

## Mobile Payments: Trends & Technologies

### Client Background

Our client is a medium sized European retail bank with a focus on consumer lending. In defining its future mobile banking strategy, the client is interested in expanding its mobile phone banking offer into mobile contactless payments. The client wants to have an overview of recent trends in mobile payment technologies and applications across the globe while discussing the different forms of cooperation between banks/payment service providers, mobile network operators, and technology providers.

### 10EQS Approach

10EQS immediately starts an advisory task on its Knowledge Exchange and recruits experienced mobile payments experts from different backgrounds for the engagement. The whole process is managed by an experienced Engagement Manager (EM) from the payments industry who collaborates closely with the experts to create a client deliverable within 48 hours. The project is kicked off with an initial discussion between the experts and EM to define who takes on which part of the study to allow for an efficient and quick aggregation of knowledge. The EM synthesizes the solutions from the experts and creates a client presentation that is continuously shared with the experts for further input. Thus, after 48 hours, a deliverable for the client is developed in cooperation between several industry experts, junior analysts, and the EM.



### Key Engagement Stats

Project Type: Trends and new technologies in the mobile payments market.

Delivery: 2 days

Delivery Team: 1 EM, 3 Junior Experts, 4 Senior Experts with extensive experience in the mobile payments and mobile banking industry

### Summary of Results

Within two days, 10EQS delivers an overview of global trends in the mobile payments industry with a detailed analysis of successful applications containing highly valuable industry insights from different experts on the underlying business cases for these mobile payment applications.

### How to Get Started Today

To find out more about how 10EQS can benefit your business, please contact us at [clients@10EQS.com](mailto:clients@10EQS.com)