



DR. M.G.R. GOVERNMENT ARTS AND SCIENCE COLLEGE FOR WOMEN DEPARTMENT OF MATHEMATICS NAAN MUDHALVAN PROJECT III YEAR B.sc MATHEMATICS

PROPERTY MANAGEMENT APPLICATION USING SALESFORCE

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	3. UNNAMALAI A	





PROPERTY MANAGEMENT APPLICATION **USING SALESFORCE**

Project Based Experiential Learning Program

INTRODUCTION:

SALESFORCE is the world's leading CRM platform. A property management system (PMS) is a software application for the operations of hospitality accommodations and commercial residential rental properties. PMS is also used in manufacturing industries, local government and manufacturing.

PMS provides a centralized computer system to organize, schedule and perform the day-to-day functions and transactions involved in accommodations businesses.

Working as a link between the seller and the buyer when real estate changes hands.

PURPOSE:

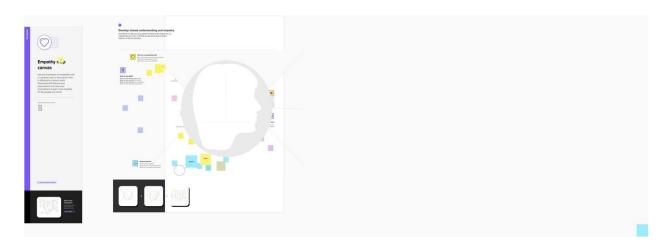
This is used to be responsible for the management of the service charge and the delivery of management and maintenance services at the development.

Five general functions of management:

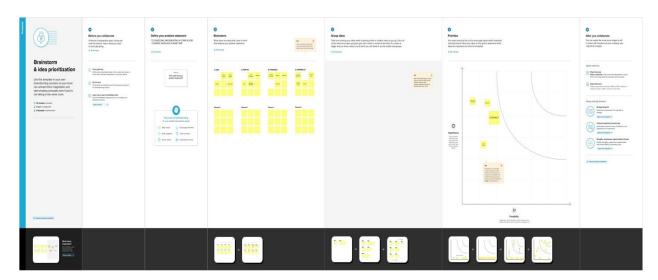
- 1. Planning
- 2. Organizing
- 3. Staffing
- 4. Leading
- 5. Controlling

PROBLEM DEFINITION AND DESIGN THINKING:

EMPATHY MAP:



IDEATION AND BRAINSTORMING:



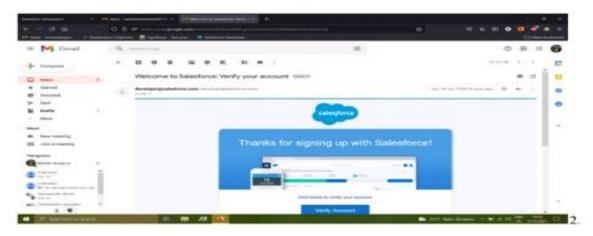
DATA MODEL:

Object Name	Fields in the object	
Account		
	Field label	Data type
	Buy	Custom
	Rent	Custom
	Loan	Custom



Account Activation

 Go to the inbox of the email that you used while signing up. Click on the verify account to activate your account. The email may take 5-10mins, as



2. Login To Your Salesforce Account

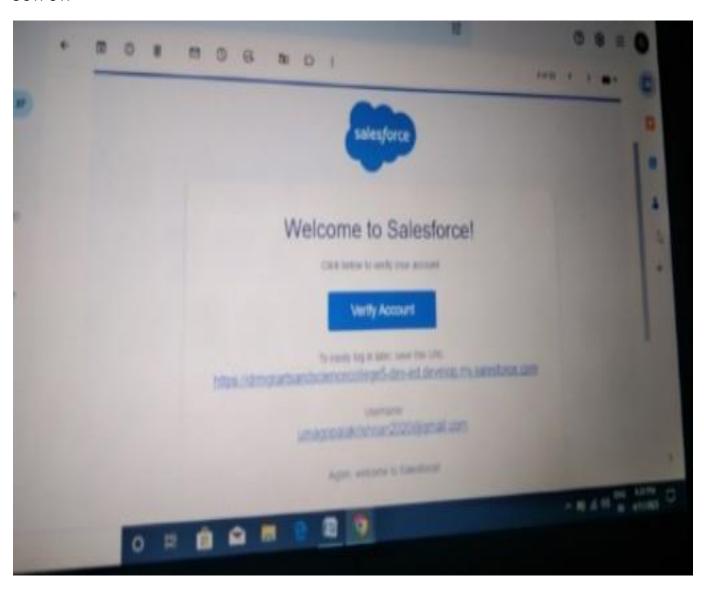
Milestone 2- Object

What Is Object?

Salesforce objects are database tables that permit you to store data that is specific to an organization. What are the types of Salesforce objects

Salesforce objects are of two types:

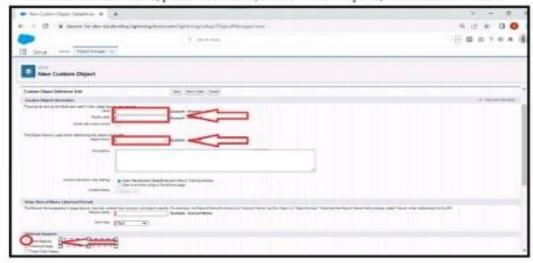
- Standard Objects: Standard objects are the kind of objects that are provided by salesforce.com such as users, contracts, reports, dashboards, etc.
- Custom Objects: Custom objects are those objects that are created by users. They supply
 information that is unique and essential to their organization. They are the heart of any
 application and provide a structure for sharing data.



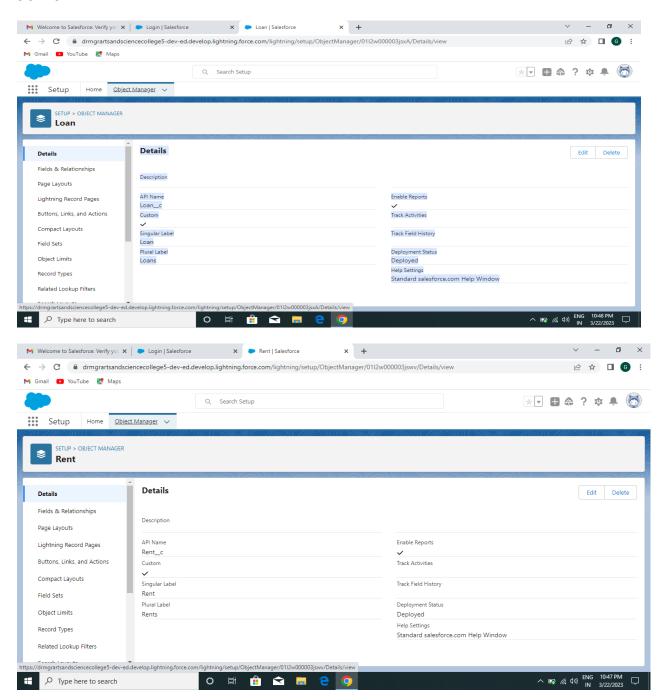


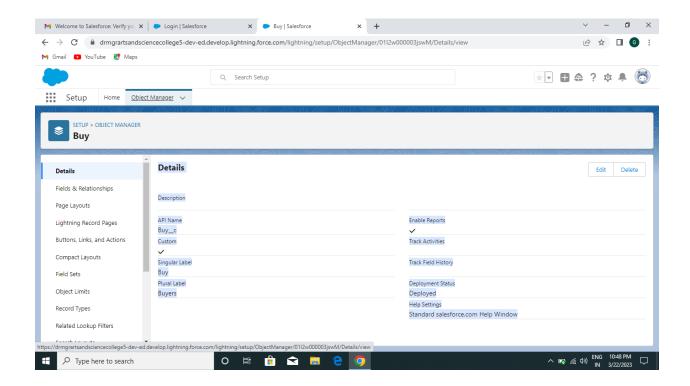
On Custom object defining page:

3. Enter the label name, plural label name, click on Allow reports, Allow search → Save









MILLESTONE 3- TAB

Activity 1:

Create the Lightning Tab

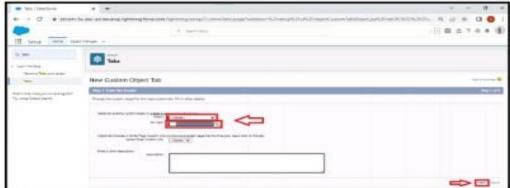
To create a Tab:(Lead)

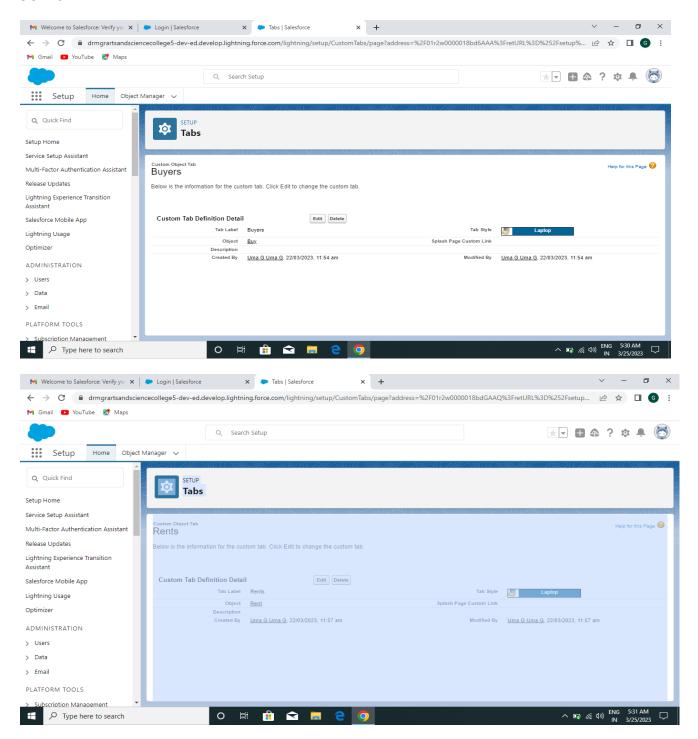
Go to setup page → type Tabs in Quick Find bar → click on tabs → New (under custom object tab)

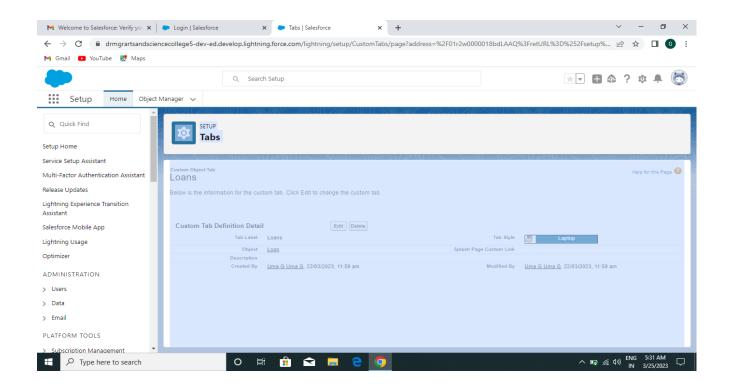


 Select Object(Lead) → Select the tab style → Next (Add to profiles page) keep it as default → Next (Add to Custom App) keep it as default → Save.











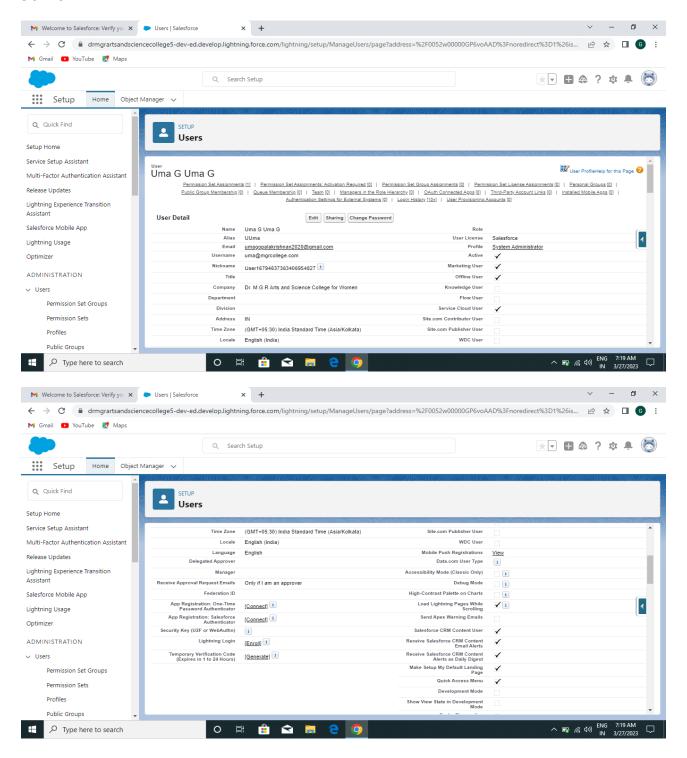
To Add Navigation Items:
 Select the items from the search bar and move it using the arrow button → Next.

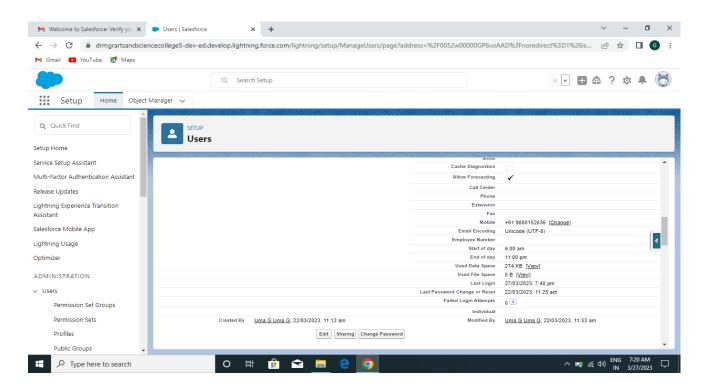




To Add User Profiles:
 Search profiles in search bar → click on the arrow button → save & finish.







MILESTONE 5- FIELDS

Create the Lead Field

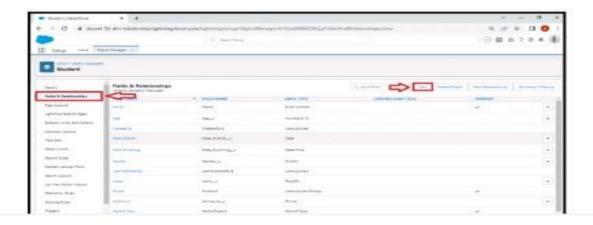
 Go to setup → click on Object Manager → type object name in search bar → click on the object

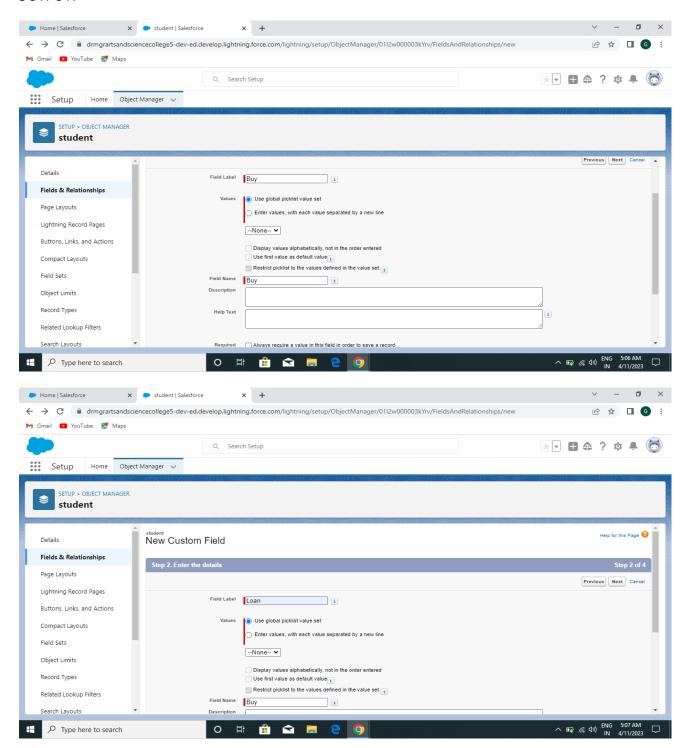


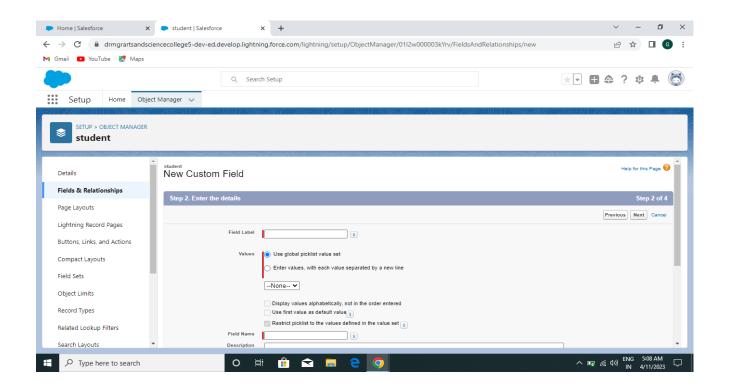
Now click on "Fields & Relationships" → New.









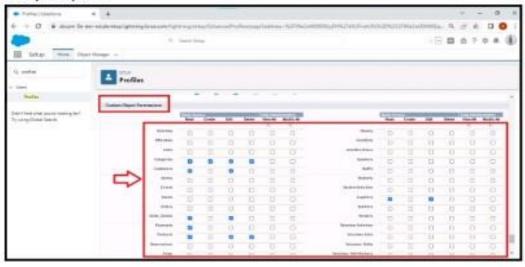




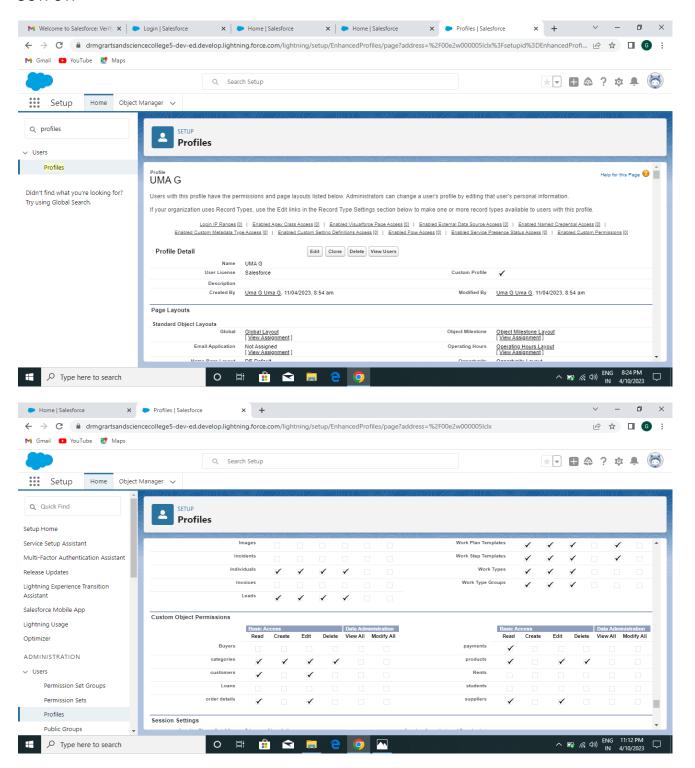
4. While still on the profile page, then click Edit.

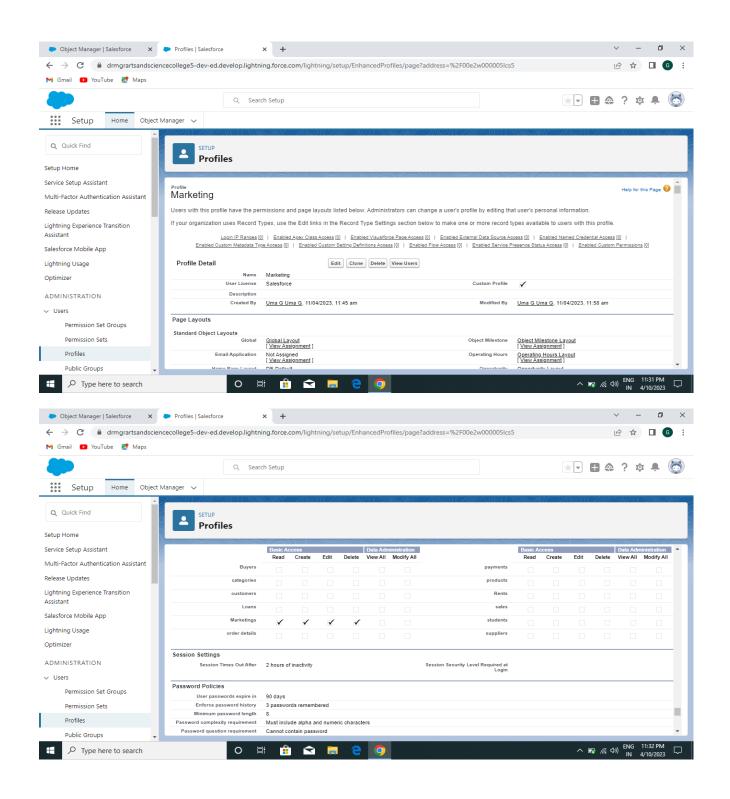


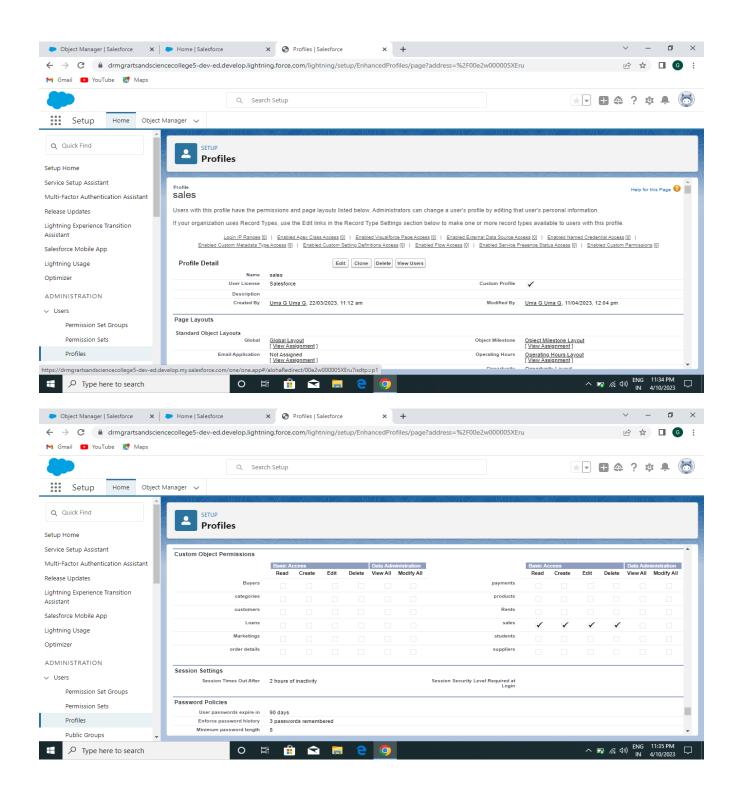
Scroll down to Custom Object Permissions and Give view all access permissions and assign to the parent profile



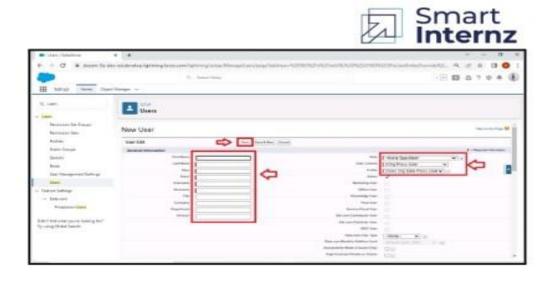
 Sales Manager → Standard user Profile , Marketing Executive1 and Executive2→Standard Platform User, Marketing Manager→Standard Platform User For

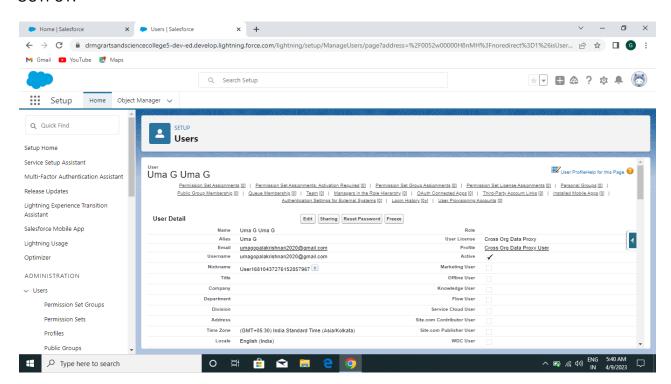


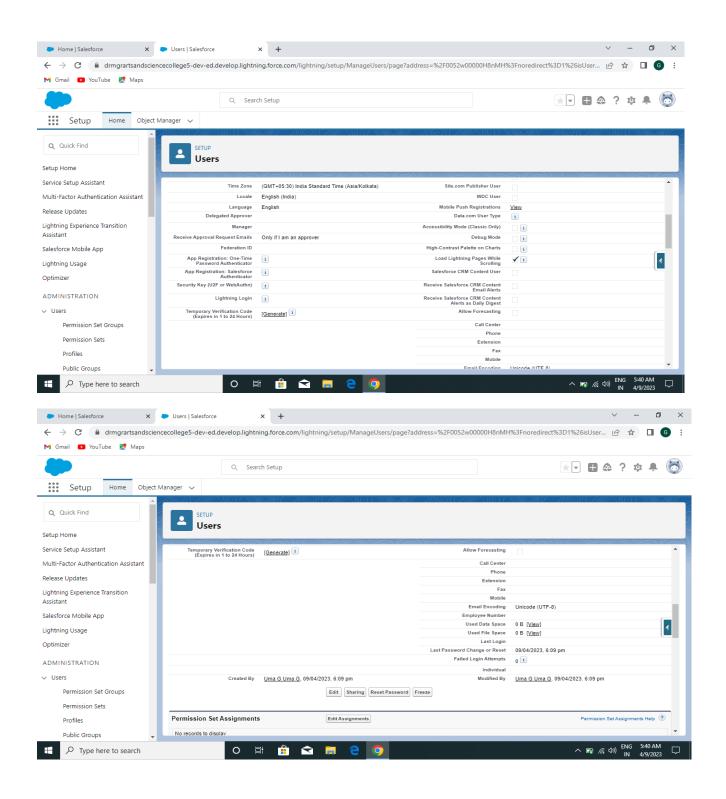




MILESTONE 7- NEW USER









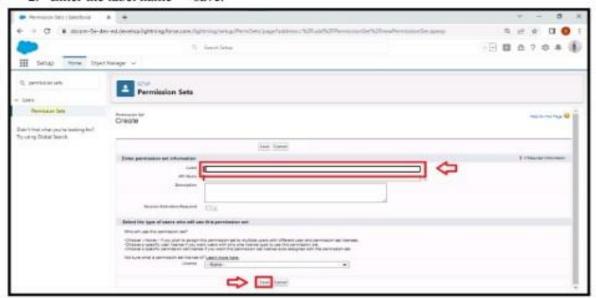
Activity 1:

Create the Permission Sets

Go to setup → type "permission sets" in quick search → select permission sets → New.

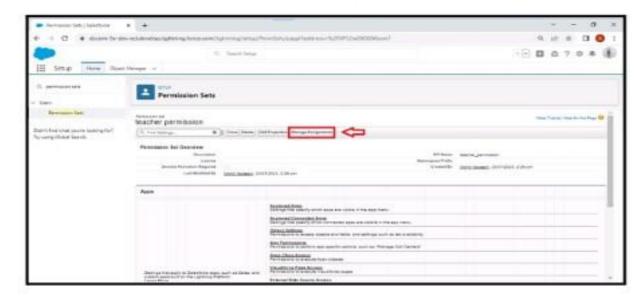


Enter the label name → save.





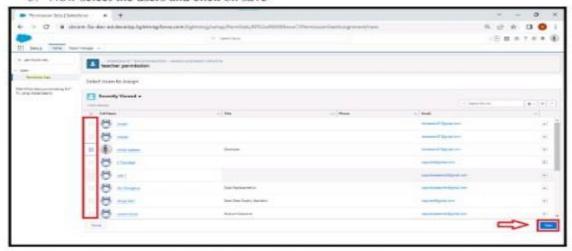
3. After saving the permission click on the Manage assignment



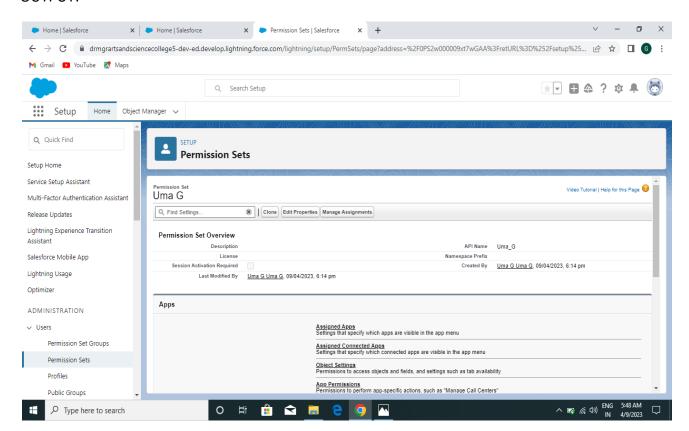
4. Now click on the Add Assignment



5. Now select the users and click on save



 Go to permission set and add the access For Sales Rep3 give Access with Create permission for the <u>User</u>

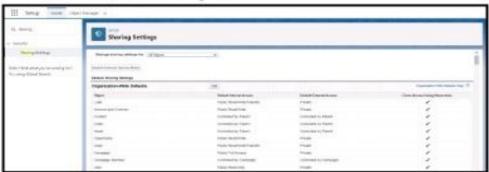




Activity1:

Create OWD Setting

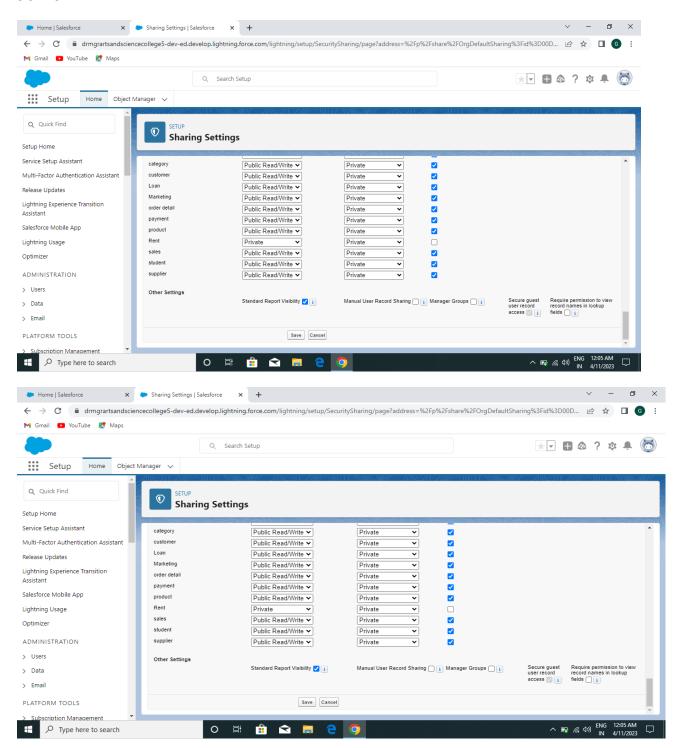
- 1. Setup, use the Quick Find box to find Sharing Settings.
- 2. Click Edit in the Organization-Wide Defaults area.
- 3. For each object, select the default access you want to give everyone.
- To disable automatic access using your hierarchies, deselect Grant Access Using Hierarchies for Lead, Rent custom object

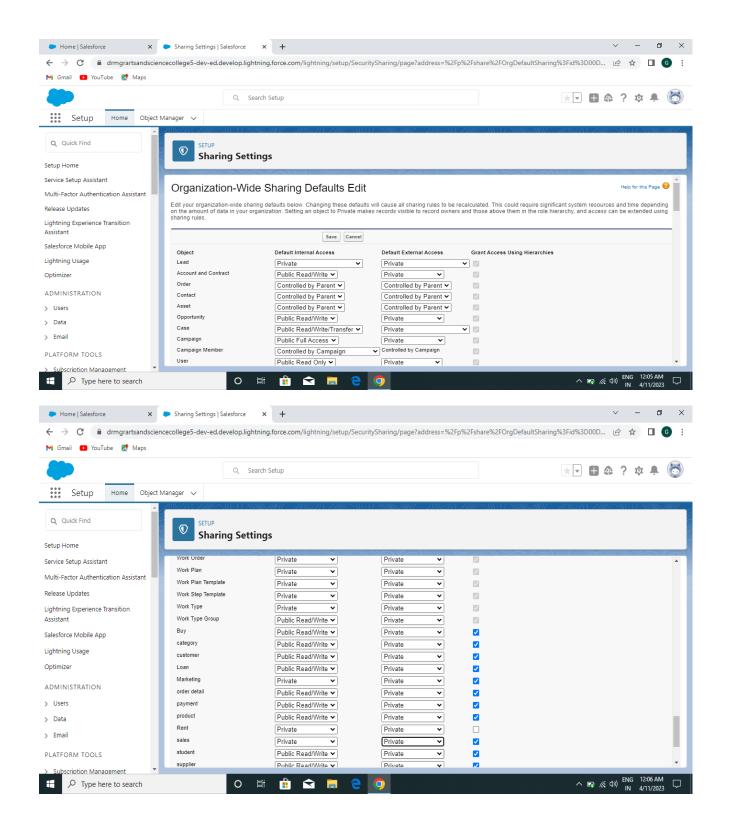


5. Click Edit and from the Drop Down select private for internal and external



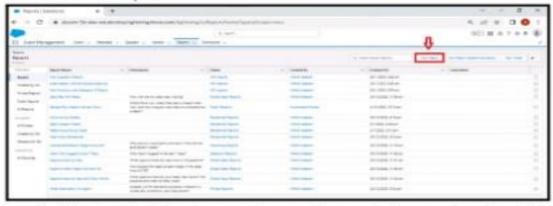
6. This Setting is for all the User Which have been Created







2. Click New Report



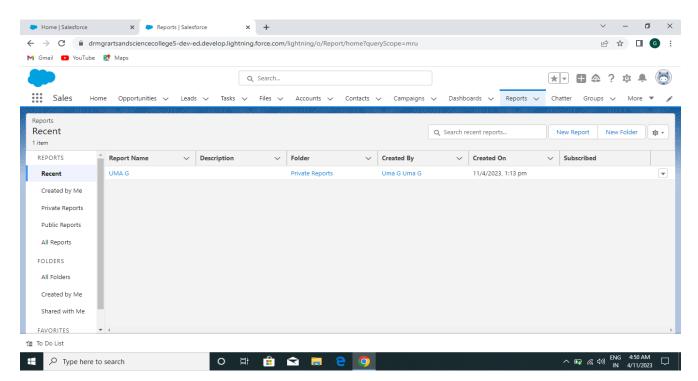
 Select report type from category or from report type panel or from search panel → click on start report.





4. Customize your report, then save or run it.

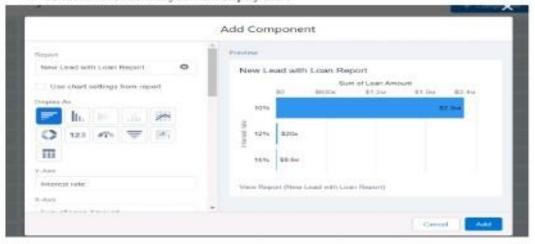


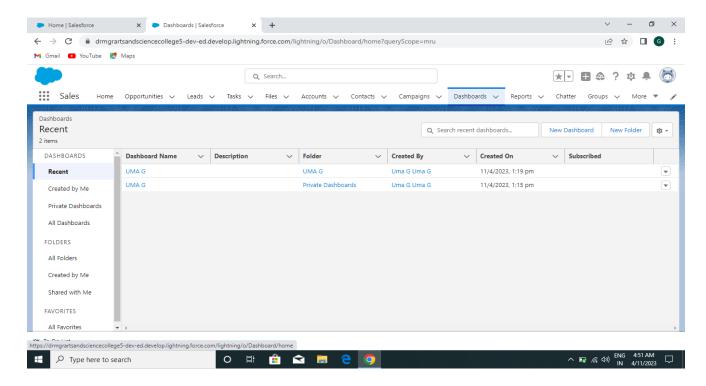






4. Select in which format you want display chart





TRAILHEAD PROFILE PUBLIC URL:

Team Lead - https://trailblazer.me/id/gopas6

Team Members 1 – https://trailblazer.me/id/ssunita3

Team Members 2 - http://trailblazer.me/id/tmurugan16

Team Members 3 - https://trailblazer.me/id/unnaa

ADVANTAGES OF PROPERTY MANAGEMENT APPLICATION USING SALESFORCE:

- 1. High quality tenants
- 2. Less legal problems
- 3. Shortest periods of vacancy
- 4. Long -term tenants
- 5. Increase and maintain the value of your rental property

DISADVANTAGE OF PROPERTY MANAGEMENT APPLICATION USING SALESFORCE:

- 1. Faster response time
- 2. Integration of data from multiple channels
- 3. Effective lead management
- 4. Enhancing functioning
- 5. Less time

APPLICATIONS:

- 1. Easy to handles for all taxes.
- 2. Easy to collecting the rent.
- 3. Heavy manufacturing facilities such as automotive plants and steel mills.
- 4. This is used to commercial and industrial property management.
- 5. The special purpose of property management are:
 - 1. Theaters
 - 2. Sports arenas
 - 3. Resorts
 - 4. Places of worship
 - 5. schools and universities

CONCLUSION:

We can facililate easy communication and ensure that all departments are operating efficiently and effectively.

In the salesforce, the very important think is Customer Relationship Management (CRM).

This is generally a lot of information. Agents have to deal with it all at once. CRM helps them do it more effectively.

FUTURE SCOPE:

Salesforce training would be natural choice, as more and more business are adopting salesforce for their customer relationship management and marketing plans.

To integrate data science and big data capabilities to its service cloud and marketing cloud.

Our goals must be Smart, Measurable, Attainable, Relevant and Time-Based.