



# **AP BACKUP**

**Author (Editorial) Guide** 

## **FOR AP INTERNAL USE**

Do not distribute to customers or vendors

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## **ACCESSING AP BACKUP**



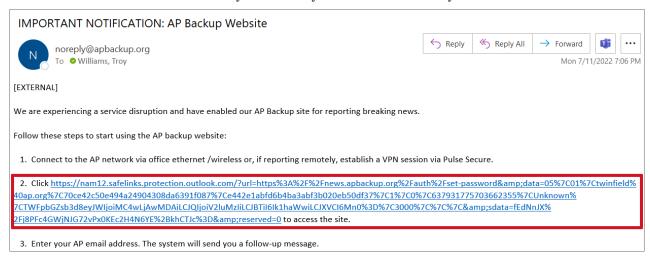
#### **Important**

To access the AP Backup Internal site, you must be connected via the VPN (Pulse Secure/Ivanti). This condition applies at all AP bureaus except New York, Washington D.C. and London.

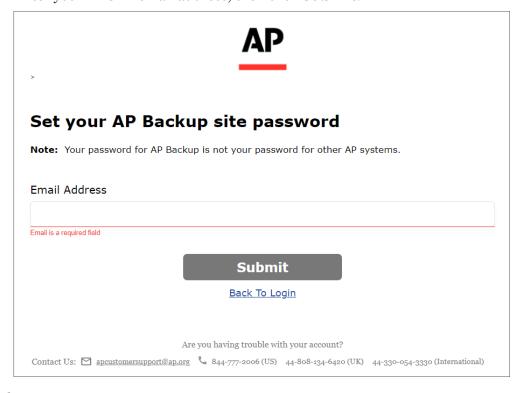
#### **SETTING YOUR INITIAL PASSWORD**

During a disaster recovery, AP Backup will automatically email you the System Ready notification. Follow the steps detailed in the email to gain access to the AP Backup system.

1. Click the site access link from the System Ready notification sent to your email:



2. Enter your APGBL email address; then click **Submit**:

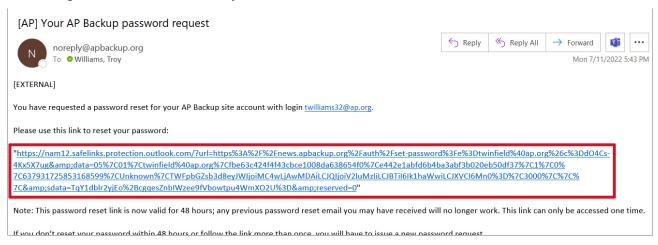


AP Backup sends a password reset message to your email address.

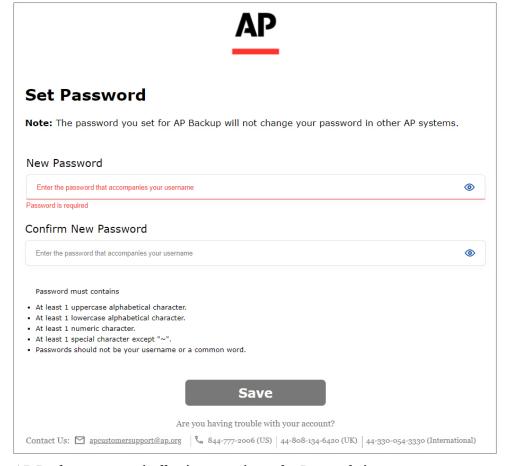


If you do not receive an email in the next few minutes, please check your Spam/Junk Email folder.

3. Click the password reset link from your email:



4. Enter your new password in both boxes, adhering to the password guidelines. Then, click **Save**:



AP Backup automatically signs you in to the Internal site.

#### SIGNING IN AFTER PASSWORD RESET

Gain direct access to AP Backup with your username and newly reset password:

INTERNAL SITE URL	https://ripcord.apbackup.org/ (where you perform your tasks)
CUSTOMER SITE URL	https://news.apbackup.org/ (to observe what customers see; not normally needed for your role)

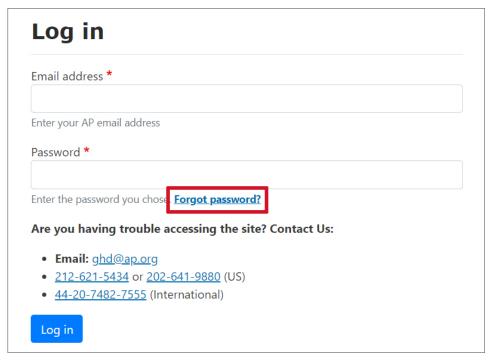
AP Backup automatically signs you out of your login session after 24 hours, prompting you to sign in again.

#### RESETTING YOUR FORGOTTEN PASSWORD

If you forget your password, you can change at any time.



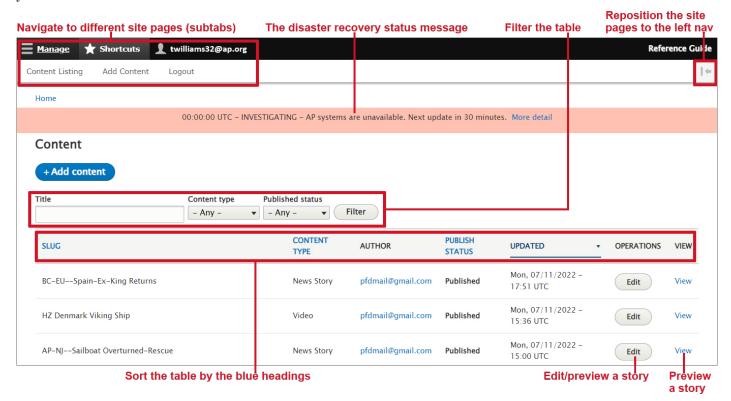
From the Internal site's login page, click **Forgot password**?; then follow the same procedure from <u>Setting Your Initial Password</u>:



#### **NAVIGATING THE SITE**

### **Content Listing Page**

Signing into the Internal site automatically navigates you to the Content Listing page, where you initiate your main tasks:



#### **Shortcuts Tab**

Click the **Shortcuts** tab to display links (subtabs) to your frequently used task pages. If you navigate away from the Content Listing page, you can always return to it by clicking **Shortcuts** → **Content Listing**:



#### **Profile Tab**

Click your username to display links (subtabs) to view/edit your user profile details or sign off the site:



# **BROWSING CONTENT**

### **SEARCHING FOR CONTENT**

Navigate to **Shortcuts** → **Content Listing**, apply one or more of the following search filters at top; then click **Filter**:



FILTER	DESCRIPTION	EXAMPLE(S)
Title	Enter a story's full or partial Slug.	BC-EUSpain-Ex-King
		Spain
Content type	Select a content designation, where content can be a story, media item or AP Backup system messaging.	Audio News Alert
	Select - <i>Any</i> - to find content from all content types.	
<b>Published status</b>	Select a story publication state.	Published
	Select - <i>Any</i> - to find content from all publication types.	Unpublished



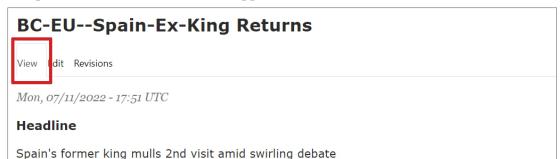
#### **VIEWING CONTENT**

Navigate to **Shortcuts** → **Content Listing**, perform ONE of the following actions:

- Click the content item's View link.
- Click the content item's Edit button; then click the page's View tab:



The preview version of the content appears:



#### Summary

Spain's former king, Juan Carlos I, is planning to visit Spain again in June. That's according to the mayor of the northwestern town hosting the former monarch. The comments Friday signaled that the vigorous debate sparked by the former monarch's return is unlikely to fade anytime soon. Juan Carlos returned Thursday for his first visit since his abrupt departure nearly two years ago amid mounting financial scandals. The royal household said the visit would end Monday when he goes back to his "permanent" residence in Abu Dhabi. As the 84-year-old made his first public appearance on Friday in the town of Sanxenxo, where his yacht is taking part in a regatta, the town's mayor said Juan Carlos was planning a second visit in June.

#### **Body**

Spain's former king, Juan Carlos I, is planning to visit Spain again in June, the mayor of the northwestern town hosting the former monarch said Friday, signaling that the vigorous debate sparked by the former monarch's return is unlikely to fade soon.

# **MANAGING CONTENT**

The AP Backup platform allows you to quickly create, edit and publish your stories for customers to access during a disaster recovery period.

You can create ANY type of content (<u>news</u>, <u>APNewsAlert</u>, <u>photo</u>, <u>video</u> and <u>audio</u> stories); you are not restricted to a single media type. However, you must have the content/media available to create the story. To expedite story creation, AP Backup only provides a limited number of story details.

### **ADDING A NEWS STORY**

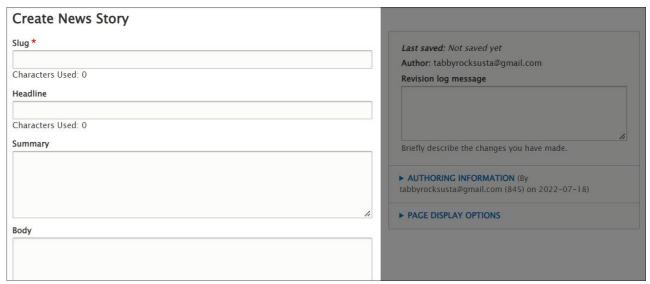
Navigate to Shortcuts → Content Listing; then click +Add content (or navigate to Shortcuts → Add Content):



2. On the Add Content page, click **News Story**:



3. On the Create News Story page, specify the following fields at left:



FIELD	DESCRIPTION	EXAMPLE(S)
Slug *	The shortest human-readable way to identify a story.	BC-EUSpain-Ex-King
	Character limit: 40 characters.	
Headline	The title/description of the story.	Spain's former king mulls 2nd visit
	Character limit: 60 characters	amid swirling debate
Summary	A single paragraph abstract that encapsulates the story in about 100 words.	Spain's former king, Juan Carlos I, is planning to visit Spain again in June. That's according to the mayor of the northwestern town hosting the former monarch. The comments Friday <more></more>
Body	The main text of the story, often called the "mainbar" or "print" story.	Spain's former king, Juan Carlos I, is planning to visit Spain again in June, the mayor of the northwestern town hosting the former monarch said Friday, signaling that the vigorous debate sparked <more></more>
Byline	The name of the story's author/creator.	By ASHIFA KASSAM
Bytitle	The title of the story's author/creator.	AP Lifestyles Writer
Dateline	The city/location where AP obtained the basic information for the story.	MADRID (AP)
Category	The classification/type of news item. You can only select ONE category.	
	Arts and entertainment Government and Business Health Education Lifestyle Environment and nature General news	nd politics Religion Science Sports Technology
Eds note	Additional notes visible to newspaper members and some online readers.	EDITS: Corrects various typos



Note

Only the mandatory fields (\*) are necessary to create the story.

- 4. Select *Publish* from the **Save as** menu.
- 5. Click **Save** to publish the story, making it visible to customers. Also, <u>preview of the news story</u> appears.

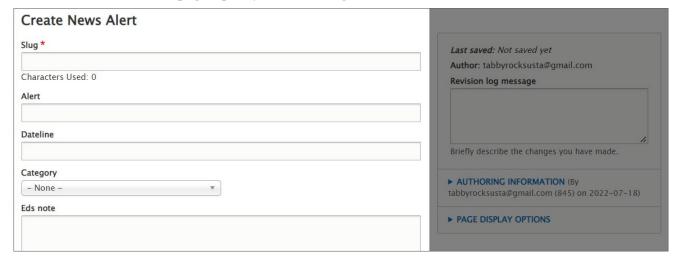


Important

By default, content is set to publish when you click the **Save** button. Please make sure your content is ready for publication BEFORE clicking **Save**. If you change the **Save as** menu to *Draft*, you must reset the menu back to *Publish* when you are ready to publish the content to customers.

#### **ADDING AN APNEWSALERT**

- Navigate to Shortcuts → Content Listing; then <u>click +Add content</u> (or navigate to Shortcuts → Add Content):
- 2. On the Add Content page, click News Story.
- 3. On the Create NewsAlert page, specify the following fields at left:



FIELD	DESCRIPTION	EXAMPLE
Slug *	The shortest human-readable way to identify a APNewsAlert.	USAPNewsAlert
	Character limit: 40 characters	
Alert	Information describing the NewsAlert.	Yellowstone National Park partially reopens 9 days after flooding forced
	Character limit: 120 characters	10,000 to evacuate and wiped out roads, bridges.
Dateline	The city/location where AP obtained the basic information for the story.	Yellowstone National Park, Wyo.
Category	The classification/type of news item. You can only select ONE <u>category</u> .	Arts and entertainment
Eds note	Additional notes visible to newspaper members and some online readers.	CORRECTS: This APNewsAlert has been corrected to report the partial reopening of the park



4. Accept the default setting, *Publish*, in the **Save as** menu.

5. Click **Save** to publish the story, making it visible to customers. Also, a preview of the story appears.

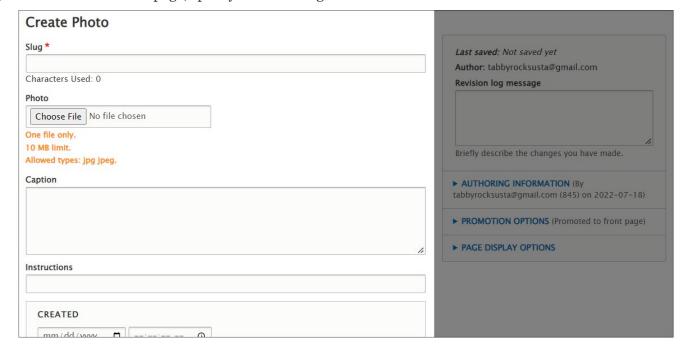


Important

By default, content is set to publish when you click the **Save** button. Please make sure your content is ready for publication BEFORE clicking **Save**. If you change the **Save as** menu to *Draft*, you must reset the menu back to *Publish* when you are ready to publish the content to customers.

#### **ADDING A PHOTO STORY**

- Navigate to Shortcuts → Content Listing; then <u>click +Add content</u> (or navigate to Shortcuts → Add Content).
- 2. On the Add Content page, click News Story.
- 3. On the Create Photo page, specify the following fields at left:



FIELD	DESCRIPTION		EXAMPLE(S)
Slug *	The photo title – the shortest human-readable way to identify a photo.		Britain Air Show Fair
	Character limit: 40	characters	
Photo	Click <b>Choose File</b> to upload a photo from your machine or mapped drive.		Britain_Air_Show_Fair_ 22199493547649.jpg
	MAXIMUM FILE SIZE 10 MB		
	FILE FORMATS jpg or jpeg		
	FILE TYPES / CATEGORIES	A - Domestic News F - Finance & Busine I - International New S - Sports V - Advisories	

FIELD	DESCRIPTION	EXAMPLE(S)
Caption	A one- or two-sentence summary that describes the photo and contains the photo's date, location, sources and byline.	A visitor checks an airplane engine made by Pratt & Whitney at the Farnborough Air Show fair in Farnborough, England, Monday, July 18, 2022. (Frank Augstein)
Instructions	Special delivery/purchasing instructions to AP Editorial and sales staff.	This content is intended for editorial use only. For other uses, additional clearances may be required.
Created	The date/time when the photo was taken.	06/14/22 07:33:15 AM
Country / State / City	The location (country, state/province or city) where the photo was taken.	ENGLAND / Hampshire / Farnborough
Byline	The name of the photographer or organization.	By FRANK AUGSTEIN
Bytitle	The photographer 's title or organization.	AP Staff Writer
Source	One or more companies or organizations that produced the content.	AP Pool
<b>Credit line</b>	The photographer or their organization.	ASSOCIATED PRESS
Copyright notice	The organization's copyright information.	Copyright 2022 The Associated Press. All rights reserved
Transref	The alphanumeric code automatically assigned for transmission purposes.	AMB114
Category	The AP classification/type of photo. You can only select one <u>category</u> .	A - Domestic News
Supp. Cat.	The AP subcategory code for the photo. You can enter multiple codes.	APN - APNewsFeatures



Note

Only the mandatory fields (\*) are necessary to create the story.

- 4. Accept the default setting, *Publish*, in the **Save as** menu.
- 5. Click **Save** to publish the story, making it visible to customers. Also, a preview of the story appears.

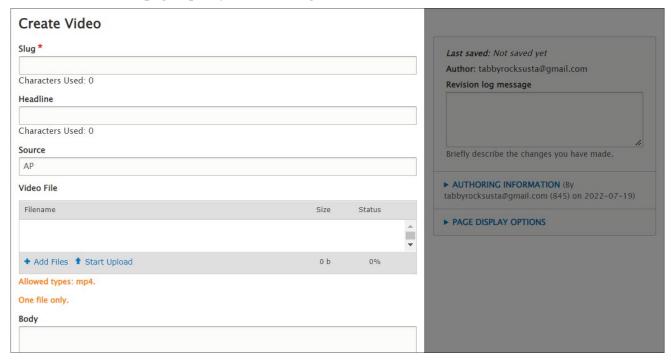


Important

By default, content is set to publish when you click the **Save** button. Please make sure your content is ready for publication BEFORE clicking **Save**. If you change the **Save as** menu to *Draft*, you must reset the menu back to *Publish* when you are ready to publish the content to customers.

#### **ADDING A VIDEO STORY**

- Navigate to Shortcuts → Content Listing; then <u>click +Add content</u> (or navigate to Shortcuts → Add Content).
- 2. On the Add Content page, click News Story.
- 3. On the Create Video page, specify the following fields at left:



FIELD	DESCRIPTION		EXAMPLE(S)
Slug *	The shortest humanidentify a video.	-readable way to	US BILLIONARES
Headline	The video title.  Character limit: 50 characters		New York ice cream truck sells Eat the Rich popsicles
Source	One or more companies or organizations that produced the content.		Agencia EFE
Video File	Click <b>Add File</b> to upload a video from your machine or mapped drive. The upload may take a few minutes.		efe047465_US_BILLIONNAIRES_ 1080i50ESSENCE.mp4
	MAXIMUM FILE SIZE	5 GB (5,000 MB)	
	FILE FORMATS	mp4	
	FILE TYPES	1080i50 (preferred) or	1080i60

FIELD	DESCRIPTION	EXAMPLE(S)
Body	(If available) The shotlist and storyline for the video.	SHOTLIST: STORYLINE:
		New York, Jul 12 (EFE) (Camera: Jorge Fuentelsaz) A pop up ice cream truck in New York is selling 'Eat the Rich' popsicles in the shape of some of the world's wealthiest men, including <more> FOOTAGE OF THE ICE CREAM TRUCK IN NYC.</more>



- 4. Accept the default setting, *Publish*, in the **Save as** menu.
- 5. Click **Save** to publish the story, making it visible to customers. Also, a preview of the story appears.

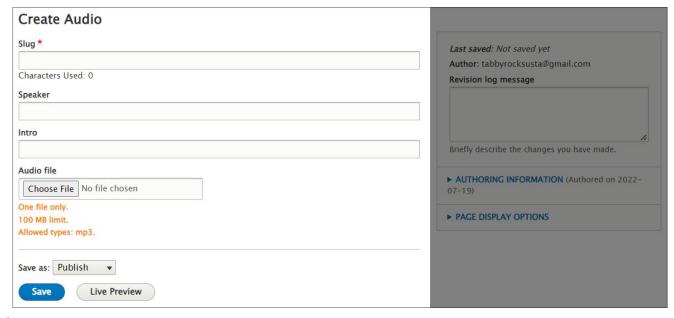


**Important** 

By default, content is set to publish when you click the **Save** button. Please make sure your content is ready for publication BEFORE clicking **Save**. If you change the **Save as** menu to *Draft*, you must reset the menu back to *Publish* when you are ready to publish the content to customers.

### **ADDING AN AUDIO STORY**

- Navigate to Shortcuts → Content Listing; then <u>click +Add content</u> (or navigate to Shortcuts → Add Content).
- 2. On the Add Content page, click News Story.
- 3. On the Create Audio page, specify the following fields at left:



FIELD	DESCRIPTION		EXAMPLE(S)	
Slug *	The shortest human-readable way to identify an audio story.		Entertainment-Jonas Bro	others
Speaker	The person(s) speaking in the audio story.		Nick Jonas, musician, and Joe Jonas, with reporters	
Intro	A brief description of the audio story.		Nick, Kevin and Joe Jona Sasha and Malia Obama the "Ellen DeGeneres Sho	backstage at
Audio file	Click <b>Choose File</b> to upload an audio file from your machine or mapped drive.		apa257009_Jonas_Bros_ ObamaKids_backstage_g	
	MAXIMUM FILE SIZE	100 MB		
	FILE FORMAT	mp3		
	FILE TYPES	Actuality	Response to Question	Voicer
		Wrap	Raw Sound	Advisory
		Voicer	Scener	Special
		Q&A session		



- 4. Accept the default setting, *Publish*, in the **Save as** menu.
- 5. Click **Save** to publish the story, making it visible to customers. Also, a preview of the story appears.



**Important** 

By default, content is set to publish when you click the **Save** button. Please make sure your content is ready for publication BEFORE clicking **Save**. If you change the **Save as** menu to *Draft*, you must reset the menu back to *Publish* when you are ready to publish the content to customers.

## **EDITING CONTENT**

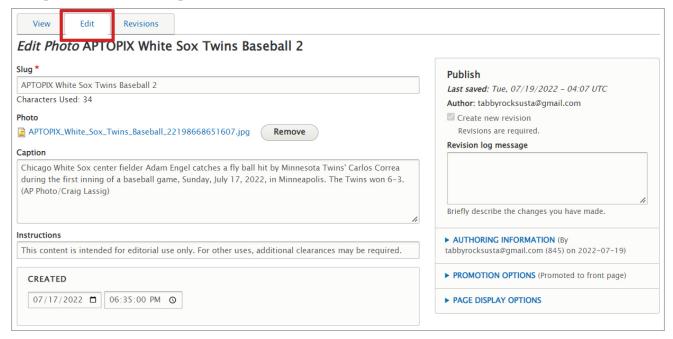


Only one user can edit a story at a time.

1. Navigate to **Shortcuts** → **Content Listing**, <u>search</u> for the content item; then click its **Edit** link:



- 2. On the Edit page, perform ANY of the following actions as necessary:
  - Modify any of the <u>news</u>, <u>APNewsAlert</u>, <u>photo</u>, <u>video</u> or <u>audio</u> story fields.
  - (For photo, video or audio stories) Click **Remove** to remove a media file from the story and upload a new file to replace it:



- 3. Update the **Eds Notes** with detailed information about the update.
- 4. Add a description of all story changes in the **Revisions log message** box at right.
- 5. Accept the default setting, *Publish*, in the **Save as** menu.
- 6. Click **Save** to create and publish the revised story. Also, the story is also now visible to customers.



**Important** 

By default, content is set to publish when you click the **Save** button. Please make sure your content is ready for publication BEFORE clicking **Save**. If you change the **Save as** menu to *Draft*, you must reset the menu back to *Publish* when you are ready to publish the content to customers.

### **REMOVING CONTENT**

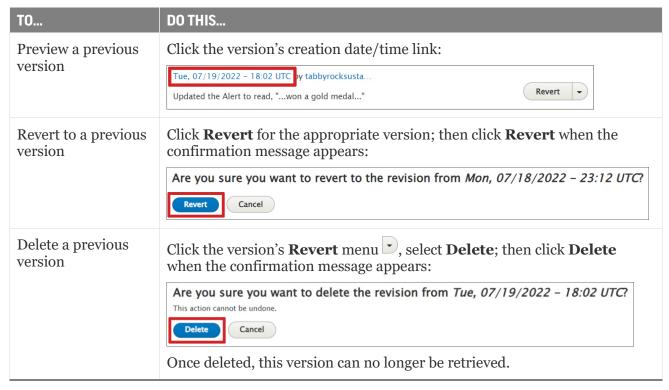
- 1. Navigate to **Shortcuts**  $\rightarrow$  **Content Listing**, <u>search</u> for the content item; then click its <u>Edit link</u>.
- 2. On the Edit page, select *Unpublish* from the **Save as** menu at bottom.
- 3. Click **Save**. The content is removed from the AP Backup customer site and archived.

#### REVERTING CONTENT TO A PREVIOUS VERSION

- 1. Navigate to **Shortcuts** → **Content Listing**, <u>search</u> for the content item; then click its <u>Edit link</u>.
- 2. Click the Revisions tab to view a list of all draft and published versions of the story:



3. Perform any of the following actions:



# **GETTING HELP**

For issues accessing or using the site, please contact the **Global Help Desk**:

EMAIL ADDRESS	ghd@ap.org
PHONE (U.S.)	212-621-5434 202-641-9880
PHONE (INTERNATIONAL)	+44-20-7482-7555