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# Pre-landing Page



The Pre-landing page is like a transit page which help users to land on particular landing pages as per their requirements. It acts as a link between the traffic sources and the offer's landing page. Pre-landing pages for push and native ads are very useful in increasing conversions.

## Setup (Pre-landing Page )

### 1. Offers » Offer-Approved

### 2. Select **Offer** » **General**

3. Select "**Pre-landing**" from "**Type**" dropdown and add the "**Pre-landing URL**" under "**Landing Page**" Field.


Token to append in URL

```
1 landing_page={pre_landing}
```

#### 4. Submit to save changes

#### Affiliate Tracking URL (Pre landing Page)

1. Login to Affiliate Dashboard
2. **Offers » My Offers (approved) » Select Offer**
3. Select the **Pre-landing Page** from the drop-down

 Tracking Link

Landing Page - Default

Pre Landing Page - Test

https://example.o18.link/c?  
 o=0000000&m=0000&a=00000&mo=Test&pre\_landing=aHR0cHM6Ly9tYW5wcmVldHNpbmdoMTA2NDg1MTkubzE4LmxpbmsvY  
 z9vPTE4Mzk1MzgxJm09OTkzMyZhPTMzOTI5MA==

☐ Aff Click ID    ☐ Sub Aff ID

☐ Aff Sub 1    ☐ Aff Sub 2    ☐ Aff Sub 3    ☐ Aff Sub 4    ☐ Aff Sub 5

☐ Google AID    ☐ Device ID    ☐ iOS IDFA    ☐ Source

#### 4. Get Affiliate Tracking URL

#### Create webpage (Pre landing page)

Create a webpage using below script having same URL used in Setup

```
<script>
function base64_decode(r){if("function"==typeof this.window.atob)return atob(
function getUrlVars(){ var vars = {}; var parts = window.location.href.replac
```

```
function getUrlParam(parameter){ var urlparameter = ''; if(window.location.href.indexOf(parameter) > 0){ var aurl = window.location.href.split(parameter); var aurl = aurl[1].split('&'); var aurl = aurl[0]; return aurl; } else{ return ''; } }
var landing_page = getUrlParam('landing_page');
var aurl = document.getElementsByTagName('a'), ahf = aurl.length;
while(ahf--){ aurl[ahf].setAttribute('href', landing_page); aurl[ahf].setAttribute('target', '_blank'); }
```

## Testing Pre landing Page

Use the below code snippet to test the Pre landing script

```
<!DOCTYPE html>
<html>
<head>
<title>Page Title</title>
</head>
<body>
  <a href=""> Test Link 1</a>
  <a href=""> Test Link 2</a>
  <a href=""> Test Link 3</a>
</p>
<script>
  function base64_decode(r){if("function"==typeof this.window.atob)return atob(r)
  function getUrlVars(){ var vars = {}; var parts = window.location.href.replace('#', '').split('&');
  function getUrlParam(parameter){ var urlparameter = ''; if(window.location.href.indexOf(parameter) > 0){ var aurl = window.location.href.split(parameter); var aurl = aurl[1].split('&'); var aurl = aurl[0]; return aurl; } else{ return ''; } }
  var landing_page = getUrlParam('landing_page');
  var aurl = document.getElementsByTagName('a'), ahf = aurl.length;
  while(ahf--){ aurl[ahf].setAttribute('href', landing_page); aurl[ahf].setAttribute('target', '_blank'); }
</script>
</body>
</html>
```



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Offer Categories

Last modified 7mo ago

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