**HOME WORK SERVICES ABOUT PORTFOLIO CONTACT** 

### **PORTFOLIO HIGHLIGHTS**

Welcome to Umaima's Portfolio—a concise showcase of my expertise in UX/ UI, branding, posters, and marketing design. As a seasoned graphic designer, I seamlessly blend creativity with strategic insight to deliver impactful visual solutions. Dive into user-centric UX/UI, compelling branding, and impactful posters. Explore designs that translate strategic goals into visually compelling

marketing assets. Each project reflects a commitment to precision, innovation, and simplistic design. Explore the potential for collaboration, and let's discuss how my skills can contribute to your team's success.

**STUDIO** 

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**APP PROTOTYPE** 

XD | Indesign

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## **ALAÏA**

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**ECO-FRIEDNLY BRANDING** 

INDESIGN | PHOTOSHOP |

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# **CDPC: CANADIAN DRUG POLICY COALITION CAMPAIGN**

**ADVERTISING CAMPAIGN** INDESIGN | PHOTOSHOP | XD

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SHIFT MAGAZINE

**EDITORIAL DESIGN** INDESIGN | PHOTOSHOP | AFTER

**BODYEASE THERAPIES** 

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**BRANDING** ILLUSTRATOR | INDESIGN

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