




# **CRAFTING & COMPELLING WEBSITE ANALYSIS AUDIT & RECOMMENDATION**



# CONTENT;

- ► What is iPhone?
  - ► iPhone Features
  - ► Advantage & Disadvantage of iPhone
  - ► Types Of iPhone
  - ► Comparison
  - ► Conclusion
  - ► Reference
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- A decorative graphic on the right side of the slide, consisting of several overlapping, curved, wavy shapes in shades of light blue, yellow, and a darker blue at the bottom right corner.

# WHAT IS iPHONE;

- ► The iPhone is a line of Internet and multimedia-enabled smartphones designed and marketed by Apple.
- ► The first iPhone was developed on 29 June 2007.
- ► An iPhone functions as a camera phone including text messaging and visual voicemail, a portable media player, with e-mail, web browsing, and Wi-Fi connectivity.

# iPhone Features

- ► Phone: The iPhone's features are solid. It includes innovative features like Visual Voicemail and standard features like text messaging and voice dialing.
- ► Web browsing: The iPhone offers the best, most complete mobile browsing experience. Though it doesn't support the standard Flash browser, it doesn't require dumbed-down "mobile" versions of websites, instead offering the real thing on a phone.

- ► Apps :- With the addition of the App Store, iPhones can now run all kinds of third-party programs, from games (both free and paid) to Facebook and Twitter to restaurant finders and productivity apps.
- ► Email:- Like all good smartphones, the iPhone has robust email features and can sync to corporate email servers running Exchange.

- ► Cameras: One major change in the iPhone is the inclusion of two camera, whereas previous models only had one. The camera on the back of the phone shoots 5-megapixel still images and takes 720p HD video. The user-facing camera allows Face Time video chats.

# Advantage & Disadvantage of iPhone

- Retro Glass Body.
- Faster 10nm A10X or A11 processor.
- Enhanced water resistance.
- Face ID Facial Recognition.
- High price tag, from \$900 to \$1100 for iPhone 10.
- ► - Limit Wireless charging distance: within 15 feet.
- Only 3 colors: black, silver and Space Grey.



# Evolution of iPhone

- 1. iPhone
- 2. iPhone 3G
- 3. iPhone 3GS
- 4. iPhone 4
- 5. iPhone 4S
- 6. iPhone 5
- 7. iPhone 5C
- 8. iPhone 5S

- 9. iPhone 6
- 10. iPhone 6 plus
- 11. iPhone 6s
- 12. iPhone 6S plus
- 13. iPhone SE
- 14. iPhone 7
- 15. iPhone 7 plus
- 16. iPhone 8
- 17. iPhone 8 plus
- 18. iPhone X

# COMPARISON

	iPhone 12 Mini	iPhone 12	iPhone 12 Pro	iPhone 12 Pro Max
Lowest Price	\$699	\$799	\$999	\$1,099
Processor	Apple A14 Bionic	Apple A14 Bionic	Apple A14 Bionic	Apple A14 Bionic
Storage	64GB, 128GB, 256GB	64GB, 128GB, 256GB	128GB, 256GB, 512GB	128GB, 256GB, 512GB
Connectivity	LTE, 5G	LTE, 5G	LTE, 5G	LTE, 5G
Display Size	5.4 inches	6.1 inches	6.1 inches	6.7 inches
Display Type	OLED	OLED	OLED	OLED
Display Resolution	2,340 by 1,080	2,532 by 1,170	2,778 by 1,284	2,778 by 1,284
Front-Facing Camera	12MP	12MP	12MP	12MP
Rear Cameras	12MP, 12MP Wide	12MP, 12MP Wide	12MP, 12MP Wide, 12MP Telephoto	12MP, 12MP Wide, 12MP Telephoto, LiDAR Scanner
OS	iOS 14	iOS 14	iOS 14	iOS 14
Special Features	MagSafe	MagSafe	MagSafe, LiDAR, Apple ProRAW	MagSafe, LiDAR, Apple ProRAW

# iPhone X

- iPhone x is a smartphone designed, developed, and marketed by Apple.
- ► The iPhone x was released on 3 November 2017.
- ► This iPhone x marks the device's tenth anniversary with "X" being the symbol for "ten" in Roman numerals.
- ► The iPhone X has a 5.8-inch diagonal OLED color accurate screen.

- **Hardware**

- ▶ **Display:** screen size 5.8 in Super Retina
- ▶ **HD:** AMOLED, 2436x1125p resolution, with dual- ion exchange-strengthened glass
- ▶ **Rear camera:** 12 MP with six-element lens, quad- LED "True Tone" flash with Slow, video recording at 1080p.
- ▶ **Front camera:-** 7 MP, exposure control, face detection, video recording at 1080p.
- ▶ **BATTERY:** An electric battery is a device consisting of one or more electrochemical cells.

# Software

- ► Interface: iPhone X includes high-resolution, rounded, edge-to-edge Super Retina display, content-rich experience like never before.
- ► Multimedia: The iPhone can sort its media library by songs, artists, albums, videos, playlists, genres.
- ► Email:-The iPhone also features an email program that supports HTML email, which enables the user to embed photos in an email message.
- ► Internet connectivity: Internet access is available when the iPhone is connected to a local area Wi-Fi or a wide area GSM or EDGE network.

# Conclusion

- The iPhone is pretty.
- It's touchy-feely.
- It will make other phones better.
- It's but the ghost of iPhones yet

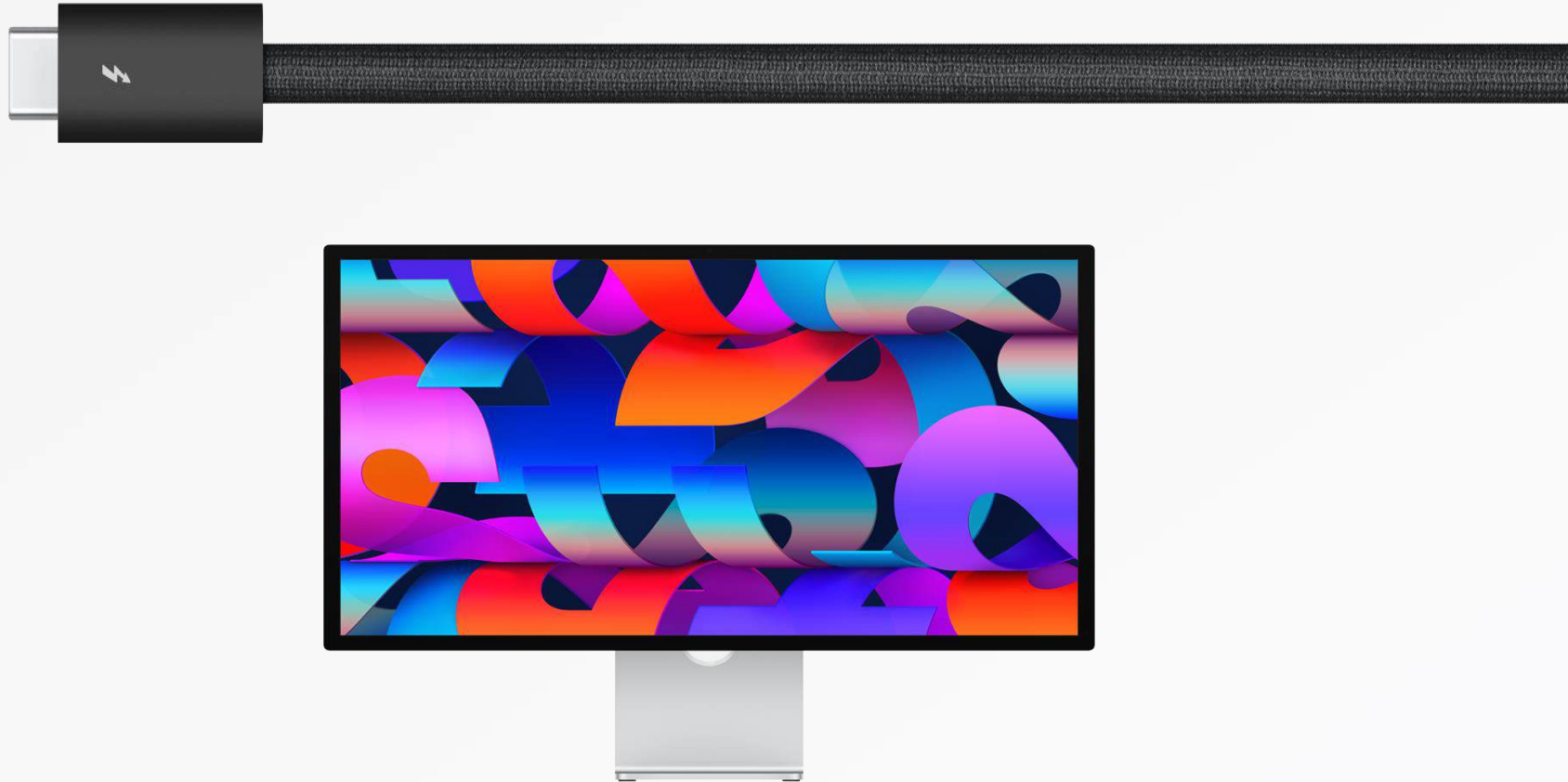
## 2.PRODUCT AND SERVICE DESCRIPTION

- Mac
- I phone
- I pad
- watch
- Tv & Home
- Air pods



# I phone Accessories

Apple Accessories the perfect connection.



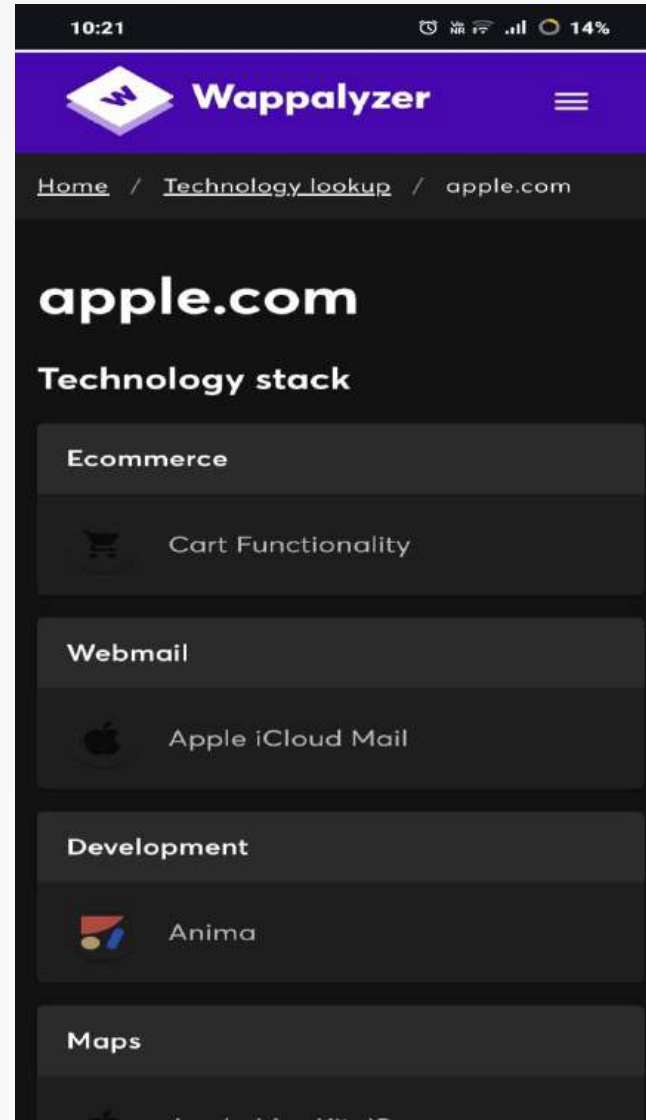


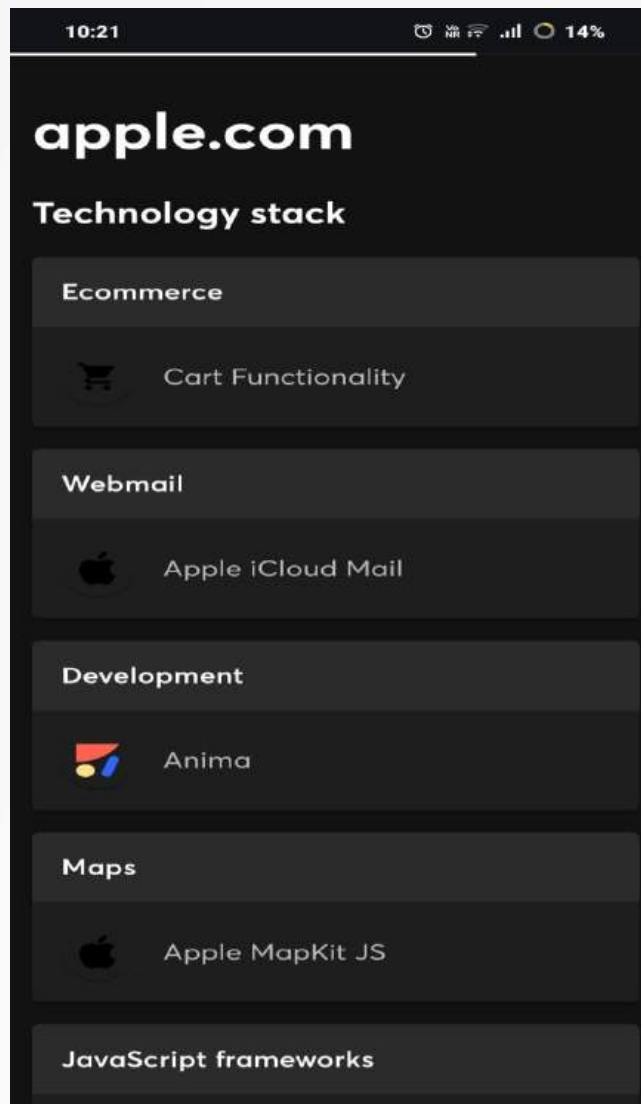
**designs, manufactures and markets**

smartphones, personal computers, tablets, wearables and accessories

# 3.Website platform Identification

- WAPPALYZER





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## JavaScript frameworks



React (18.2.0)

## Security



HSTS

## Personalisation



Adobe Target (2.11.4)

## JavaScript libraries



Preact



Lodash (4.17.21)

## Analytics



Adobe Analytics

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## Analytics



Adobe Analytics

## A/B Testing



Adobe Target (2.11.4)

## Miscellaneous



Open Graph

## About

Get Plus for \$10/mo

Sign up for **Plus** to include company and contact details in technology lookups.

[Sign up](#)

## Metadata

# Responsive Design Testing

1. <https://www.apple.com/iphone/> -  
[https://pagespeed.web.dev/analysis/https-www-apple-com-iphone/vdc3x2j5ja?form\\_factor=mobile](https://pagespeed.web.dev/analysis/https-www-apple-com-iphone/vdc3x2j5ja?form_factor=mobile)

```
div.welcome-video-wall-container >  
div.welcome-video-content-container  
> picture#overview-welcome-us-  
welcome-startframe-1 > img  

```

Category	Time Spent
Script Evaluation	24.71 ms
Style & Layout	16.86 ms
Object	100.66 ms
Rendering	22.9 ms
Parse HTML & CSS	20.9 ms
Script Parsing & DOM Preparation	11.5 ms
Garbage Collection	





# Mak

- <https://www.apple.com/mac/>
- [https://pagespeed.web.dev/analysis/https-www-apple-com-mac-ipff3njmvk?form\\_factor=mobile](https://pagespeed.web.dev/analysis/https-www-apple-com-mac-ipff3njmvk?form_factor=mobile)

▲ Eliminate render-blocking resources — Potential savings of 5,480 ms	
▲ Minimize main-thread work — 4.7 s	
Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. <a href="#">Learn how to minimize main-thread work</a> <small>TBT</small>	
Category	Time Spent
Script Evaluation	1,908 ms
Style & Layout	1,144 ms
Other	1,133 ms
Parse HTML & CSS	193 ms
Rendering	161 ms
Script Parsing & Compilation	71 ms
Garbage Collection	54 ms



# Watch

- <https://www.apple.com/watch/>
- [https://pagespeed.web.dev/analysis/https-www-apple-com-watch-vx1embxy1a?form\\_factor=mobile](https://pagespeed.web.dev/analysis/https-www-apple-com-watch-vx1embxy1a?form_factor=mobile)

▲ Minimize main-thread work — 5.5 s	
Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. <a href="#">Learn how to minimize main-thread work</a> <small>TBT</small>	
Category	Time Spent
Script Evaluation	2,571 ms
Other	1,184 ms
Style & Layout	1,072 ms
Rendering	235 ms
Parse HTML & CSS	226 ms
Script Parsing & Compilation	99 ms
Garbage Collection	89 ms





# Website Mistakes Identification

- Battery life issues and unexpected shutdowns.
- EX: i phone 4,2010
- Phones bending due to thin design.
- EX: i phone 6,2014
- touchscreen issues due to flex cable wear.
- EX: i phone 6/6 plus
- These issues were addressed through software updates, design changes, or replacement programs.

- realme 13 Pro Plus
- vivo T3
- Moto G85
- Samsung Galaxy S24 Ultra
- vivo V30
- iQOO Z9s Pro
- Xiaomi Redmi Note 13 Pro
- vivo V40 Pro
- Samsung Galaxy A55 5G
- OPPO K12x
- Samsung Galaxy S23 5G
- Samsung Galaxy S21 FE
- OnePlus 12R
- realme 12 Pro
- Motorola Edge 50 Pro 5G
- vivo T2 Pro