# **SMART SWAP(SHARING SKILLS)**

## **Problem Identification**

In today's world, many individuals acquire their talents through platforms like YouTube and other online resources. Despite their skills and knowledge, they often face challenges in gaining recognition or finding job opportunities due to the lack of formal certification or validation. This platform addresses these issues by providing a dedicated space for users to showcase their skills and talents. It serves as a business solution that bridges the gap between informal skill development and formal job opportunities, allowing users to gain visibility, connect with potential employers, and enhance their career prospects by leveraging their unique abilities.

# **Solution**

This platform addresses the issue that I certificates do not always reflect an individual's true talents or guarantee job success. By focusing on skill sharing, the app allows users to showcase their abilities directly, rather than relying on formal certifications. The primary goal of the app is to enable users to explore and reveal their skills, which can then be monetized. By adding their skills to the platform, users have the opportunity to earn substantial income, making it a valuable resource for those looking to demonstrate and profit from their talents.

#### 1. location:

- Reason for Cleaning:
  - Reason for Removal: If your analysis or application does not require geographical information, this column can be removed to simplify the dataset. It might also be omitted if the analysis focuses on other aspects like user behavior or skill trends, and geographical details are not relevant.

■ Additional Consideration: If location data is sensitive or not required for your analysis, removing it helps to avoid handling unnecessary or potentially privacy-related information.

### 2. languages:

- Reason for Cleaning:
  - Reason for Removal: If the languages spoken by the user are not relevant to your analysis or application, this column can be removed. It helps in focusing on data that directly impacts your analysis objectives.
  - Additional Consideration: If you do not need to segment users based on language skills or if the language data is not used for any features or reports, it simplifies the dataset.