

Project Design Phase-I
Proposed Solution Template

Team ID	NM2023TMID06525
Project Name	Building A Website Using Canva

The proposed solution for this project is to build a website using Canva's design tools and templates. Canva Websites is a feature that simplifies website creation for users without extensive coding or design skills. Users can choose from a variety of professionally designed templates, customize them with their own content, images, and branding elements, and publish their website with ease. Canva Websites provides a convenient drag-and-drop interface, making it accessible to beginners and small businesses looking to establish an online presence quickly and affordably.

Benefits of the proposed solution:

Ease of use: Canva Websites is a user-friendly platform that does not require any coding or design skills. Users can create a website by simply dragging and dropping elements onto the page.

Affordability: Canva Websites is a relatively affordable option for creating a website, especially compared to hiring a professional web developer.

Professionalism: Canva Websites templates are professionally designed and can be customized to match your branding and style.

Scalability: Canva Websites can grow with your business. As your needs change, you can easily add new pages, features, and content to your website.

Steps involved in building a website using Canva:

Create a Canva account.

Choose a website template from Canva's library.

Customize the template with your own content, images, and branding elements.

Publish your website.