Ideation Phase
Define the Problem Statements

Team ID	NM2023TMID06525
Project Name	Building A Website Using Canva

Problem Statement:

Traditionally, building a website has required extensive coding and design skills, which can be a barrier for many people, especially small businesses and beginners. This can lead to a lack of online presence, which can hinder growth and success.

For example, if they are building an e-commerce website, they may face problems with payment processing and shipping. If they are building a blog, they may face problems with spam comments and moderation.

Here are some specific examples of problems that may face when building a traditional website:

A small business owner may have trouble understanding the basics of web development, such as HTML, CSS, and JavaScript.
A startup founder may not have the time or resources to learn how to use complex web development tools.
A freelancer may not have the skills to troubleshoot and fix problems with their website.
A blogger may not be able to figure out how to prevent spam comments and moderate their blog effectively.
An e-commerce website owner may not know how to set up payment processing and shipping.

Building a traditional website requires knowledge of a variety of technical concepts, such as:

HTML: HTML is the markup language used to create the structure and content of a web page.

CSS: CSS is the style sheet language used to control the appearance of a web page.

JavaScript: JavaScript is the programming language used to add interactivity to web pages.

Server-side programming languages: Server-side programming languages, such as PHP, Python, and Ruby on Rails, are used to create dynamic web pages and web applications. Non-technical people may find it difficult to understand these concepts and learn how to use them to build a website. There are many resources available to help people learn about web development, such as books, online tutorials, and code bootcamps.