

**UI
UX** DESIGN

Meaning of UI- user interface

Meaning of ux- user experience

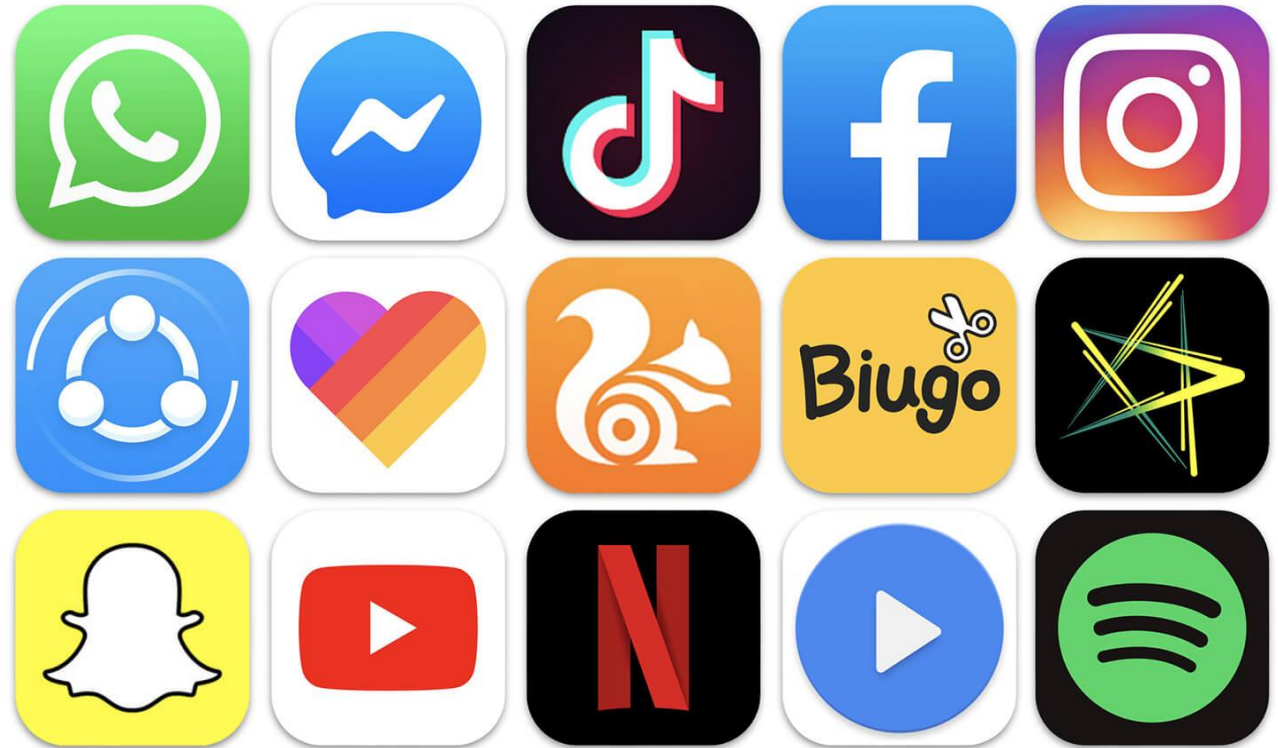
DEFINITION OF USER INTERFACE

It's the visual and interactive elements of a software, website, or application that users interact with.

DEFINITION OF USER EXPERIENCE

It's the overall experience a person has when interacting with a product or service

Examples for ui ux



BEST UI/UX TOOLS FOR A DESIGNER



Figma



Adobe XD



Sketch



Invision Studio



Framer X



Balsamiq



Completing UI/UX design courses can lead to various job opportunities

- 1.UI Designer
- 2.UX Designer
- 3.Interaction Designer
- 4.Product Designer
- 5.UX Researcher
- 6.Information Architect
- 7.Usability Analyst

UI/UX design future scope is promising as digital experiences become central to businesses. Demand will rise for designers skilled in creating intuitive, accessible, and delightful interfaces that prioritize user needs, enhancing engagement and driving business success.