CASE STUDY – 10EQS CrowdSolved Market Analysis
3D Printing, Advanced and Digital Manufacturing

BACKGROUND

- An industrial conglomerate wanted to develop a detailed market analysis for the Advanced/Digital Manufacturing space, which would serve on an on-going basis to help the client map, in-depth, the overall market including a detailed understanding of opportunities, competitive landscape, emerging innovation/technologies and players, as well as other market dynamics.
- The client also wanted to prepare for a senior executive presentation/discussion an assessment of what other leaders in the market are doing with respect to the use of Advanced/Digital Manufacturing technologies/ innovations focused on their realized or expected benefits.

KEY STATS

Project Type: Market Analysis; New Opportunity Assessment; Cost-Benefit Analysis

Delivery: 4 Weeks

Team: 1 Senior Collaboration Manager, 3 Collaboration Managers, 2 Associate Collaboration Managers, 1 Business Analyst, 29 Experts

RESULTS

- The 10EQS team combined the use of 19 external and 10 internal client industry experts to quantify potential benefits and cost of eight advanced manufacturing technologies addressing 26 sub-technologies.
- Experts included advanced manufacturing consultants and executives, research paper authors, academics, policy developers and IT solution providers.
- The results were used by the client for internal executive presentations to the group CMO & CEO.