*** PowerBI Dashboard Project***

E-COMMERCE SALES DASHBOARD

PowerBI - Its is a business intelligence and data visualization tool that converts data from various sources into interactive dashboards and analysis reports.

Report View - Dashboard(charts, Graphs)
Data View - Tables, DAX queries
Model View - relationships between tables

Project Key Points
- Data collection
- Data cleaning and wrangling
- Data Modelling
- Data Visualization
- Dashboard design
- Sharing Insights

Project Objective -
Owner of E-commerce STORE OWNER wants us to help them craete a dashboard to track and analyze their online sales across india

Resume/Github
- Analyze e-commerce sales data
- created interactive dashboard using PowerBI

Project Learnings -
- Created Interactive dashboard to track and analyze online sales data
- used complex parameters to drill down in worksheet and customization using filters and slicers
- created connections, join new tables, calculations to manipulate data and enable user driven parameters for visualizations
- used different types of customized visualization (bar chart, pie chart, donut chart, clustered bar chart, scatter chart, line chart, area chart, map, slicers, etc)