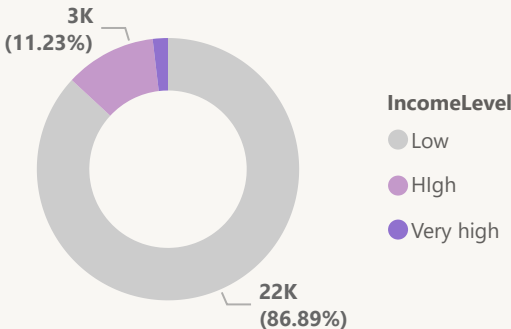


FullName	Total orders	Total Profit
Dalton Perez	26	870.04
Fernando Barnes	26	1,081.41
Hailey Patterson	26	954.21
Ryan Thompson	26	936.56
Samantha Jenkins	26	997.48
Ashley Henderson	25	995.34
Jason Griffin	25	917.34
April Shan	24	844.09
Charles Jackson	24	1,064.77
Daniel Davis	24	855.22
Henry Garcia	24	848.54
Jennifer Simmons	24	848.03
Mason Roberts	24	888.90
Nancy Chapman	23	648.76
Ana Perry	17	770.22
Luis Diaz	17	549.85
Antonio Bennett	16	570.81
Gina Martin	16	570.91
Jasmine Powell	16	561.21
José Hernandez	16	518.80
Samantha Russell	16	531.72
Sierra Young	16	452.61
Andrew Martinez	15	433.28
Chloe Campbell	15	540.63
Eduardo Patterson	15	661.34
Total	25164	10,457,580.86

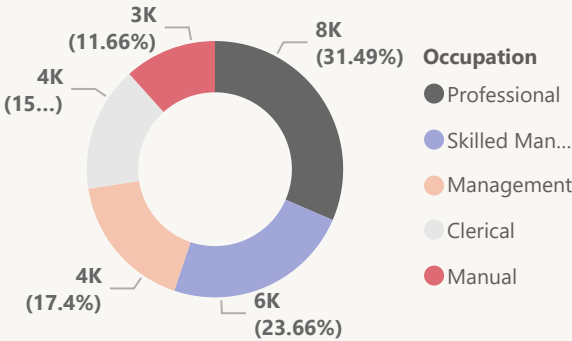
Total orders by Gender



Total orders by IncomeLevel



Total orders by Occupation



Top customer information

by total orders

Dalton Perez

First FullName

by total profit

Jordan Turner

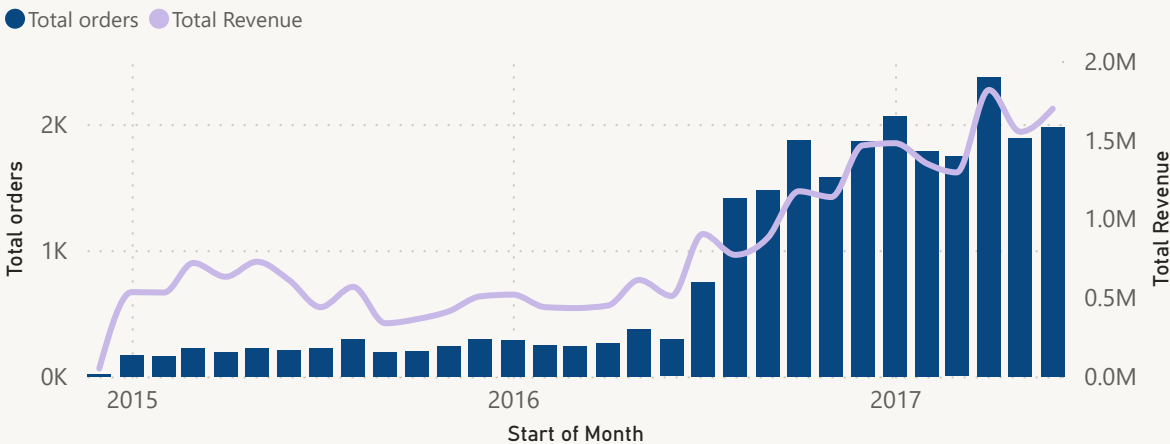
First FullName

by total revenue

Jordan Turner

First FullName

Total orders and Total Revenue by Start of Month



Total orders by Age

