

Working on Gentoo's PR

BoF Session

Alex Legler <a3li@gentoo.org>

Gentoo Linux PR Team

Gentoo Miniconf Prague
October 2012



1 Introduction

2 Gentoo e.V.

3 Website Survey

4 Discussion

- Discussion

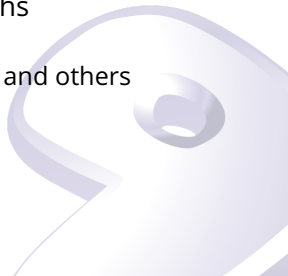
5 Thanks

- Thanks



Förderverein Gentoo e.V.

- Registered association in Germany
- Owns the *Gentoo* trademark in Europe
- Organization of event presences and booths
 - LinuxTag, CCC, Chemnitz Linux Days
 - Supplied material for FOSDEM, FrOSCon, and others
- Production and sale of merchandise
 - T-Shirts, Mugs, Lanyards, Flyers
 - <http://www.gentoo-ev.org/>



Gentoo e.V. Booth



Merchandise



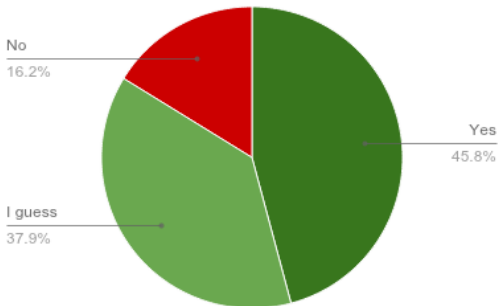
Gentoo Website Survey 2012

- Ran in early August
- 1392 participants
- 83 developers

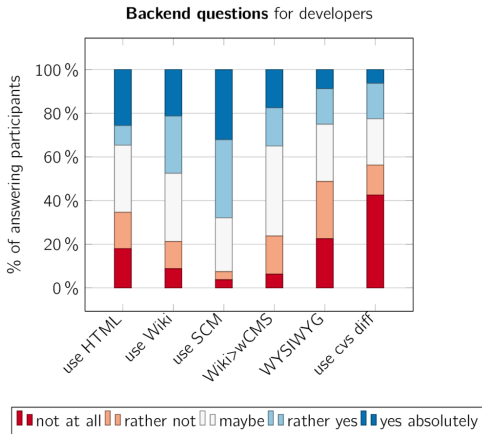


The big question

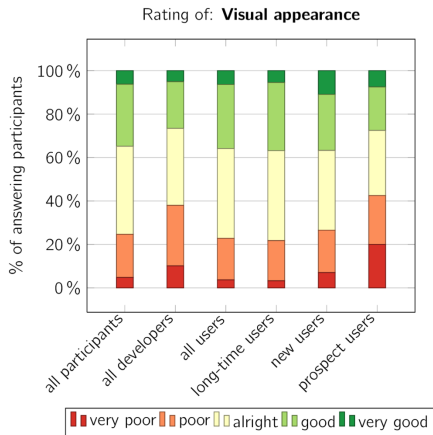
Do you think gentoo.org would benefit from a visual update?



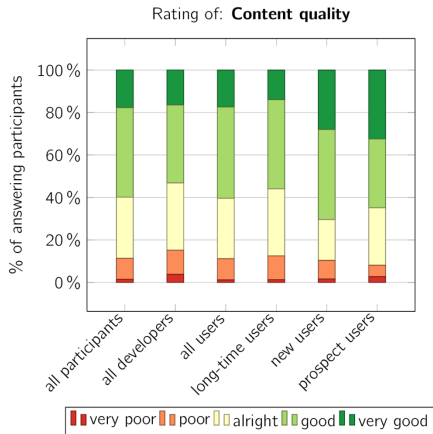
Developers and the backend



Visual appearance

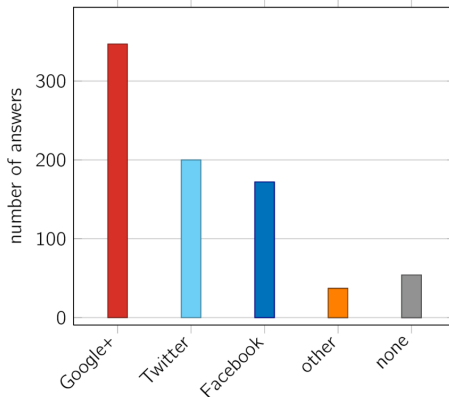


Content quality



Social Media

What **Social Media** would you like to see more of Gentoo on?



What's good — What's bad

- The handbook is very good
- No JavaScript needed to browse pages
- Lack of site-wide search
- The newsletter should be back!
- Wiki contents should be merged



Discussion

Your ideas?



Thanks!

■ Questions?

We need your help!

- Do you have more ideas on how to improve our PR?
- Enjoy making websites?
- **Interested?** Contact pr@gentoo.org

Thanks!

■ Questions?

We need your help!

- Do you have more ideas on how to improve our PR?
- Enjoy making websites?
- **Interested?** Contact pr@gentoo.org