

# RAPIDSPAR



## DATA RECOVERY

## MADE SIMPLE

## NOT A DATA RECOVERY EXPERT? NOT A PROBLEM.

RapidSpar is custom built to help IT generalists and other non-specialized users recover client data from damaged or failing devices. It's portable, easy to use, and speeds up results so you can get business-critical data back online quickly and cost-effectively.

### The benefits to you as an IT service provider:

- ★ Keep jobs and revenue in-house — solve 50% of the cases that software tools can not\*
- ★ Equip your team with an easy-to-use data recovery tool
- ★ Spend less time troubleshooting data recovery cases
- ★ Increase customer retention
- ★ Access new markets

## A HIGHLY AFFORDABLE TOOL FOR BUSINESS GROWTH

By allowing you to do more data recovery work in-house for your clients, RapidSpar boosts your credibility as a service provider and helps cement customer loyalty. Its low price tag — compared to typical, expert data recovery tools — makes it easy to build your data recovery capabilities and grow your revenues quickly by expanding into untapped markets.

## RAPIDSPAR: THE BOTTOM LINE

Calculate the potential returns from using RapidSpar in your business:

$$\left( \begin{array}{|l} \text{All the customers} \\ \text{with data recovery} \\ \text{needs you had to} \\ \text{turn away last year} \end{array} \right) \times \left( \begin{array}{|l} \text{The average fee} \\ \text{you charge for} \\ \text{data recovery} \\ \text{services} \end{array} \right) - \left( \begin{array}{|l} \text{Half of your} \\ \text{commission} \\ \text{earnings from} \\ \text{outsourcing} \\ \text{data recovery} \end{array} \right) = \left( \begin{array}{|l} \text{Your} \\ \text{bottom-line} \\ \text{return with} \\ \text{RapidSpar} \end{array} \right)$$

Divide by 2 to account for RapidSpar's typical recovery rate

\*Market variability makes it difficult to provide an exact recovery rate: a small business with basic software tools may have a higher total recovery rate than the largest and most capable data recovery company in the world due to differences in the types of cases they handle. In our experience, through hardware handling of read instabilities and automatic firmware fixes/optimizations for common issues, RapidSpar should successfully recover an average of 50% of all cases where software tools fail.



## A UNIQUE CLOUD-BASED SOLUTION

RapidSpar's self-learning, cloud-based RapidNebula engine serves as a kind of virtual data recovery expert, collecting metrics from affected drives and sending them to the cloud for comparison with cases previously solved by RapidSpar units around the world. The solution uses the patterns or similarities it identifies to diagnose problems and map out a course of corrective action.

## A SMARTER DATA RECOVERY APPROACH

While all software tools treat the drives they process as healthy — subjecting them to countless unnecessary operations — RapidSpar accelerates results by assuming it is working with degrading drives. Its many automated safety features reduce drive stress during data recovery and maximize the chances of successful recovery. Throughout the process, you can monitor progress and estimate the likelihood of recovery faster and more accurately than with software-based tools. And when a job is done, the results can be quickly validated by checking the integrity status of the recovered files.

Powerful and portable, with a built-in solid-state drive, RapidSpar runs on a state-of-the-art embedded ARM multiprocessor platform with a proprietary, real-time operating system.

## BETTER SERVICE, BETTER BUSINESS

With RapidSpar, you can offer affordable data recovery services to existing clients and go after new ones. This innovative solution fills the gap between inexpensive, less-effective software and costly, specialized hardware. While in the past clients may have declined recovery because of the expense — and held onto bad feelings as a result — with RapidSpar you can serve them promptly, without calling in outside support.

## ABOUT US

RapidSpar is the latest innovation from DeepSpar, an Ottawa-based firm that has been pioneering data recovery solutions since 2001. Today, DeepSpar equipment is the market standard among dedicated data recovery companies. RapidSpar extends that leadership with a device format designed for IT generalists and non-expert data recovery practitioners.

## DeepSpar Data Recovery Systems

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