

Naan Mudhalvan

Digital Marketing

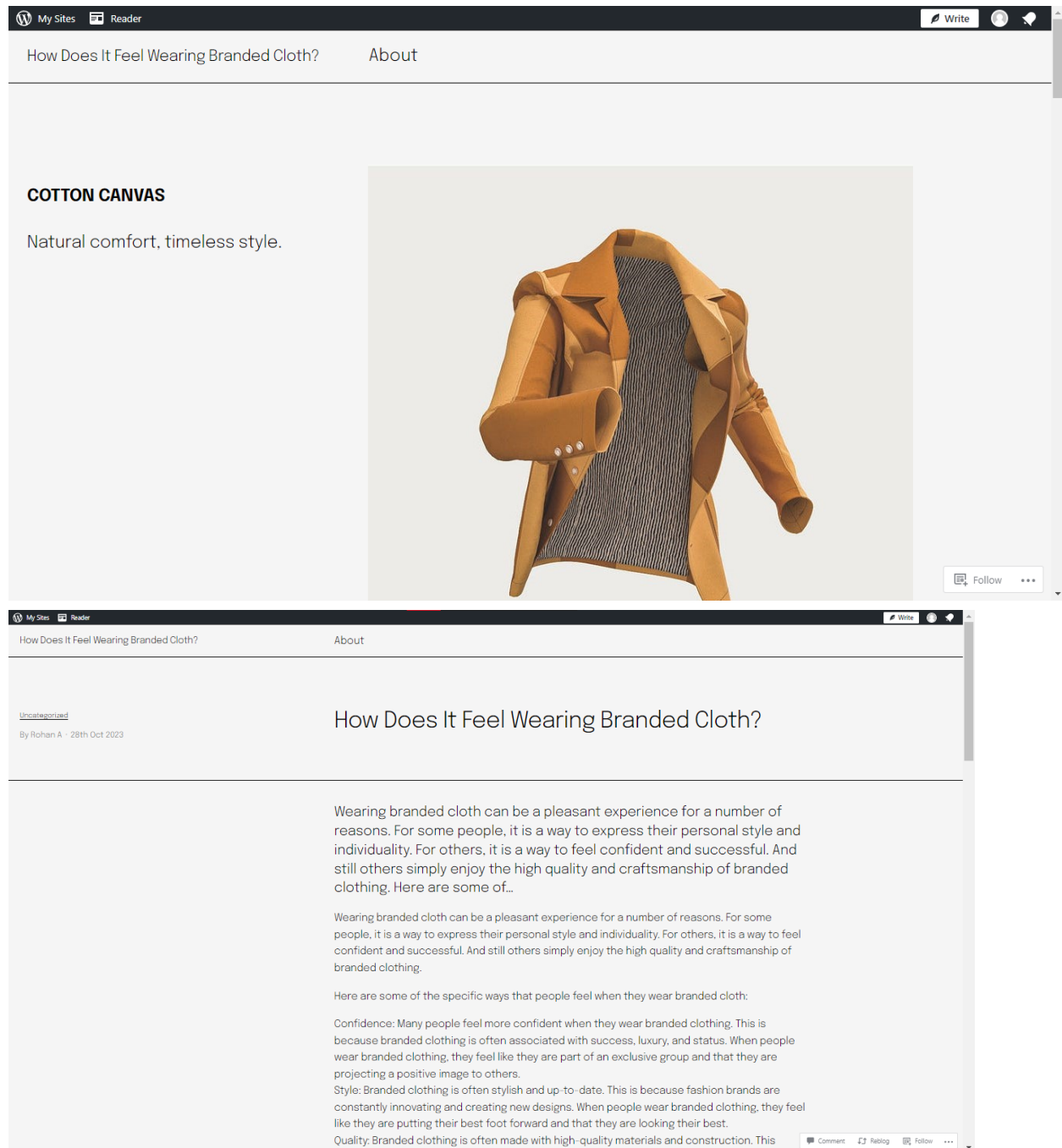
Assignment

Name	: ROHAN A
Registration Number	: 910320104008
Semester	: 07
Department	: B.E Computer Science and Engineering
College	: 9103 – Chendhuran College of Engineering and Technology
Zone	: 14
NM ID	:4A41A472211F58587084228CF0A9B7DA

1. Create a Blog Using Blogspot Customize the theme Design and post new Article with 500 words

<https://cottoncanvas3.wordpress.com/2023/10/28/how-does-it-feel-wearing-branded-cloth/>

<https://cottoncanvas3.wordpress.com/>



2. Create a New Facebook Business Page and Post one Social media Poster for your Brand.

Facebook Business Suite:

<https://www.facebook.com/profile.php?id=61553021184005>

The image shows a screenshot of a Facebook Business Page for 'Cotton Canvas'. The page features a large cover photo with the text 'COTTON CANVAS' and a URL 'HTTPS://COTTONCANVAS3.WORDPRESS.COM/'. Below the cover photo is a profile picture of a brown jacket. The page has 0 likes and 0 followers. The navigation bar includes links for Posts, About, Mentions, Reviews, Followers, Photos, and More. The 'Intro' section identifies the page as 'Page · Clothing (brand)' and provides a link to 'cottoncanvas3.wordpress.com'. The 'Posts' section shows a post with a promotional image for 'COTTON CANVAS' featuring a brown jacket, a '50% Off' badge, and a 'Order Now' button. The post includes a link to 'https://cottoncanvas3.wordpress.com/' and options to Like, Comment, and Share.

COTTON CANVAS
HTTPS://COTTONCANVAS3.WORDPRESS.COM/

Cotton Canvas
0 likes · 0 followers

Intro
Page · Clothing (brand)
https://www.facebook.com/photo/?fbid=1220946400461007068&set=a.1220946094581007068_m_=<

Posts
Cotton Canvas
1 d · 0

Intro
Page · Clothing (brand)
cottoncanvas3.wordpress.com
Not yet rated (0 reviews)

Photos
See All Photos

COTTON CANVAS
50% Off
Order Now
<https://cottoncanvas3.wordpress.com/>

Like Comment Share
Write a comment...

3. Create and design a social media advertisement poster using Canva.



4. Create Email Newsletter Design Using Canva Tool

<https://mailchi.mp/141ad207ff2c/cottoncanvas>



Our story

Conscious, but comfortable

A blazer is a versatile and timeless piece of clothing that can be dressed up or down. It is a great way to add a touch of sophistication to any outfit. And when you choose a branded blazer, you can be sure that you are getting a high-quality garment that will last for years to come.

Here are some of the reasons why branded blazer clothes are worth the investment:

Quality: Branded blazer clothes are made with high-quality materials and construction. This means that they are more durable and comfortable than non-branded blazers.

Style: Branded blazer clothes are designed by experienced fashion designers. This means that they are stylish and up-to-date.

Status: Wearing a branded blazer can help you to project a positive image to others. Branded blazers are often associated with success, luxury, and status. Of course, branded blazer clothes can be more expensive than non-branded