# GROUP 2 HW4: Insurance - Data 621 Assignment 4

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# Contents

${\bf Assignment\ Introduction}$			 																1
Data Exploration			 																1

## **Assignment Introduction**

We have read in the 2 datasets provided as part of this project from Github.

Our goal for this project is to analyze 8000 records of a customer of an insurance company.

Once have fit the data, we can then run and test on the evaluation dataset provided, we will analyze model validity and performance and report model that can be selected as the best fit for the data. Shown below is an image all the variables and their definitions.

```
knitr::opts_chunk$set(warning = FALSE, message = FALSE, echo = FALSE)
```

### **Data Exploration**

In this section we will explore the data and look at the number of columns, column data types and gain a better understanding of what we are dealing with . First lets go with the basics.

#### Explore DataSet & Review Missing Data

```
8161 obs. of 26 variables:
## 'data.frame':
##
   $ INDEX
                       1 2 4 5 6 7 8 11 12 13 ...
                 : int
   $ TARGET_FLAG: int
                        0 0 0 0 0 1 0 1 1 0 ...
  $ TARGET_AMT : num
                        0 0 0 0 0 ...
##
   $ KIDSDRIV
                 : int
                        0 0 0 0 0 0 0 1 0 0 ...
                        60 43 35 51 50 34 54 37 34 50 ...
##
   $ AGE
                 : int
   $ HOMEKIDS
                        0 0 1 0 0 1 0 2 0 0 ...
                 : int
                       11 11 10 14 NA 12 NA NA 10 7 ...
##
   $ YOJ
                 : int
##
   $ INCOME
                 : chr
                        "$67,349" "$91,449" "$16,039" "" ...
                       "No" "No" "No" "No" ...
##
   $ PARENT1
                 : chr
  $ HOME_VAL
                        "$0" "$257,252" "$124,191" "$306,251" ...
                 : chr
                        "z No" "z No" "Yes" "Yes" ...
   $ MSTATUS
                 : chr
```

```
: chr "M" "M" "z_F" "M" ...
                      "PhD" "z_High School" "z_High School" "<High School" ...
   $ EDUCATION
                : chr
                : chr
                       "Professional" "z_Blue Collar" "Clerical" "z_Blue Collar" ...
                       14 22 5 32 36 46 33 44 34 48 ...
                : int
##
  $ TRAVTIME
##
   $ CAR_USE
                : chr
                       "Private" "Commercial" "Private" "Private" ...
  $ BLUEBOOK
                      "$14,230" "$14,940" "$4,010" "$15,440" ...
##
                : chr
                       11 1 4 7 1 1 1 1 1 7 ...
                : int
   $ CAR_TYPE
                       "Minivan" "Minivan" "z_SUV" "Minivan" ...
##
                : chr
##
   $ RED CAR
                : chr
                       "yes" "yes" "no" "yes" ...
                       "$4,461" "$0" "$38,690" "$0" ...
##
   $ OLDCLAIM
                : chr
   $ CLM_FREQ
                : int
                       2 0 2 0 2 0 0 1 0 0 ...
                       "No" "No" "No" "No" ...
   $ REVOKED
                : chr
##
##
   $ MVR_PTS
                : int
                       3 0 3 0 3 0 0 10 0 1 ...
                       18 1 10 6 17 7 1 7 1 17 ...
## $ CAR_AGE
                : int
  $ URBANICITY : chr
                       "Highly Urban/ Urban" "Highly Urban/ Urban" "Highly Urban/ Urban" "Highly Urban
## [1] 2141
             26
       INDEX
                                                                       AGE
                   TARGET_FLAG
                                  TARGET_AMT
                                                    KIDSDRIV
##
  \mathtt{Min.} :
                   Mode:logical
                                                 Min. :0.0000
                                                                  Min. :17.00
               3
                                  Mode:logical
   1st Qu.: 2632
                   NA's:2141
                                  NA's:2141
                                                 1st Qu.:0.0000
                                                                  1st Qu.:39.00
## Median : 5224
                                                                  Median :45.00
                                                 Median :0.0000
## Mean : 5150
                                                 Mean :0.1625
                                                                  Mean :45.02
## 3rd Qu.: 7669
                                                 3rd Qu.:0.0000
                                                                  3rd Qu.:51.00
## Max. :10300
                                                 Max. :3.0000
                                                                  Max. :73.00
##
                                                                  NA's :1
##
      HOMEKIDS
                         YOJ
                                       INCOME
                                                         PARENT1
##
   Min. :0.0000
                    Min. : 0.00
                                    Length:2141
                                                       Length:2141
##
  1st Qu.:0.0000
                    1st Qu.: 9.00
                                    Class :character
                                                       Class :character
## Median :0.0000
                    Median :11.00
                                    Mode :character
                                                       Mode :character
## Mean :0.7174
                    Mean :10.38
   3rd Qu.:1.0000
                    3rd Qu.:13.00
## Max. :5.0000
                    Max. :19.00
##
                    NA's
                          :94
##
     HOME_VAL
                        MSTATUS
                                             SEX
                                                            EDUCATION
##
  Length:2141
                      Length:2141
                                         Length:2141
                                                            Length:2141
  Class :character Class :character
                                         Class :character
                                                            Class : character
  Mode :character Mode :character
                                         Mode :character
                                                            Mode : character
##
##
##
##
                                         CAR_USE
##
       JOB
                         TRAVTIME
                                                            BLUEBOOK
   Length:2141
##
                      Min. : 5.00
                                       Length:2141
                                                          Length:2141
   Class : character
                      1st Qu.: 22.00
                                       Class : character
                                                          Class : character
   Mode :character
                      Median : 33.00
                                       Mode :character
                                                          Mode :character
##
##
                      Mean : 33.15
##
                      3rd Qu.: 43.00
##
                      Max. :105.00
##
##
        TIF
                      CAR_TYPE
                                         RED_CAR
                                                            OLDCLAIM
## Min. : 1.000
                    Length:2141
                                       Length:2141
                                                          Length:2141
                    Class : character
  1st Qu.: 1.000
                                       Class : character
                                                          Class : character
                    Mode :character
                                       Mode :character
                                                          Mode :character
## Median : 4.000
```

```
## Mean : 5.245
## 3rd Qu.: 7.000
## Max. :25.000
##
##
    CLM_FREQ
                   REVOKED
                                     MVR_PTS
                                                   CAR_AGE
## Min. :0.000 Length:2141
                                  Min. : 0.000
                                                Min. : 0.000
## 1st Qu.:0.000 Class :character
                                   1st Qu.: 0.000
                                                  1st Qu.: 1.000
                Mode :character
                                   Median : 1.000
## Median :0.000
                                                  Median : 8.000
## Mean :0.809
                                   Mean : 1.766
                                                  Mean : 8.183
## 3rd Qu.:2.000
                                   3rd Qu.: 3.000
                                                  3rd Qu.:12.000
## Max. :5.000
                                   Max. :12.000
                                                  Max. :26.000
##
                                                  NA's :129
   URBANICITY
##
## Length:2141
## Class :character
## Mode :character
##
##
##
##
```