

## **Hero Section**

### **H1: A Connected AI Ecosystem for High-Impact Care**

**Subhead:** KnowMediQ bridges the gap between the clinic and the home. Our AI Care Concierge personalizes the health journey—automating patient follow-ups and unifying family coordination—to **reduce avoidable readmissions** and drive **increased KPIs** for clinicians.

- **Primary CTA:** [Book a Demo for Your Clinic]

- **Secondary CTA:** [Empower Your Caregiving Journey]

**Micro-trust line:** Empowering continuity of care through cultural intelligence. (Note: Not for emergency use).

## **The "Three Pillars" of Our Ecosystem**

(Visual: Three clean cards with icons)

### **1. For Clinicians (B2B)**

#### **The Command Center for Follow-ups.**

Drive efficiency with a real-time dashboard that flags risks before they become readmissions.

### **2. For Patients**

#### **Personalized Care in Your Language.**

Never feel "discharged and forgotten." Receive empathetic, culturally-aligned check-ins that guide your recovery.

### **3. For Family Caregivers**

#### **The Ultimate Coordination Hub.**

Manage your loved one's health journey without the burnout. Shared notes, documents, and provider matching in one secure space.

## **Deep Dive: For MDs & Healthcare Organizations**

### **Headline: Turn Patient Follow-ups into Actionable Insights**

**Subhead:** Between appointments is where care often fails. KnowMediQ's B2B dashboard ensures your patients stay on track, providing the visibility needed to optimize clinic KPIs and patient outcomes.

#### **The Impact:**

- **Reduce Avoidable Visits:** Catch "early signals" (like symptom spikes or non-adherence) through AI-driven triage.
- **Enhanced Continuity:** A single, connected view combining patient self-reporting with caregiver observations.

- **AI-Summarized Snapshots:** Don't sift through data. Get concise summaries of patient progress ready for your next consult.
- **Workflow Integration:** Designed to reduce administrative "click-fatigue" while increasing patient touchpoints.

#### **Dashboard Features:**

- **Risk-Prioritized Inbox:** See which patients need attention first based on AI analysis.
- **Vitals & Adherence Trends:** Visual tracking of BP, symptoms, and medication compliance.
- **The Shared "Health Booklet":** Access the patient's cultural preferences and caregiver-uploaded documents.

**CTA:** [Request an MD Demo]

#### **Deep Dive: For Patients**

##### **Headline: A Health Journey That Speaks Your Language**

**Subhead:** Recovery shouldn't be confusing. Our AI Concierge checks in on you with the warmth of a human and the precision of technology, ensuring you feel supported every step of the way.

##### **Personalization in Action:**

- **Cultural & Language Alignment:** We speak your language—literally and culturally—to ensure instructions make sense.
- **Proactive Care:** By answering simple daily check-ins, you help your doctor catch small issues before they become hospital visits.
- **Adherence Support:** Gentle nudges for medications and appointments that feel like help, not "homework."

**CTA:** [Join the KnowMediQ Community]

#### **Deep Dive: For Family Caregivers**

##### **One Ecosystem. Total Coordination.**

**Subhead:** Caregiving is a team sport. KnowMediQ centralizes the “paperwork of care” so you can focus on being present for your loved one—while keeping everyone connected across home care and virtual services.

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## **Medical AI that personalizes your loved one's health journey**

Care shouldn't feel like guesswork. KnowMediQ's medical AI supports personalization across the full health journey by helping you understand what's happening now—and what to do next (with consent and the right people involved).

What the AI helps with (caregiver-friendly):

- Who to see next: Based on your loved one's profile, current needs, and preferences, the concierge can suggest the type of support to consider next (e.g., family doctor, nurse, pharmacist, therapist, PSW, nutritionist) and help you prepare questions.
- Rapid access to care: When something changes, you get a clearer path to the right next step—so you spend less time unsure, waiting, or bouncing between options.
- Preventive care, not just urgent care: Gentle follow-ups and early signals help catch issues sooner, support healthier routines, and reduce avoidable visits.
- Clear summaries for providers: Turn day-to-day updates into a short, shareable snapshot that helps providers get up to speed faster and make better-informed decisions.

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micro-trust line: AI supports coordination and follow-ups. Clinical decisions stay with licensed professionals.

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## **Caregiver capabilities**

- The Digital Health Profile

Store conditions, medications, routines, and “what works” in a shareable profile for new providers or PSWs.

- The Shared Care Hub

A central repository for HCP notes, visit summaries, and therapist documents—so nothing gets lost and everyone stays connected.

- Culturally Matched Care

Use our directory to find providers who fit your family's specific language and cultural needs—because care isn't one-size-fits-all.

- Financial Organization

Keep invoices and service logs in one secure, audit-ready location (helpful for reimbursements, budgeting, and peace of mind).

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## What this changes for families

- Less repeating the story (everyone sees the same up-to-date profile and notes)
  - Fewer missed details between visits (updates are captured while they're fresh)
  - A more connected ecosystem of care around your loved one (family + providers stay aligned)
  - Faster, more confident access to the right care (know who to contact next and what to prepare—so you don't lose time in uncertainty)
  - More preventive care, less crisis care (early signals and follow-ups help address issues sooner and reduce avoidable visits)
  - A clearer, more personalized path through the health journey—including “what's next” and “who can help”
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CTA (choose one):

- Get support for your loved one
- Join the Care Network