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Smart Offer

⋮

Create Smart Offer

The "Smart Offer" is a way of promoting multiple Offers with multiple configurations by using one single URL. Multiple configuration settings can include multiple Targeting options, Security rules implemented, Capping-wise distribution, etc.

1. Offer » Smart Offer
2. Click on Create Smart Offer

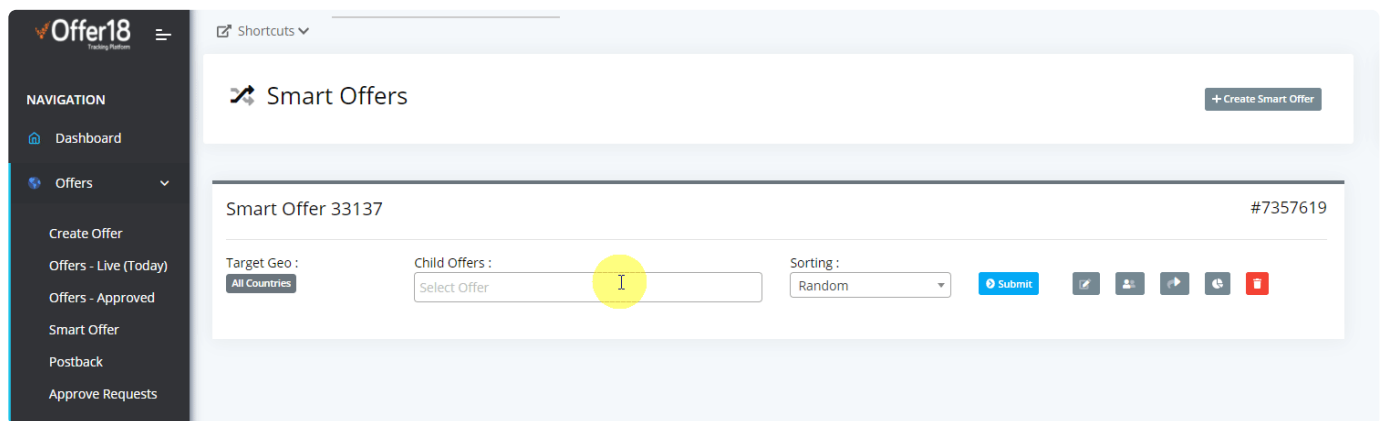
ⓘ

Minimum limit - 2 Offers
Maximum limit - 50 Offers

Fields	Description
Target Geo	Geo Targeting of Smart Offer Campaign
Child Offers	Child Offers to be added in Smart Offer

Sorting

Options	<ul style="list-style-type: none"> • Random • View more • OfferID (Asc) • Assign Affiliates - To assign Affiliates • Get Tracking URL - To get the Tracking URL • assigned Affiliates • Revenue (Adv) • Report - To get access to the Report • Profit
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Sorting

- **Random:** System will randomly will prioritize the Offers.
- **OfferID (Asc):** Offers will be prioritized in ascending order of child Offer ID's.
- **OfferID (Desc):** Offers will run in descending order of child Offer ID's.
- **Payout(Aff):** Offer to have a higher Payout will be prioritized.
- **Revenue (Adv):** Offers to have higher revenue from an Advertiser will be prioritized.
- **Profit:** Offer to have a higher profit value will be prioritized.
- **High CR:** Offer which has CR higher will be prioritized.
- **Weighted:** Offer to have a higher weighted value will be prioritized.

Manage Smart Offer

Click on the Offer name to manage Smart Offer

000000 ~ Smart Offer 00000

Target Geo :

All Countries

Child Offers

000000 ~ ABC

000000 ~ XYZ

000000 ~ LMN

Select Offer

+ add more

Sort

R

Delete Smart Offer

To delete Smart Offer go to **Options » Remove**

x

x

x

Sorting :

Random

Submit

Options

Affiliates

Tracking URL

Reports

Remove

Video Tutorial - Smart Offer Creation

Smart Offer Creation (English Version) - Offer18



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Create CPS offer

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Deep Link



Last modified 1mo ago

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