

Performance Report - bilal

December 15, 2025 - December 21, 2025

Executive Summary

Metric	Value
Total Impressions	11,281
Total Clicks	308
Total Conversions	0
Total Revenue	\$0.00
Total Spend	\$191.79
Overall CTR	0.027303%
Overall CPC	\$0.62
Overall CPA	\$0.00
Overall ROAS	0.00
Active Campaigns	3
Data Sources	facebook

Top Campaign Performance

Campaign	Impressions	Clicks	Conversions	Revenue	ROAS
Beleaf	4,773	111	0	\$0.00	0.00
New Traffic Campaign	4,423	74	0	\$0.00	0.00
Brooklyn Bowl	2,085	123	0	\$0.00	0.00

Performance by Source

Source	Impressions	Clicks	Conversions	CTR
FACEBOOK	11,281	308	0	0.027303%

Top Creative Performance

Creative	Impressions	Clicks	Conversions	Revenue	ROAS
New Traffic Basic	4,771.00	111.00	0.00	\$0.00	0.00
New Traffic Ad - Copy	3,246.00	59.00	0.00	\$0.00	0.00
Brooklyn Bowl 1	2,085.00	123.00	0.00	\$0.00	0.00
New Traffic Ad	1,177.00	15.00	0.00	\$0.00	0.00
New Traffic Video	2.00	0.00	0.00	\$0.00	0.00