

Global Trends in Insurance Markets

Client Background

Our client is a medium sized European financial conglomerate with an insurance subsidiary which is tightly integrated with the banking operations. In defining its future strategy, the client is interested in understanding recent global trends in insurance markets, with particular emphasis on innovations in products and distribution channels. In addition, the client wants to identify best practice insurance companies of similar size that have made a mark in innovation and have been exceptionally successful.

10EQS Approach

Using the power of our global open system, 10EQS starts an open research for best practice and innovation of the insurance industry on a global basis, analyzing all of the major insurance product groups (life, P&C, TPL, health). The global best practice research is led by an Engagement Manager (EM) who has been in continuous touch with the expert community working on the project. Once the results come in, they are put up for discussion with a group of experienced insurance specialists for each of the product groups and distribution channels, the result of which is eventually given to the client.



Key Engagement Stats

Project Type: New trends in the global insurance industry, with a focus on innovation of products and distribution channels

Delivery: 14 days

Delivery Team: 1 EM, 8 Junior Experts, 12 Senior Experts with extensive experience in the different

Summary of Results

Within a number of days, 10EQS delivers an overview of global trends in the insurance industry, focusing on product and channel innovation. The study discusses new approaches in the major insurance products and also focuses heavily on new channel concepts for both distribution and service.

How to Get Started Today

To find out more about how 10EQS can benefit your business, please contact us at clients@10EQS.com