

PROJECT REPORT

1.INTRODUCTION

1.1 Overview

Building a website using Canva is a user-friendly and creative process that leverages Canva's design tools and templates to create a visually appealing and functional website. Canva, primarily known for its graphic design capabilities, now offers a feature called Canva Websites, which simplifies website creation for users without extensive coding or design skills.

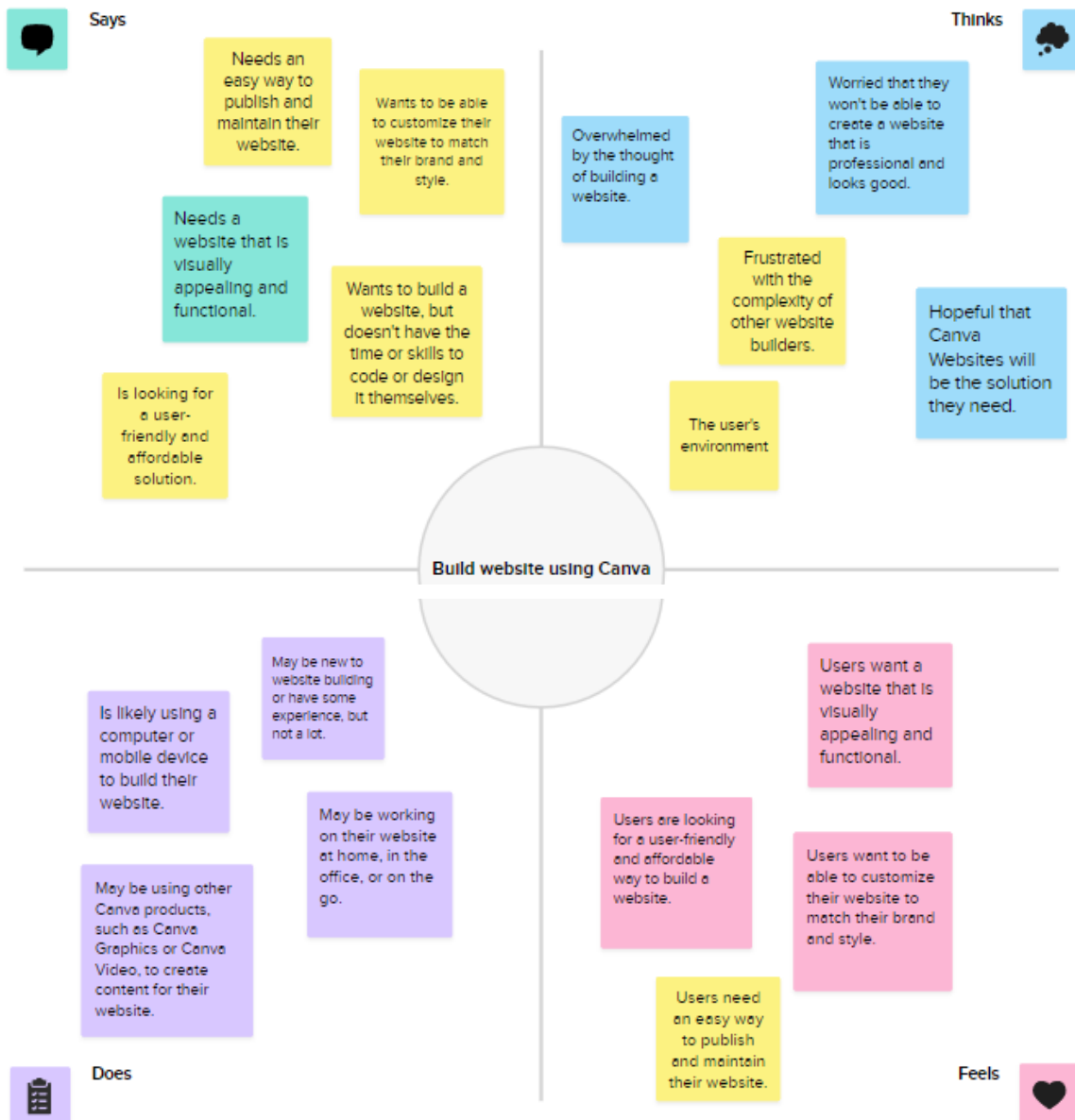
Users can choose from a variety of professionally designed templates, customize them with their own content, images, and branding elements, and publish their website with ease. Canva Websites provides a convenient drag-and-drop interface, making it accessible to beginners and small businesses looking to establish an online presence quickly and affordably.

1.2 Purpose

- Search And Click "Website"
- Add Gradient
- Finish Editing
- Publish Website
- Publish And Visit Site

2.PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map



2.2 Ideation & Brainstorming Map

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Person 1

No coding or design skills required

Choose from a variety of professionally designed templates

Customize templates with your own content, images, and branding elements

Flexible and customizable

Person 2

Millions of high-quality stock photos, graphics, and fonts

Convenient drag-and-drop interface

Leverages Canva's design tools and templates

Quick and easy to use

Person 3

Creates a visually appealing and functional website

Pre-made layouts and design elements

Easy to use photo editing tools

3

Group Ideas

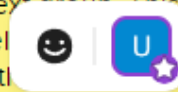
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Brainstorm new features that could be added to Canva Websites, such as the ability to create and manage blogs, e-commerce websites, and membership websites.

Have each group vote for their favorite ideas. This can help to identify the most popular ideas and to prioritize them.

Have each group come up with as many ideas as possible in a short amount of time. This can help to generate new and innovative ideas.

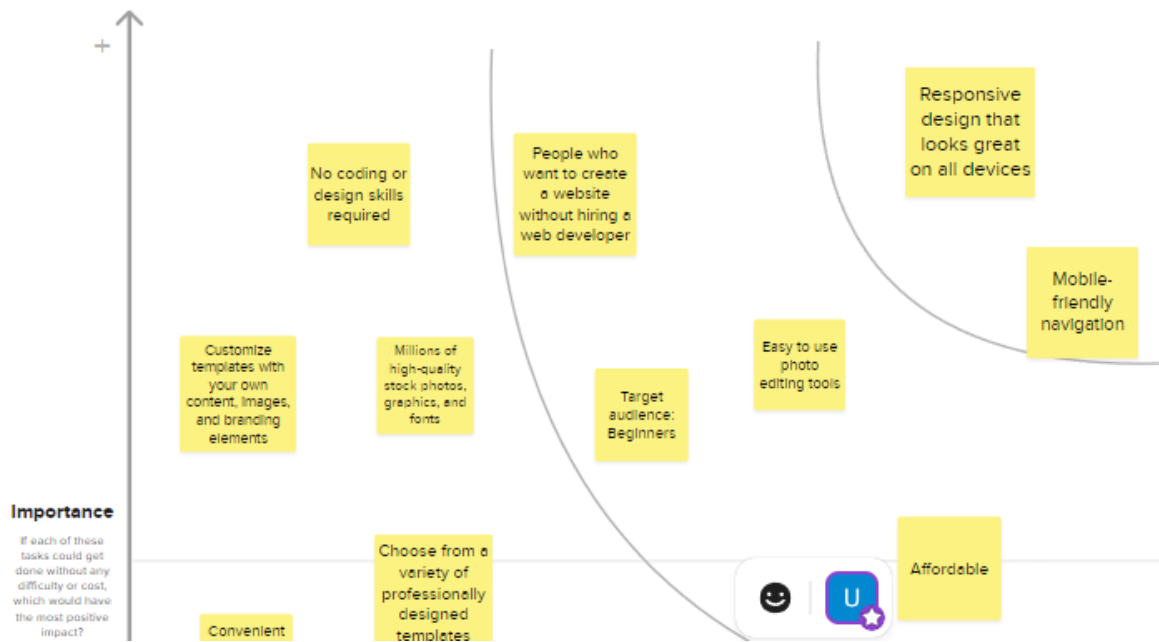
Have each group write down their ideas on paper and then pass the paper to the next group. This can help each other to generate new ideas.



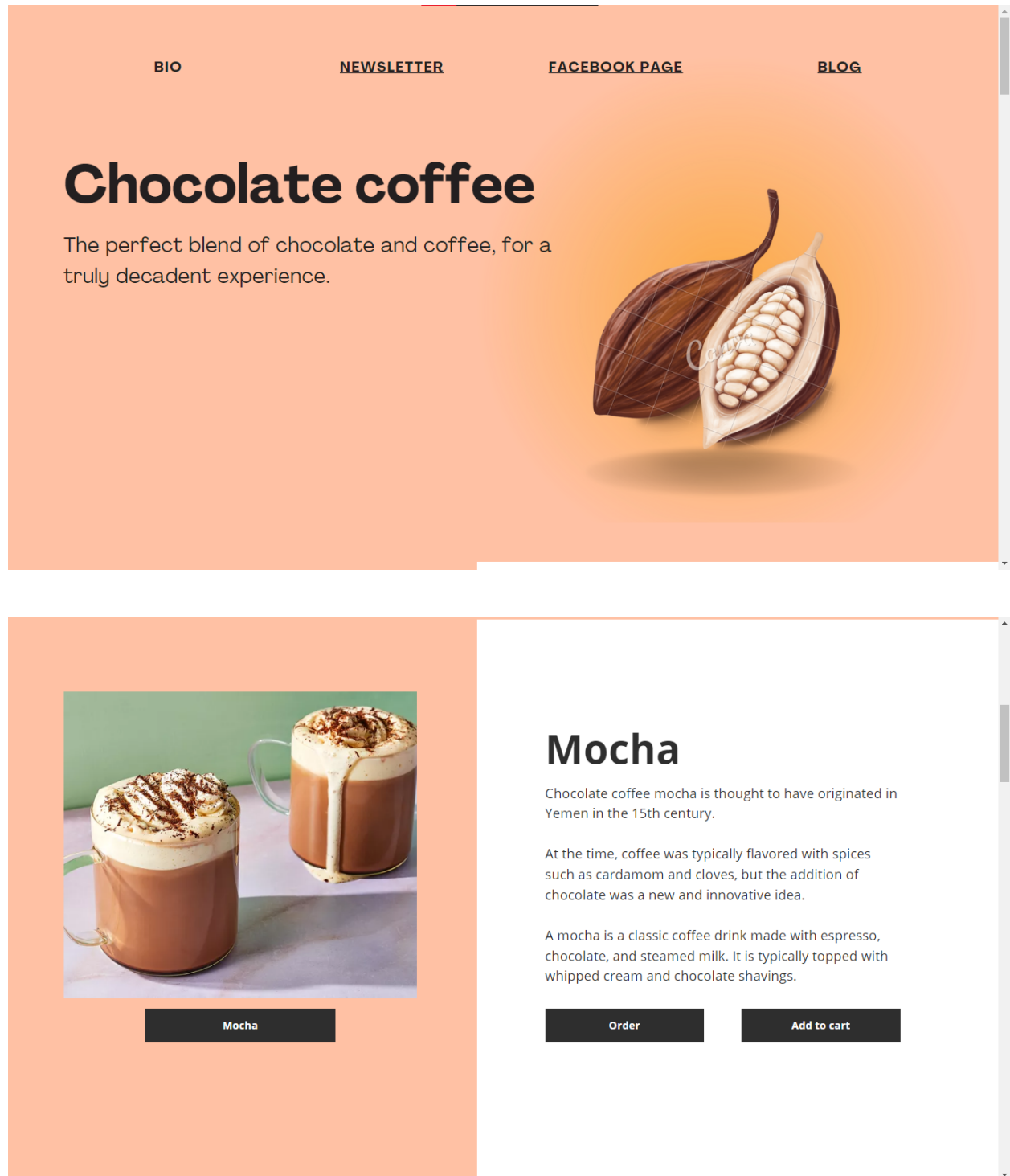
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



3.RESULT



Chocolate Macchiato

A chocolate coffee macchiato is a delicious and decadent coffee drink that is perfect for a special occasion or a treat yourself moment. It is made with espresso, chocolate syrup, steamed milk, and foamed milk.

A chocolate macchiato is a coffee drink made with espresso, chocolate syrup, and steamed milk. It is similar to a latte, but it has a stronger coffee flavor.

Order

Add to cart



Chocolate Macchiato



Chocolate Martini

Chocolate Martini

The drink is rich, creamy, and chocolatey, with a hint of coffee flavor. It is the perfect way to end a meal or to celebrate a special occasion.

A chocolate martini is a cocktail made with vodka, chocolate liqueur, and espresso. It is a decadent and delicious drink that is perfect for special occasions.

Order

Add to cart

Chocolate Hazelnut Latte

It is made with espresso or strong coffee, steamed milk, chocolate hazelnut syrup, and sometimes a layer of frothy milk on top. It can be enjoyed hot or cold, and is a great way to start your day or enjoy a mid-afternoon pick-me-up.

A chocolate hazelnut latte is a latte that is flavored with hazelnut syrup. It is a rich and nutty drink that is perfect for the fall and winter.

Order

Add to cart



Chocolate Hazelnut Latte



Iced Chocolate Coffee

Iced Chocolate Coffee

It is made with cold coffee, chocolate syrup or powder, and milk, and is often served over ice. Iced chocolate coffee can be enjoyed plain or with a variety of toppings, such as whipped cream, chocolate shavings, or caramel sauce.

Iced chocolate coffee is a refreshing and delicious coffee drink that is perfect for the summer.

Order

Add to cart



**Have you ordered your
delicious chocolate coffee**



Contact us for delicious coffee

A cup of chocolate coffee,
To say goodbye, my friend.
May your journey be sweet,
And your happiness never end.

The chocolate is rich and creamy,
The coffee is strong and true.
Just like our friendship,
They're the perfect pairing for two.

So raise a cup of chocolate coffee,
And let's toast to what has been.
May our paths cross again soon,
And our friendship never end.

Cheers!

<https://umamakeshwaran.my.canva.site/ichocolatecoffee>

4.ADVANTAGES & DISADVANTAGES

Advantages of building a website using Canva:

- **User-friendly:** Canva Websites is a drag-and-drop platform, making it easy to use for beginners with no coding or design skills.
- **Creative:** Canva offers a wide variety of professionally designed templates that users can customize to create a unique and visually appealing website.
- **Affordable:** Canva Websites is a relatively affordable way to build a website, especially compared to hiring a professional web developer.
- **Convenient:** Canva Websites is a cloud-based platform, so users can access their website builder and edits from any device with an internet connection.

Disadvantages of building a website using Canva:

- **Limited customization options:** While Canva offers a wide variety of templates, some users may find that the customization options are limited.
- **Performance issues:** Some users have reported that Canva Websites websites can be slow to load or may experience other performance issues.
- **Lack of features:** Canva Websites is still a relatively new product, and it does not yet offer all of the features of a traditional website builder, such as custom domains, e-commerce functionality, and advanced SEO tools.

5.APPLICATIONS

- **Small businesses:** Canva Websites can be used by small businesses to create professional-looking websites without having to hire a web designer or developer. This can be a cost-effective way for small businesses to establish an online presence and reach a wider audience.
- **Entrepreneurs:** Canva Websites can be used by entrepreneurs to create websites for their startups or side hustles. This can be a quick and easy way to get a website up and running without having to invest in expensive web design services.
- **Freelancers:** Canva Websites can be used by freelancers to create websites to showcase their work and attract clients. This can be a great way for freelancers to build a strong online presence and establish themselves as experts in their field.
- **Artists and creatives:** Canva Websites can be used by artists and creatives to create websites to showcase their work and connect with fans. This can be a great way for artists and creatives to sell their work online and build a community around their work.
- **Nonprofits and educational organizations:** Canva Websites can be used by nonprofits and educational organizations to create websites to promote their mission and connect with supporters. This can be a cost-effective way for these organizations to establish an online presence and reach a wider audience.

6.CONCLUSION

Conclusion

Canva Websites is a user-friendly and creative way to build a website, especially for beginners and small businesses without extensive coding or design skills. It offers a variety of professionally designed templates that can be customized with the user's own content, images, and branding elements. Canva Websites also provides a convenient drag-and-drop interface, making it easy to create and publish a website quickly and affordably.

Summary of findings

- Canva Websites is a new feature offered by Canva, a popular graphic design platform.
- Canva Websites makes it easy to create a website without extensive coding or design skills.
- Canva Websites offers a variety of professionally designed templates that can be customized with the user's own content, images, and branding elements.
- Canva Websites provides a convenient drag-and-drop interface, making it easy to create and publish a website quickly and affordably.

7.FUTURE SCOPE

- More advanced customization options: Currently, Canva Websites offers a limited range of customization options for templates. In the future, it would be great to see more advanced customization options, such as the ability to edit the HTML and CSS code of templates. This would allow users to create more unique and personalized websites.
- Integration with other third-party tools and services: Currently, Canva Websites does not integrate with many third-party tools and services. In the future, it would be great to see Canva Websites integrate with more third-party tools and services, such as e-commerce platforms, payment processors, and email marketing services. This would make it easier for users to build and manage their websites from within Canva.
- Improved performance and scalability: Currently, Canva Websites is still under development, and there are some performance and scalability issues. In the future, it would be great to see Canva Websites improve its performance and scalability, so that it can handle more traffic and complex websites.
- More affordable pricing: Currently, Canva Websites is free to use for basic websites. However, users need to pay a monthly subscription fee for premium features, such as custom domains and unlimited storage. In the future, it would be great to see Canva Websites offer more affordable pricing, so that it is more accessible to small businesses and individuals.
- In addition to these general enhancements, there are also some specific features that I would like to see added to Canva Websites in the future:
- The ability to create and manage blogs: Canva Websites is currently focused on static websites. However, it would be great to see the ability to create and manage blogs added to Canva Websites in the future. This would make Canva Websites a more versatile platform for website creation.
- The ability to create and manage e-commerce websites: Currently, Canva Websites does not support e-commerce functionality. However, it would be great to see the ability to create and manage e-commerce websites added to Canva Websites in the future. This would make Canva Websites a more complete platform for website creation.
- The ability to create and manage membership websites: Currently, Canva Websites does not support membership functionality. However, it would be great to see the ability to create and manage membership websites added to Canva Websites in the future. This would make Canva Websites a more powerful platform for website creation.

