

Attractiveness of Chemical Market Segments in Brazil

Client Background

The client, a medium sized intermediate chemical company in the US, is challenged by their Board of Directors to explore growth opportunities outside of their home markets. They are particularly interested in understanding the market dynamics of the major growth regions in the world, specifically India, China and Brazil. Accordingly, the client has engaged 10EQS to perform an in-depth study of the Brazilian markets for these chemical intermediaries. As part of the project scope, the client wants to understand the market size, the historical and projected growth rates, the market segmentation, the major producers and customers and the level of downstream integration.

10EQS Approach

Within hours of the original request, 10EQS provides a detailed Statement of Work, including the engagement structure, pricing and delivery timeline, and begins the staffing process. An Engagement Manager (EM) with over 25 years of experience in the industry and a relevant background in this particular industry segment is selected to lead the engagement. The Engagement Manager is actively involved with expert selection and staffing of this project.



Key Engagement Stats

Project Type: Assessment of the Brazilian market for a certain chemical intermediate

Delivery: 3 weeks

Delivery Team: 1 EM, 4 Senior Experts, 20+ Researchers

Summary of Results

In about three weeks, 10EQS delivers a complete overview of the Brazilian market for this chemical intermediate. The report provides the client with a deep understanding of the market dynamics, customers and producers, and allows the client to make an informed decision about potentially participating in this market.

How to Get Started Today

To find out more about how 10EQS can benefit your business, please contact us at clients@10EQS.com