

Business Model Canvas

Urban

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1.0

key partners

- Software engineer
- well organized members
- Leaders
- Vehicle driver
-

key activities

- Crew
- Places
- Online platform
- Easy to communication
- Shops
- Devices (innovative)

value proposition

- Efficiency
- Work-life balance
- India first relative
- Full packages
- Trust
- New idea
- Pain point

customer relationship

- Subscription
- offers
- reviews
- multiple packages

customers

- wealthy people
- big industries
- professional person
- Elders
- unemployment people

key resources

- Software Engineer
- buying a new devices
- location (where high population)
- Packages
- Vehicles

channel

- advertisement
- Promotions
- Social media
- online platform
- shops

cost structure

- devices cost
- rent cost
- traveling cost
- Software engineer cost
- Workers cost

Revenue

- Subscription fee
- Service charge
- Broker fee
- Customer support