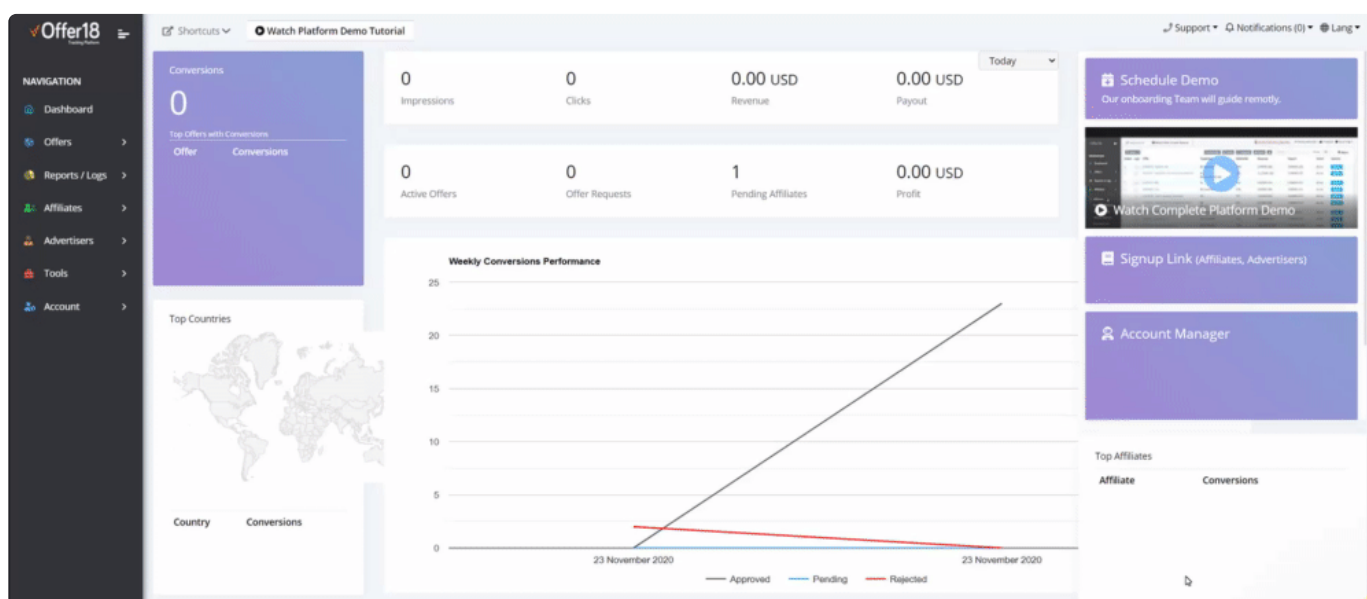## Offer18 Knowledge Base

Offer - Targeting

1. Go to **Offers » Offer-Approved**

2. Select Offer **»** Targeting Tab

| GENERAL - STEP 1 | TARGETING - STEP 2 | CREATIVES - STEP 3 | AFFILIATES - STEP 4 |

| Country | Allow ▼ | Select Country |

Fields	Description
Country	Allow / Block specific Countries in Offer
State	Allow / Block specific State in Offer (Accuracy is up to 70%)
City	Allow / Block Specific City in Offer (Accuracy is up to 70%)
Browser	Allow / Block specific Browser in Offer
Device	Allow / Block specific Device in Offer
OS	Allow / Block specific Operating System
OS Version	Allow / Block specific Operating system
Device Brand	Allow / Block specific Device brand in O
ISP	Allow / Block specific ISP in Offer
User Language	Allow / Block specific user language in C

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| | Previous |
| ← | **Offer - General** |

| Next | |
| **Offer - Creatives** | → |

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