

Offer18 Knowledge Base

Q

Links >

Pre-landing Page

.

The Pre-landing page is like a transit page which help users to land on particular landing pages as per their requirements. It acts as a link between the traffic sources and the offer's landing page. Pre-landing pages for push and native ads are very useful in increasing conversions.

Setup (Pre-landing Page)

- 1. Offers » Offer-Approved
- 2. Select Offer » General
- 3. Select "Pre-landing" from "Type" dropdown and add the "Pre-landing URL" under "Landing Page" Field.

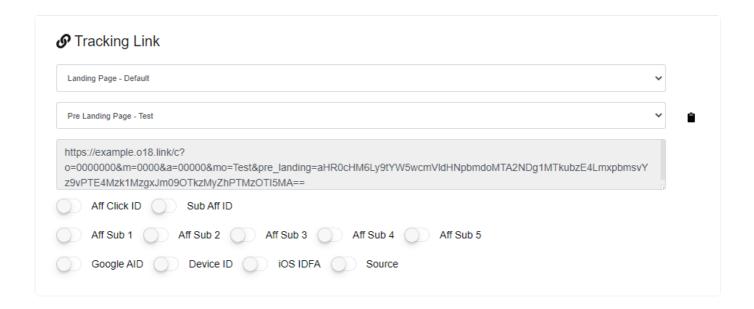
Token to append in URL

1 landing_page={pre_landing}

4. Submit to save changes

Affiliate Tracking URL (Pre landing Page)

- 1. Login to Affiliate Dashboard
- 2. Offers » My Offers (approved) » Select Offer
- 3. Select the Pre-landing Page from the drop-down



4. Get Affiliate Tracking URL

Create webpage (Pre landing page)

Create a webpage using below script having same URL used in Setup

```
<script>
function base64_decode(r){if("function"==typeof this.window.atob)return atob(
function getUrlVars(){ var vars = {}; var parts = window.location.href.replace
```

```
function getUrlParam(parameter){ var urlparameter = ''; if(window.location.hr
var landing_page = getUrlParam('landing_page');
var aurl = document.getElementsByTagName('a'), ahf = aurl.length;
while(ahf )[ auxl[ahf] cotAttribute(!hrof! landing page); auxl[ahf] cotAttribute(!hrof! landing page);
```

Testing Pre landing Page

Use the below code snippet to test the Pre landing script

```
<!DOCTYPE html>
<html>
<head>
<title>Page Title</title>
</head>
<body>
 <a href=""> Test Link 1</a>
 <a href=""> Test Link 2</a>
 <a href=""> Test Link 3</a>
<script>
 function base64_decode(r){if("function"==typeof this.window.atob)return atob(r
 function getUrlVars(){ var vars = {}; var parts = window.location.href.replace
 function getUrlParam(parameter){ var urlparameter = ''; if(window.location.hre
 var landing_page = getUrlParam('landing_page');
 var aurl = document.getElementsByTagName('a'), ahf = aurl.length;
 while(ahf--){ aurl[ahf].setAttribute('href', landing_page); aurl[ahf].setAttri
 </script>
</body>
</html>
```

```
← Previous

Deep Link
```

Next →

Offer Categories

Last modified 7mo ago

WAS THIS PAGE HELPFUL? 💢 💴 😂