

Mobile & Accessories Sales Dashboard

Market

All

Year

All

Analysis

Regional

Customer

Inventory

12.64M

Total Sales



25K

Total Orders



504.99

Average_Order Value



26.25%

YOY Sales %

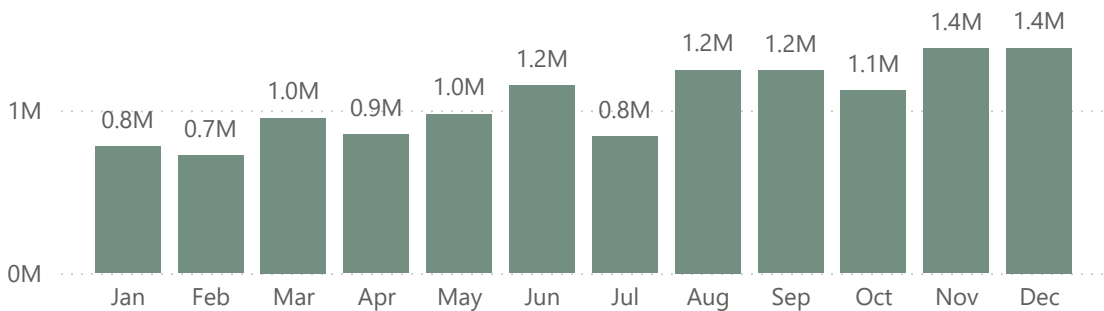


178K

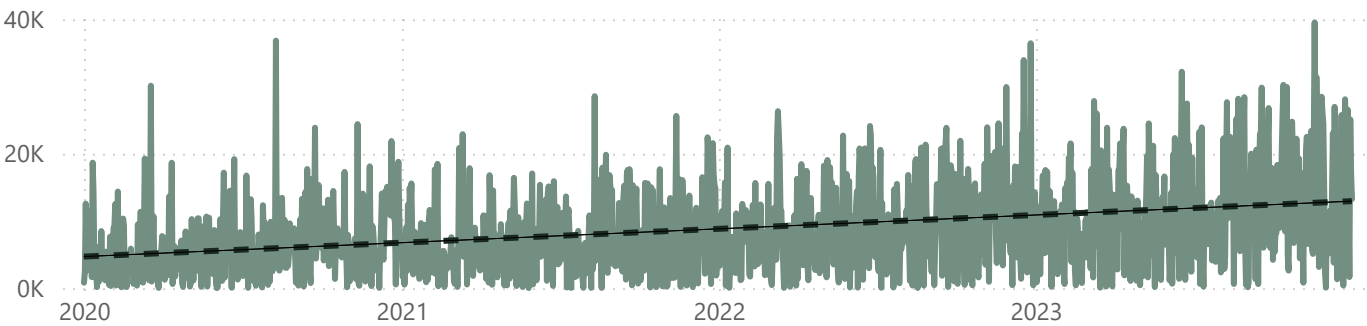
Total Quantity



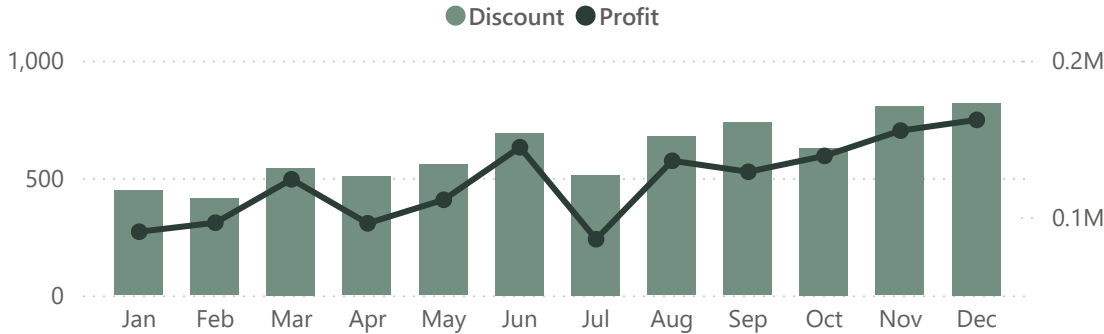
Total Sales by Month



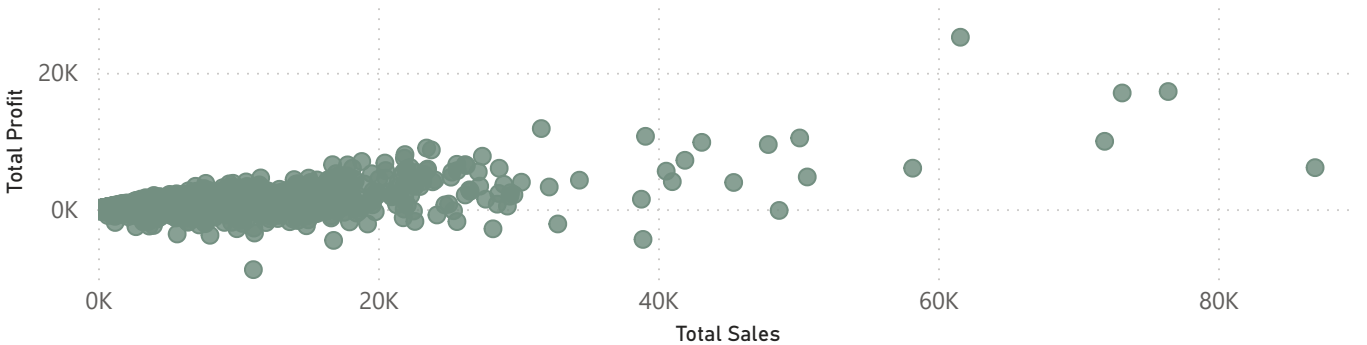
Sales Trend over the Time



Discount vs Profit by Month



Product-Level Sales and Profit Analysis



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40.99

Avg Shipping Days



1.35M

Total Shipping Cost

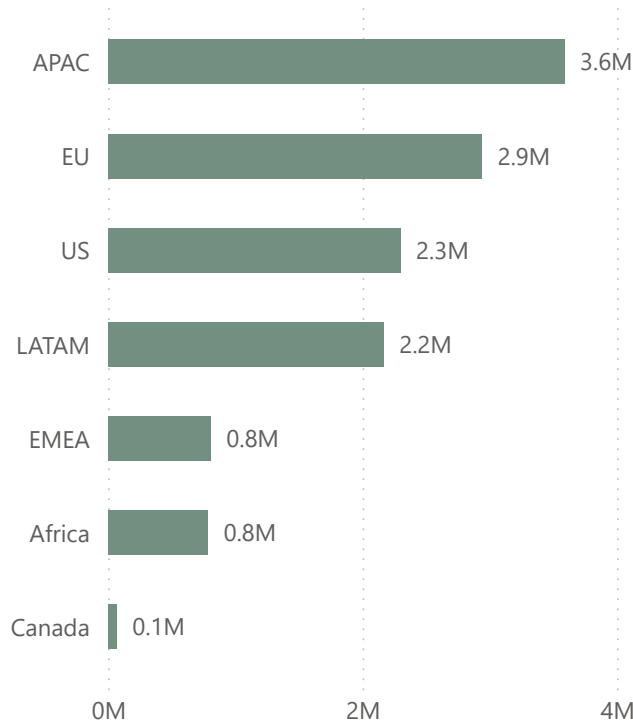


25K

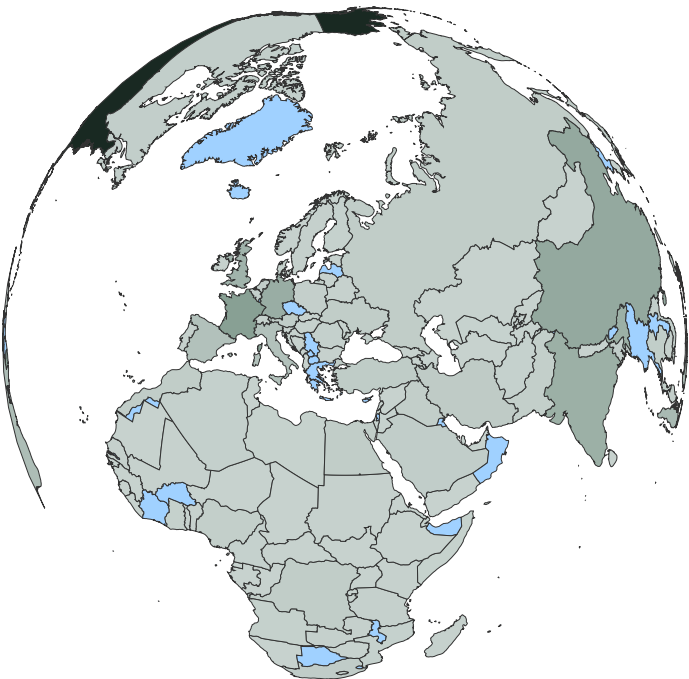
Total Orders



Sales by Market



Sales by Country



Regional Order Details

| Region | Total Sales | Total Orders | Region % of Sales |
|----------------|---------------|--------------|-------------------|
| Africa | 783,773.21 | 2232 | 6.20% |
| Canada | 66,928.17 | 201 | 0.53% |
| Caribbean | 324,280.86 | 855 | 2.57% |
| Central | 2,822,302.51 | 5249 | 22.32% |
| Central Asia | 752,826.57 | 1026 | 5.95% |
| East | 678,781.24 | 1401 | 5.37% |
| EMEA | 806,161.31 | 2462 | 6.38% |
| North | 1,248,165.60 | 2356 | 9.87% |
| North Asia | 848,309.78 | 1150 | 6.71% |
| Oceania | 1,100,184.61 | 1744 | 8.70% |
| South | 1,600,907.04 | 3270 | 12.66% |
| Southeast Asia | 884,423.17 | 1517 | 7.00% |
| West | 725,457.82 | 1611 | 5.74% |
| Total | 12,642,501.90 | 25035 | 100.00% |

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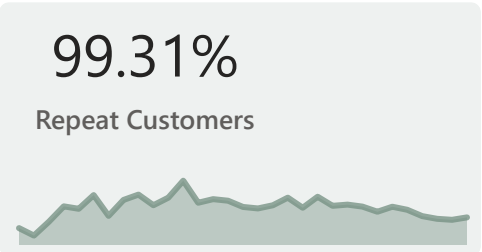
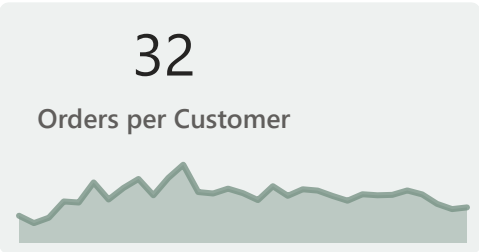
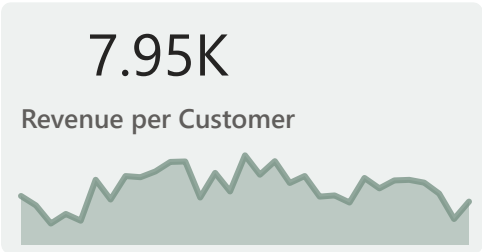
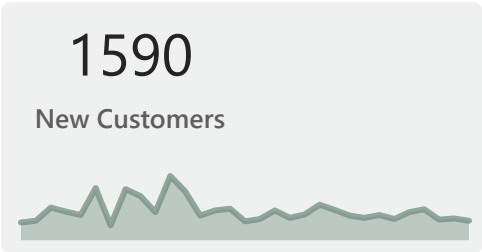
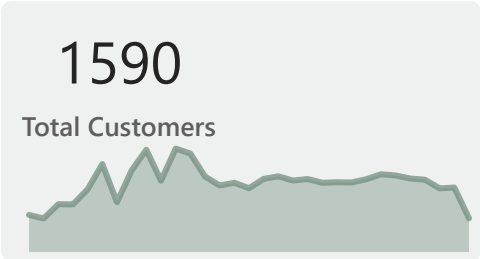
All

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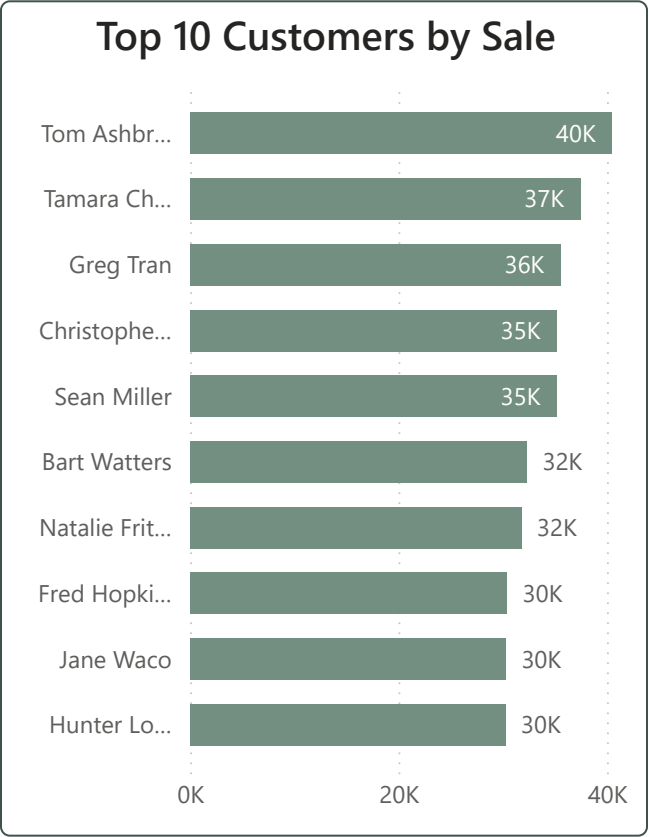
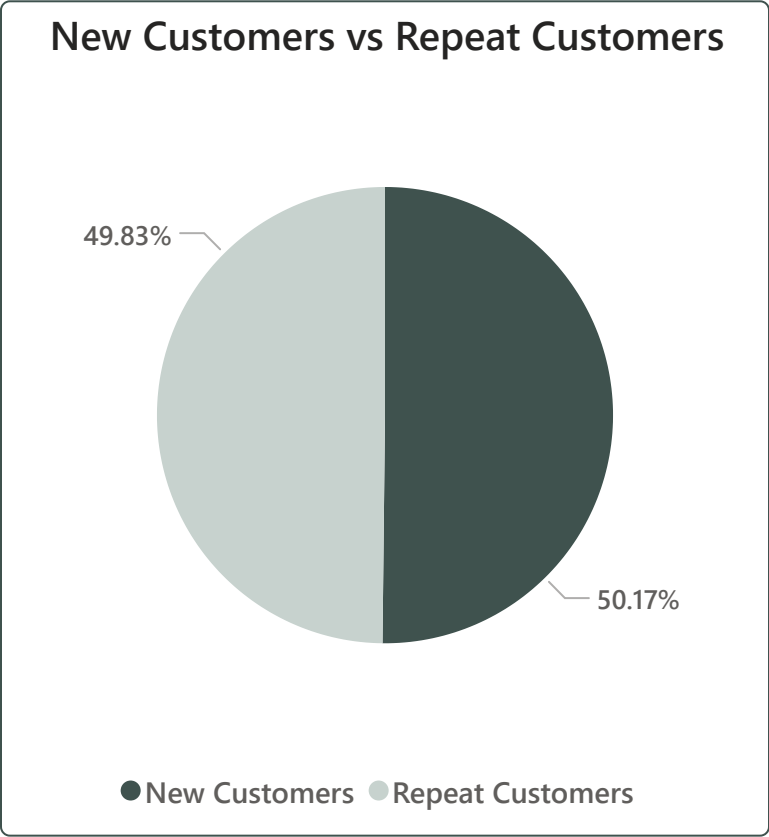
Regional

Customer

Inventory



| Customer_ID | Total Sales | Order Count | Avg Purchase Amount |
|-------------|-------------|-------------|---------------------|
| AA-10315 | 13,747.41 | 42 | 327.32 |
| AA-10375 | 5,884.19 | 42 | 140.10 |
| AA-10480 | 17,695.59 | 38 | 465.67 |
| AA-10645 | 15,343.89 | 73 | 210.19 |
| AA-315 | 2,243.26 | 8 | 280.41 |
| AA-375 | 654.49 | 13 | 50.35 |
| AA-480 | 2,063.49 | 10 | 206.35 |
| AA-645 | 1,968.32 | 18 | 109.35 |
| AB-10015 | 20,037.50 | 77 | 260.23 |
| AB-10060 | 18,416.55 | 57 | 323.10 |
| AB-10105 | 22,966.78 | 62 | 370.43 |
| AB-10150 | 13,057.29 | 47 | 277.81 |
| AB-10165 | 11,649.27 | 52 | 224.02 |
| AB-10255 | 10,786.72 | 52 | 207.52 |



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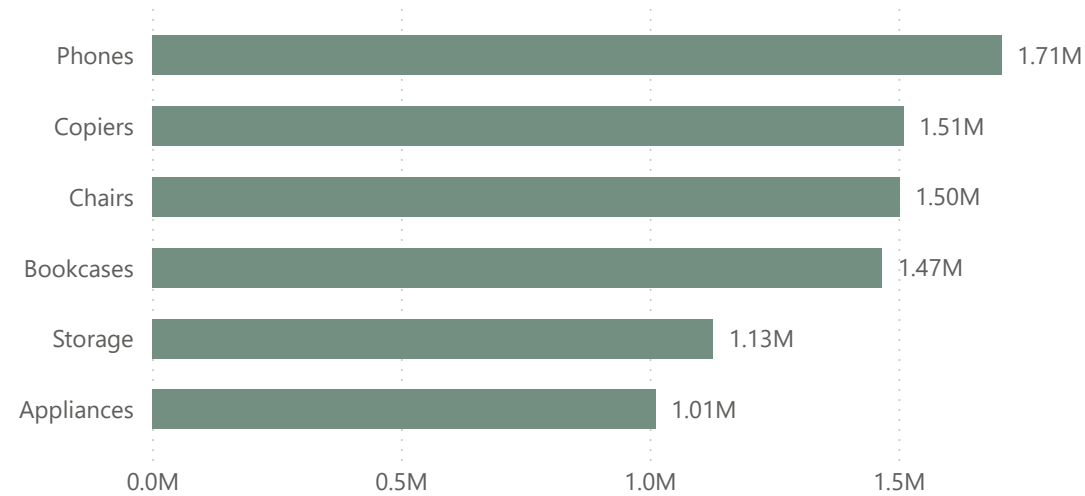
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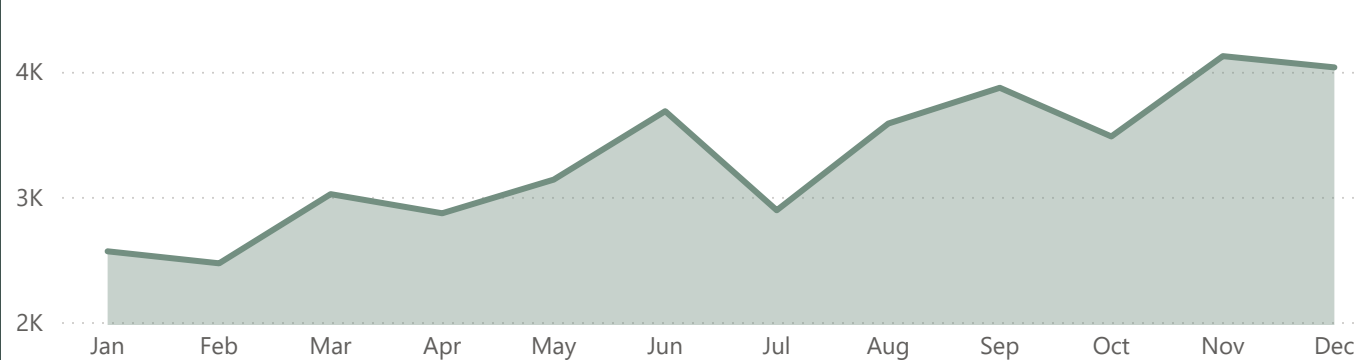
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Inventory

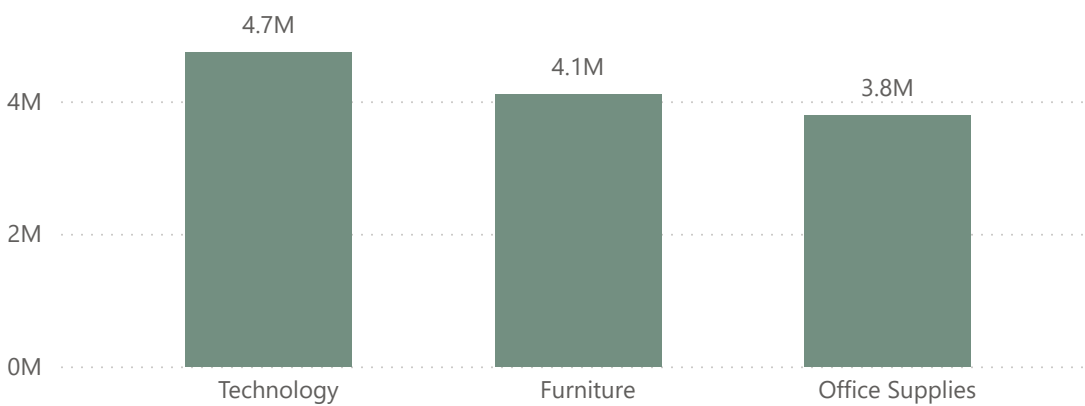
Sales by Sub Category



No of Orders by Month

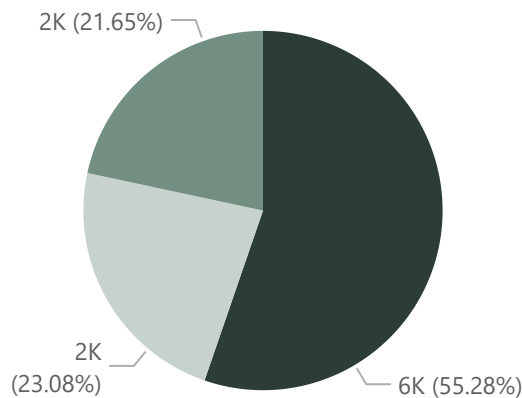


Total Sales by Category



No. of Products Sold by Category

Office Supplies Technology Furniture



Top 10 Products by Sale

