

Lecture 01

Introduction to Machine learning
Kirill Svyatov

Ulyanovsk State Technical University

k.svyatov@ulstu.ru

Agenda

Brief history of technological revolutions

Future technologies

Definitions

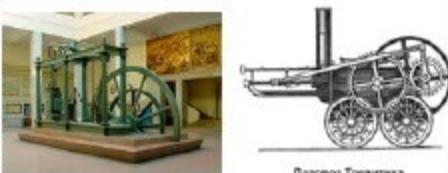
Formulation of the problem

Definitions

ML applications

Methods of ML

Industrial revolutions

Technologies	«I» IR XVII century	II IR XVIII – XIX	III IR XIX – XX	IV IR XXI
	<ul style="list-style-type: none">▶ wood▶ peat burn▶ wind energy 	<ul style="list-style-type: none">▶ Iron, steel▶ coal burn▶ steam▶ surgery, anesthesia▶ agriculture machines 	<ul style="list-style-type: none">▶ plastic▶ oil, electricity▶ cars, airplanes▶ satellites▶ antibiotics, early diagnosis▶ mineral fertilizers 	<ul style="list-style-type: none">▶ 3D printing & materials▶ thin films▶ clean energy▶ robots▶ small satellites▶ organic agriculture 

Netherlands

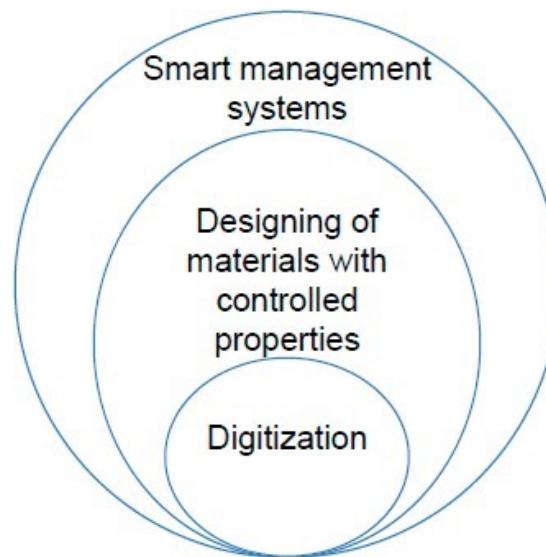
England

USA

¹ <http://www.tv2.tomsk.ru/sites/www.tv2.tomsk.ru/files/mobil.jpg>

Industry 4.0

Corridors for the development of technology and activities:



4 stages of industrial revolution

Industrie 1.0 follows the introduction of water and steam mechanical manufacturing enterprises



Mechanical loom, 1784

Industrie 2.0 comes as a result of the introduction of electrified mass production, based on the division of labor



The first processing line, slaughterhouse 1870

Industrie 3.0 uses electronics and information technology for further automation of production



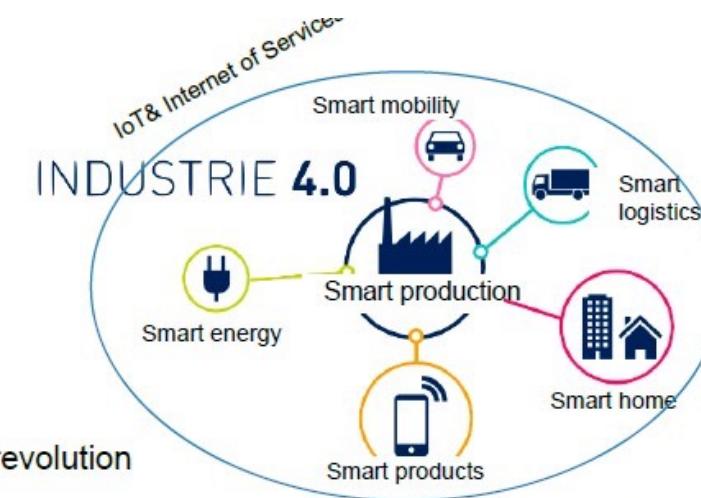
First PLC, 1969

Industrie 4.0 based on cyber physical systems



Complexity

t



Labor productivity

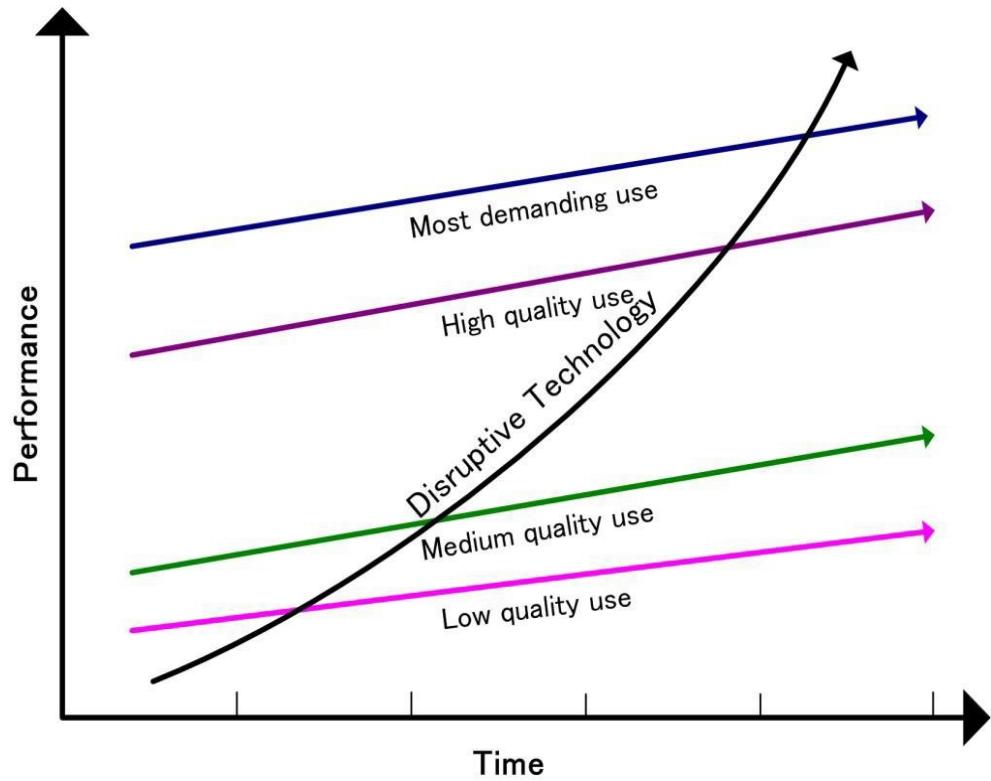
Assessment of the growth of labor productivity from the development of new technologies in production



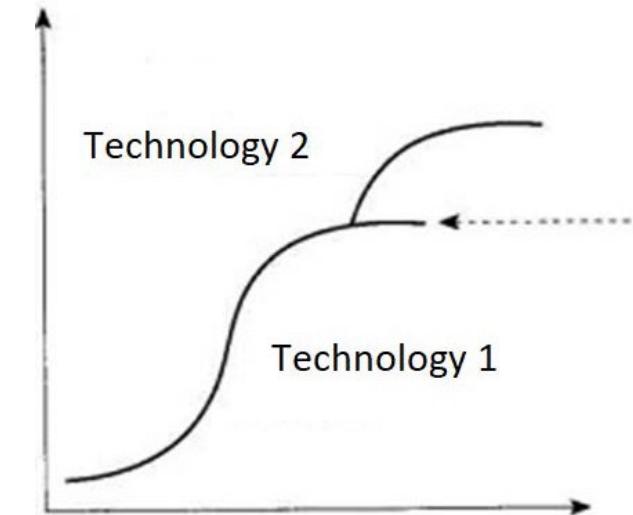
Steam engine	Early robotics	IT	Robots, AI, ML
1850-1910	1993-2007	1995-2005	2015-2065
Growth in labor productivity per year			
0,3%	0,4%	0,6%	0,8 - 1,4%

¹ McKinsey & Company, <http://www.mckinsey.com/global-themes/digital-disruption/harnessing-automation-for-a-future-that-works>

Disruptive technologies



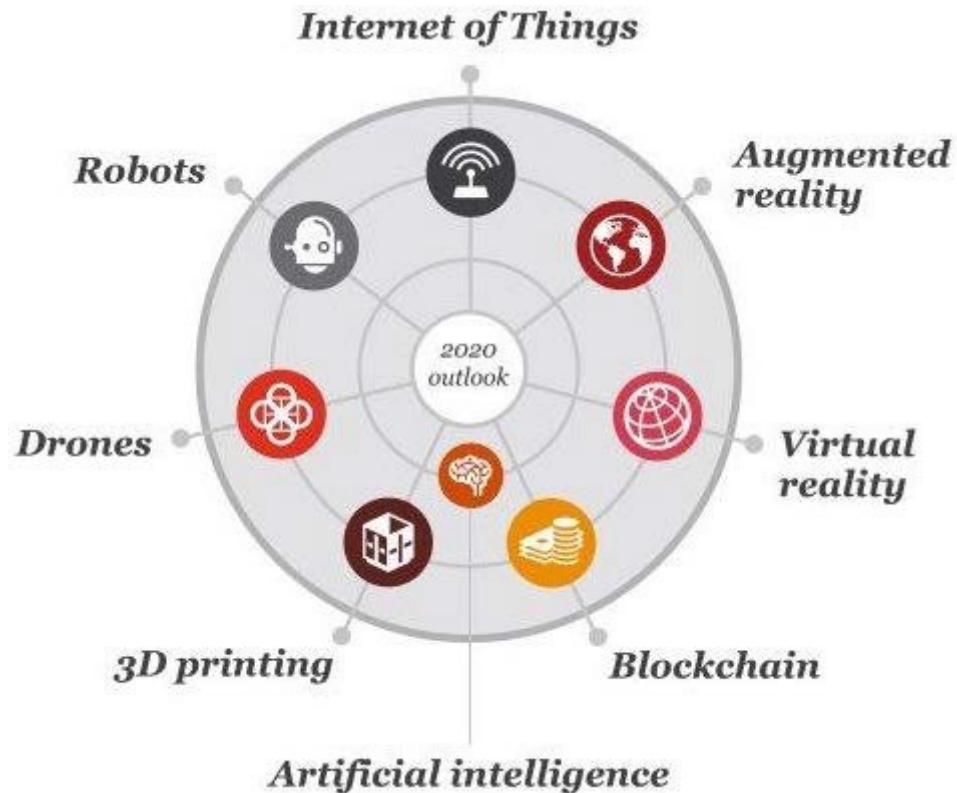
Clayton Cristensen



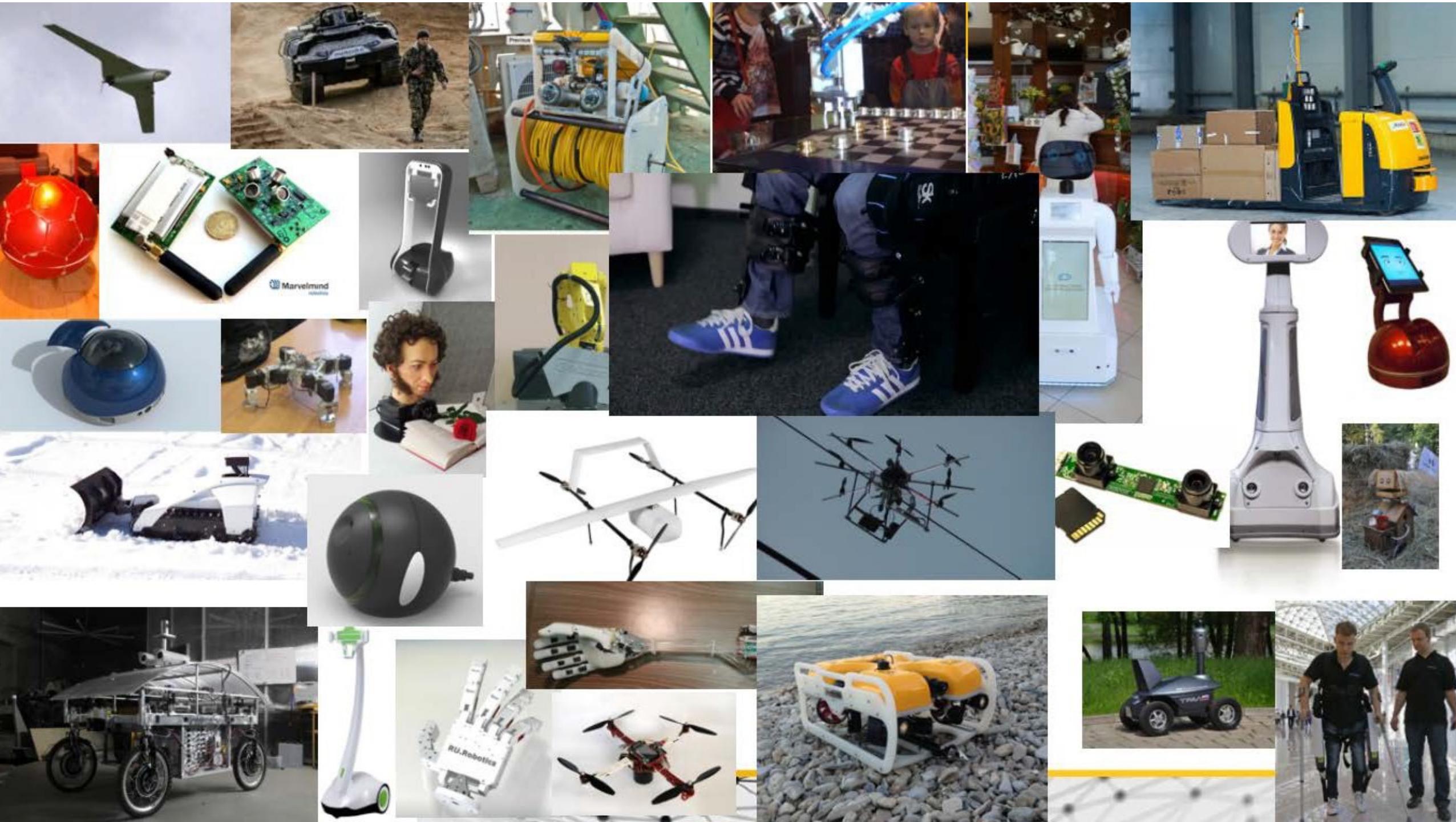
Problems of transformation



The essential 8 technologies

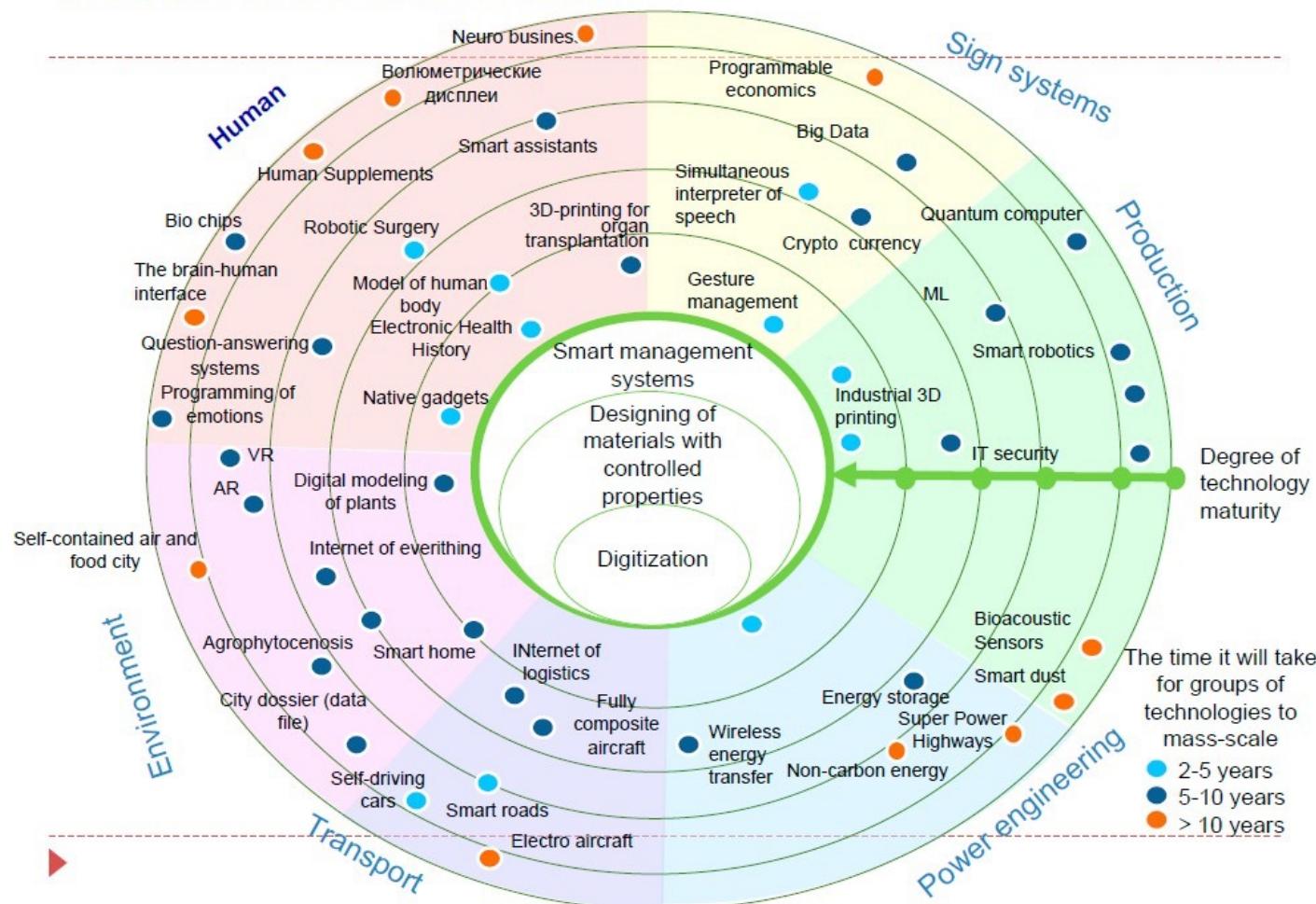


<https://pwc.blogs.com/ceoinsights/2016/08/a-guide-to-the-essential-eight-emerging-technologies.html>

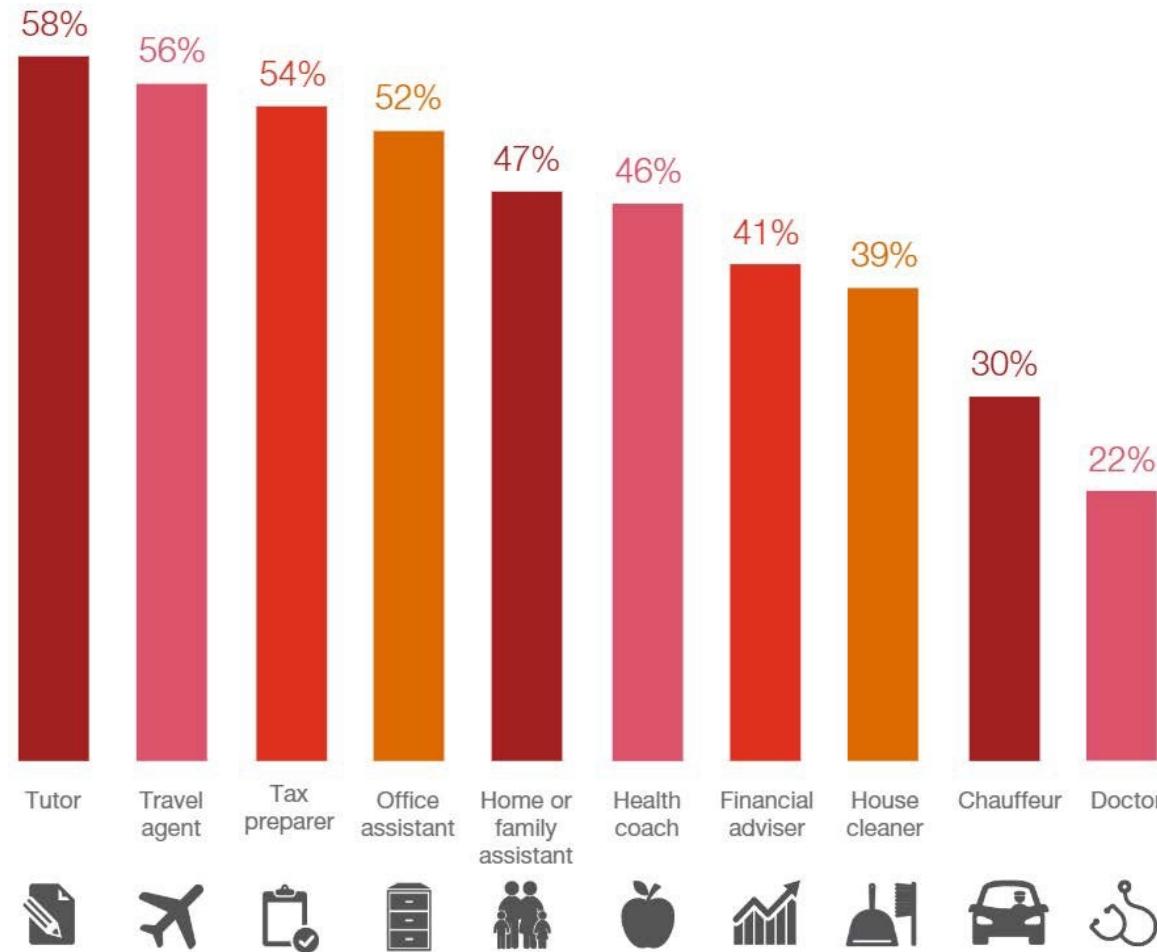


Modern technologies

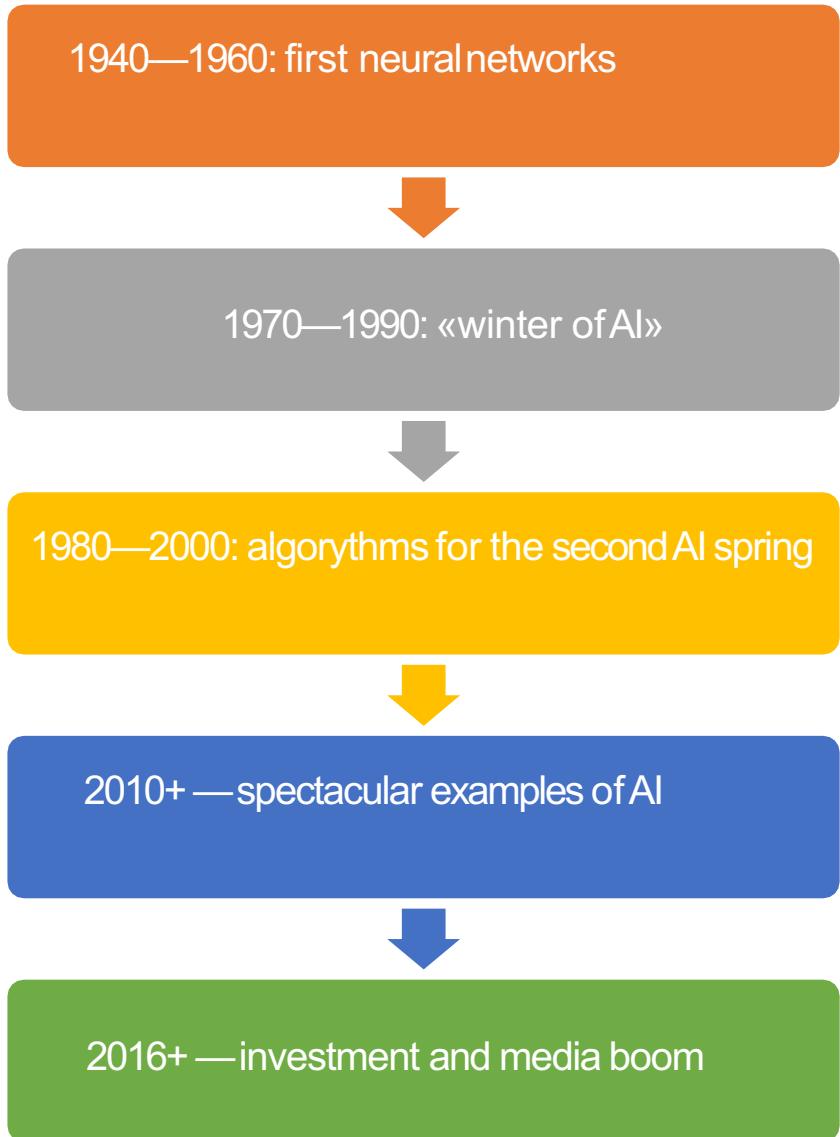
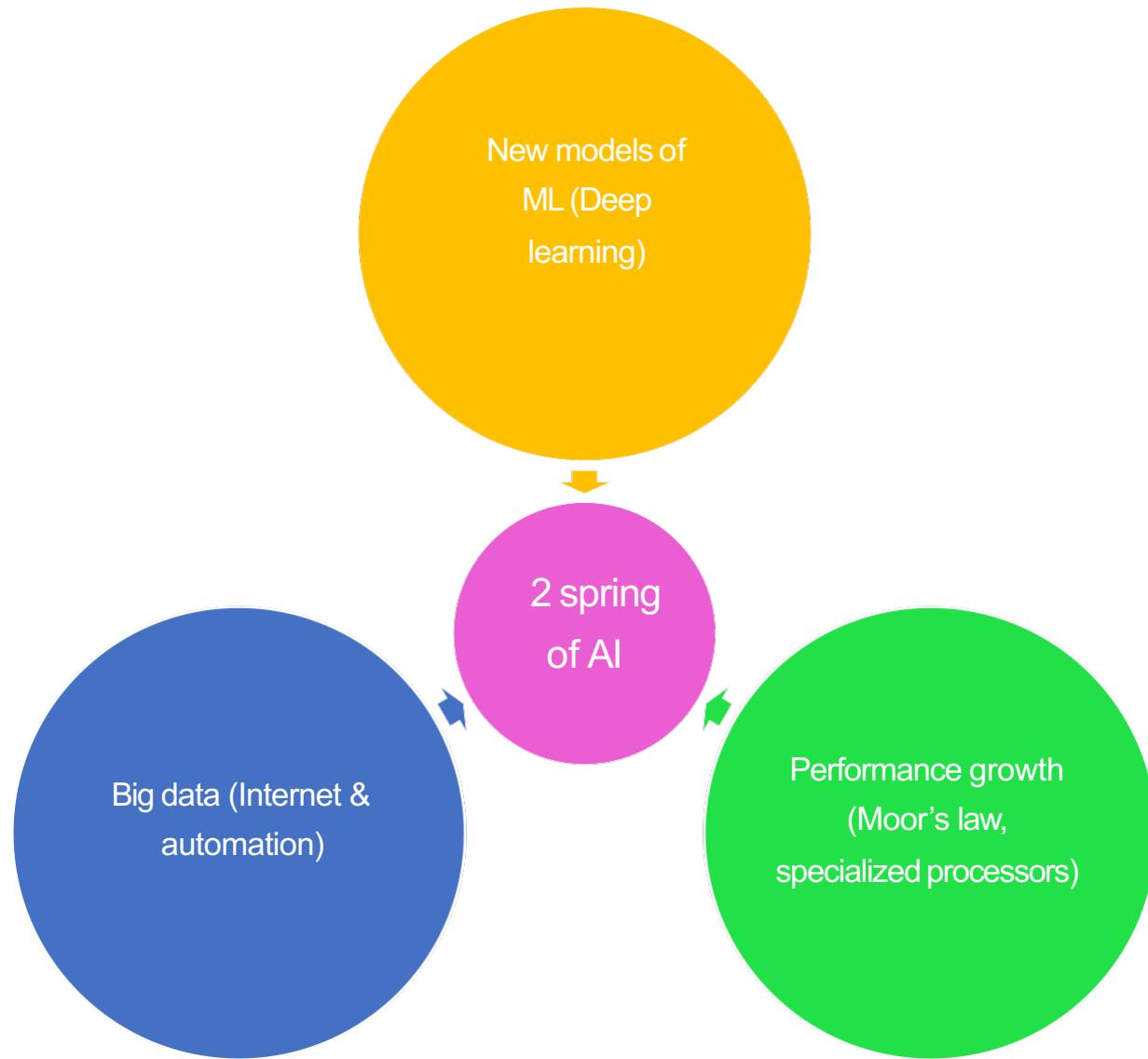
Today there is a new platform of technologies of the New Industrial Revolution



"In the next five years, I can see AI replacing humans as a..."



AI winter & spring

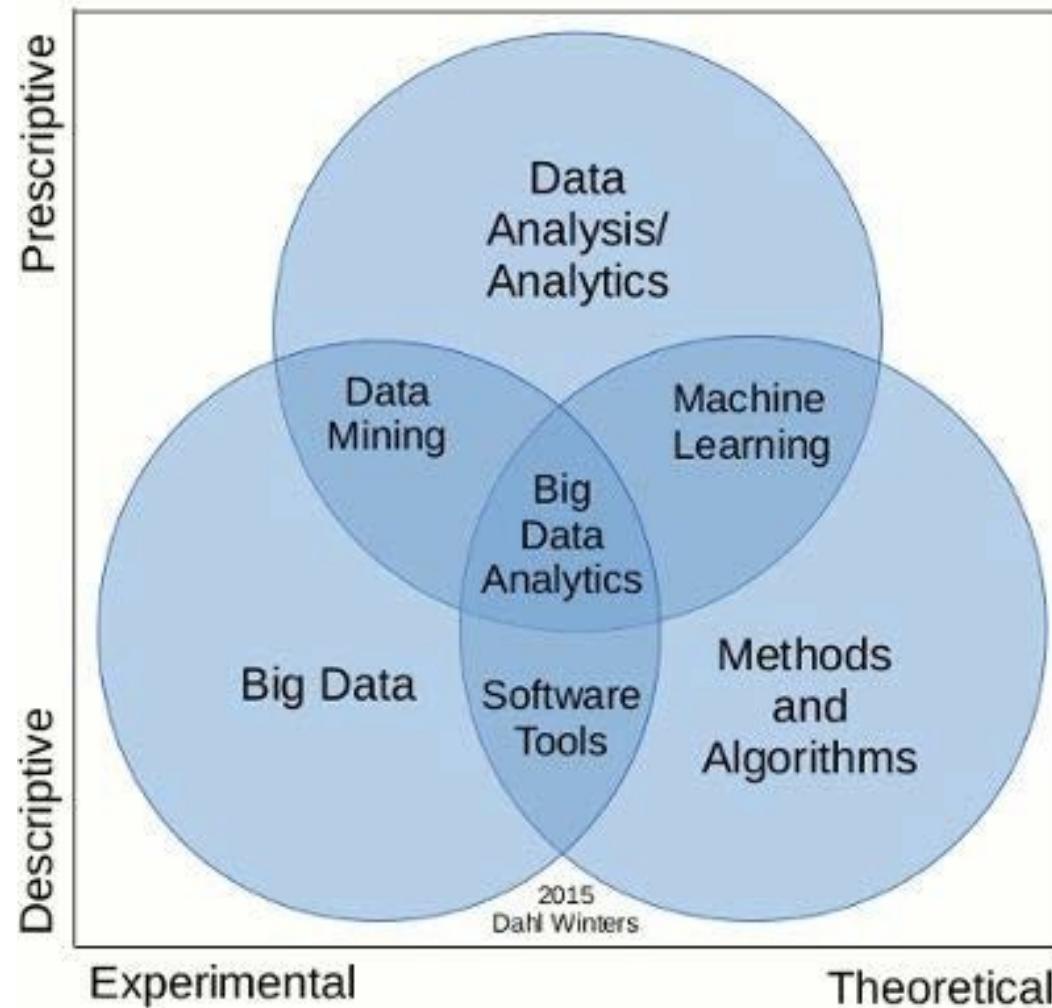


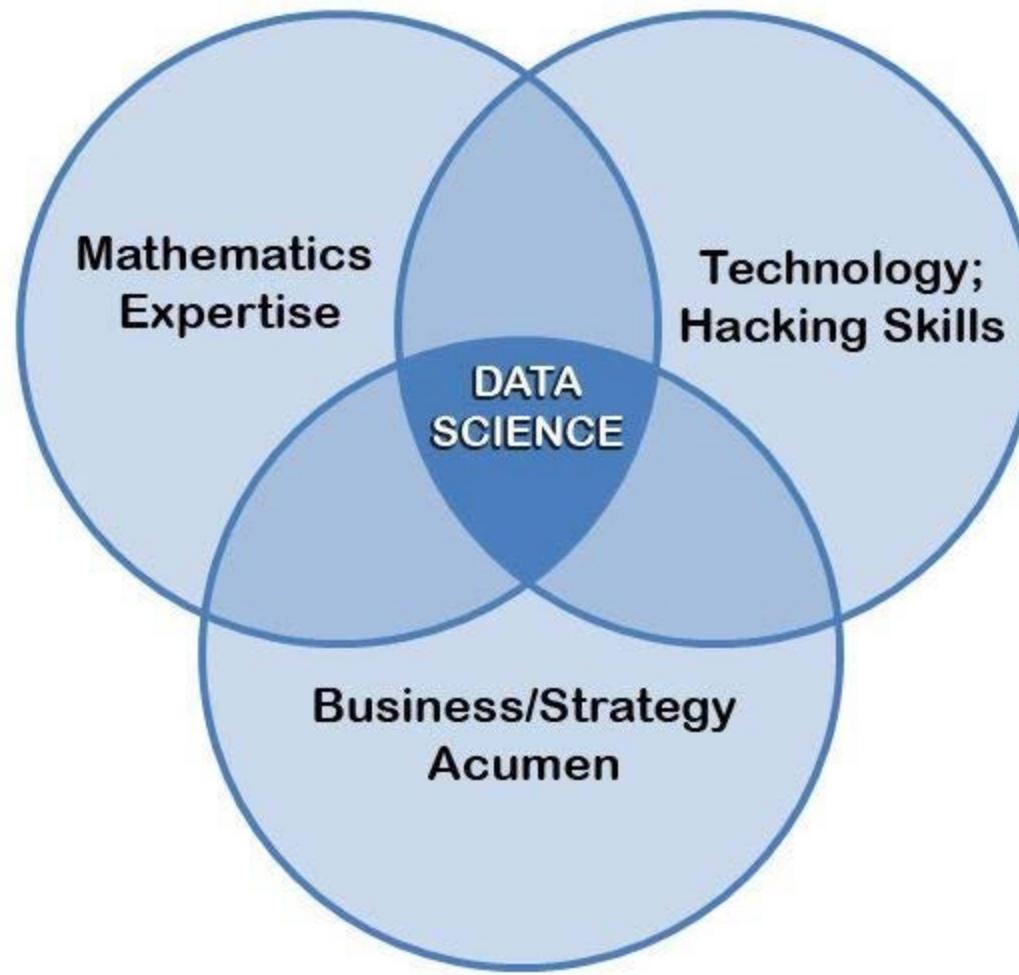
ML definition

Machine Learning:

- Machine learning is a topic of an artificial intelligence, a mathematical discipline that uses mathematical statistics, numerical optimization methods, probability theory, discrete analysis, to extract knowledge from data.
 - Field of study that gives computers the ability to learn without being explicitly programmed. (Arthur Samuel, 1959)
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The Fields of Data Science





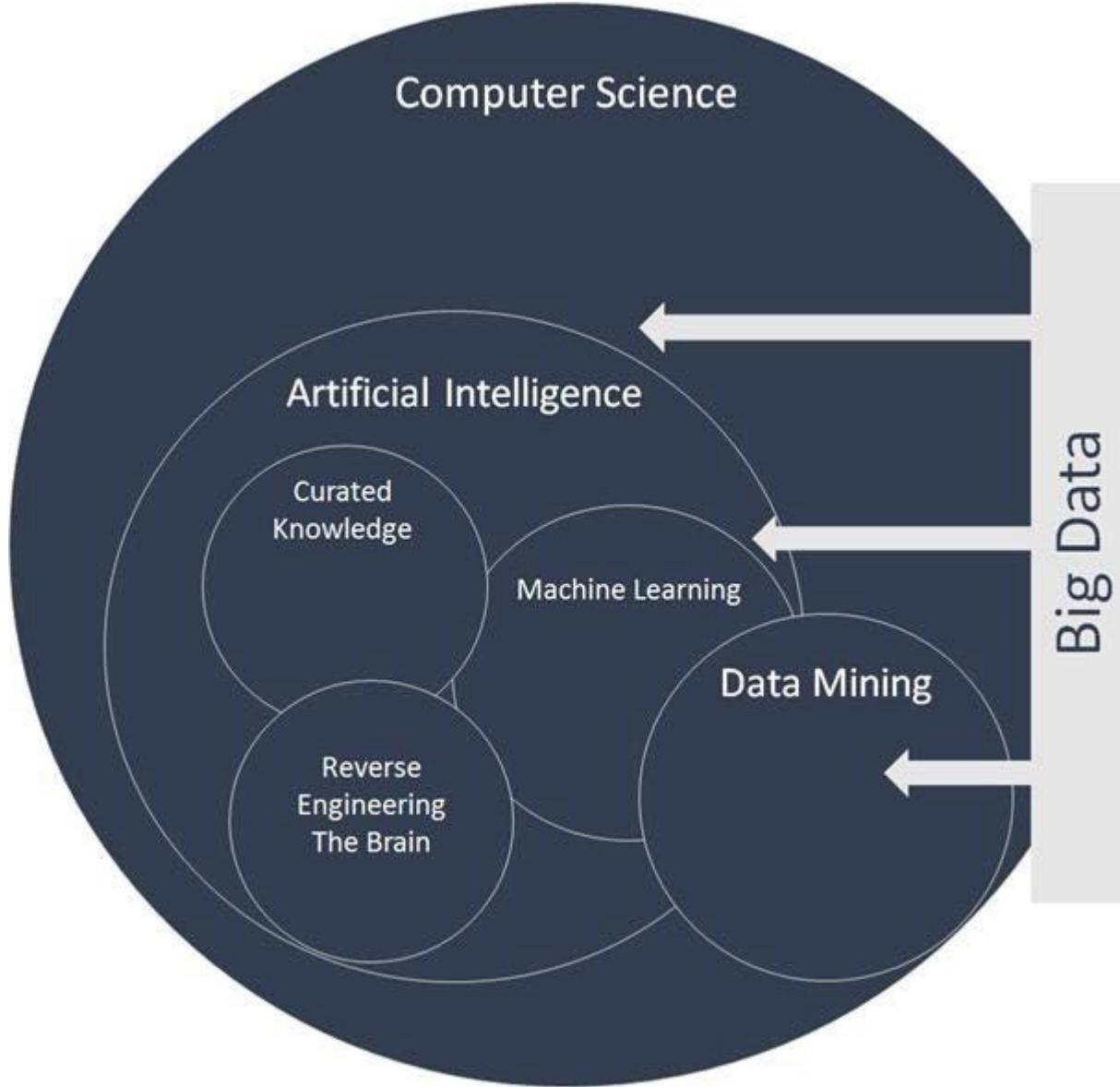
Data mining key features

- Data can be inaccurate, incomplete, heterogeneous, indirect, and at the same time have huge volumes;
- Data analysis algorithms themselves may have the ability to learn from precedents;
- Processes of raw data processing into information require non-trivial automation.

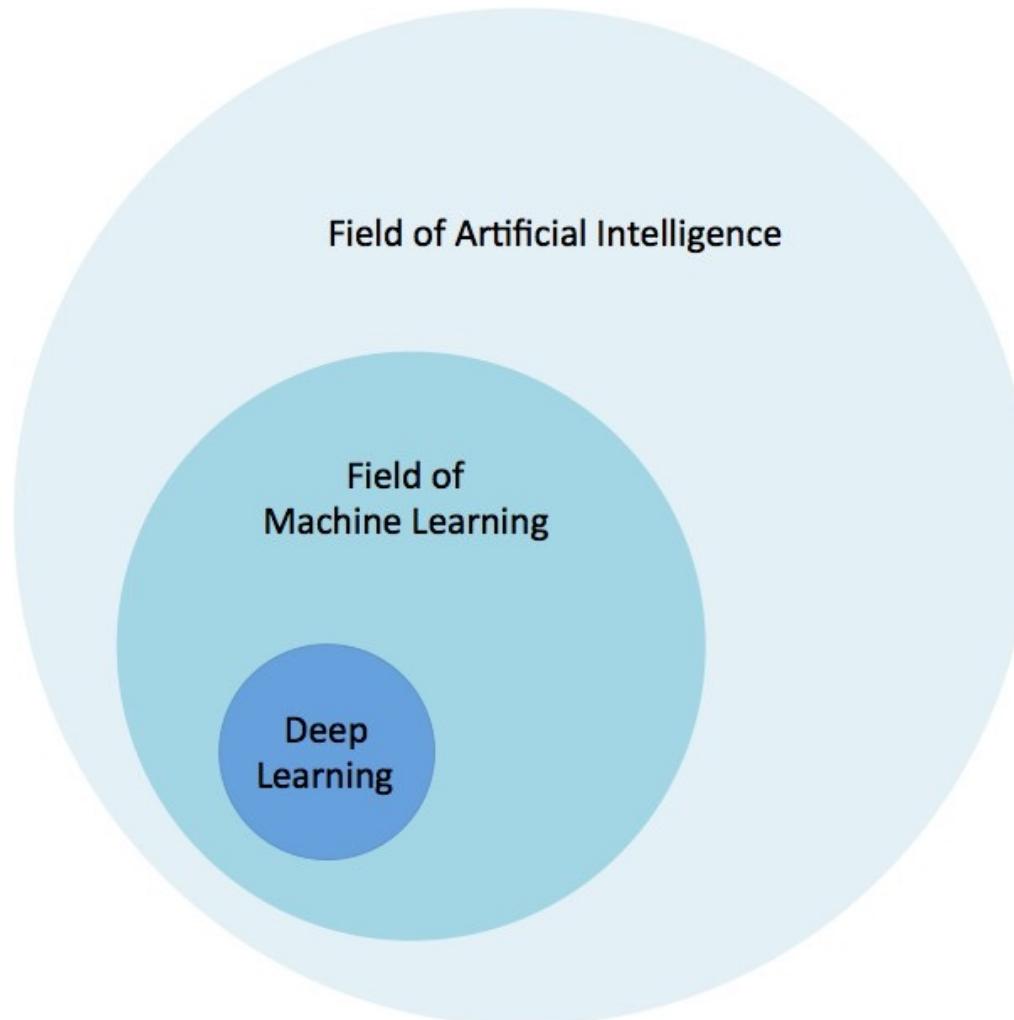
Data mining key features

Over the past decades, significant efforts in the field of Data Mining have focused on the creation of specialized algorithms capable of performing the same tasks during linear or even logarithmic time without significant loss of accuracy.

Data mining key features



Data mining key features



Data mining key features

A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E.

(T Mitchell)

Data mining key approaches

There are two types of learning:

- Precedent training
- Deductive training

Data mining key features

The purpose of precedent training is to generalize or gain knowledge about the "law of nature."

Data mining key features

SPHINX OF BLACK QUARTZ JUDGE MY VOW

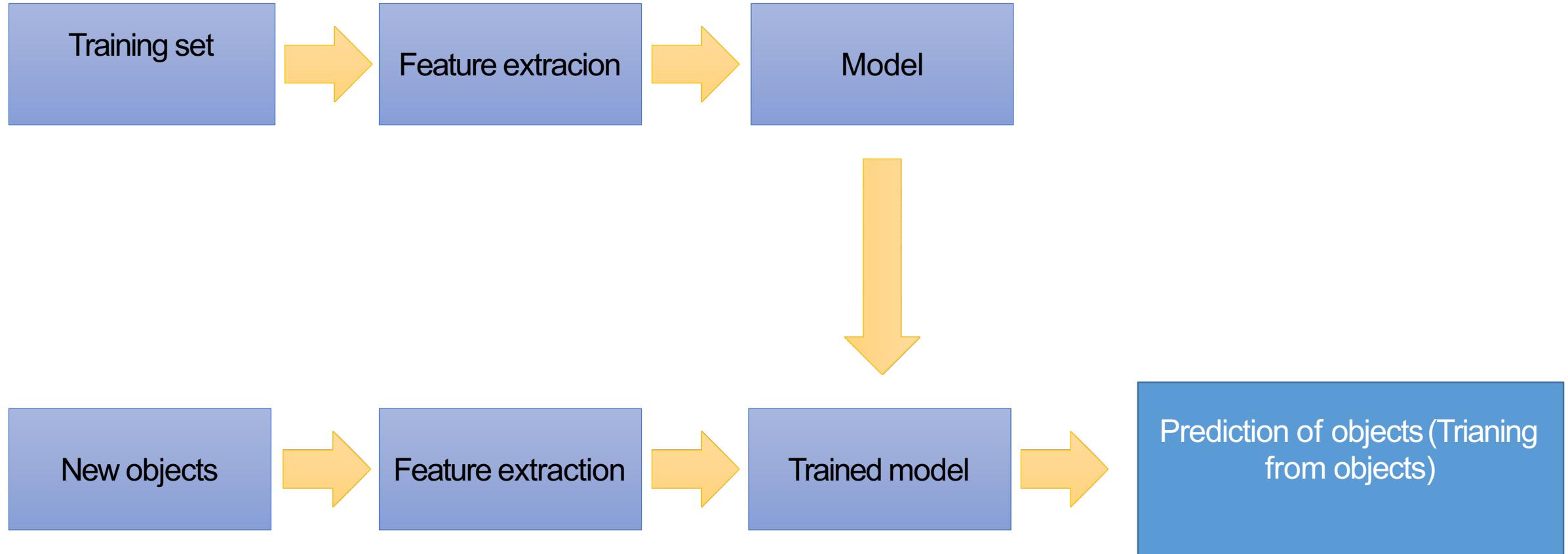
Sphinx of black quartz judge my vow

A B C D E F G H a b c d e f h g

0 1 2 3 4 5 6 7 8 9 / @ # \$ %

• *grasid ir orpaoz p ymre's Nos
uhams yroccakd zahmnaem
uacmu tchenou ocazenmoem
truguer mpeydesu uhalum
himo olkimbanaecklyaa
zgouesue manureb obhguu
mb zqakond op'rsodumb r*

Data mining key features



ML task definition

Machine learning:

- What is an object X (what features) and what is an answer Y ?
- How to build a model M ?
- How can we make an approximation of Y from X with M ?

ML task definition

Input data types:

- Image
- Text
- Sound
- GEOdata
- Timeseries
- Datasheet

Generalization

Generalization error (also known as the **out-of-sample error**) is a measure of how accurately an algorithm is able to predict outcome values for previously unseen data

In a learning problem, the goal is to develop a function $f(x)$ that predicts output values y based on some input data x . The expected error, $I[f_n]$ of a particular function f_n over all possible values of x and y is:

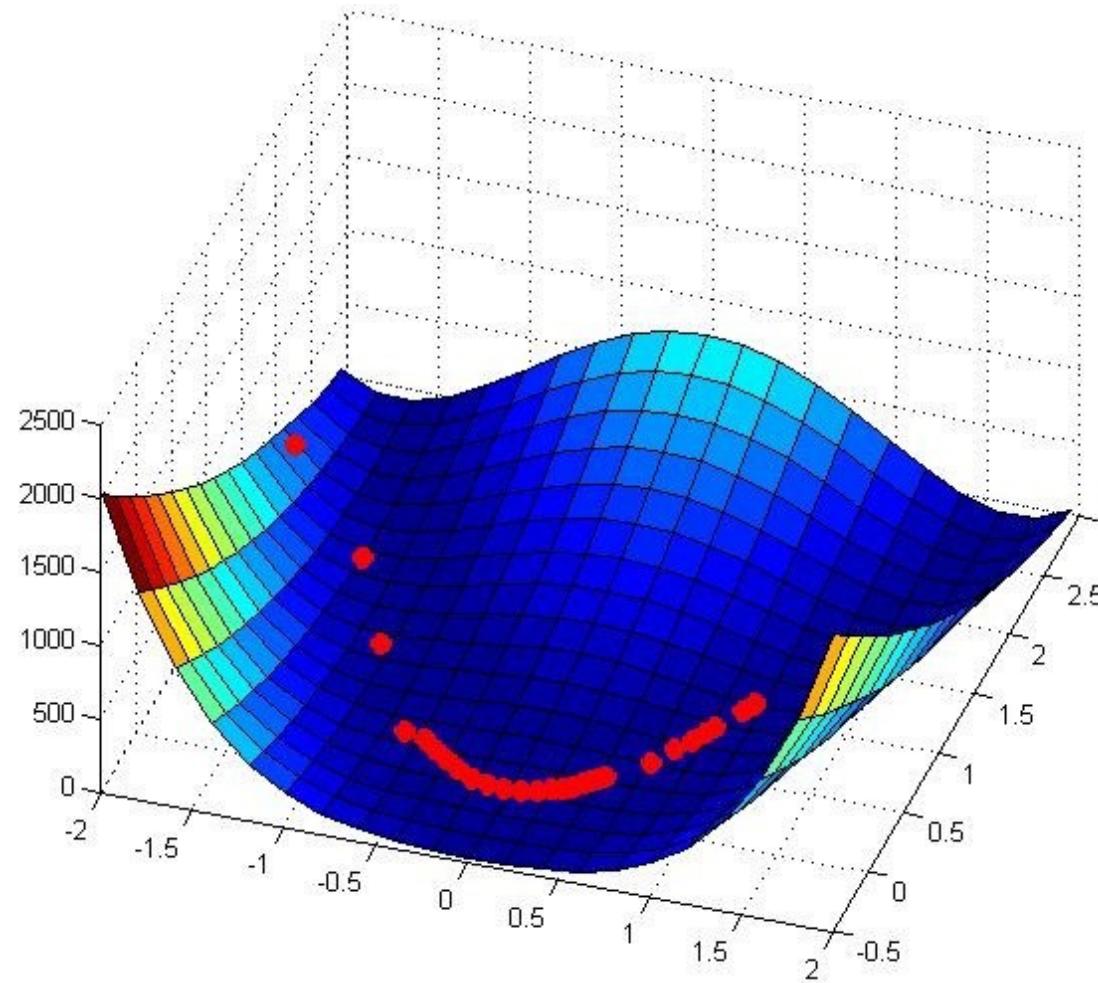
$$I[f_n] = \int_{X \times Y} V(f_n(x), y) \rho(x, y) dx dy,$$

where V denotes a **loss function** and $\rho(x, y)$ is the unknown **joint probability distribution** for x and y .

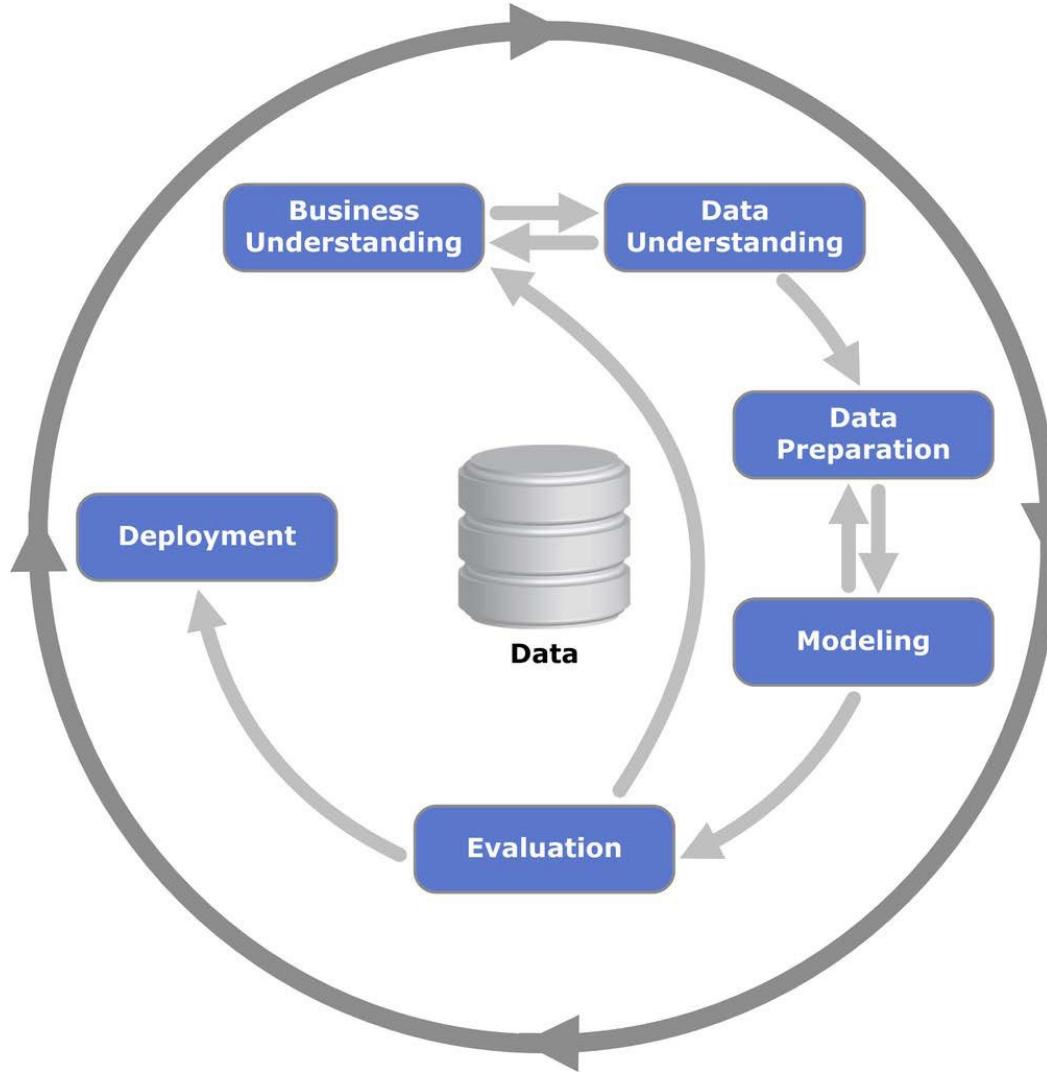
Without knowing the joint probability distribution, it is impossible to compute $I[f]$. Instead, we can compute the empirical error on sample data. Given n data points, the empirical error is:

$$I_S[f_n] = \frac{1}{n} \sum_{i=1}^n V(f_n(x_i), y_i)$$

Gradient descent

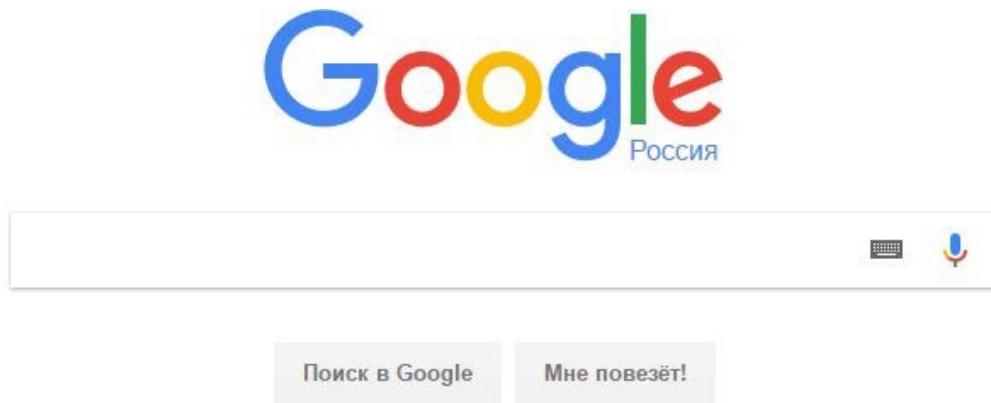


CRISP-DM methodology

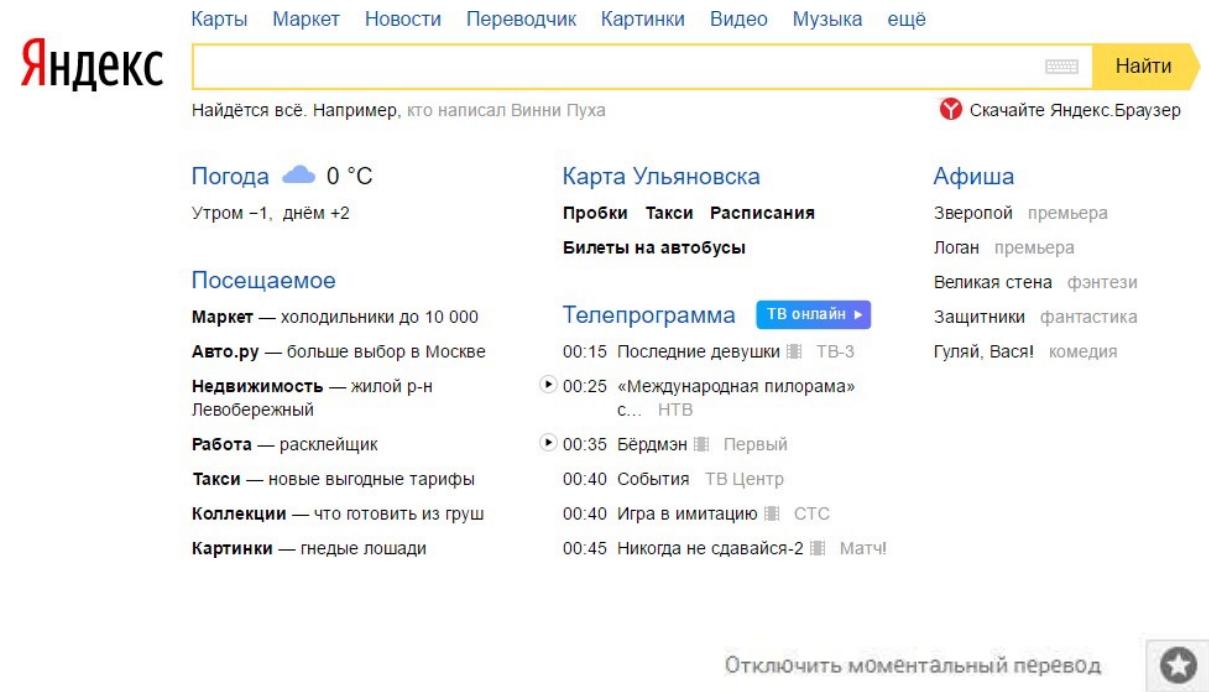


Automation control	Bioinformatics	Stock technical analysis	Image generation	Speech generation
Text generation	Categorizing documents	Credit scoring	Medical diagnosis	Detection of fraud
Spam detection	Learning ranking in information search	Searching potential customers	Predicting customer care	Decision-making
Predicting time series	Gesture recognition	Image recognition	Speech recognition	Pecognition of handwriting
Recognition of physical activity	Technical diagnostics	Financial supervision	Chemoinformatics	

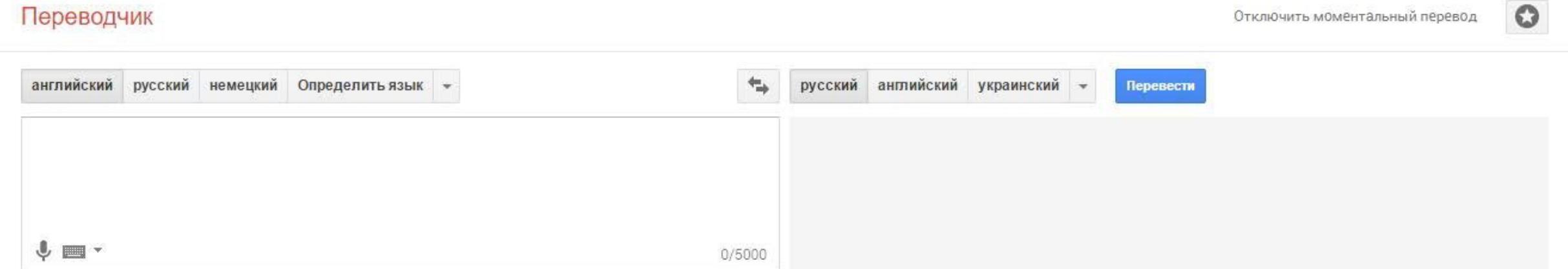
ML application



The image shows the Google Russia search homepage. At the top is the Google logo with "Россия" underneath. Below the logo is a search bar with a microphone icon and a keyboard icon. Under the search bar are two buttons: "Поиск в Google" and "Мне повезёт!".



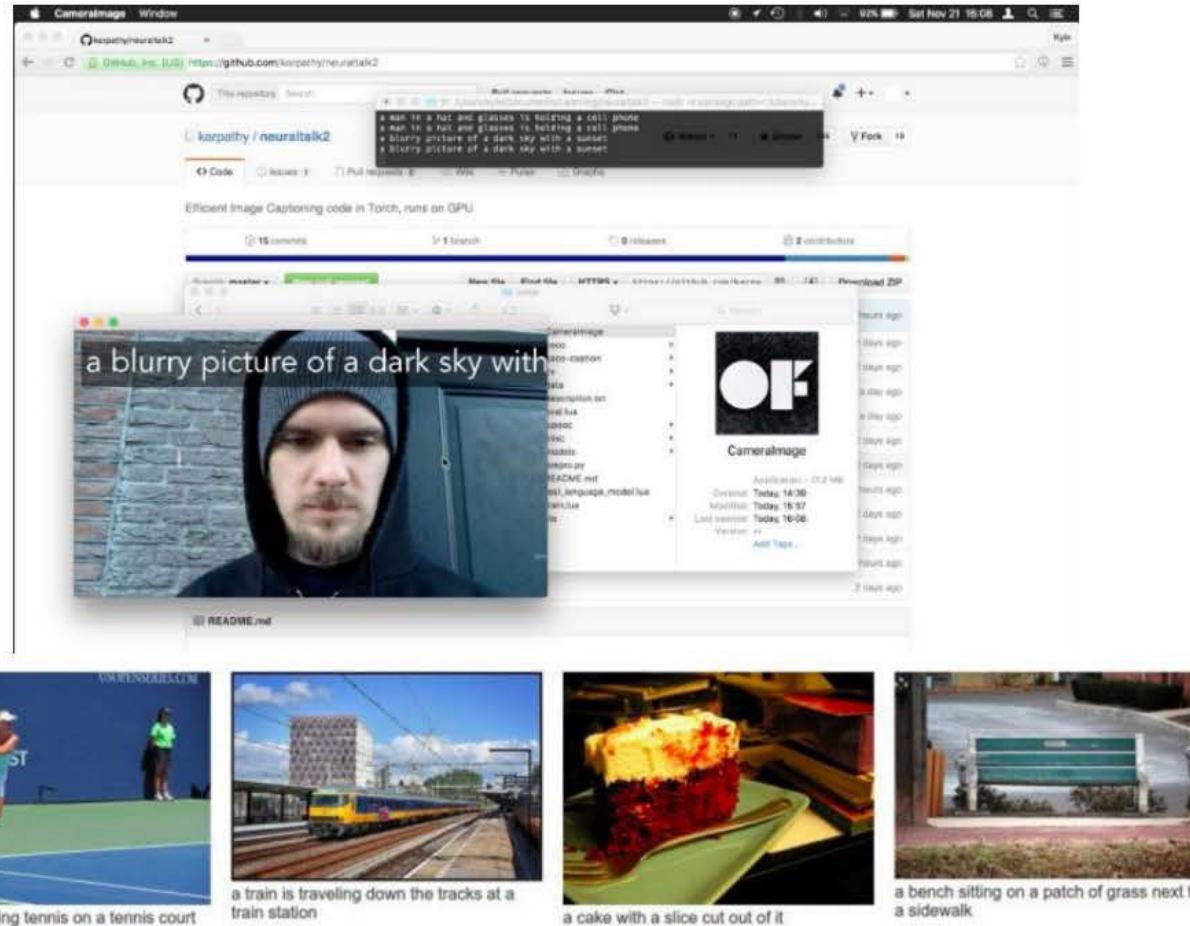
The image shows the Yandex search homepage. At the top is the Yandex logo. A search bar contains the query "Найдётся всё. Например, кто написал Винни Пуха". Below the search bar are links for "Карты", "Маркет", "Новости", "Переводчик", "Картинки", "Видео", "Музыка", and "ещё". To the right of the search bar are icons for a keyboard and a magnifying glass labeled "Найти". Below the search bar is a weather widget showing "Погода 0 °C" and "Утром -1, днём +2". To the right of the weather is a sidebar with "Карта Ульяновска", "Пробки", "Такси", "Расписания", and "Билеты на автобусы". The main content area features a section titled "Посещаемое" with links to "Маркет", "Авто.ру", "Недвижимость", "Работа", "Такси", "Коллекции", and "Картинки". On the far right, there is a "Афиша" section listing various events like "Зверопой премьера" and "Гуляй, Вася! комедия".



The image shows the Yandex Translate interface. At the top left is the title "Переводчик". At the top right are buttons for "Отключить моментальный перевод" and a star icon. Below the title is a row of language selection boxes: "английский", "русский", "немецкий", "Определить язык", "反转箭头", "русский", "английский", "украинский", and a dropdown arrow. In the center is a large input field with a microphone and keyboard icon, and a character count "0/5000". To the right of the input field is a large output field.

ML application

NeuralTalk



<https://github.com/karpathy/neuraltalk2>

<https://vimeo.com/14649200>

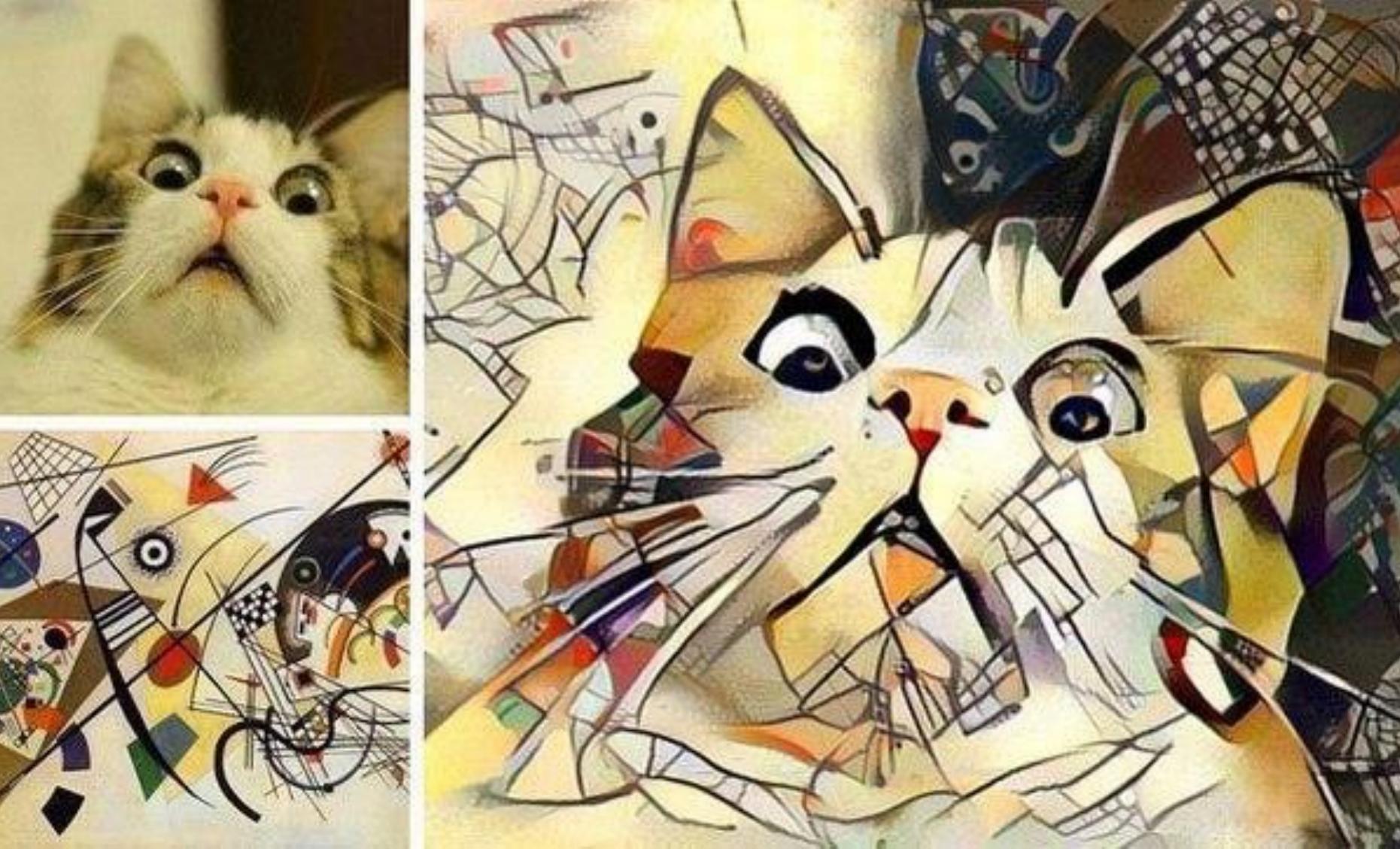
ML application



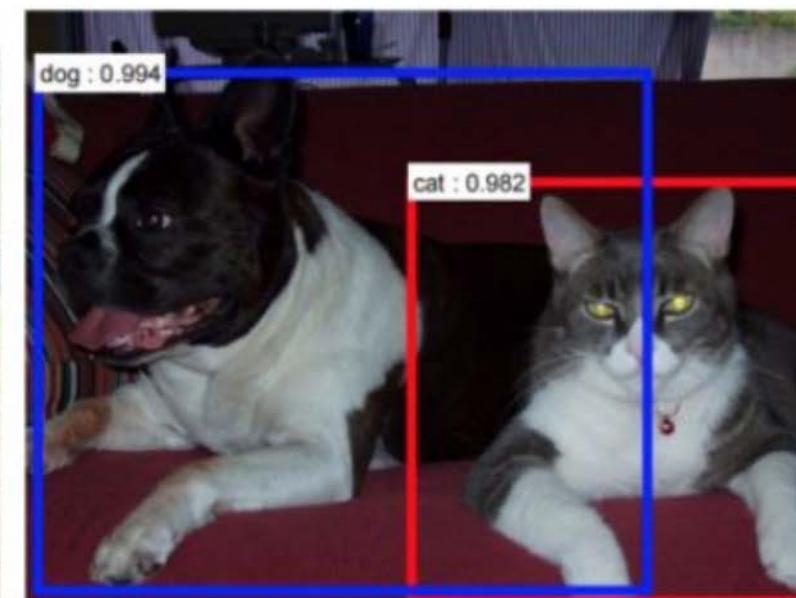
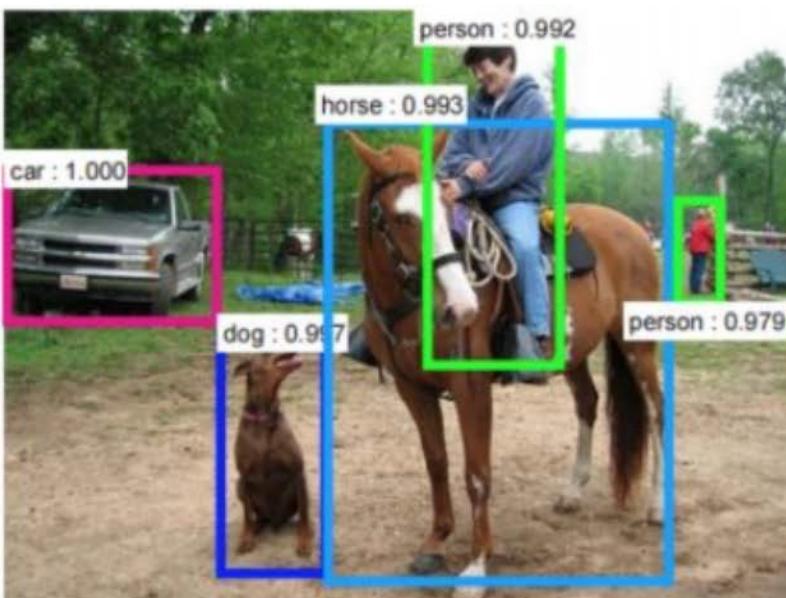
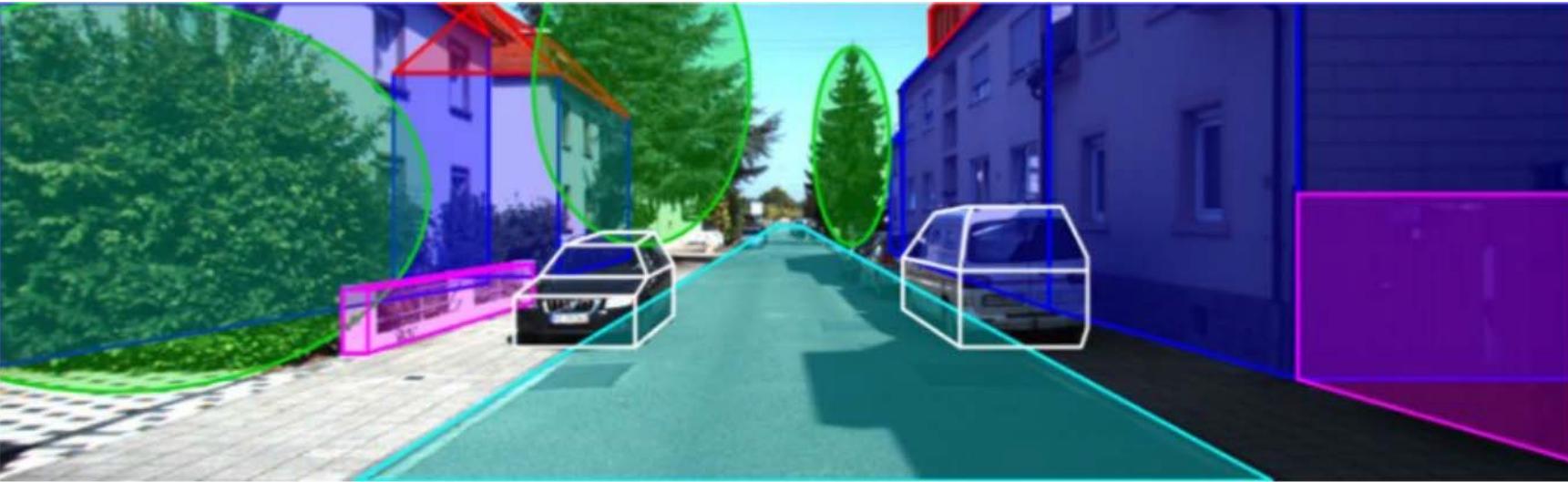
ML application



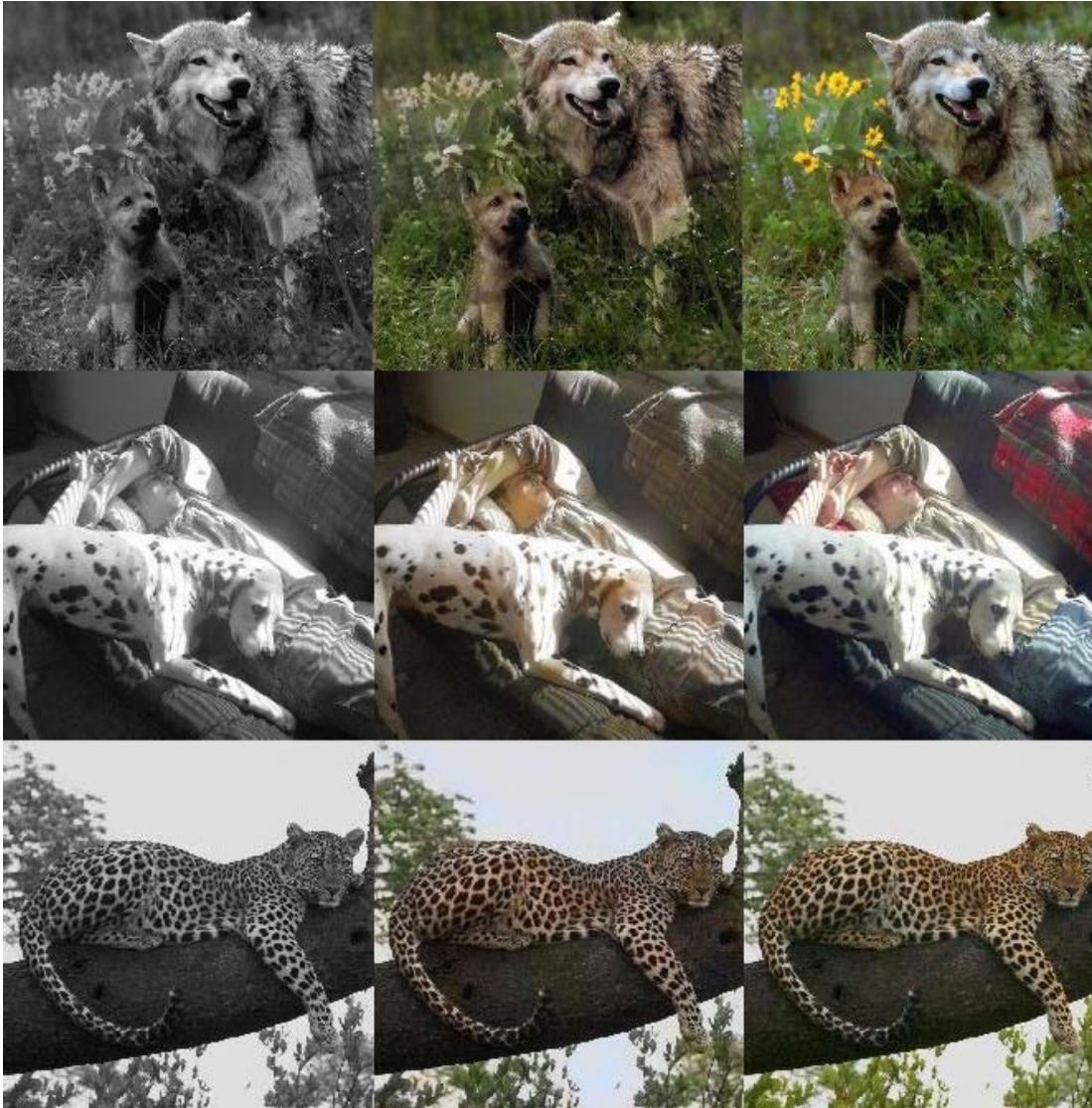
ML application. Generative models



ML application



ML application. Colorization



ML applications. Labeling



"girl in pink dress is jumping in air."



"black and white dog jumps over bar."



"young girl in pink shirt is swinging on swing."



"man in blue wetsuit is surfing on wave."



"little girl is eating piece of cake."



"baseball player is throwing ball in game."



"woman is holding bunch of bananas."



"black cat is sitting on top of suitcase."

Transport systems

Route planning
Logistic control
Robotization



Energy

Planning and management of production and distribution of energy
Consumption management



Medical care

Automation of primary diagnostics

Decision making for diagnoses, treatment and follow-up

Medical data mining

Medical robots

Epidemic forecast

Genetic analysis



Financial services

Forecasting
Antifraud
Credit scoring
Management of risks
Professional bank assistants



E-commerce

Demand forecasting

Demand management and recommend
systems

Logistics



Agriculture

Monitoring (global)
Farming
Robotization of agricultural equipment
Analysis and planning of consumption and production of products, equipment



National security

Intelligent analysis and risk prediction
Anti-terrorism



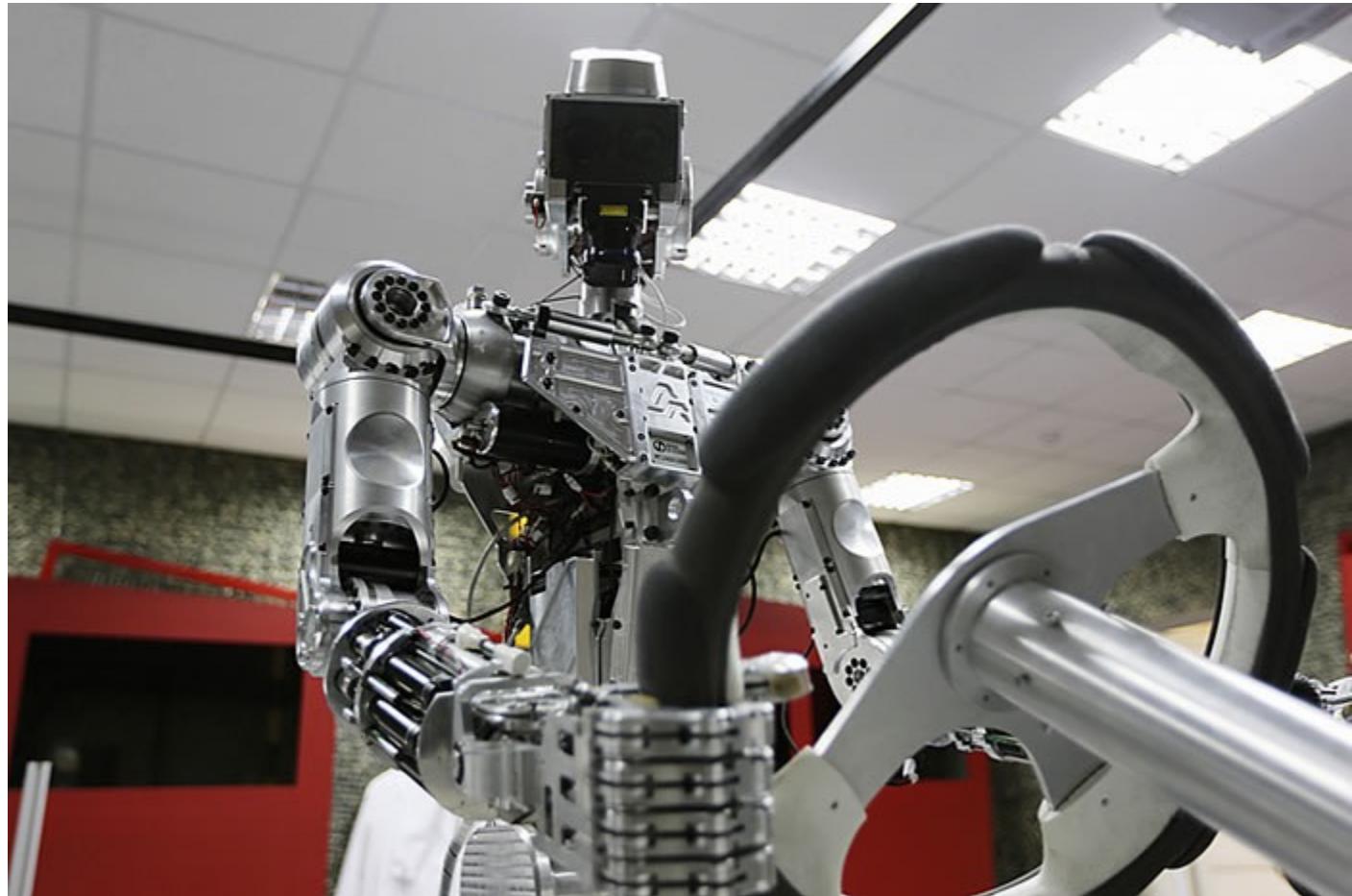
Education

Individualization of the training process
Online training
Forecasting needs
Assistants

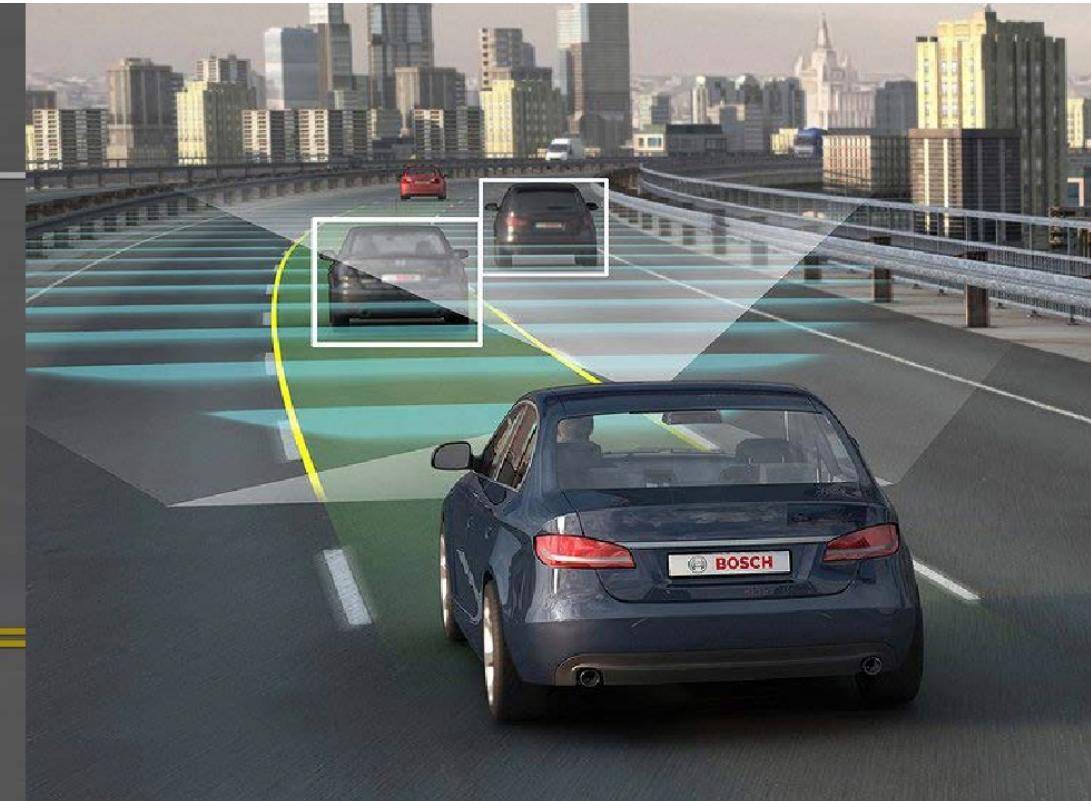
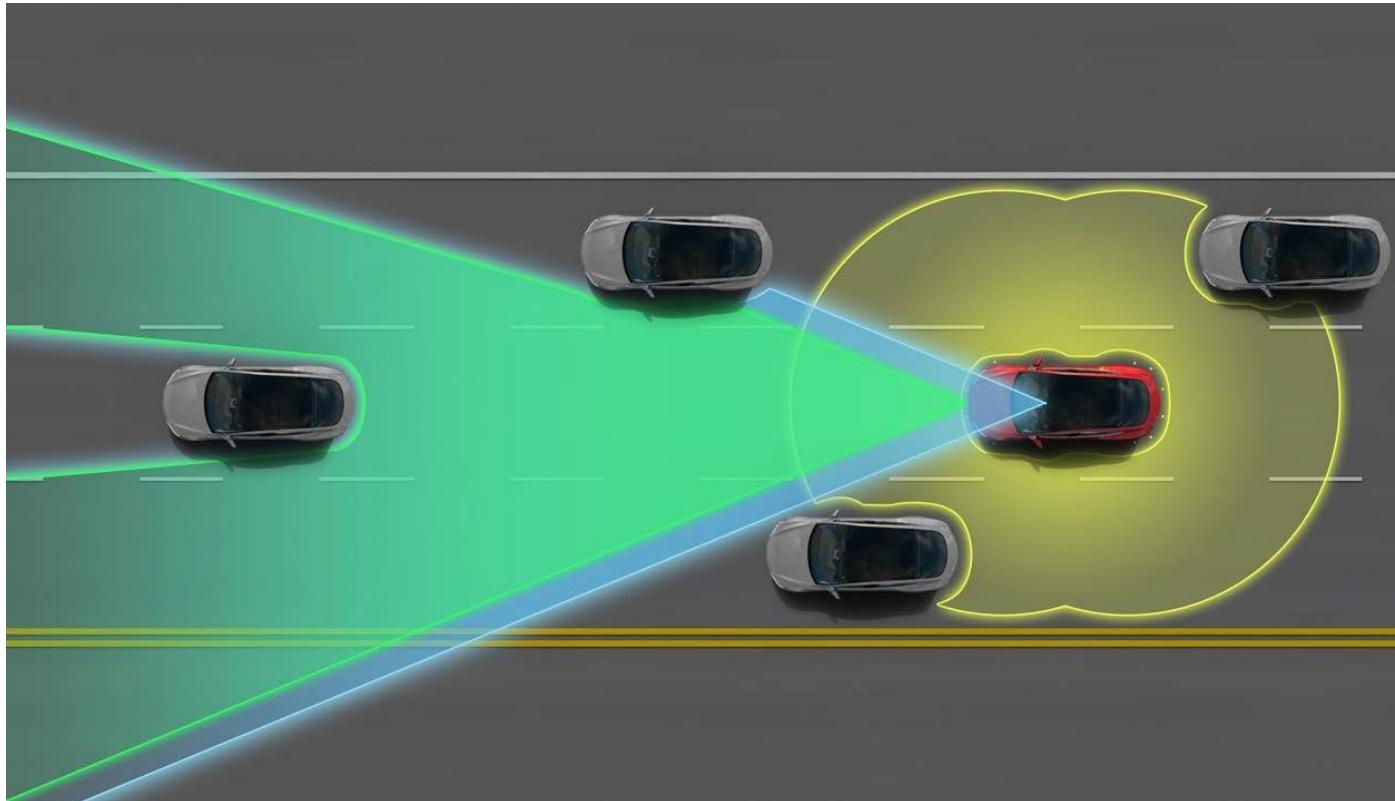


Defence

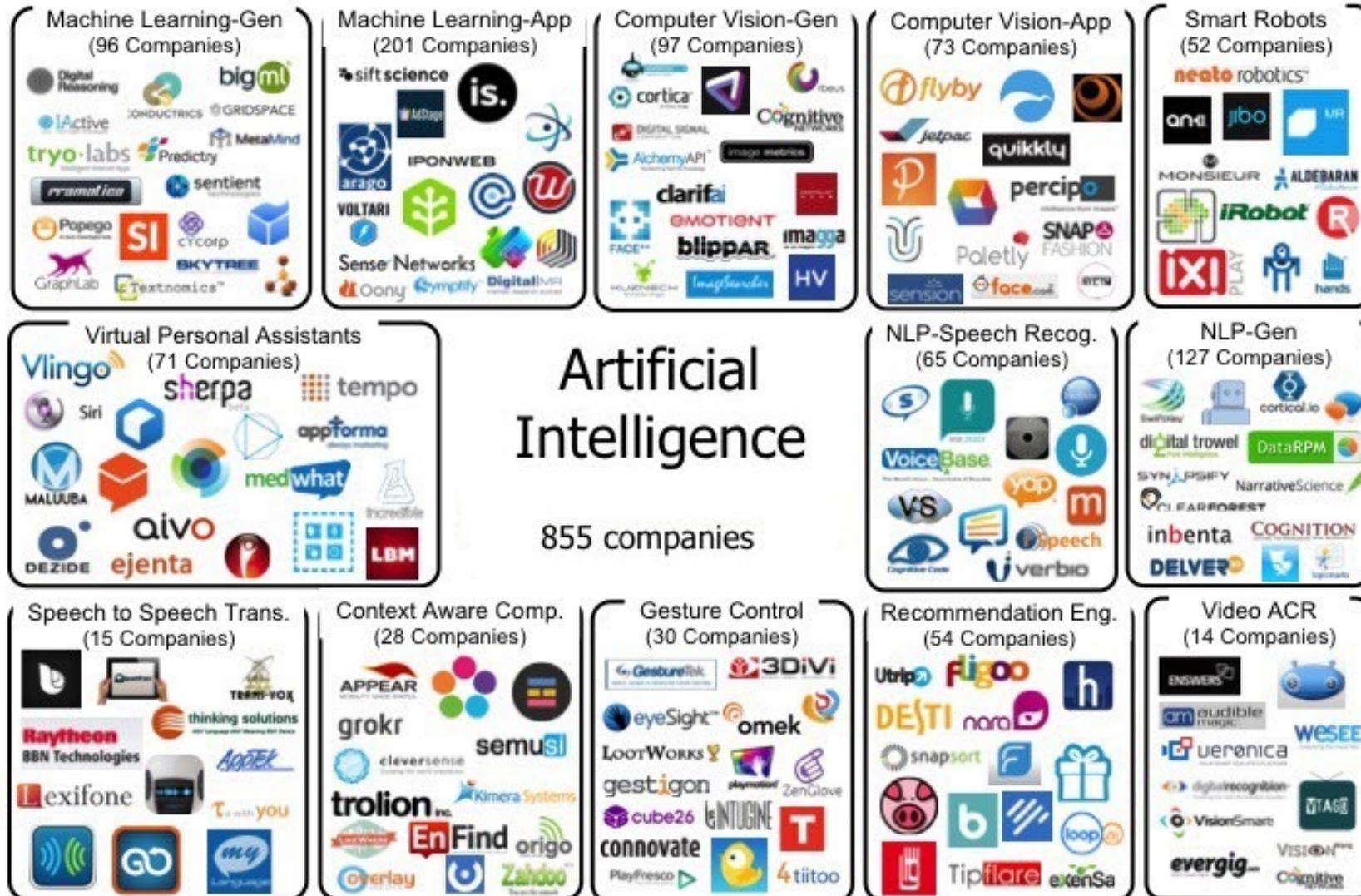
Planning
Decision making
Robots and coalitions



ML application



ML application



info@venturescanner.com

ML tasks types

1. Supervised learning:
 - Classification
 - Regression
 - Learning to rank
 - forecasting
2. Uunsupervised learning:
 - Clustering
 - Association rules learning
 - Outliers detection
3. Reinforcement learning
4. Meta-learning or learning-to-learn
5. Portfolio selection
- 6.Collaborative filtering
7. ...

Approaches and methods

- Regression
- Bayesian inference
- Decision trees
- Neural networks
- K-nearest neighbors
- Principal component analysis
- Support vector machines
- Genetic algorithms

Tools

1. Python, R, Matlab, ...
2. IPython Notebook, PyCharm
3. Tensor Flow, Keras, Theano, Scikit-Learn
4. CNTK
5. Torch
6. Caffe
7. Apach Spark
8. Azure

Automation

- Automation controls the processes, but the person is responsible for processes.
- G. Kasparov: “I played strange chess, not the kind to which I am used to, I tried to use our human advantages over the machine. But if I loose a trump card, I am doomed.”
- Dangerous Conflict: Operators may rely on automation tools and, when faced with an unexpected problem, try to ignore it, rather than turn the automation off and switch to manual control. On the other hand, people can mistake the definition of a dangerous or threatening situation, mistaking it for safe.
- A new type of failure appears, associated not with equipment breakdowns, but with inadequate operation of automation in the diagnosis of on-board systems.

Principles of Human-Computer Interaction

- P. Fitts: the principle of advantageous opportunities: functions of a person and automation tools should be assigned depending on whose advantages will be better used in the performance of the control task
- N.Jordan. Allocation of functions **between man and machines** in automated systems. Journal of Applied Psychology, 47 (3) (1963): it is not necessary to distribute functions, but to organize the joint activity of man and machine in such a way as to mutually reinforce their functions. Complementarity can be expressed both in ensuring the optimal difficulty of the activity, and in redundancy, duplication of a machine by a person in the event of failures in its operation by switching to a manual control mode.
- N. D. Zavalova, B. F. Lomov and V. A. Ponomarenko. The principle of mutual redundancy of the operator and automation tools: semi-automatic control modes should be the main mode and should be selected based on the assessment of the adequacy of the use of quantitative criteria in automation programs, and automatic and manual ones should be considered as backup mode for insurance of the operator and automation

Links

- [ML course by Andrew Ng](<https://www.coursera.org/learn/machine-learning>)
- [ML course by Dmitry Efimov](https://github.com/diefimov/MTH594_MachineLearning)
- [ML course by OpenData Science](<https://github.com/Yorko/mlcourse.ai>)
- [MIT Deep learning](<https://github.com/lexfridman/mit-deep-learning>)
- <https://github.com/qati/DeepLearningCourse>
- https://github.com/roebius/deeplearning_keras2
- <https://github.com/enggen/Deep-Learning-Coursera>
- <https://github.com/fchollet/deep-learning-with-python-notebooks>