

Ulyda



2022

Himmatul

## ABOUT ME

Hello

This is me, Ulya. 26 years old with high motivation to reach  
the goals. Addicted to brand marketing and TREND.

I am adaptable to work with team or individual.

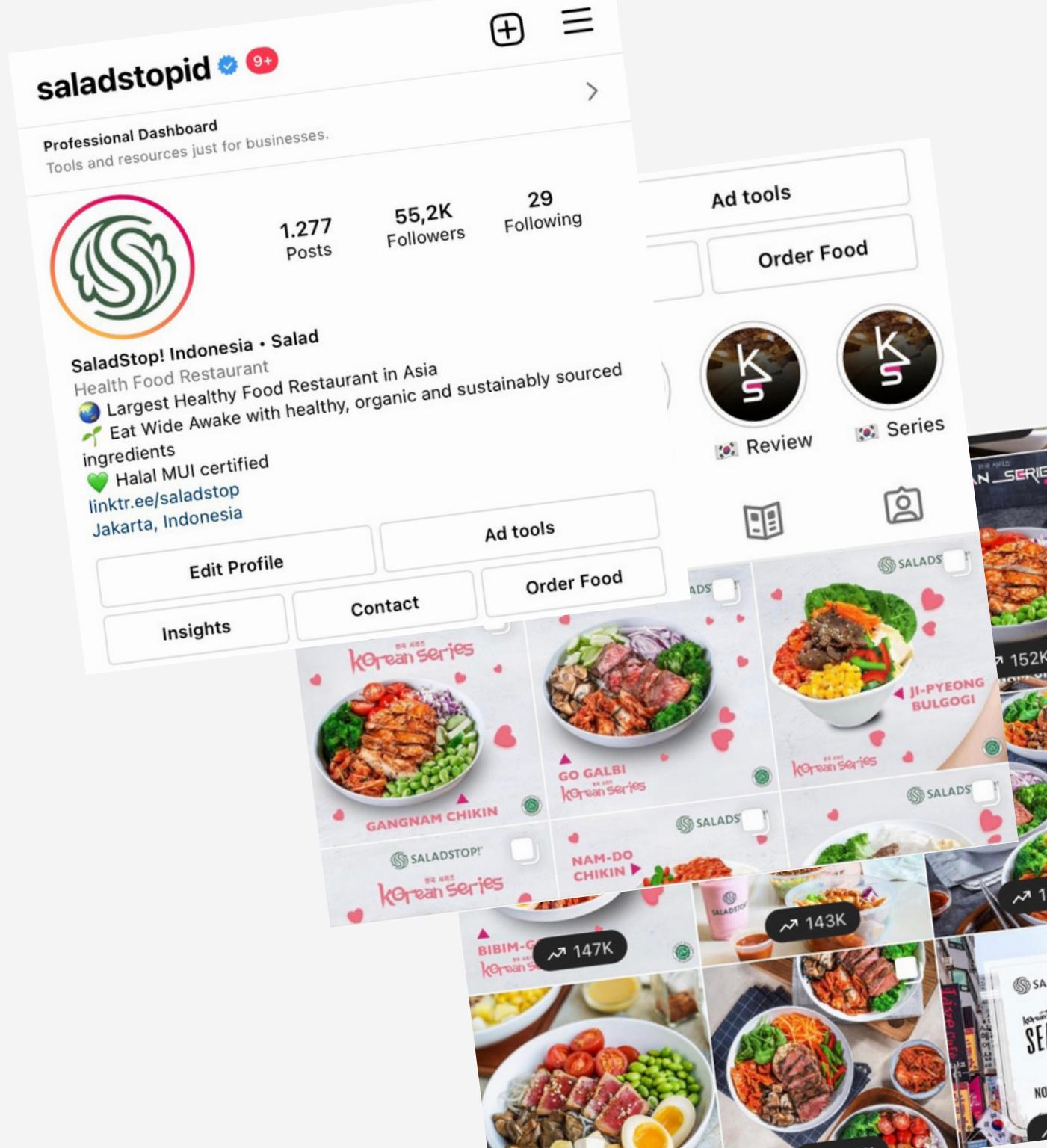
Catch me more... swipe right!

Ulya Hilmatal



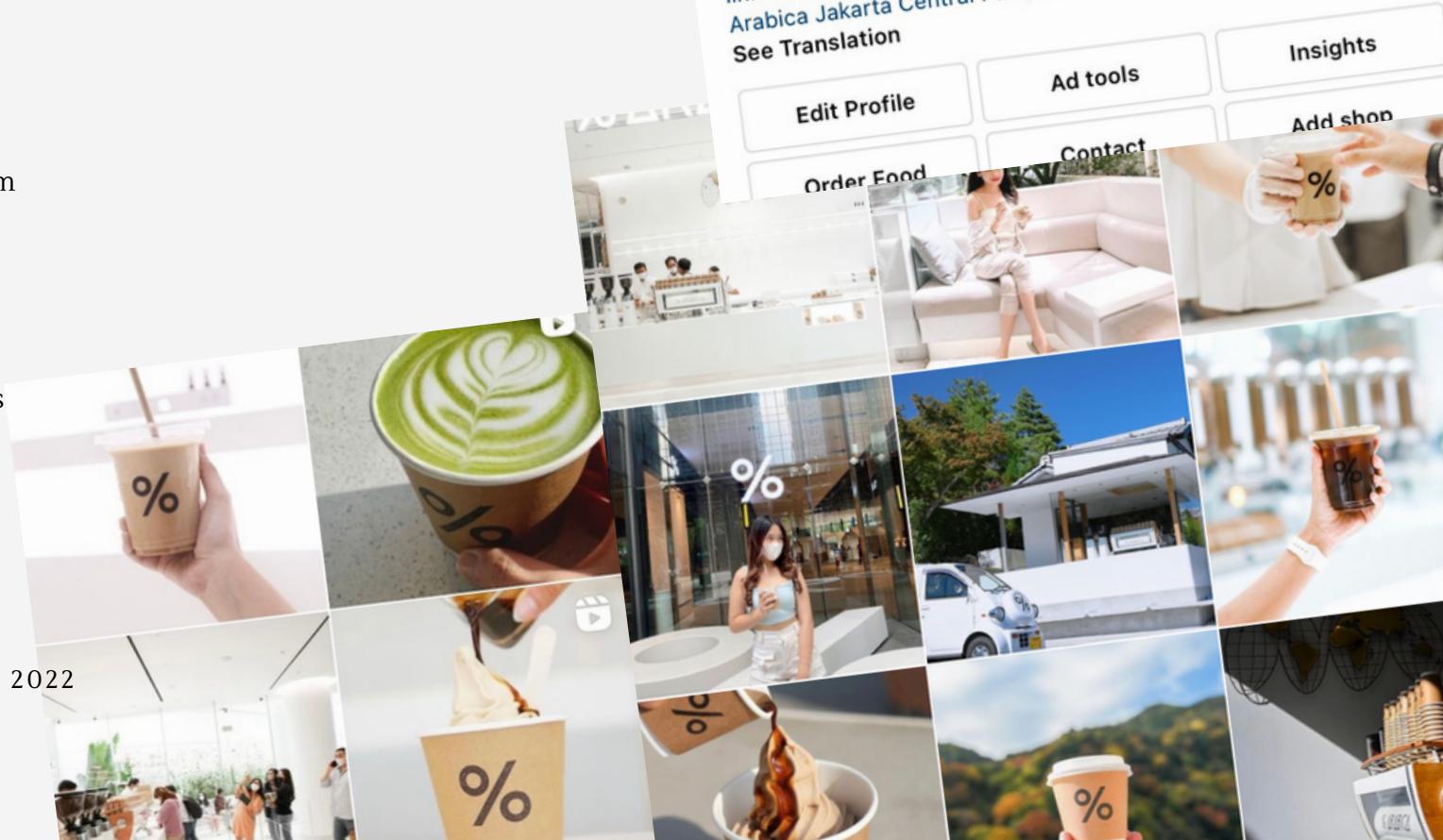
# Project SaladStop!

- Content management
- Content creating
- Branding image
- Facebook Ads Manager (Instagram Ads)
- Instagram Analytic
- Publishing
- Copywriting
- Respond audiences



# Project Arabica Indonesia

- Content management
- Content creating
- Branding image
- Facebook Ads Manager (Instagram Ads)
- Instagram Analytic
- Publishing
- Copywriting
- Respond audiences



arabica.indonesia 9+

Professional Dashboard  
Tools and resources just for businesses.

440 Posts 44,6K Followers 44 Following

% ΔRΔBICΔ Indonesia  
Brand  
#ArabicaSoftCream  
Central Park (Lumina Lobby) 8 AM - 10 PM  
Ashta District 8 (SCBD Lobby) 10 AM - 10 PM  
Plaza Indonesia (South Lobby) 8 AM - 10 PM  
[linktr.ee/arabica.indonesia](http://linktr.ee/arabica.indonesia)  
Arabica Jakarta Central Park, Jakarta, Indonesia  
See Translation

Edit Profile Ad tools Insights  
Order Food Contact Add shop

# Project Meatsmith

- Content management
- Content creating
- Branding image
- Facebook Ads Manager (Instagram Ads)
- Instagram Analytic
- Publishing
- Copywriting
- Respond audiences

The image shows the Instagram professional dashboard for the account **meatsmith.id**. The profile has 9+ posts, 5,675 followers, and 19 following. The bio reads:  
**Meatsmith Indonesia**  
Barbecue Restaurant  
American smokehouse with custom-built giant Southern Pride  
Smokers serving amazingly tasty woodfired barbecued food.  
Now open from 11AM onwards.  
[linktr.ee/meatsmith.id](https://linktr.ee/meatsmith.id)  
Jl. Gunawarman 17, Jakarta, Indonesia

Below the bio are buttons for **Edit Profile**, **Ad tools**, **Insights**, **Contact**, and **Add shop**.

The main feed displays a grid of 15 images, including various cuts of barbecue meat like ribs, brisket, and steaks, as well as interior shots of the restaurant and a DJ booth.

# Project Meatsmith Xpress

- Content management
- Content creating
- Branding image
- Facebook Ads Manager (Instagram Ads)
- Instagram Analytic
- Publishing
- Copywriting
- Respond audiences



meatsmith.xpress.id 9+

Professional Dashboard Tools and resources just for businesses.

38 Posts 1.064 Followers 19 Following

ACTIVE PORTFOLIO | 2022

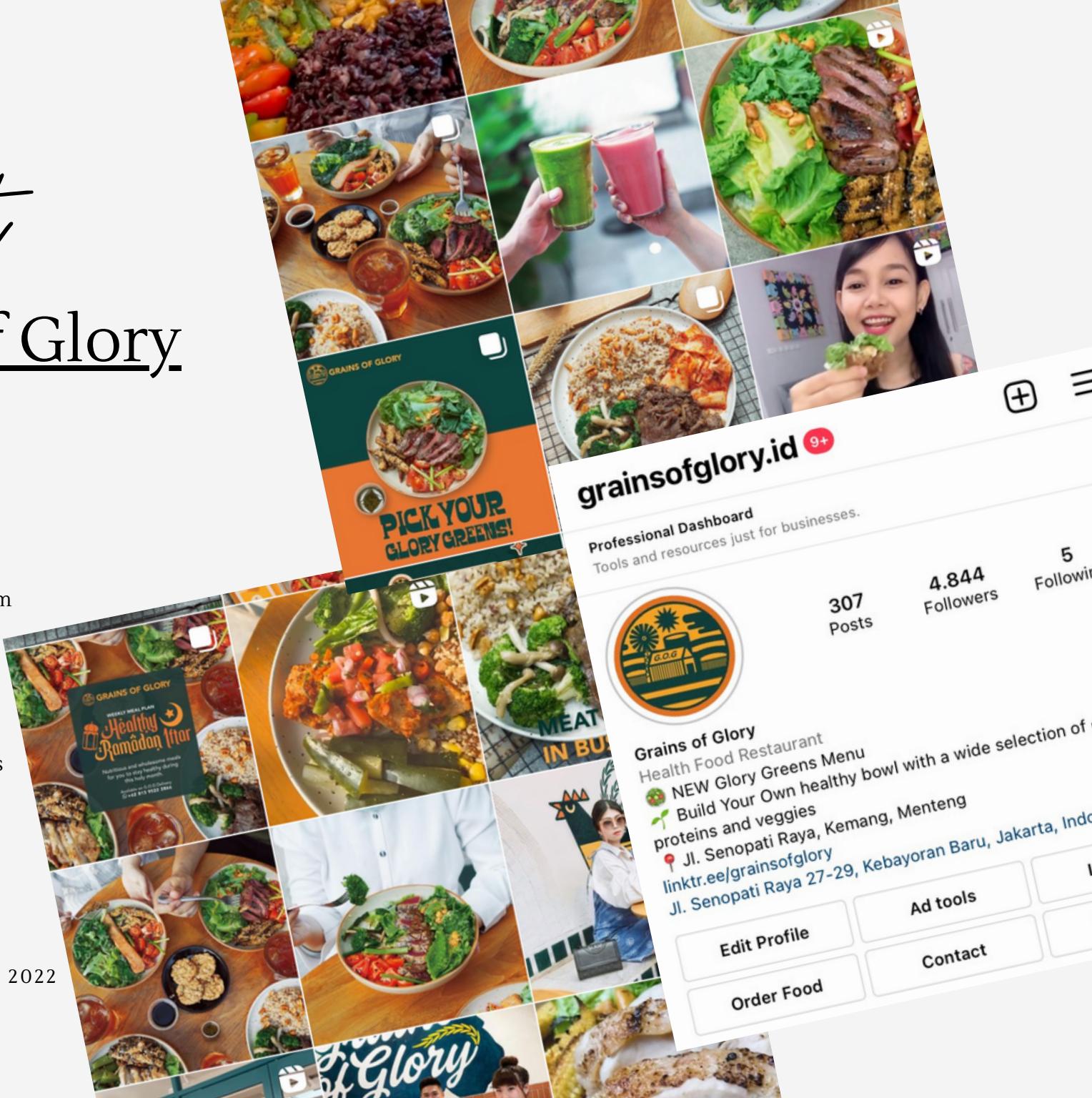
MEATSMITH XPRESS (MSX) ID  
Burger Restaurant  
Legit burgers, BBQ platters and craft beers from @meatsmith.id  
Open every day from 11AM onwards.  
[meatsmith.xpress.id](http://meatsmith.xpress.id)



# Project

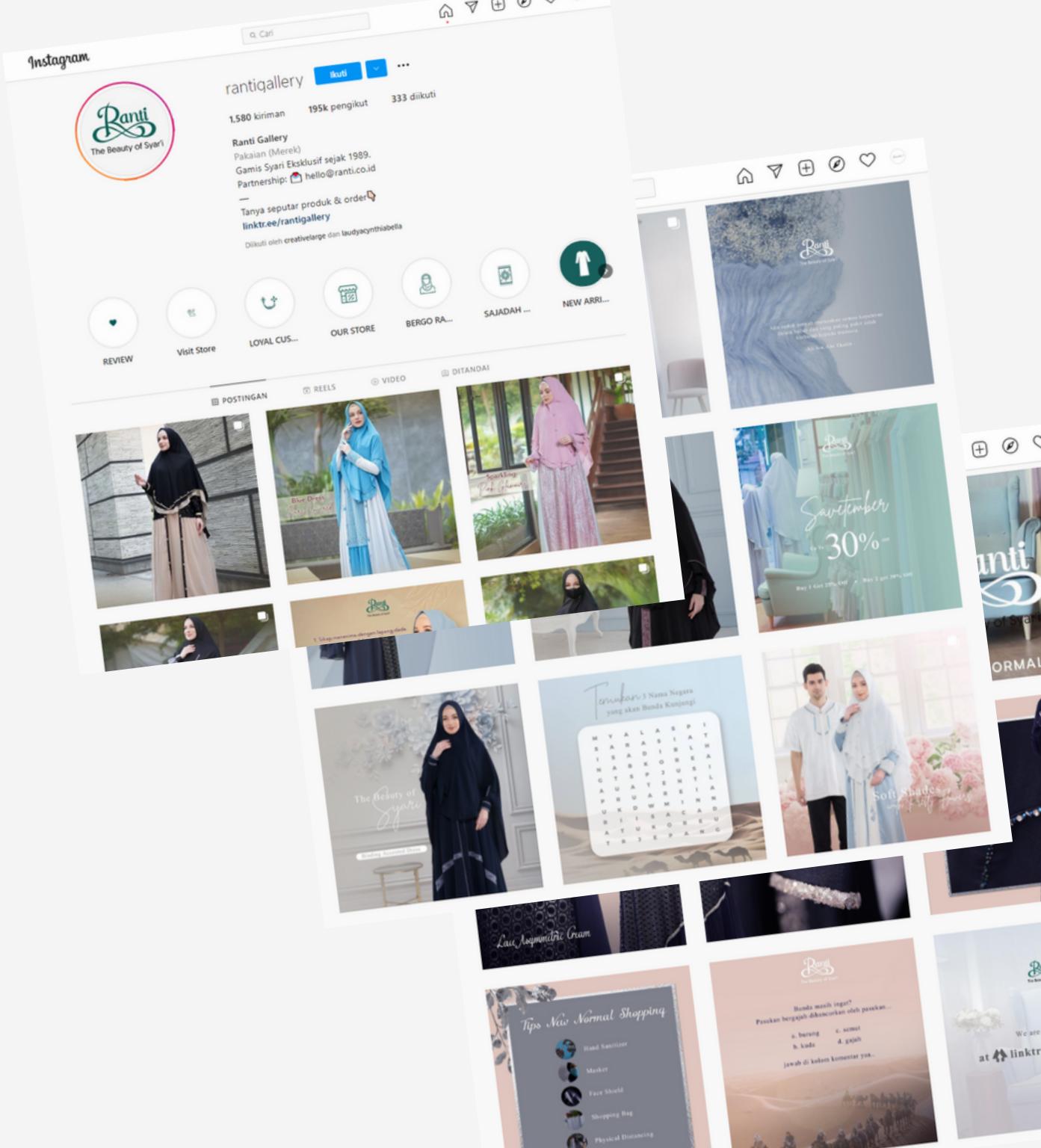
## Grains of Glory

- Content management
- Content creating
- Branding image
- Facebook Ads Manager (Instagram Ads)
- Instagram Analytic
- Publishing
- Copywriting
- Respond audiences



# Project Ranti

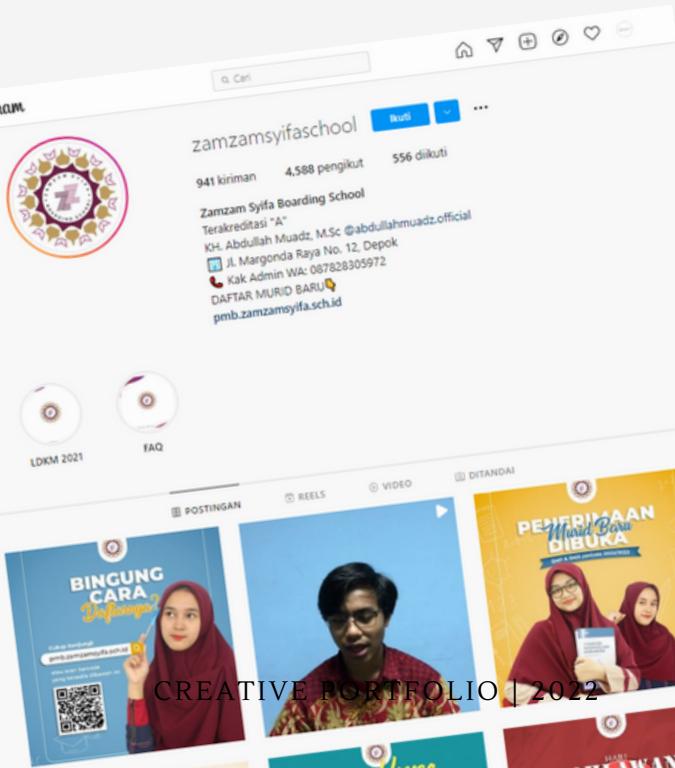
- Content management
- Content creating
- Branding image
- Ads (google, instagram, facebook, tiktok, shopee)
- Analytic (Google, Instagram, Tiktok, Shopee)
- Managing team



# Project

## Zamzam Syifa Boarding School

- Content creating
- Copy writing based on SEO
- Google business
- Youtube
- Photography and videography



The YouTube channel page for "Zamzam Syifa Channel" (1.23K subscribers) shows a grid of video thumbnails. The channel's banner features a smiling student and the text "Rezeki Ustad Adi Hidayat Lc. MA". The videos include:

- Zamzam Syifa Boarding School Mini Profile (39K views)
- Islamic International Boarding School Terbaik di... (18K views)
- Official Profile Video Zamzam Syifa Boarding... (17K views)
- Keunggulan Zamzam Syifa Boarding School (14K views)
- [One Minute Booster] Ustad Adi Hidayat Lc. MA (14K views)
- Profile Zamzam Syifa Boarding School (3.7K views)
- Zamzam Syifa Boarding School Profile (8.4K views)
- Kemewahan Zamzam Syifa (2.35M views)
- Boarding School Menurut Nalla - Zamzam Syifa... (5.4K views)
- Profile Zamzam Syifa Boarding School (3.7K views)
- Routine Murid Baru Zamzam Syifa Pesantren Dil... (2.4K views)
- 1001 MIMPI Zamzam Syifa Pesantren Dil... (2.4K views)
- ROOM TOUR ZAMZAM SYIFA PESANTREN DL... (2.2K views)
- Testimoni Wali Murid Zamzam Syifa Boarding... (2.2K views)
- BIEP LEBOOSSSS!!! (2.5K views)
- Anak Kecanduan HP?? AJAIB Cara Ustadz Mendi... (2K views)

**Zamzam Syifa Siap Representasi Indonesia ke Rusia**  
Para pemenang LKIR ke-51 akan berkompetisi ke ajang International Science and Engineering Fair (ISEF) 2020 di Anna California, Amerika Serikat. Sedangkan para pemenang NYIA ke-12 akan berlaga di International Exhibition for Inventor (IEVI) 2020 di Kazan, Rusia. Kepala LIPI, Laksana Tri Handoko menyampaikan semangat dan ketekunan peserta tersebut sangat patut untuk diapresiasi.



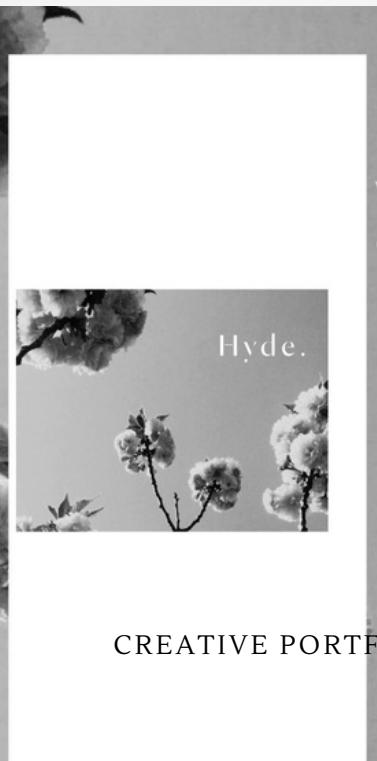
# Project

## Hyde. (rebranding as Frances)

- Content creating
- Social Media Admin
- Design graphic
- Lookbook
- E-commerce (Zalora and Fthing)
- Photography and videography
- Analytic Instagram

# Hyde.

Your Mondays to Sundays Outfit



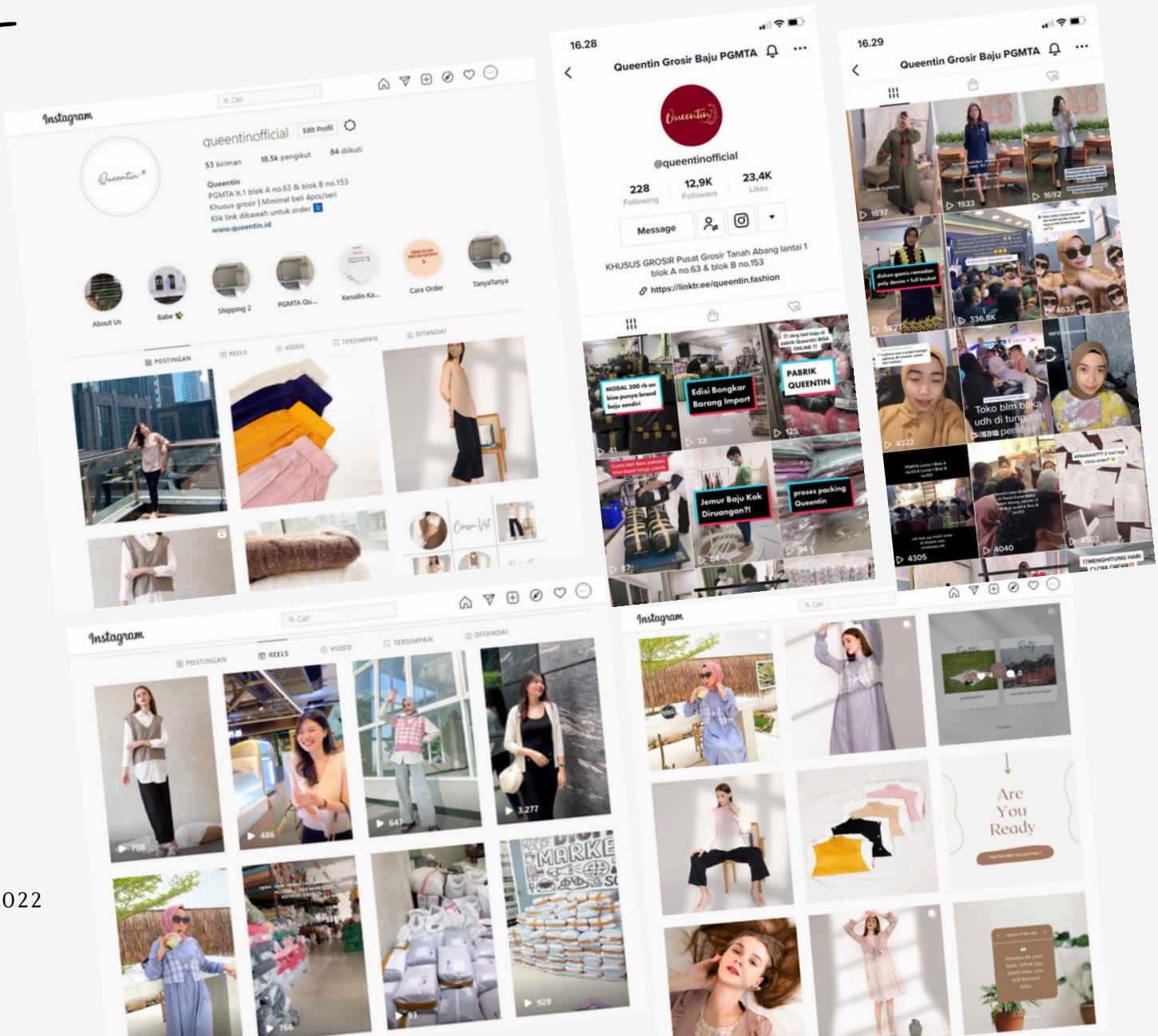
CREATIVE PORTFOLIO | 2022

—  
Your Mondays to Sundays Outfit

@hydeofficial

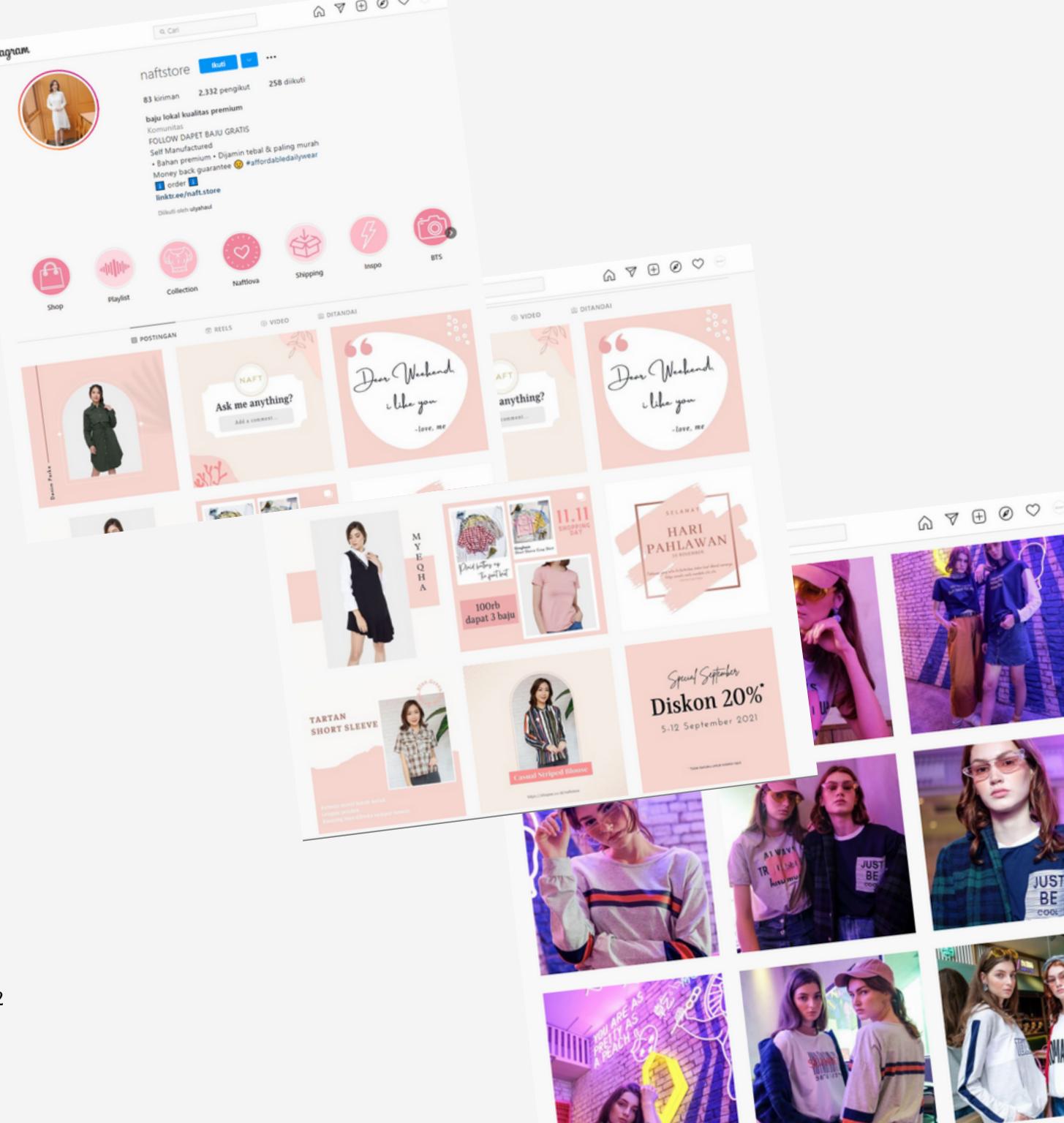
# Project Queentin

- Content management
- Content creating
- Branding image
- Ads (google, instagram, facebook, tiktok, shopee)
- Website building
- Google business
- Analytic (Google, Instagram, Tiktok, Shopee)
- Managing team



# Project Naft

- Content management
- Content creating
- Branding image
- Ads (google, instagram, facebook, tiktok, shopee)
- Analytic (Google, Instagram, Tiktok, Shopee)
- Managing team



# Project

## Perempuan Sufi

Sudahi Sekarang! Anak Perempuan Tak Seharusnya Menanggung Stigma



Nestapa Upah Guru Indonesia, Masih Tak Seindah Jasanya



CREATIVE PORTFOLIO | 2022

Perempuan Sufi

Teman berbagi untuk kamu yang ingin, sedang, dan telah berbahagia.

RUMAH SUFI SAFAR SOAL SOSIAL SOSOK STORY SPIRITUAL

SEARCH

*Sudahi Sekarang! Anak Perempuan Tak Seharusnya Menanggung Stigma*

October 19, 2021

**M**anusiawi lahir sudah harus menanggung stigma. Merah muda untuk perempuan, biru untuk laki-laki. Memasuki usia anak-anak, perempuan diajarkan untuk membantu mengurus rumah, sementara laki-laki bermain saja. Memasuki usia remaja, perempuan disuruh bersaing dengan perempuan lain, siapa yang lebih cantik, cerdas, dan menarik. Belum lagi dijelali stigma "wajar laki-laki tak rupawan berpasangan dengan perempuan rupawan" tapi kalan sebaliknya? Heboh bukan main.



SHARE

Labels  
#Soal  
Anak perempuan  
Bedanya Anak Perempuan dan Laki-laki  
Cara Mendidik Anak  
Derita Anak Perempuan  
Feminisme

Perempuan Sufi

Teman berbagi untuk kamu yang ingin, sedang, dan telah berbahagia.

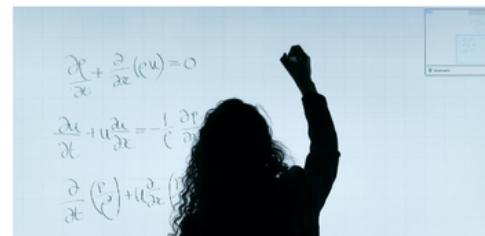
RUMAH SUFI SAFAR SOAL SOSIAL SOSOK STORY SPIRITUAL

SEARCH

*Nestapa Upah Guru Indonesia, Masih Tak Seindah Jasanya*

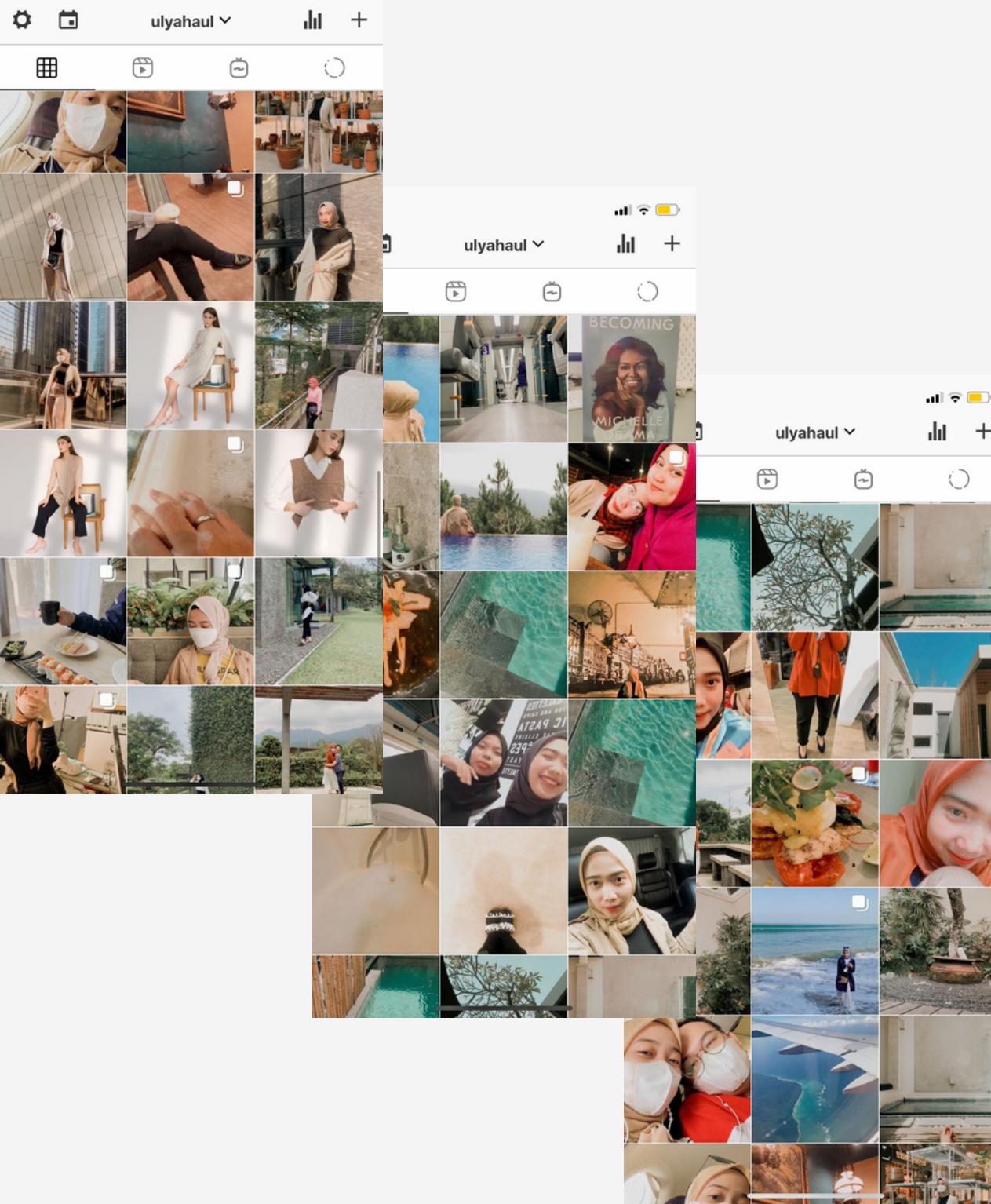
October 05, 2021

**L**ebih dari setengah abad Indonesia merdeka, sook guru masih juga belum mencapai kesejahteraan finansial. Kita pasti sudah sering mendengar berita tentang upah guru honorer yang jauh dari minimum regional. Tapi, pernahkah terlintas di benakmu bagaimana kelanjutan nasib semua guru selama pandemi COVID-19?



SHARE

Labels  
#Soal  
Gaji dan Tunjangan Dosen Indonesia  
Gaji dan Tunjangan Guru PNS  
Gaji dan Tunjangan PNS  
Gaji Guru Honorer  
Gaji Guru PNS



# Own Personal Branding

Niche: Beauty and Brand Interest

Character Branding:  
Friendly, Independent,  
Feminin.

@ulyahaul

CREATIVE PORTFOLIO | 2022

## THE THOUGHT

" Digital is an act through online platform. "

## SKILLS AND ABILITIES

Digital platforms:

- Content creating
- KOL
- Website building
- Google analytic
- Google business
- Google ads
- Facebook ads
- Instagram ads
- Tiktok ads
- SEO
- Content writing
- Copy writing
- Photograph
- Videography
- Adobe photoshop
- Adobe illustrator
- Adobe premiere
- Final cut pro



Creative thinking

Public speaking

Managing team and budget

*Alya Hibmatul*

# Uly



# Himmatul



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[@ulyahaul](#)



[Uly Haul](#)



[Uly Himmatul](#)



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