Key Partnerships

- 1.Al/loT hardware suppliers
- 2.Telecom providers for improved network services
- 3.Smart device brands for integration capabilities
- 4.Data security firms to ensure encryption and privacy

Key Activities

- 1.Al/ML model development for real-time monitoring and security alerts
- 2.User-friendly app and UX/UI development for smooth interaction
- 3.System maintenance and regular security updates

Value Propositions

- 1.Enhanced security with Al-driven real-time monitoring and alerts.
- 2.Simple, remote control of devices and monitoring from a mobile app.
- 3.Personalized, voice-controlled Al assistant integrating various devices seamlessly.
- 4.Cost-efficient and energy-saving through automation.

Customer Relationships

- 1.24/7 customer support with live chat and in-app assistance
- 2.Continuous system updates to improve and adapt AI features
- 3.Personalization options within the app to enhance user engagement

Customer Segments

- 1.Tech-savvy homeowners
- 2. Families seeking enhanced security
- 3.Smart home enthusiasts
- 4.Renters or homeowners who want costeffective automation options

Key Resources

- 1.Skilled software and AI engineers
- 2.Cloud infrastructure for IoT and data storage
- 3.Partnerships with IoT device manufacturers

Channels

- 1.Direct sales via online website/app
- 2.Partnerships with electronic/retail stores
- 3.Collaborations with real estate developers
- 4.Mobile app stores (iOS, Android) for easy downloads

Cost Structure

- 1.R&D costs for continuous AI improvements
- 2.App development and maintenance
- 3.Customer support and marketing expenses
- 4.Server and cloud costs for data processing

Revenue Streams

- 1.One-time device purchase
- 2.Subscription fees for advanced features (Al monitoring, premium support)
- 3. Potential data partnerships (with consent) to provide insights for energy-saving