Business Demand Overview.
- Reporter: Josh – Sales Manager
- Value of change: Visual dashboards and improved Sales Reports
- Necessary System: Power BI, CRM System, SQL
- Other Relevant Info? Budget has been delivery in Excel for 2021

User Stories:

N#	As a (role)	I want (request/demand)	So that I (User Value)	Acceptance Criteria
1	Sales Manager	To get dashboard overview of internet sales	Can follow better which customers and products sell the best	A Power BI dashboard which update once a day.
2	Sales Representative	A detailed overview of internet sales per customers	Can follow up my customer that buys the more and who we can sell the more to.	A Power BI dashboard which allow me to filter data for each customer.
3	Sales Representative	A detailed overview of internet sales per products	Can follow up my products that sales the most.	A Power BI dashboard which allow me to filter data for each product.
4	Sales Manager	A dashboard overview of internet sales.	Follow sales over time against budget	A Power BI dashboard with graphs and KPIs comparing against budget.