

# Performance Report - bilal

December 08, 2025 - December 14, 2025

## Executive Summary

Metric	Value
Total Impressions	30,939
Total Clicks	976
Total Conversions	0
Total Revenue	\$0.00
Total Spend	\$525.99
Overall CTR	0.031546%
Overall CPC	\$0.54
Overall CPA	\$0.00
Overall ROAS	0.00
Active Campaigns	3
Data Sources	facebook

## Top Campaign Performance

Campaign	Impressions	Clicks	Conversions	Revenue	ROAS
Beleaf	13,456	303	0	\$0.00	0.00
New Traffic Campaign	11,382	249	0	\$0.00	0.00
Brooklyn Bowl	6,101	424	0	\$0.00	0.00

## Performance by Source

Source	Impressions	Clicks	Conversions	CTR
FACEBOOK	30,939	976	0	0.031546%

# Top Creative Performance

Creative	Impressions	Clicks	Conversions	Revenue	ROAS
New Traffic Basic	13,400.00	303.00	0.00	\$0.00	0.00
New Traffic Ad - Copy	9,830.00	230.00	0.00	\$0.00	0.00
Brooklyn Bowl 1	6,101.00	424.00	0.00	\$0.00	0.00
New Traffic Ad	1,552.00	19.00	0.00	\$0.00	0.00
New Traffic Video	56.00	0.00	0.00	\$0.00	0.00