

Planning and Structure

Planning is a crucial stage in website development where developers define the website's goals, identify the target audience, and structure the site's content. It includes setting objectives, mapping out the user journey, and organizing information logically. Planning ensures the website will be user-friendly and aligned with its intended purpose. Additionally, creating a sitemap and wireframe provides a visual structure, helping designers and developers stay aligned. In this chapter, we cover how to effectively organize content, structure pages, and focus on user experience.