# Naan Mudhalvan Digital Marketing

# **Assignment**

Name : UMA MAKESHWARAN T

Registration Number : 910320104013

Semester : 07

Department : B.E Computer Science and

Engineering

College : 9103 -

Chendhuran College of

**Engineering and** 

**Technology** 

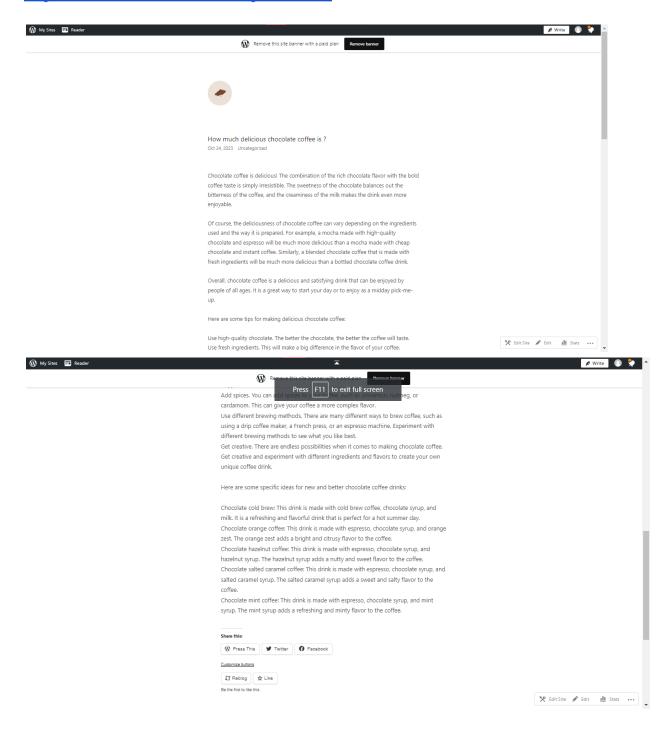
Zone : 14

NMID :019CEACE777D42BA88B453E8FBB2F221

# 1. Create a Blog Using Blogspot Customize the theme Design and post new Article with 500 words

https://ichocolatecoffee0.wordpress.com/2023/10/24/how-much-delicious-chocolate-coffee-is/

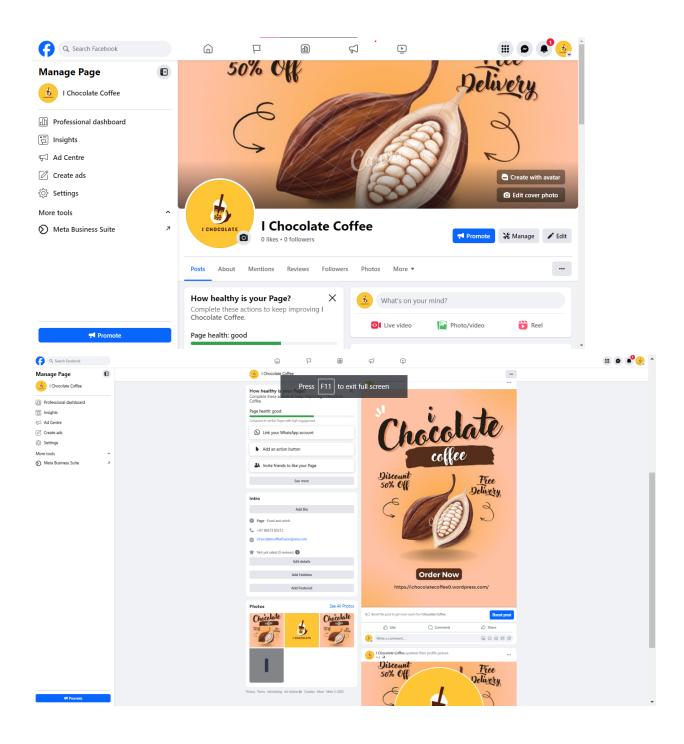
https://ichocolatecoffee0.wordpress.com/



2. Create a New Facebook Business Page and Post one Social media Poster for your Brand.

## Facebook Business Suite:

https://www.facebook.com/profile.php?id=61552716629737



3. Create and design a social media advertisement poster using Canva.



# 4. Create Email Newsletter Design Using Canva Tool

## https://mailchi.mp/ba73419d25a1/i-choco



## i Chocolate

i chocholate is a brand that sells chocolate coffee, the perfect combination of two of the world's favorite flavors. Our chocolate coffee is made with high-quality chocolate and coffee beans, and we offer a variety of flavors to choose from, including mocha, white chocolate mocha, caramel mocha, hazelnut mocha, and peppermint mocha.

We're also committed to giving back to the communities that we serve. We donate a portion of our profits to charities that support education and healthcare in developing countries.

Become a member of our exclusive club of chocolate coffee lovers and receive exclusive perks and discounts.

Subscribe

#### About Us

We believe that everyone deserves to enjoy the deliciousness of chocolate coffee, and we are proud to offer a wide variety of flavors to choose from.



Caramel mocha

Caramel mocha is a delicious and popular coffee drink that combines the flavors of caramel, chocolate, and coffee. It is typically made with espresso, chocolate syrup, caramel syrup, and steamed milk. It is often topped with whipped cream and caramel drizzle.



Hazelnut mocha

Hazelnut mocha is a delicious and popular coffee drink that combines the flavors of hazelnut, chocolate, and coffee. It is typically made with espresso, chocolate syrup, hazelnut syrup, and steamed milk. It is often topped with whipped cream and hazelnut drizzle.